MINISTER OF HOUSING AND LOCAL GOVERNMENT VISITS GAWAD KALINGA VILLAGES IN MANILA



(Front row, from left) Tan Sri Dato' Seri Vincent Tan, YB Puan Hajjah Zuraida Kamaruddin, Luis Oquiñena, and Tan Eng Hwa (second row, right) at GK PWD Village in Quezon City.

On 1 December 2019, the Minister of Housing and Local Government, YB Puan Hajjah Zuraida Kamaruddin visited the Gawad Kalinga communities in Quezon City and Taguig City in the Philippines, accompanied by Tan Sri Dato' Seri Vincent Tan, Executive Chairman of Berjaya Corporation Berhad, Luis Oquiñena, Chairman of Gawad Kalinga Community Development Foundation ("GK") and Tan Eng Hwa, Executive Director of Berjaya Philippines Inc. The Minister was briefed on the multifaceted approach adopted by GK towards proverty alleviation and development through the Gawad Kalinga villages.

GK is a Philippines-based poverty alleviation and nation-building organisation established in 2003. The Gawad Kalinga model has also been adopted in other developing nations like Cambodia, Indonesia and Papua New Guinea.

Berjaya Philippines Inc. has been a supporter of GK since 2012. To date, the Berjaya-GK collaboration has built more than 1,000 homes for the poor in the Philippines.



Tan Sri Dato' Seri Vincent Tan showing YB Hajjah Zuraida Kamaruddin the trash skimmer boats at the Manila Development Authority Flood Control Gate.

During the visit to the Metropolitan Manila Development Authority Flood Control Gate at Napindan, Pasig City, Tan Sri Dato' Seri Vincent Tan briefed the Minister on Berjaya's participation in helping the Philippines' Department of Environment and Natural Resources in its solid waste and waterways clean-up through the use of skimmer boats.

33RD SPORTS TOTO CHINESE NEW YEAR ANG POW DONATION CAMPAIGN

The 33rd Sports Toto Chinese New Year Ang Pow Donation Campaign held in January 2020 brought festive cheer to more than 19,000 needy senior citizens in over 50 cities nationwide. Each beneficiary received an ang pow and a goodie bag.

The donation campaign was launched by the Special Envoy of Malaysia to China cum Member of Parliament for Cheras, Y.B. Tan Kok Wai at the Kuala Lumpur and Selangor Chinese Assembly Hall ("KLSCAH") on 9 January 2020 together with Berjaya Sports Toto Berhad Chief Executive Officer Nerine Tan, and Executive Director Vincent Seow.

About 3,500 needy senior citizens including residents from 5 old folks homes in Klang Valley attended the campaign launch. Sports Toto also expressed its appreciation to over 800 employees and agents who contributed towards making the campaign a success.

Since the inception of the donation campaign in 1988, Sports Toto has contributed over RM22 million worth of ang pows and goodie bags to more than 410,000 senior citizens nationwide.



(From left) Vincent Seow, Nerine Tan and Tan Kok Wai during the distribution of ang pows and mini hampers.

CEO's Message

It has been an eventful start to the year 2020 for the Group. I would like to extend a very warm welcome to Berjaya University College's Chief Executive Officer, Dr See Hon Peow who joined the company in January. In February, Berjaya Land Berhad officially handed over the keys to purchasers of its first affordable homes project, Residensi Lanai. Berjaya Hotels & Resorts launched its flight services from Subang Airport to Redang Island, which will take guests only approximately one hour to travel to its two resorts on the island. Our food and beverage companies continued to expand with their respective store openings in various locations nationwide. Berjaya Enviro Holdings launched its Skimmer Boat pilot project in Semporna, Sabah which aims to clean Semporna's seaboard area of floating debris and garbage.

During Chinese New Year, employees of our operating companies brought festive cheer and contributed necessities and red packets to various underprivileged groups. The Group also supported the nation and frontliners through both monetary and in-kind contributions throughout the Movement Control Order ("MCO") implemented by the Government since 18 March to curb the spread of the Covid-19 virus.

The world is currently challenged with the Covid-19 pandemic which has put all of us into an unprecedented health and economic crisis. I would like to take this moment to acknowledge all Berjaya employees who have continued to discharge their work responsibilities during the MCO. Indirectly, you are Berjaya's frontliners who continue to ensure that our daily operations run smoothly.

As we continue our daily lives, I hope you are learning to adjust to the new norms brought about by the pandemic. Do continue to practice good hygiene habits, and adhere to the health guidelines of social distancing, avoiding large gatherings, and wearing face masks. Stay safe and keep well.

Dato' Sri Robin Tan



Performance of Companies for the 2nd Financial Quarter Ended 31 December 2019 (unaudited)

Company	Revenue 3 Months Ended 31 December 2019 (RM'000)	Profit/(Loss) Before Tax 3 Months Ended 31 December 2019 (RM'000)	Revenue 6 Months Ended 31 December 2019 (RM'000)	Profit/(Loss) Before Tax 6 Months Ended 31 December 2019 (RM'000)
Berjaya Corporation Berhad	2,082,837	(119,356)	4,153,882	(133,457)
Berjaya Land Berhad	1,534,169	(31,527)	3,110,094	6,227
Berjaya Sports Toto Berhad	1,408,017	62,834	2,844,915	130,773
Berjaya Food Berhad	184,121	8,019	364,556	12,597
REDtone International Berhad	44,126	6,226	101,032	15,077
Berjaya Media Berhad	4,371#	(2,663)#	14,358##	(8,478)##
Berjaya Assets Berhad	73,758	822	146,731	3,089
7-Eleven Malaysia Holdings Berhad	592,730*	11,367*	2,359,399**	54,084**

- # 3rd Financial Quarter ended 31 January 2020
- ## 9 months ended 31 January 2020
- * 4th Financial Quarter ended 31 December 2019
- ** 12 months ended 31 December 2019

BERJAYA CORPORATION BERHAD PLEDGES SUPPORT FOR LOCAL PALM OIL AND OTHER COMMODITIES



On 20 January 2020, Berjaya Corporation Berhad ("BCorp") hosted a local product exhibit attended by Primary Industries Minister YB Teresa Kok at Berjaya Times Square Hotel, Kuala Lumpur. The exhibit showcased a number of Malaysian commodities, particularly palm oil, cocoa and pepper successfully incorporated into various food and non-food formulations that are gaining traction in exploring niche markets in Japan and other developed markets.

BCorp remains a strong supporter of Malaysian products and the Group will actively look into various locally nurtured and available supply chain to be incorporated into the consumer platforms of the Group.

Tan Sri Dato' Seri Vincent Tan and YB Teresa Kok during the exhibition.

KEY HANDOVER CEREMONY FOR RESIDENSI LANAI PURCHASERS



Syed Ali (6th from left), Dato' Zurainah binti Musa (7th from left) and Tan Tee Ming (8th from left) with the purchasers of Residensi Lanai.

On 25 February 2020, Berjaya Golf Resort Berhad, a subsidiary of Berjaya Land Berhad ("B-Land"), officially handed over the keys to the purchasers of its first affordable homes project, Residensi Lanai in Bukit Jalil, Kuala Lumpur.

Syed Ali, Chief Executive Officer of B-Land; Dato' Zurainah Binti Musa, Executive Director of Berjaya Corporation Berhad and Tan Tee Ming, Senior General Manager, Property Sales and Marketing Division, B-Land were on hand to present the keys to the purchasers.

Residensi Lanai is a 29-storey condominium with a 5-storey podium car park built on 2.56 acres of freehold land in Bukit Jalil. Each of its 648 units has a built-up area of 800 sq. ft., comprising 3 bedrooms and 2 bathrooms. Some of the condo units enjoy a panoramic view of the Bukit Jalil Golf & Country Resort.



BERJAYA TEENSTAR CHALLENGE 2020

Berjaya Youth ("B.Youth") is proud to kick-off Berjaya Teenstar Challenge 2020 ("BTSC 2020") in January 2020 for the 5th consecutive year. The competition is open to youths aged between 12 to 19 years old who are currently studying in secondary schools, colleges and universities nationwide. The competition comprises 3 categories, namely, Solo Singing, Cultural Dancing, and Modern Dancing. This year, B. Youth reached out to approximately 10,000 young aspiring talents from over 160 secondary schools nationwide between January to March 2020. The supporting partners included Berjaya Starbucks Coffee Company ("Starbucks"), Kenny Rogers ROASTERS ("KRR"), Cosway (M) Sdn Bhd ("Cosway"), Berjaya University College ("Berjaya UC"), official hotel partner, Berjaya Hotels & Resorts ("BHR"), and Krispy Kreme Doughnuts.

Since its inception in 2016, BTSC has provided ample opportunities for enthusiastic young performers to hone and sharpen their creative skills while encouraging teamwork and personal expression through healthy competition and interaction with others.

In light of the Covid-19 pandemic outbreak, the competition was cancelled in March 2020 due to health and safety concerns.



SMK Pendeta Za'Ba, Negeri Sembilan



SMK Bandar Baru Seri Sendayan, Negeri Sembilan



SMK St. Gabriel, Kuala Lumpur



SMK Aminuddin Baki, Kuala Lumpur



Penang Free School, Penang



SMK St. George (M), Penang

YES-2-WORK PROGRAMME

On 11 February 2020, Berjaya Corporation Berhad ("BCorp") participated in the Yes-2-Work Programme organised by TalentCorp to connect varsity students and graduates with potential employers. More than 250 students and graduates participated in the programme where BCorp had the opportunity to scout for potential candidates and promote the companies under the Group.



Staff of Group Human Resource & Administration attending to potential candidates.

A GREEN CHRISTMAS MINI MARKET

Christmas is all about giving and what better way to celebrate this joyous and euphoric festivity than to foster the spirit of giving through a charitable cause.

On 19 December 2019, in support of Project 0 by Zero Waste Malaysia - a non-profit organisation, the Employee Engagement Committee (EEC) brought a mini Green Christmas Market to the employees at Berjaya's Corporate Office.

Various sustainable and environmentally friendly items such as healthy dried fruits and nuts packaged in reused glass jars, and eco-friendly reusable bathroom and kitchen essentials, were sold at the mini market. Pertubuhan Perkhidmatan Social dan Pembangunan Komuniti (PSPK) also set up a booth to sell their delicious Penang Bengali Bread.



Employees visiting booths at the mini Green Christmas Market.

VISIT TO COUNTRY FARM ORGANICS

On 17 December 2019, Group Human Resource & Administration ("Group HR & Admin") visited Country Farms Sdn Bhd ("Country Farms") in Shah Alam, a subsidiary of Berjaya Corporation Berhad to learn about the Company's business operations and products. Group HR & Admin also took the opportunity to share Berjaya's Employee Value Proposition with Country Farms' staff members.



Group HR & Admin's site visit to the Country Farms' factory.

EEC #1: A TALK ON MARRIAGE & DIVORCE

On 17 February 2020, the Employee Engagement Committee ("EEC") organised its first lunch talk for the year 2020. Puan Khairun Niza binti Husnin, Advocate & Solicitor and a Partner of Messrs Aru & Co, spoke on the topic of "Marriage & Divorce for Muslims & Non-Muslims in Malaysia" from a legal perspective.

50 employees from Berjaya's Corporate Office and Property Division attended the talk held at Berjaya TVET College. The 1-hour session was fruitful and insightful as Puan Khairun shared her knowledge and expertise on how one can get married, the rights and obligations of a married individual, how a divorce happens and what should one do when faced with a divorce.



Pn Khairun taking a question at the talk.

TOASTMASTERS' CHINESE NEW YEAR CELEBRATION

On 6 February 2020, Berjaya U.C. Toastmasters Club ("Berjaya U.C. TMC") hosted a Chinese New Year celebration with 3 other clubs under Area P6, Division P, namely NAWEM Toastmasters Club, Prudential Toastmasters Club and Royal Premier Toastmasters Club. The celebration was graced by the presence of District 51 Director, DTM Christopher Choong and the famous God of Prosperity.

Like in previous years, members who are still single were smiling from ear to ear as they collected ang pau from Berjaya U.C. TMC's Past President, DTM CY Chung and Club President, CC Desmond Soon.



A great Chinese New Year celebration with Toastmasters and guests of Area P6, Division P.

TOASTMASTERS' INTERNATIONAL SPEECH & TABLE TOPICS CONTEST



Winners and contestants with their supporters at the Berjaya U.C. Toastmasters Club speech contest.



Winners, contestants and supporters at the Area P6 International Speech & Table Topics contest.

i) Berjaya U.C. Toastmasters Club ("Berjaya U.C. TMC")

On 13 February 2020, Berjaya U.C. TMC held their International Speech Contest and Table Topics Contest for club level. This tough fight begins at the Club level contest before moving up a further 5 levels to qualify as a finalist at the World Championship of Public Speaking.

4 members participated in both the International Speech Contest and the Table Topics Contest while another 4 members only participated in the Table Topics Contest.

Thank you to Karen Ding, IP2 (Strategic Group IT) for organising the contests with great success.

Berjaya U.C. TMC International Speech and Table Topics Contest results are as follows:-

International Speech Contest

1st place: Yvonne Pee, EC5 (Learning & Organisational Development) 2nd place: Desmond Soon, CC EH1 (Berjaya Starbucks Coffee Company Sdn Bhd)

3rd place: Ben Tan, ACS CL (U Mobile Sdn Bhd)

Table Topics Contest

1st place: Yvonne Pee, EC5 (Learning & Organisational Development) 2nd place: Wong Min Zhi, VC1 (Corporate Communications)

3rd place: Desmond Soon, CC EH1 (Berjaya Starbucks Coffee Company Sdn

Bhd)

ii) Area P6

Both the 1st place winner and 2nd place winner for each Contest courageously marched into their respective 2nd ring of Championship at Area P6 International Speech & Table Topics Contests on 29 February 2020.

This time, Berjaya U.C. TMC's young member, Teo Rui Guan, DL1 (student of Berjaya University College) led the Contests as the Contest Chair.

Area P6 International Speech & Table Topics Contest results are as follows:-

International Speech Contest

1st place: Yvonne Pee (Berjaya U.C. Toastmasters Club) 2nd place: Jeffrey Ng (Prudential Toastmasters Club) 3rd place: Desmond Soon (Berjaya U.C. Toastmasters Club)

Table Topics Contest

1st place: Benny Chia (Royale Premier Toastmasters Club) 2nd place: Yvonne Pee (Berjaya U.C. Toastmasters Club) 3rd place: Samantha Yap (NAWEM Toastmasters Club)

Yvonne Pee, EC5 (Learning & Organisational Development) will contest at the 3rd ring of championship, which is the Division P International Speech & Table Topics Contests to be held on 23 March 2020.

EVENTS AT BERJAYA TIMES SQUARE, KUALA LUMPUR



















'SPRING OF PROSPERITY' 2020 CHINESE NEW YEAR PROMOTION

From 8 January to 8 February 2020, Berjaya Times Square, Kuala Lumpur ("BTSKL") celebrated the Lunar New Year with a stunning eye-catching and breath-taking decoration at the Ground Floor Central with enormous cherry blossom petals and a plethora of traditional and red Chinese lanterns in the air to welcome the shoppers into the mood for Chinese New Year.

DREAM YOUR WAY SINGING COMPETITION

On 12 January 2020, Perfector Education Sdn Bhd collaborated with popular video-sharing social networking platform, Tik Tok mobile application, to organise one of the largest Chinese Singing competitions in Malaysia. The competition titled 'Dream Your Way Singing Competition' was held at Boulevard Central of BTSKL from 10.00am to 10.00pm.

BOP SMASH TRUCK EVENT

On 3 February 2020, from 12.00pm to 3.00pm, Rovit Mobile Advertising Sdn Bhd organised a smash truck event to promote the Birds of Prey (and the fantabulous emancipation of Harley Quinn) Rage Truck. The truck, located at Boulevard Central was transformed into a rage room for the public to unleash their anger. Some interactive activities and games were also arranged during the event.

BTSKL CHAP GOH MEH EVENT

On 8 February 2020, BTSKL organised a Chap Goh Meh mandarin oranges tossing event at Ground Floor Central. The participants were given a chance to get the contact numbers of their potential life partners from 4.00pm to 7.00pm.

5. MALAYSIA CHAMPIONSHIP OF PERFORMING ARTS

On 8 and 9 February 2020, MATME Sdn Bhd organised the Malaysia Championship of Performing Arts at the Lower Ground Floor, West of BTSKL with the objective of nurturing local talents and sending a team to Hollywood each year. The selection of Team Malaysia was done nationwide and the categories of the competition were vocal, dance, instrumental, modelling and acting.

KLFTEA CARNIVAL 2020

Kuala Lumpur Food Truck Entrepreneur's Association (KLFTEA) organised a carnival at Boulevard Central, BTSKL on 17 February 2020. The carnival offered traditional delights such as bahulu, lemang and rendang. Other food products such as frozen food products, fried chicken, keropok lekor and ice blended beverages were also available at the carnival.

MARVEL X MINISO PROMOTION

Miniso (M) Sdn Bhd organised the Marvel x Miniso event from 4 March to 5 April 2020 to promote their new Marvel series and displayed the majority of its Marvel series products. A series of interactive promotional activities such as Marvel's mascot walkabout, photo opportunity, and sand art were arranged at the Ground Floor Central of BTSKL.

GAWAI BELITUNG TRADE FAIR

From 5 March to 8 March 2020, a trade fair from Belitung, a state from Indonesia was held at the Lower Ground Floor Concourse of BTSKL to promote travelling to Belitung and to introduce their culture and products to the public. Various performances were arranged during the trade fair.

2ND MALAYSIAN INTERNATIONAL ENGLISH CHESS COMPETITION FOR THE DISABLED

In March 2020, The Lions Club of Kuala Lumpur Central organised the 2nd Malaysian International English Chess Competition for the Disabled to generate public awareness towards people with special needs, that they too possess positive attitudes, such as self-discipline, confidence and a competitive spirit. The competition was held at the Lower Ground Floor, West of BTSKL from 8.30am to 6.30pm.

PRODUCTS BY COSWAY



L'ELAN VITAL SOFT BLUSH POWDER

Liven up your cheeks for a naturally healthy and radiant look with this ultra-fine, weightless, super-smooth formula. Available in Pink and Peach, this blush powder is formulated with skin-loving minerals, vitamins and antioxidants. It also has no parabens and mineral oils.

L'ELAN VITAL SOFT FOCUS SETTING POWDER

Super-smooth and formulated to absorb oil, these products can be worn over moisturiser alone or over foundation to give your complexion a luminous finish. Formulated with skin-loving minerals, vitamins and antioxidants, the setting powder offers a buildable coverage with a natural and matte finish. It also has no parabens and mineral oils. It is available in 3 variants – Light. Natural and Medium.

3. MILDURA MATCHA LATTE

Kick back and indulge in a cup of extra rich and creamy Matcha Latte. Made from a blend of the finest, premium green tea powder and smooth skimmed milk, its velvety taste will get you instantly addicted.

ORIYEN MIXED UME PLUM & MOUNTAIN YAM BALLS

Harvested at the peak of their nutrient content, Ume Plum Balls pack a powerful punch when it comes to nutrition and their health-giving effects, combined with Mountain Yam, a digestive aid that enhances potency.

Benefits:

- Known to increase energy.
- Alkalising effect beneficial to your body and health.
- Enhanced with the goodness of Mountain Yam, which is loaded with
- Naturally rich in vitamins, minerals, and organic citric acid.
- Packed with antioxidants such as catechin and unique mumefural.
- A product of Japan.

BIOGLO DOUBLE FACIAL FOAM CLEANSER

Bioglo Double Facial Foam Cleanser transforms from oil to an airy, ultrafine and frothy foam for an effective yet gentle cleansing experience. This powerful one-step process ensures makeup, sunscreen, dirt, oil and other dulling impurities are thoroughly removed for a complexion that simply glows with clarity and vitality.

Features:

- A revolutionary formulation that combines an oil-based cleanser and a water-based cleanser in a single wash.
- Recommended for all women who frequently use make-up, BB creams, and sunblock creams.

- Tea tree oil, organic manuka honey, betaine, and other plant extracts care for your complexion, leaving it perfectly hydrated.
- Suitable for all skin types, including sensitive skin. It is gentle and mild to the skin and does not strip off the skin's moisture balance.
- Free of SLS, SLES, mineral oil, parabens, and alcohol.

6. BAMBOO HAIR BRUSH & COMB

Say Goodbye to Flyways and Unruly Strands!

Renefits:

- Crafted from high-quality biodegradable bamboo.
- Soft, smooth, and free from sharp bristles, it detangles stubborn knots effortlessly on wet or dry hair.
- Creates less static compared to a plastic comb.
- Massages scalp with a slightly rounded and smooth bamboo comb teeth to gently massage and stimulate the scalp to improve blood circulation to enhance overall hair health.

Maintenance:

- Gently wipe clean the brush with a damp cloth and let it dry naturally.
- Do not soak the brush in water as it will damage the bamboo.

7. 2-IN-1 UMBRELLA CUM ADJUSTABLE WALKING STICK

A Dual-Function Walking Stick Umbrella. Available in assorted colours.

Benefits:

- While shielding you as an umbrella, it also works just as well as a very sturdy walking stick. Comes with an anti-slip rubber tip for added
- It has 5 adjustable lengths, suitable for people of different heights. It can withstand up to 100kgs in weight.
- Automatic opening feature.
- Ergonomically shaped handle.
- Black metal shaft.
- 8 fibreglass ribs.
- Black-coated based pongee blocks up to 80% of UV rays.

ORIYEN HERBAL DLITE TEA

A safe and natural tea with gentle, herbal ingredients to improve bowel movement and weight loss which helps to alleviate constipation and improve bowel movements and also helps to reduce body weight.

Note:

This is a traditional preparation and should be taken with a balanced diet and regular exercise.

7-ELEVEN MALAYSIA RECEIVES EXCELLENT BRAND AWARD

On 9 January 2020, 7-Eleven Malaysia received its first award in the Excellent Brand category at the 6th Worldwide Excellence Awards ("WEA") ceremony held at Wisma Huazong, Seri Kembangan, Selangor. The attainment of the award marks vet another achievement for 7-Eleven as it represents the acknowledgement for brand excellence in the country from the consumers.



Ronan Lee, 7-Eleven Malaysia's General Manager of Marketing (Centre) receiving the award from the committee of Worldwide Excellence Awards.

HAVE A TASTE NOW!

7-Eleven's Whitepink Aiskleem.

7-ELEVEN WHITE PINK AISKLEEM

Presenting the latest popping sensation at 7-Eleven Malaysia, Whitepink Aiskleem! The fruity and sweet taste of Lychee and Rose will make you go 'RUM, PUM, PUM'! Add on our new Strawberry Popping Pearls to this delicious duo for extra oomph! Whitepink Aiskleem is now available in selected stores.



24/7 FORTUNE CASHBACK WITH **TOUCH N' GO EWALLET**

24/7 Fortune campaign.

Customers at 7-Eleven Malaysia stores were able to enjoy up to RM388 cashback on every minimum of RM11 spent in a single receipt using the Touch 'n Go eWallet from 15 January 2020 to 23 February 2020.

BERJAYA HOTELS & RESORTS WELCOMES VVIPS TO ANSA OKINAWA RESORT

Berjaya Hotels & Resorts ("BHR") is partnering with AirAsia in a joint-marketing collaboration to promote travel to Okinawa following the hotel group's recent launch of ANSA Okinawa Resort, a 123-room property located on the high ground of Uruma City with panoramic views of the East China Sea and the Pacific Ocean.

ANSA Okinawa Resort hosted VVIP guests from AirAsia's inaugural flight from Malaysia to Okinawa on 22 January 2020, namely Deputy Minister of Tourism, Arts and Culture Malaysia YB Tuan Muhammad Bakhtiar bin Wan Chik, AirAsia X Chairman Tan Sri Rafidah Aziz, AirAsia X Board of Director Dato' Fam Lee Ee and AirAsia X CEO Benyamin Ismail.

The 3 days 2 nights trip was a memorable one as everyone had the opportunity to visit to some of the places of interest around the resort area in Okinawa. The resort is now accepting bookings, offering Best Available Rates with more offers at www.ansahotels.com/okinawa.



General Manager of ANSA Okinawa Resort, Amy Hanashiro (5th from right) with the VVIP entourage at the entrance of the resort.

SAY 'I DO' WITH TCE WEDDING EXPO

Berjaya Hills Resort Berhad took part in the recent TCE Wedding Expo, which ran from 21-23 February 2020. The event, held at Mid Valley Megamall, brought the best of luxurious and elegant wedding venues for lovebirds on their way to matrimony.

The 3-day event drew thousands of visitors in search of their dream wedding, with selections between an elegant French-themed resort at Colmar Tropicale or an enchanting and grandeur wedding venue in The Chateau Spa & Organic Wellness Resort



Berjaya Hotels & Resorts' booth at the TCE Wedding Expo at Mid Valley Megamall.

NEW DIRECT FLIGHT FROM SUBANG AIRPORT TO THE TAARAS BEACH & SPA RESORT

Berjaya Hotels & Resorts ("BHR") launched its inaugural flight from Subang Airport, Kuala Lumpur (also known as Sultan Abdul Aziz Shah Airport or Subang Skypark Terminal) to Redang Island at 10.10am on 20 February 2020. With the new ATR 42-500 aircraft operated and managed by Berjaya Air, travellers can now embark on a seamless journey to experience the crystal-clear waters and white powdery sand of Redang Island, and the warm hospitality of The Taaras Beach & Spa Resort ("The Taaras").

The direct flight will reduce travelling time to Redang Island from an average of 4 hours to approximately an hour.

The "Fly Me Away" half board packages start from MYR2,388 nett per person per package (twin sharing), inclusive of accommodation at The Taaras, daily breakfast and dinner, return



Water salute ceremony at Subang Airport during the launch event.

flights from Subang Airport to Redang Airport and return shuttle from Redang Airport to The Taaras. Alternatively, charter flights with customized services are also available upon request. More information on the flight packages is available at www.thetaaras.com/fly-me-away.

CHINESE NEW YEAR FESTIVE VISIT

Berjaya Hotels & Resorts' ("BHR") Corporate MARCOM division brought festive cheer to the Tourism Malaysia's Corporate Communications Division, Events & Domestic Division, as well as the International Promotion Division in conjunction with Chinese New Year. Berjaya's subsidiaries, Cosway and Sports Toto, along with a few media partners including Viralcham and Tantan news, joined the visit. The group tossed yee sang together for a prosperous year ahead.

BHR's Corporate MARCOM division is grateful for the support that has been given throughout the years, and the tradition will continue as a way to bond and strengthen ties with subsidiaries and partners.



Berjaya Hotels & Resorts" Corporate MARCOM division had a "Lou Sang" with Tourism Malaysia and former Deputy Minister, YB Muhammad Bakhtiar Wan Chik (4th from right).

BERJAYA HOTELS & RESORTS SUPPORTS GO FOR IT! FTKLAA CROSS COUNTRY 2020

Berjaya Hotels & Resorts ("BHR") is one of the supporting partners for Sports Toto Malaysia's Go For It! Federal Territory Kuala Lumpur Athletic Association ("FTKLAA") Cross Country 2020, which will be held at Padang Merbok, Kuala Lumpur.

Apart from cash prizes totalling RM11,550 for the winners, all participants also stand a chance to win attractive lucky draw prizes from BHR, which include a 3D2N stay in Berjaya Tioman Resort, a 3D2N stay in Berjaya Times Square Hotel, Kuala Lumpur and a 2D1N stay in ANSA Hotel Kuala Lumpur.



Organisers and sponsors of the Go For It! FTKLAA Cross Country 2020

FREE ICE-CREAM & VALENTINE'S DAY GIVEAWAY TO PASSERS-BY AT ANSA WALK



ANSA Hotel staff members handing out free ice-cream to passers-by.



ANSA Hotel staff member handing out a chocolate lollipop to a couple.

As part of ANSA Hotel's monthly events at ANSA Walk, the hotel gave out free soft serve ice cream to visitors or passers-by who "like" ANSA Hotel Kuala Lumpur's Facebook page. The event was held between 4:30pm-7:30pm with approximately 500 cones being given out in the three-hour period.

In conjunction with Valentine's day, ANSA Hotel also handed out free chocolate Iollipops to couples along ANSA Walk.

ANSA Walk is a popular covered walkway connected to ANSA Hotel, which houses retail outlets such as 7 Eleven, Starbucks, Hogan Bakery, two money changers and many more. On average, 50,000 pedestrians walk through ANSA Walk every day.

BERJAYA HILLS AND I-KPKT: FOUR CORNERS FOOTBALL LEAGUE

Berjaya Hills and Institut Latihan Perumahan dan Kerajaan Tempatan ("I-KPKT") organised a friendly Four Corners Football League in I-KPKT on 21 and 22 January 2020. There were four groups with a mixture of staff members from I-KPKT, Berjaya Hills Resort Berhad and secondments from The Taaras, Redang Island Resort and Berjaya Tioman Resort. In the final round, Berjaya Hills Panthers scored 6 goals that topped I-KPKT FC with 1 goal score. Michael Tan, General Manager of Berjaya Hills, and Nor Azalina Yusnita Abdul Rahman, Director of I-KPKT presented the trophy to the winning team.



Beriava Hills Panthers and I-KPKT Football Club.

CHANELLING SPORTSMANSHIP THROUGH BERJAYA HILLS SPORTS CARNIVAL

The inception of the Berjaya Hills Sports Carnival in September 2019 brought staff members together through their participation in sporting events like water polo, volleyball, futsal, badminton, netball, and tug of war, among others. These events are being held at Berjaya Hills Golf & Country Club's ("BHGCC") sports complex where colleagues from BHGCC, Colmar Tropicale, and The Chateau Spa & Organic Wellness Resort took their turns to enjoy the games. The pinnacle of the carnival will include activities which will put participants to the test, such as Explorace and BHills Run. The sports carnival is expected to continue until April 2020.



Futsal match during Berjaya Hills Sports Carnival

THE TAARAS BEACH & SPA RESORT WINS BEST 5-STAR HOTEL AWARD

It was a night to remember when The Taaras Beach & Spa Resort was awarded with the Best 5-Star Hotel Award at the Terengganu Tourism and Cultural Awards 2018/2019 (Anugerah Pelancongan dan Kebudayaan Terengganu 2018/2019), coming ahead of Resorts World Kijal and Tanjong Jara Resort.

Organised by the State Government of Terengganu through Tourism Terengganu at Dewan Besar Wisma Darul Iman, the awards ceremony is an appreciation and recognition event, awarding tourism industry players in Terengganu for their excellent achievements in developing innovative products and services to place Terengganu as one of the top travel destinations.



Pravir Mishra, Area General Manager of The Taaras Beach & Spa Resort (left) receiving the award at the Terengganu Tourism and Cultural Awards.

THE TAARAS BEACH & **SPA RESORT RECEIVES BOOKING.COM** TRAVELLER REVIEW **AWARDS 2020**

The Taaras Beach & Spa Resort was recently awarded a score of 8.5/10 by Booking.com's Traveller Review Award for 2020. This award was a recognition by the resort guests expressing their satisfaction with the service extended by the resort throughout their stay.



Booking.com Traveller Review Award 2020.

CELEBRATING CHINESE NEW YEAR AT BERJAYA MAKATI HOTFI

Berjaya Makati Hotel held a Chinese New Year celebration on 25 January 2020. All hotel staff participated in the event where a traditional dragon dance was performed throughout the hotel. Flyers with the hotel's Chinese New Year offers were also handed out to guests to promote deals being offered by the hotel.



Berjaya Makati Hotel management and staff members at the Chinese New Year celebration.

LION DANCE TO WELCOME THE YEAR OF THE RAT

The Taaras Beach & Spa Resort ushered in the Lunar New Year with an energetic Lion Dance Performance by Pasukan Tarian Singa & Naga SMJK Chung Hwa Wei Sin Terengganu. After entertaining the guests and staff with their skillful moves, the lions continued to bless all areas of the resort, as well as the management offices for good luck and prosperity.



The lion dance troupe from Pasukan Tarian Singa & Naga SMJK Chung Hwa Wei Sin Terengganu.

NEW YEAR CELEBRATIONS AT BERJAYA LANGKAWI RESORT

New Year celebrations are an annual affair at Berjaya Langkawi Resort to provide a unique experience for guests. Aptly themed "Malaysian Night", the 2020 New Year's celebration aimed to promote local culture in conjunction with the Visit Malaysia Year 2020 campaign.

The event kicked-off with a performance from a Malaysian traditional instruments troupe. The guests were entertained by emcee Terence Das, a play re-enacting the story of Mahsuri and her family, live music performances and a 15-minute fireworks display to mark the start of year 2020. The guests also had the opportunity to learn and play traditional games such as congkak, teng-teng, and gasing with their families and friends. About 1,000 quests present at the event.



Guests were entertained with live band performances while awaiting the new year.



Chefs of Berjaya Langkawi Resort ready to serve the guests.

LION DANCE AT BERJAYA LANGKAWI RESORT



The lion dance troupe posing for a picture with Zaharudin Abdul Jalil, General Manager of Berjaya Langkawi Resort (left) and Chef Loke Boon Seng.

Guests at Berjaya Langkawi Resort ("BLR") gathered at the Lobby area to enjoy the prancing of five lions bringing cheer and welcoming Chinese New Year

More than 200 guests were enthralled to witness the annual auspicious welcoming scene which was accompanied by acrobatic stunts on pillars, orchestrated by the lion dance troupe from Pertubuhan Tarian Singa & Naga Hong Teik.

At the end of the performance, a "Lucky Scroll" was presented to Zaharudin Abdul Jalil, General Manager of BLR for good fortune and prosperity. The lions then proceeded to bless the food and beverage outlets, the administration offices and throughout the resort for more luck and fortune for the year.

10TH EDITION OF CABLE TUNES MUSIC AWARDS ON **BERJAYA BEAU VALLON GROUNDS**

The 10th edition of the Cable Tunes Music Awards was celebrated in a memorable and show-stopping ceremony on 11 January 2020 at the Berjaya Beau Vallon Bay Resort and Casino, Seychelles.

The annual awards show comprised of 10 categories voted in by Seychelles members of the public and customers of telecommunication company, Cable and Wireless Seychelles. There were 2 new categories this year awarded in recognition of the contributions of Seychelle's producers towards the local music and entertainment industry. Elijah and Mia were named the Best Male and Best Female artists at the Cable Tunes Music Awards.



Seychelles local television interviews Norazman Chung, Berjaya Beau Vallon Bay Resort and Casino's General Manager.

BERJAYA BEAU VALLON PARTNERS WITH MISS SEYCHELLES NATIONAL PAGEANT 2020

Berjaya Beau Vallon Resort & Casino is proud to be the official partner of Miss Seychelles National Pageant 2020. The twelve selected contestants were announced at an event held at the Resort on 21 February 2020.



The twelve contestants of Miss Seychelles National Pageant 2020.

STARBUCKS OPENS ITS FIRST RESERVE STORE IN PENANG

Starbucks Malaysia reached another milestone on 9 January 2020 with the opening of its first Starbucks Reserve store in the northern region in Penang. Located in the heart of the bustling commercial hub of Gurney Plaza, the new store marks the 12th Starbucks Reserve Store in Malaysia.

While Penang already has an established coffee culture, Starbucks Reserve provides unique offerings by bringing rare and exotic coffees to its menu. These Reserve coffee that can be brewed with 5 different methods would help further elevate the locals' passion for coffee.

The interior of the store pays homage to Malaysian culture with a laser cut steel signage, moulded to shape the Starbucks iconic Siren in rough tides, inspired by the island itself. The steel frame is then wrapped with Malay rattan, a material made from local shrub palms. On the other end of the store is a wall lined with repurposed floral-designed ventilation bricks that were very common in traditional Malay houses and architecture.

To celebrate the opening, an intimate media event was held on 10 January 2020, giving the local media a chance to experience and enjoy coffee through the various brewing methods with the top Coffee Masters in Malaysia. A lucky draw was also held where the Top 3 winners were given a chance to be a coffee master for the day with an "express" class conducted by Starbucks Malaysia Barista Champion 2017, Isabelle Russel.



Sydney Quays (3rd from right), CEO of Berjaya Starbucks Coffee Company with the baristas during the opening of the store.



The interior of the store which is inspired by Malaysian culture.

STARBUCKS OPENS ITS FIRST STORE IN **KUALA SELANGOR**



January was yet another significant month as Starbucks Malaysia opened its first store in Kuala Selangor, a small town that is located near the Selangor River where its river mouth flows into the Straits of Malacca.

The 2,000 square feet store features a minimalistic design giving it a very bright mood as customers walk through the store. With a seating capacity of more than 70 pax at a time, this store is decorated with coffee art drawing attention to coffee trees, ripening of the cherries to the picking of the cherries, paying tribute to the farmers who work tirelessly picking only the best Arabica beans to serve to their customers.

The art pieces depicting the process of producing coffee beans in the Kuala Selangor Starbucks store.

LUNAR NEW YEAR CELEBRATION ABOUNDS

On 7 February 2020, Starbucks Malaysia organised its annual Lunar New Year celebration at the Starbucks Support Centre in Kuala Lumpur. The event began with a Lion Dance performance in the morning to usher in good luck, fortune and prosperity. In the evening, partners were invited to a Chinese New Year coffee tasting event organised by the store development team. Towards the end of the evening, Sydney Quays, Managing Director of Starbucks Malaysia and Brunei, and the executive committee team had a pineapple rolling session at the entrance of the office.



Sydney Quays with partners of Starbucks Malaysia during the Lunar New Year celebration.

STARBUCKS PARTICIPATES IN EXPERIENCE PENANG 2020 PARADE



Rina Siew, Corporate Social Responsibility Manager from Berjaya Starbucks Coffee Company (front row, right) with Starbucks Partners during the 4km parade walk.

In support of the Penang state government's initiative to promote Penang Tourism in conjunction with the Visit Malaysia 2020 campaign, Starbucks Malaysia participated in the Penang Grand Parade held on 2 January 2020 in conjunction with the launch of the Experience Penang 2020 tourism campaign, witnessed by Penang's Chief Minister, YAB Chow Kon Yeow and his fellow ministers.

The 4km parade walk was led by Starbucks' deaf and hard of hearing partners from the Starbucks Signing Store in Penang, accompanied by several partners from Starbucks stores across the northern region. At the end of the parade, the skies were lit with a fireworks display and a special performance by comedian, Gurmit Singh, better known as Phua Chu Kang.

STARBUCKS' YEAR OF THE RAT MERCHANDISE

To welcome the Year of the Rat, Starbucks Malaysia launched an exclusive Year of the Rat coin bank, Starbucks Card and ang pow packets paying tribute to the first Chinese zodiac of the Lunar New Year cycle. The unique coin bank is priced at RM88 while the matching exclusive Year of the Rat card is available with a minimum activation fee of RM50. Meanwhile, customers who purchase RM28 and above are entitled to receive exclusive red packets of which the design is inspired from the card and the coin bank. This exclusive collection was made available at all Starbucks stores in Malaysia beginning 7 January 2020.

Starbucks Malaysia also launched a 'Year of the Rat' gift set which features a Zodiacal Rat Lunar New Year 4oz mug, a mini Rat Bearista as well as a Zodiacal Rat Mug with Lid at the price of RM218. A limited edition collapsible cup and tumbler are also available in red colour.



The Starbucks Malaysia Year of the Rat gift set.



The exclusive Starbucks Malaysia Year of the Rat coin bank, card and ang pow packets collection.

STARBUCKS MALAYSIA CROWNS NEW BARISTA CHAMPION

Wrapping up the month of January was the 2019/2020 Barista Championship where 5 coffee masters competed to be the Starbucks Malaysia Champion. These finalists were among the 30 partners from around Malaysia who were selected as part of the Top 15 to compete in the preliminaries before getting the chance to compete on the big stage at the Grand Finals.

The finalists had to demonstrate and showcase their skills as well as knowledge to a panel of judges who are experts in the coffee field. The Malaysian Basketball Association stadium was brought to life with chants and cheer from the respective supporting teams who were divided by colour: red, yellow, blue, brown and purple.

A booth was also set up to promote coffee education. Led by the Coffee Leadership team, partners were given the chance to pick the coffee cherries to go through a hulling machine which is then followed by a roasting process. While inside the auditorium, spectating partners were given the chance to participate in the latte art showdown as first demonstrated by Deaf partner, Aizad, who went up against Starbucks Brunei Barista Champion 2016, Juad.

Starbucks partners also watched a latte art demonstration by Aaron Phua, Malaysia's very own National Barista Champion who represented Malaysia in the World Barista Championship recently in Vietnam.

At the end of the event, Melissa Wathan of Starbucks Reserve Sunway Pyramid was crowned Starbucks Malaysia Barista Champion 2019/2020.



Team Purple supporters cheering for their finalist.



Judges trying out the concoction served by Syafiq, the 1st runner-up.



Sydney Quays, CEO of Berjaya Starbucks Coffee Company (1st from left) presenting the winner's cheque to Melissa Wathan

CELEBRATING LOVE AT STARBUCKS

In celebrating all things love this Valentine's Day, Starbucks Malaysia spent the day with influencers and two lucky customers at Starbucks Reserve Berjaya Times Square. The day started in the morning with a coffee tasting session featuring Starbucks Guatemala Casi Cielo, an ode to the "fine-dining" experience that inspired the coffee, which is also the event's theme.

They were then treated to a special three-course meal curated with a selection of Valentine's Day-themed food, paired with Starbucks Pure Matcha Black Sesame Latte. After the fulfilling meal, the guests were given the chance to taste two of Starbucks limited-time offering - the Dark Mocha Coffee Jelly Frappuccino and Taro Crème Frappuccino – the latter of which was launched on 14 February.

After the lavish three-course meal, the guests were brought to BERJAYA University College to participate in a chocolate-making workshop. Kicking off with a tasty introduction to the art of chocolate-making was a tasting, followed by a demonstration of the chocolate-making process. The guests also had a guided session in the art of crafting and decorating their very own chocolate ganache where they get to bring home their chocolate creation.



The Starbucks partners with the influencers and the lucky couple during the Valentine's Day celebration.

NIGHT OF ENGAGEMENT

On 19 February 2020, Starbucks Malaysia organised a 'Game Night' at the Starbucks Support Center in Kuala Lumpur to foster good relationships amongst partners. During the event, partners played games like ping pong, darts, video games, and traditional board games such as Monopoly, Uno, Chess, and Jenga. There was also a 'happy hour' in the middle of the session to reward partners through a mini game. The mini game involved partners competing to remove ping pong balls without using their hands from a box of tissues that was strapped to their hips. Many of the partners commended the session for allowing them to have fun, connect with their partners and to unwind after their hectic schedules.



The Starbucks partners indulging themselves in traditional board games during the engagement

KRR PAINTS THE TOWN RED



The KRR RED 2020 campaign poster to encourage wholesome eating and a balanced lifestyle.

Kenny Rogers ROASTERS ("KRR") kick-started the year with the annual ROASTERS Eating Day ("RED") on 8 January 2020. The campaign is held on every 2nd Wednesday at the start of the year to inspire the public to start the year right with wholesome eating and to embrace a balanced lifestyle.

Guests wearing anything RED – clothes, footwear or accessories - were entitled to a Buy 1 Free 1 Kenny's Chicken Meal which included a selection of ¼ Rotisserie-Roasted Chicken, 2 pieces of Ayam Goreng, OR Garlic Butter Chicken served with 3 side dishes and 1 piece of Golden Vanilla Muffin. Guests also received KRR's Limited Edition Angpow with an RM10 voucher upon their meal purchases during RED 2020.

KRR OPENS THREE NEW OUTLETS

On 8 February 2020, Kenny Rogers ROASTERS ("KRR") opened a KRR Express restaurant which features a grab-and-go concept at Caltex Putrajaya, Presint 8 to ensure that guests are able to enjoy delicious wholesome meals in a fast and convenient manner. This was followed by the opening of a restaurant at Tropicana Gardens on 5 March 2020 and its first restaurant in Kuala Terengganu at Kuala Terengganu City Centre ("KTCC") on 12 March 2020.



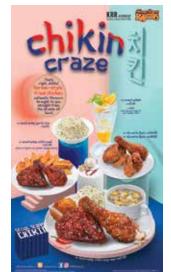
The KRR Express restaurant at Caltex Putrajaya.

BRINGING K-WAVE TO THE TABLE!

On 20 January 2020, Kenny Rogers ROASTERS ("KRR") unveiled its latest Korean inspired Chikin Craze campaign through a variety of Seoul Sedap Chikin to satisfy the K-food palate of its guests. The Seoul Sedap Chikin features authentic flavours of succulent Korean-style fried chicken straight from the streets of Seoul. Guests can pick out their Seoul Sedap Chikin preference from a variety of options including:

- 1) Seoul Sedap Chikin Soup Meal @ RM27.80 2 pieces of Seoul Sedap Chikin (with a choice of sweet chilli, soy garlic OR mixed flavour) + Seoul Sedap Garlic Rice + Kenny's Mushroom and Chicken Soup + 1 piece of Kenny's Home-made Muffin
- Seoul Sedap Chikin Meal @ RM21.80

 2 pieces of Seoul Sedap Chikin (with a choice of sweet chilli, soy garlic OR mixed flavour) + Seoul Sedap Garlic Rice OR Golden Wedges Classic



The Chikin Craze Campaign poster.

- 3) Seoul Sedap Chikin Family Feast @ RM98.80 6 pieces of Seoul Sedap Chikin (with a choice of sweet chilli, soy garlic OR mixed flavour) + 2 ala carte side dishes + 4 pieces of Kenny's Home-made Muffin + 1 bottle of 1.5 litre Coca-Cola Rasa Asli
- Seoul Sedap Chikin (3 pieces) @ RM24.80 with a choice of sweet chilli OR soy garlic flavours
- Seoul Sedap Chikin (6 pieces) @ RM46.80 with a choice of sweet chilli, soy garlic OR mixed flavours
- 6) Seoul Sedap Garlic Rice @ RM8.50

KRR also rewarded lucky pairs of winners with a dream holiday trip to Seoul, Korea in the 'Seoul in Love Contest'. Guests simply need to scan the QR code on the Chikin Craze's displays located in the restaurant or head to KRR's social media platform and website for the contest link upon purchasing any Seoul Sedap Chikin. Guests are then required to answer 2 simple questions and complete a slogan before submitting their entry through the Google form between 20 January 2020 and 12 April 2020.



The KRR restaurant at Tropicana Mall.



Customers enjoying the famous rotisserie roasted chicken at KRR KTCC.

KRISPY KREME'S NEW OUTLET

Krispy Kreme opened its first new outlet in 2020 at Tropicana Gardens Mall, Petaling Jaya. The outlet is located at Lot CC-K02&K03, Concourse Floor.



Krispy Kreme outlet at Tropicana Gardens Mall.

KRISPY KREME'S CHOCOMANIA



Kreme brought chocolaty goodness to its customers with Chocomania. This year, Krispy Kreme collaborated with Toblerone and Hershey's to introduce two new doughnuts, Hazelnut Dipped Toblerone and Hershey's Kisses with Almond.

The Hazelnut Dipped Toblerone doughnut and Hershey's Kisses with Almond doughnut.

KRISPY KREME'S RING-FILLED DOUGHNUT

Krispy Kreme launched its first Ring-Filled Doughnut in March 2020. The new Ring-Filled Nutella features the signature doughnut with Nutella filling.

JOYBEAN PHILIPPINES EXPANDS TO SAN LAZARO

Joybean opened its 5th outlet in the Philippines on 14 February 2020 at SM City San Lazaro within the heart of Santa Cruz, located in the northern part of Manila. Along the district is the Pasig River, which is bordered by multiple cities, including the largest city in the Philippines, Quezon City.

The store extends to 387sq ft and can seat around 12 pax. Along the wall is a backsplash of emerald tiles and the iconic artwork of Jovbean's signature slogan "Don't Play Play, our Soy is made fresh daily here." A unique part of the store is a neon signage that turns on when freshly made hot soy is available.



Customers waiting eagerly to be served their share of

JOLLIBEAN'S FIRST HALAL-CERTIFIED OUTLET OPENS IN SINGAPORE

Jollibean Singapore launched its first Halal-certified outlet 'Joybean by Jollibean' in Our Tampines Hub, Singapore's largest integrated community and lifestyle hub on 16 February 2020. The store aims to serve the growing Muslim community in the area, while also reinforcing the inclusiveness of Joybean's pancakes and soy-based beverages. The store also serves hand-rolled sushi through Jollibean's 'Sushi Deli' brand next door.

The store boasts a 250sq ft space with a light blue theme and a glass enclosure which overlooks the pancake artists showcasing freshly made mini rolls, mee chiang kueh and crispy pancakes to those who pass by the store.



The Joybean outlet in Our Tampines Hub with its sister brand, Sushi Deli next door.

JOLLIBEAN AND SUSHI DELI OPENS AT SINGAPORE POLYTECHNIC

Jollibean and Sushi Deli jointly opened their first outlets within a school canteen at Singapore Polytechnic, the first polytechnic established in Singapore in 1954. The outlet, launched on 18 February 2020 caters to the younger age group that makes up the majority of their customers. An anime and graffiti-inspired artwork was created along the canteen wall which highlights both offerings from Jollibean and Sushi Deli. The artwork stretches out more than 15 feet and is growing to be an iconic part of the school.



The 15 feet artwork featuring Jollibean and Sushi Deli branding in the Singapore Polytechnic outlet.

FIND YOUR ZEN WITH NEW SOYFREEZE BEVERAGES

Jollibean welcomed the season of Spring by unveiling two new beautifully layered soy-based beverages, featuring unique fusions of its freshly made soy milk and unexpected combinations of matcha, brown sugar, chocolate and banana. The arrival of the Brown Sugar Matcha Soyfreeze and Choco Banana Soyfreeze encourages customers to find their zen during the season of renewal.



The Brown Sugar Matcha Soyfreeze and Choco Banana Soyfreeze unveiled for Spring.

JOYBEAN SPREADS JOY TO KOTA DAMANSARA

Joybean Malaysia opened its 4th outlet at Tropicana Gardens Mall on 7 March 2020. Located at the mall's Concourse Floor, the store is made up of a size of 290sqft with comfortable seating and an inviting environment. The simplicity of the store provides customers the choice to grab & go, or to surround themselves with the aroma of freshly made soy milk and pancakes that wafts throughout the store



The Joybean outlet at Tropicana Gardens Mall.

JOLLIBEAN LAUNCHES RED BEAN AND PEANUT BUTTER MCK



The Mee Chiang Kueh with the combined fillings of red bean and peanut butter

Due to popular demand, the traditional Mee Chiang Kueh ("MCK") is given a new lease of life by combining its two most iconic fillings - red bean and peanut butter. Introduced on 5 March 2020, this unique combination of flavour brings out both the nuttiness of the crispy peanut butter spread as well as the earthiness of the red bean.

THE JOY OF SOY SERVE IN MALAYSIA



The Soy Serve made from freshly brewed soy milk.

Joybean Malaysia launched its new line of soy serve in two special flavors: Classic Sov and Valrhona Chocolate. Just like many of Joybean's products, the soy serve uses freshly made soy milk to give it its signature soy flavor. Customisable toppings include sprinkles, marshmallows and the alltime favourite, Boba. The soy serve is available in most Joybean outlets in Malaysia and is served in either a chocolate cone or a cup.

LAUNCHING CEREMONY OF TRASH SKIMMER **BOAT PILOT PROJECT**

On 12 January 2020, Berjaya Enviro Holdings ("BEH") officially launched the first Borneo Trash Skimmer Boat at Semporna Seafest Jetty. The ceremony was officiated by Datuk Jaujan Sambakong, Sabah Deputy Chief Minister, who was represented by Stanley Chong, Deputy Permanent Secretary of the Ministry of Housing and Local Government.

The Save The Sea initiative under BEH encompasses a 3-month deployment of a trash skimmer boat to demonstrate the effectiveness of the seaboard cleansing method using advanced equipment. The project aims to remedy the condition of Semporna's seaboard area which is ridden with floating debris and garbage, to ensure the long-term viability of the location as a premier tourism attraction.

Under this initiative, the trash skimmer boat is operated at Semporna's open sea area, together with 2 units of sampan boats to service the shallow waterfront areas such as the jetty and the coastal line. The boats are able to cover an area of 2.9 million sq. m., from Bangau-Bangau to Semporna City, Kampung Sejati, and Tampi-Tampi.



Ribbon-cutting ceremony. From left: Chock Eng Tah, Managing Director of Berjaya Enviro Holdings; Tuan Benedict Bin Asmat, Semporna District Officer; YB Jaffari Waliam, Appointed State Assemblyman; Datuk Jimmy Wong Sze Phin, State Assistant Minister of Sabah; Stanley Chong, Deputy Permanent Secretary of the Ministry of Housing and Local Government; Zakaria Bin Abdul Hamid, and Puan Noreha Binti Muslim, Deputy Director General of the National Solid Waste Department, Ministry of Housing and Local Government.



Trash Skimmer Boat deployed for seaboard cleansing of floating debris and garbage at the open sea areas.



Sampan boats to service shallow waterfront areas

ATV KEY HANDOVER CEREMONY

On 2 February 2020, Berjaya Enviro Holdings ("BEH") handed over the keys for 2 units of All-Terrain Vehicle ("ATV") to the Mayor of Kota Kinabalu City, Datuk Haji Nordin Siman at the Kota Kinabalu 20th Anniversary celebration held at the Kota Kinabalu City Hall building.

The ATVs were contributed to facilitate the ongoing cleaning activities around Kota Kinabalu's beach areas and is part of BEH's commitment to assist the Government in attaining a zero-waste status city.



Peter Wong, General Manager of Berjaya Enviro Holdings (3rd from left) and YB Chan Foong Hin, Member of Parliament for Kota Kinabalu (5th from left) presenting the ATV mock key to YBhg. Datuk Haji Nordin Siman, Mayor of Kota Kinabalu City. The event was witnessed by DBKK officials.



(From left) YBhg. Datuk Haji Nordin Siman, YB Chan Foong Hin and Peter Wong with the ATVs.

U MOBILE DEMONSTRATES 'LIVE' 5G USE CASES FOR REMOTE CONSULTATION, VIRTUAL REALITY TOURISM AND VIRTUAL REALITY GAMING

U Mobile has worked hard to explore ways in which 5G may benefit Malaysians through its use in various verticals. In December 2019, five 'live' use cases were showcased in Langkawi, Kedah in conjunction with the 5G Demonstration Projects, organised by the Malaysian Communications and Multimedia Commission.

Among the cases that were showcased, two were in the healthcare vertical, which were remote GP consultation via DOCpod by DoctorOnCall and remote consultation with MEDCOM. U Mobile also showcased the speed of its 5G network, which achieved speeds of 1.2 gbps. Apart from that, U Mobile demonstrated how 5G connectivity can benefit Virtual Reality ("VR") multi-player gaming and VR tourism.

U Mobile will be rolling out more 'live' use cases benefiting verticals like smart manufacturing and education.



Wong Heang Tuck, Chief Executive Officer of U Mobile explaining the demonstration of a Remote Consultation with MEDCOM to (from his left) Tan Sri Dato' Seri Vincent Tan, Executive Chairman of Berjaya Corporation Berhad, YB Mukhriz Mahathir, Kedah Chief Minister, Tun Dr Mahathir Mohamed and Mr Gobind Singh Deo.

NEW APPOINTMENTS AT BERJAYA UNIVERSITY COLLEGE



Dr. See Hon Peow

BERJAYA University College ("BERJAYA UC") has appointed Dr See Hon Peow as its new Chief Executive Officer, and Associate Professor Dr Chan Kok Eng as its new Vice Chancellor.

With more than 20 years of experience in the education industry, Dr See is an exceptional leader with a strong experience in growing and turning around educational institutions. His broad knowledge and skills are aimed at building and inspiring teams.

On the other hand, Associate Professor Dr Chan is no stranger to BERJAYA UC. He held various positions within the organisation prior to the appointment and has several decades of academic, professional and management experience as a senior academician in the oldest university in Malaysia, as well as other private higher educational institutions.

With both appointments, BERJAYA UC is ready for more accomplishments and growth.



Vice Chancellor, Associate Professor Dr Chan Kok Eng

B INFINITE & MALAYSIA AIRLINES OFFER 2-WAY SWAP BETWEEN BPOINTS AND ENRICH MILES

On 2 March 2020, B Infinite entered into a collaboration with Malaysia Airlines whereby BPoints, earned from purchases made with B Infinite partners, may be exchanged for Enrich Miles earned from flying with Malaysia Airlines and vice versa. The conversion rate is a minimum of 2,000 BPoints for 300 Enrich Miles.

This strategic partnership allows B Infinite members who may also be Enrich members to use their BPoints to top up their existing Enrich Miles in order to make their redemptions. These include flights to a choice of over 1,000 destinations, hotel stays, holiday packages, car rentals and other shopping and lifestyle privileges.

Enrich members who fall short of Enrich Miles to redeem for a flight or have excess Miles will now have the option to exchange them for BPoints to redeem a wide range of lifestyle products and services offered by B Infinite partner brands such as Starbucks, Tealive, Caltex and many more.

Those who wish to convert their BPoints or Enrich Miles may do so via the respective websites i.e.

https://www.binfinite.com.my/redeem_bpoints or

https://www.malaysia air lines.com/my/en/enrich/earn-miles/lifestyle/b-infinite.html



CHAP GOH MEH CLASSIC GOLF 2020

On 16 February 2020, Staffield Country Resort organised a Chap Goh Meh Classic Golf 2020 tournament. The tournament received participation from 58 members and 50 guests. The lion dance troupe from Persatuan Bekas Pasukan Keselamatan Negara Malaysia Cawangan Mantin (PBPKNM) entertained the members and guests with a lively lion dance performance. Choy Weng Hing emerged champion for the Member Category while Amir Benno won for the Guest Category.



Participants of the Chap Goh Meh Classic Golf 2020 Tournament.

VOLUNTEER PROJECT AT CHARITY FOOD BASKET SOCIETY KLANG

Berjaya Youth hosted a volunteering event at Charity Food Basket Society Klang ("CFB") on 22 February 2020 for 45 volunteers. CFB provides provisions for single mothers, abandoned senior citizens and breadwinners who are unable to work due to accidents or illnesses. In addition, the organisation also provides wheelchairs and medical beds to needy patients.

The event aimed at inspiring youths in giving back to the community, as well as to increase awareness towards the social causes championed by CFB. The volunteers from Berjaya Corporate Office and Berjaya TVET College helped to clean and refresh wheelchairs, and assemble medical beds.

The volunteers were glad that they were able to spend their weekend in a meaningful way by doing something which benefits the underprivileged.



Berjaya Youth volunteers cleaning wheelchairs.



Berjaya Youth volunteers assembling a medical



Berjaya Youth volunteers and members of Charity Food Basket Society Klang.

KRR BRINGS FESTIVE 'HUAT' TO SENIOR CITIZENS



The KRR team celebrating Chinese New Year with the residents of Siri Jayanti Metta Care Centre.

On 6 February 2020, Kenny Rogers ROASTERS ("KRR") organised a heart-warming Chinese New Year celebration for 23 residents of Siri Jayanti Metta Care Centre.

The KRR team prepared several fun activities to entertain the senior citizens such as a Chinese New Year-themed colouring session and a lively karaoke sing-along session with catchy festive tunes. Everyone enjoyed the classic favourites such as "Gong Xi Gong Xi" (Good wishes) and "He Xin Nian" (Greetings to the New Year).

One of the event highlights was the prosperity Yee Sang tossing followed by the giving of red packets, mandarin oranges and KRR goodie bags consisting of balanced and wholesome food to the senior citizens.

The residents and caretakers were treated to a Kenny's Quarter Lite Meal each, comprising a tender and juicy rotisserie-roasted quarter chicken, aromatic rice and Kenny's home-made muffin.

BERJAYA PENANG HOTEL CELEBRATES CHINESE NEW YEAR WITH SENIOR CITIZENS



Berjaya Penang Hotel staff and residents of the Penang Home for the Infirm and Aged.

The management and staff of Berjaya Penang Hotel ("BPH") celebrated Chinese New Year with 40 senior citizens from the Penang Home for the Infirm and Aged. The event was graced by the Honourable YB Chris Lee Chun Kit, ADUN Pulau Tikus, and Tan Yew Jin, General Manager of BPH.

The event kicked off with a performance by Danz Club, Penang Fitness Association and Molly Merry Choristers. The old folks then enjoyed a buffet spread while being entertained with Chinese New Year songs by the Molly Merry Choristers.

BPH also made a donation to the Home and distributed red packets and mandarin oranges to everyone.

BERJAYA LANGKAWI RESORT CELEBRATES CHAP GOH MEH

To mark the end of Chinese New Year, Berjaya Langkawi Resort ("BLR") participated in the Chap Goh Meh celebrations held at Langkawi's Eagle Square, one of the most famous landmarks in Langkawi, Kedah.

To support the event, BLR contributed 1,000 pieces of savoury traditional snacks such as curry puffs and samosas for guests who were mainly foreigners on holiday, government officers, and stakeholders from the travel industry.

The event was officiated by YB Mohd Firdaus Bin Ahmad, Exco of the State Government of Kedah and also the assemblyman of Kuah. Also present were Dr Hezri Adnan, CEO of Lembaga Pembangunan Langkawi (LADA) and Ooi Yen Keng, Chairman of Chung Hwa Langkawi Association. The event was jointly organised by BLR and Chung Hwa Langkawi Association.



Chap Goh Meh celebration at Dataran Helang, Langkawi.

BERJAYA PHILIPPINES REACHES OUT TO TAAL ERUPTION EVACUEES

On 22 January 2020, Berjaya Philippines distributed relief packs to 350 individuals from 100 families at an evacuation center in Barangay San Antonio in Sto. Tomas, Batangas. Leading the relief operations was Berjaya Philippines' Executive Director Tan Eng Hwa along with officers and employees of Philippine Gaming Management Corporation ("PGMC") and Berjaya Makati Hotel, subsidiaries of Berjaya Philippines.

Each family was given a set of eating utensils, towels and clothing. They were treated to a lunch of steamed rice and tinolang manok (Filipino ginger chicken soup) cooked on-the-spot by Berjaya Makati Hotel's head chef RJ Mabalay, with his team the Kusina ng Berjaya (Berjaya's Kitchen). The kitchen items used were all newly-purchased and given to the evacuation centre for their use after the visit. The children were treated to all-you-can-eat taho (sweetened tofu with tapioca pearls), native rice cakes, and ice cream.

The evacuees were residents of Tanauan, a town within the 14-kilometer radius declared as a danger zone by the Philippine Institute of Volcanology and Seismology (PHIVOLCS) after Taal Volcano located in the province of Batangas spewed smoke and ash up to 14 kilometers into the air on 12 January 2020, prompting warnings of a possible 'explosive eruption' within hours or days.



Kusina ng Berjaya (Berjaya's kitchen) cooked on-the-spot with Berjaya Makati Hotel Resident Manager Gladiolyn Biala (right).



Children enioving their ice-cream.



Berjaya Philippines Executive Director Tan Eng Hwa (left) distributing relief packs to Taal Volcano eruption evacuees.

SHARING THE LOVE OF RARE JOURNEYS

7-Eleven extended their support to the disadvantaged community through yet another annual campaign called #BuatBaikTogether.

Customers were encouraged to purchase selected partner products and the proceeds will be donated to 180 pre-selected charity homes and non-profit organisations nationwide. With every purchase of the partner products, 7-Eleven donated RM0.10 sen to its CSR partner, Malaysian Rare Disorders Society ("MRDS"). The campaign successfully raised RM7,000.00.

MRDS is a voluntary organisation set-up to represent and to look out for the welfare of individuals, including their family members who are affected by rare disorders such as brittle bones disease and Marfan syndrome.



Lawrence Ng, Communications and Creative Manager (Marketing) of 7-Eleven Malaysia (left), presenting a mock cheque to Dato Hatijah bt Ayob, the President of Malaysian Rare Disorders Malaysia.

A 'FROZEN' GOOD TIME WITH 7-ELEVEN MALAYSIA



On 20 December 2019, 7-Eleven Malaysia and their partner, NGOHub brought the children of Pertubuhan Rumah Kebajikan Chrestus Cheras ("Rumah Chrestus") to the cinema for a special Christmas movie treat, Frozen II.

The movie experience was made complete with sweet caramel popcorn and cool beverages, followed by a scrumptious lunch provided by a catering service back at Rumah Chrestus. The children received Christmas presents that included snacks and stationery for school before bidding farewell to the volunteers.

Established 18 years ago in 2001, Rumah Chrestus is a non-profit organisation dedicated to restoring the lives of children aged 2 to 18 years old who were orphaned, abused, neglected or underprivileged. The shelter provides education and training for the children to be self-sufficient.

JOYFUL BEGINNINGS WITH 7-ELEVEN MALAYSIA

On 17 January 2020, 7-Eleven Malaysia and NGOHub organised a Chinese New Year celebration for senior citizens at Joy Garden Old Folks Home located at Semenyih, Selangor.

The joyous occasion began with the tossing of Yee Sang and a sumptuous lunch of delectable Chinese dishes. The volunteers spent some quality time with the residents by having sing-alongs and meaningful conversations. To conclude their visit, the volunteers distributed red packets and goodie bags to the residents.



Staff of 7-Eleven Malaysia, NGOHub and the senior citizens of Joy Garden Old Folks Home, Semenyih.

Joy Garden Old Folks Home is one the non-profit charitable organisations under the patronage of House of Joy which administers shelter and care to a group of underprivileged people from various walks of life, including neglected elderly folk, the mentally ill, and the wheelchair-bound. Established on 1 February 2008 by the late Reverend Tang Chee Sing and his wife Lee Ching Mun, the home currently cares for approximately 43 residents with the help of caretakers in Semenyih.

'SPRING OF PROSPERITY' WITH **RUMAH CHARIS**

On 14 January 2020, Berjaya Times Square Kuala Lumpur ("BTSKL") hosted a 'Spring of Prosperity' CSR event to spread joy and cheer for the Lunar New Year. During the event, Koh Huey Min, Executive Director of BTSKL presented household appliances, goodies and gifts to 20 children from Rumah Charis. The children were treated to a sumptuous buffet lunch at Berjaya Times Square Hotel, Kuala Lumpur and a fun-filled day at Berjaya Times Square Theme Park.



Koh Huey Min (centre) and the BTSKL staff with the children and caretakers of Rumah Charis.

Following the increase in the number of Covid-19 cases in the country, the Malaysian Government imposed a Movement Control Order ("MCO") effective 18 March 2020 to curb the spread of the virus. The closure of all non-essential businesses in the country have negatively impacted many individuals and businesses.

In response to the unprecedented crisis, Berjaya Corporation Berhad and its affiliate companies came together via their respective businesses to assist efforts in combating the Covid-19 outbreak in the country. The contributions included donation to the National Covid-19 Fund to aid B40 beneficiaries nationwide, provision of groceries for B40 families, meals as well as personal protective equipment for frontliners, and telecommunications equipment and support for hospitals and medical agencies.

BERJAYA CORPORATION BERHAD CONTRIBUTES TO COVID-19 FUND



Dato' Sri Robin Tan (3rd from left) presenting the mock cheque to Prime Minister Tan Sri Muhyiddin Yassin, accompanied by Dr Adham Baba, Minister of Health (2nd from right) and Dato' Sri Ismail Sabri Yaakob, Minister of Defence (3rd from right).

On 20 March 2020, Berjaya Corporation Berhad ("BCorp") contributed RM1 million to the Covid-19 Fund. BCorp Chief Executive Officer, Dato' Sri Robin Tan presented the cheque contribution to the Prime Minister of Malaysia, Tan Sri Muhyiddin Yassin at the Prime Minister's office in Putrajaya.

The contribution is part of the Group's CSR efforts to help ease the financial burden of Malaysians who have been infected with the Covid-19 virus and are currently hospitalised, and those under quarantine.

The Covid-19 Fund, which was launched on 11 March 2020, is managed by the National Disaster Management Agency (NADMA).

U MOBILE PROVIDES SUPPORT TO MEDICAL FRONTLINERS

On 2 April 2020, U Mobile donated a total of 100 new mobile phones with 100 GX68 postpaid SIMs to University Malaya Medical Centre and Hospital Sungai Buloh. The mobile phones and SIMs with unlimited high-speed data and calls will be used to reach out to patients under investigations (PUIs) and to conduct contact tracing.

U Mobile also collaborated with ZTE and edotco to build a temporary network site close to Hospital Sungai Buloh to enhance coverage in the vicinity.



U Mobile CTO. Woon Ooi Yuen presents the new mobile phones and postpaid SIMs to Sungai Buloh Hospital.



U Mobile CTO, Woon Ooi Yuen presents the new mobile phones and postpaid SIMs to University Malaya Medical Centre.



U Mobile, ZTE and edotco team members after building the temporary site near Sungai Buloh Hospital





REDtone collaborated with Malaysia Association of Professional Trainers & Coaches ("MAPTaC") to launch "C-19 Heroes Support Group", an initiative to provide psychosocial support service for frontliners. All calls are handled by professional coaches from MAPtaC. REDtone is also supporting MCMC in the delivery of daily

STARBUCKS DELIVERS FRESHLY BREWED COFFEE TO FRONTLINERS

On 10 and 11 April 2020, Starbucks Malaysia delivered 200 cups of freshly brewed coffee worth RM2,000 to the medical frontliners at Pusat Perubatan University Malaya, Klinik Kesihatan Bangi and Klinik Kesihatan Kajang.







The frontliners at Pusat Perubatan University Malaya, Klinik Kesihatan Bangi and Klink Kesihatan Kajang receive their freshly brewed coffee from Starbucks Malaysia.

KENNY ROGERS ROASTERS CONTRIBUTES TO FRONTLINERS



KRR staff members with the meals for the frontliners at Pusat Kesihatan I embah Pantai Kuala Lumpur.



KRR contributing to the frontliners at Hospital Sungai Buloh.

On 26 March 2020, Kenny Rogers ROASTERS ("KRR") delivered 900 sets of wholesome Kenny's Quarter Meals worth more than RM18,800.00 to the medical frontliners at Sungai Buloh Hospital and collaborated with Mamee Double-Decker Sdn Bhd to contribute 100 sets of Seoul Sedap Chikin meals on 1 April 2020 to Pusat Kesihatan Lembah Pantai Kuala Lumpur.

SMS blasts.

7-ELEVEN LENDS A HELPING HAND







7-Eleven Malaysia launched its "Lend a Helping Hand" campaign from 29 March - 28 April 2020 where members of the public were encouraged to contribute by purchasing necessities and supplies from 7-Eleven stores nationwide and placing them into a collection box. The public may also drop off their own donations into the collection boxes where the contributions will be channelled by 7-Eleven to beneficiaries nationwide, including government hospitals, medical clinics, miscellaneous civil services, charity homes for the elderly and children, public universities and student dormitories.

Other contributions from 7-Eleven towards combating the spread of Covid-19 included:

- 2000 Covid-19 test kits worth RM261,900.00 to the Ministry of Health.
- Hand sanitisers and masks to Berjaya Times Square Management Corporation.
- Personal Protective Equipment ("PPE") worth RM39,988.00 to the Ministry of Defence.

7-Eleven Malaysia and NGOHub distributed hand sanitisers, multivitamin supplements, antibacterial household cleaning products and guidance pamphlets on hygiene and staying healthy to charitable homes for the elderly such as Pusat Jagaan Sri Mesra, Aiyide Old Folks Home, Tong Sim Senior Citizens Care, Persatuan Kebajikan Rumah Victory and Pusat Jagaan Warga Emas Husna Arrashid.







BERJAYA CARES DISTRIBUTES FOOD TO 1,500 NEEDY FAMILIES



Berjaya Cares Foundation distributed food to 1,500 needy families affected by the Covid-19 outbreak and the MCO. The beneficiaries from the B40 group in Kuala Lumpur and Selangor received food supplies such as rice, cooking oil, mee hoon and biscuits, as well as fresh vegetables to last each family between three to four weeks.

BERJAYA ENVIRO GROUP OF COMPANIES DONATE FACE MASKS

In April 2020, Berjaya Enviro group of companies ("Berjaya Enviro") contributed a total of 130,000 pieces of face masks to the Ministry of Federal Territories ("KWP"), the Ministry of Environment and Water ("MEW"), and the Ministry of Housing and Local Government ("KPKT").

KWP will distribute the face masks to the frontliners including the police, army and other enforcement agencies deployed to ensure compliance with the MCO. The contribution to KPKT is in support of its efforts to contain the spread of Covid-19 through Public Sanisation Exercises at various hotspot locations, while MEW will distribute the face masks to the agencies under its ministry.



Berjaya Enviro Chairman Tuan Zakaria Bin Abdul Hamid (left) presenting the contribution to Federal Territories Deputy Minister YB Dato' Sri Dr. Santhara J.P, (right) witnessed by (second row from left to right) Kuala Lumpur Police Chief Dato' Seri Mazlan Lazim; Kuala Lumpur Mayor, YBhg Dato' Nor Hisham Bin A Dahlan and Armed Forces Chief Brigadier General Dato' Marzuki Hj Mokhtar



Tuan Zakaria Bin Abdul Hamid presenting the contribution to Housing and Local Government Minister Puan Hajah Zuraida Kamaruddin.



Tuan Zakaria Bin Abdul Hamid presenting the contribution to Secretary General of Environment and Water, Dato' Seri Ir. Dr. Zaini Ujang.

DONATION OF 1 MILLION LATEX GLOVES TO RED CROSS SOCIETY OF CHINA

Berjaya Corporation Berhad donated a total of 1 million latex gloves to the Red Cross Society of China in Beijing to help support China's efforts to curb the spread of Covid-19. The shipment was delivered to Beijing on 22 February 2020.



Staff preparing the cartons of gloves for shipment to Beijing, China.