



BERJAYA

BERITA JAYA

BERJAYA CORPORATION BERHAD'S QUARTERLY NEWSLETTER - ISSUE 2, 2018

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LAUNCH OF COSWAY'S DIAMOND ROYALE AND DIGNITA BRANDS



The Diamond Royale range of products.



Tan Sri Dato' Seri Vincent Tan, Neelofa and Dr Alice Lee at the launch of Dignita X Naelofar Hijab.



Cooking demonstration at Cosway Experience Centre.



Dr Alice Lee and Neelofa at Cosway Experience Centre.

Cosway held the simultaneous launch of Diamond Royale by beautycode, a premium luxury skincare line from Switzerland, and Dignita, a trendy and Muslim friendly brand at Berjaya Times Square Hotel on 21 May 2018.

The launch was attended by Tan Sri Dato' Seri Vincent Tan ("TSVT"), Executive Chairman of Berjaya Corporation Berhad and Chairman of Cosway Malaysia and Dr. Alice Lee, CEO of Cosway Malaysia. Also present was Neelofa, a Malaysian celebrity and founder of Naelofar Hijab, and Prince Niclas Massalsky, President of a renowned Swiss cosmetic company.

Developed by a team of scientists known for their research in the field of skincare science, Diamond Royale, being "pro youth", comprises six products containing the groundbreaking Age Correct Complex, and adopting the self regenerative stem cell technology to bring skin back to its youthful state.

At the same event, Cosway also unveiled its new brand, Dignita, a brand positioned as trendy, fashionable, youthful, and Muslim friendly. The first limited edition of Dignita's printed satin scarf collection in collaboration with Naelofar Hijab is exclusively distributed by Cosway nationwide, and online through Cosway's website www.cosway.com.my.

With the tagline, Woman of the World, Dignita celebrates the empowerment and self-confidence portrayed by the independent, strong, classy and trendy woman who manages to retain her femininity, modesty and grace, amidst a rapidly evolving modern world.

TSVT was glad to see Cosway introducing more new products such as Diamond Royale and Dignita which will provide more options for its members to promote in the very competitive direct-selling environment. He also expressed confidence that Dignita would spearhead Cosway's penetration into the Malay direct-selling market segment and encouraged Cosway members to act as e-centres as an additional source of income from their Cosway business besides their bonuses.

The launch was followed by a tour, buka puasa and cooking demonstration at the Cosway Experience Centre.

CEO's Message

As we round up the second quarter of the year, I would like to extend my congratulations to our subsidiaries who received awards and accolades. Berjaya Hotels and Resorts received the Malaysia Best Employer Brand - Hospitality Sector award at the Golden Globe Tiger Awards by the Employer Branding Institute, while Starbucks was recognized as the Top MyDebit Merchant at the e-Payments Excellence Awards. Starbucks' Signing Store was also awarded the top prize in the Investment in People category at the Asia Responsible Enterprise Awards 2018 in the Philippines, which recognizes sustainable and responsible CSR initiatives in Asia.

In May, Cosway launched 2 new product brands – Diamond Royale and Dignita, adding to its growing range of high quality premium products, and will help members to attract more customers. Starbucks opened its first Reserve Store in KL city centre at Four Seasons Place, while Kenny Rogers Roasters opened its first walkthrough concept restaurant in East Malaysia, at AEON Kuching Mall, Sarawak.

The Berjaya TeenStar Challenge 2018 reached out to more than 3,500 students from 110 schools in the Klang Valley, Putrajaya, Negeri Sembilan and Melaka through roadshows and auditions held from February. In June, the shortlisted candidates

attended workshops where they were coached by experienced artistes and instructors to prepare them for the Grand Finals of the competition.

On the CSR front, BCorp was actively involved in various community initiatives such as the re-launch of Eat X Dignity, a joint initiative between Berjaya Cares Foundation and Dignity for Children Foundation which provides entrepreneurial skills training in the food and beverage industry for the youth; as well as a blood donation drive in collaboration with the National Blood Centre. Employees of the Group contributed wholeheartedly to Tabung Harapan Malaysia via the food fair organised by our Properties Division. Employees and their family members also participated in Berjaya Youth's #Recycling Matters programme, which provided an educational insight on the importance of recycling. Berjaya Hotels and Resorts, Starbucks, Wendy's, Sports Toto Malaysia, and 7-Eleven also carried out various CSR activities in conjunction with Ramadhan and Hari Raya Aidilfitri.

Moving into the second half of the year, let us continue the momentum, stay focused on your priorities and make the third quarter a fruitful one.

Dato' Sri Robin Tan



Performance of Companies for the 4th Financial Quarter Ended 30 April 2018 (unaudited)

Company	Revenue 3 Months Ended 30 April 2018 (RM'000)	Profit/(Loss) Before Tax 3 Months Ended 30 April 2018 (RM'000)	Revenue 12 Months Ended 30 April 2018 (RM'000)	Profit/(Loss) Before Tax 12 Months Ended 30 April 2018 (RM'000)
Berjaya Corporation Berhad	2,111,807	(43,048)	8,667,666	(127,908)
Berjaya Land Berhad	1,585,027	(19,394)	6,365,275	71,112
Berjaya Sports Toto Berhad	1,400,743	65,532	5,660,587	377,904
Berjaya Media Berhad	6,497	(6,020)	33,267	(12,464)
Berjaya Food Berhad	159,997	5,970	639,603	19,404
REDtone International Berhad	31,608	3,693	118,236	6,772
7-Eleven Malaysia Holdings Berhad	535,688*	12,209*	535,688**	12,209**
Berjaya Assets Berhad	76,553***	20,152***	264,201****	3,165****

*1st Financial Quarter ended 31 March 2018

**3 months ended 31 March 2018

***3rd Financial Quarter ended 31 March 2018

****9 months ended 31 March 2018

RELAUNCH OF EAT X DIGNITY

On 25 April 2018, Dignity for Children Foundation ("Dignity") relaunched its first transformational enterprise, Eat X Dignity (formerly known as Project B) at Sentul Raya Boulevard, Kuala Lumpur. The event was attended by Dato' Sri Robin Tan, Chief Executive Officer of Berjaya Corporation Berhad ("Berjaya"); Reverend Elisha Satvinder, Founder and Chairman of Dignity; Petrina Satvinder, Executive Director of Dignity and Richard Towle, UNHCR Malaysia representative together with the senior management and staff of Berjaya as well as the donors and supporters of Dignity.

A joint collaboration between Berjaya Cares Foundation and Dignity, Eat X Dignity was birthed in 2015 and has been serving scrumptious food and drinks with a great cause since. More than a café, Eat X Dignity provides underprivileged students the opportunity to learn employability and entrepreneurial skills in the food & beverage industry. It is a training ground modelled to develop Dignity's students in the foundation skills of cooking and customer interaction, in conjunction with their academic curriculum. The employability skills classes focus on marketable skills such as cooking, brewing coffee, mixing drinks and customer service.

Berjaya Cares Foundation provided the start-up funding of RM450,000 for the café and is also providing rent-free space. In addition to funding Eat X Dignity, Berjaya also provided Dignity with rent-free space in Sentul Raya Boulevard for their classrooms, cash contribution for the renovation of their classrooms, and a transport vehicle for their use.

Started in 1998, Dignity has grown to become an established learning centre which provides quality and holistic education programmes for more than 1,000 refugees and urban poor students between 2 to 17 years old. Besides Eat X Dignity, the two other transformational enterprises established are Cut X Dignity (hair salon) and Sew X Dignity (tailoring shop). The other transformational enterprises that are being developed at various stages are urban gardening, woodwork, a bakery and a production studio. In the very near future, all these will be launched as full-service self-sustaining transformational enterprises providing vocational and entrepreneurial training for Dignity's students.

To learn more about Dignity for Children Foundation, please visit www.dignityforchildren.org.

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A student at Cut X Dignity demonstrating his skills to Dato' Sri Robin Tan and Rev. Elisha Satvinder.



Dato' Sri Robin Tan visiting the tailoring shop, Sew X Dignity.



Dato' Sri Robin Tan, Rev. Elisha Satvinder (third from the right) and Petrina Satvinder (second from the left) at the relaunch of Eat X Dignity.



Dato' Sri Robin Tan and Rev. Elisha Satvinder watching a cooking demonstration by a student from the programme.

B-LAND PROPERTIES DIVISION RAISES APPROXIMATELY RM17,000 FOR TABUNG HARAPAN MALAYSIA

In the spirit of patriotism and unity, employees from the Properties Division of Berjaya Land Berhad came together and took the initiative to organise a food fair at Berjaya Times Square, Kuala Lumpur to raise funds for Tabung Harapan Malaysia. The event held on 29 June 2018, received overwhelming support from fellow employees within the Berjaya Corporation group of companies as well as the public. Approximately RM17,000 was raised and donated to Tabung Harapan Malaysia.

The event boasted some 20 different stalls selling a wide range of food and beverages such as nasi lemak with ayam rendang, nasi goreng kampung, roti jala, chicken salad, cakes, bread, assorted kacang putih, ice cream, fruits and drinks. Also included were food products and merchandise from Starbucks, Kenny Rogers Roasters, Wendy's and Krispy Kreme.



A variety of food and merchandise were available for sale during the fund raising event.



Nerine Tan (left), Executive Director of Berjaya Land Berhad and Tan Tee Ming (centre), Senior General Manager of Property Marketing supporting the food fair.



The dedicated organising committee and staff from Properties Division who went the extra mile in making the event a success.

APPROXIMATELY 1,000 TEENAGE HOPEFULS QUALIFY FOR BERJAYA TEENSTAR CHALLENGE 2018 PRELIMINARIES

Berjaya Teenstar Challenge 2018 (“BTSC2018”) successfully engaged students from close to 150 secondary schools in Kuala Lumpur, Selangor, Putrajaya, Melaka and Negeri Sembilan through roadshows and auditions. Between the months of March 2018 and April 2018, Berjaya Youth (“B.Youth”) ran zone auditions at the 5 states which garnered the interest of more than 3,500 teenagers. Approximately 1,000 participants qualified for the preliminaries across the 3 competition categories, i.e. solo singing, modern dancing and cultural dancing.

B.Youth conducted intensive workshops on 23 June 2018 (solo singing & cultural dancing) and 24 June 2018 (modern dancing) for the 3 competition categories, to better prepare the audition finalists for the preliminaries on 30 June 2018 and 1 July 2018. The solo singing and cultural dancing workshops were held at Damansara Performing Arts Centre (“DPAC”), conducted by Zachary Wong (Solo Singing) and Mohd Yunus (Cultural Dancing), followed by the modern dancing workshops at Uncube Dancing Studio, conducted by expert dance instructors.

From the improvements seen in the two previous competitions, B.Youth is certain that these workshops will guide the participants in polishing their performing skills to prepare them for the preliminaries, and ultimately to be the next BTSC2018 Champion in August 2018. With the sheer number of raw talents showcased at the zone auditions, the preliminaries will be an intense affair as the participants go head-to-head to qualify for the grand finals.



Berjaya Teenstar Challenge 2018 participants at the Zone Auditions.

BERJAYA YOUTH'S FIRST EDUCATIONAL PROGRAMME, #RECYCLINGMATTERS, FOR BERJAYA STAFF AND FRIENDS



On 19 May 2018, more than 40 Berjaya colleagues from Cosway, Starbucks, Kenny Rogers, Berjaya Hotels and Resorts and the various Head Office departments, as well as their family and friends, came together in support of Berjaya Youth's inaugural education programme titled #RecyclingMatters. Organised in collaboration with Tzu Chi Foundation Malaysia, the programme took place at the Foundation's Cheras Utama Recycling Centre. The educational programme was arranged following the environmental protection talk that was held at Berjaya University College Kuala Lumpur on 27 April 2018.



The programme began with an introduction of the different aspects of global warming and causes of climate change presented by Francis Tan, a volunteer from Tzu Chi Foundation, and featured a magic trick or two, much to the audience's delight!

Participants were then led on a tour around the recycling centre, which serves as a recycling hub for the local community and is in weekly receipt of various recyclables such as glass, paper, aluminum, metal and plastic.

Following the short tour of the centre, the two groups then took turns to try their hands at waste-sorting items into 12 different categories. Participants were challenged to try and determine which items can and cannot be recycled, before the activity concluded with a short sharing session in which participants were encouraged to reveal what they have taken away from the programme.

Top: The participants trying their hands at the waste-sorting activity;
Bottom: A Tzu Chi volunteer (far right) helping the participants to distinguish between recyclable and non-recyclable items.

Berjaya Youth would like to extend its sincere appreciation to everyone who took part in the session, for sparing the time and effort to participate in this educational programme and hopes that it has given a deeper insight into the subject of recycling.



Tzu Chi Foundation's Environmental Protection Talk held on 27 April 2018 at Berjaya University College, Kuala Lumpur.



Participants of #RecyclingMatters taking a group photo at the end of the programme.

BERJAYA WINS TWO GOLDEN GLOBE TIGER AWARDS

The Golden Globe Tigers Awards is all about Achievers, Super Achievers and Future Business Leaders, which are the best of the best from Asia. The awards aim to recognise the achievements of Asia's leading business visionaries across all industry sectors and to honour their great contributions towards the region's economic development.

The award consist of 23 Organisational Award Categories and 17 Individual Award Categories. At the awards ceremony on 23 April 2018, Berjaya Hotels & Resorts received the Malaysia Best Employer Brand – Hospitality Sector by the Employer Branding Institute, World HRD Congress & Stars of the Industry Group and endorsed by Asian Confederation of Businesses and Grace Chan, Senior General Manager of Group Human Resource & Administration was awarded the Excellence in HR Leadership Award under the Individual Award category.



Hanley Chew, CEO of Berjaya Hotels & Resorts (second from right) receiving the Malaysia Best Employer Brand – Hospitality Sector Award.



Grace Chan sharing the joy of being awarded the Excellence in HR Leadership Award.

CAREER PATH UNIVERSITY MALAYA 2018

Career Path University Malaya 2018 is an annual event organised by the Counselling & Career Section of University Malaya, with the objective of providing opportunities to their students to gain more exposure and experience in job interviews as well as potentially securing job offers from more than 50 companies.

The event held from 16 – 17 April 2018 saw Berjaya Corporation Berhad as one of the exhibitors.



Representatives from Group Human Resource & Administration welcoming visitors and introducing them to Berjaya Corporation Berhad.

INTI SUBANG CAREER FAIR 2018

"Get A Job Before You Graduate, Through On Campus Recruitment", is a tagline one will see at INTI.

Berjaya Corporation Berhad participated for the first time in the INTI Subang Career Fair which was held on 16 May 2018 where a total of 30 companies provided the students with opportunities to experience job interviews as well as network with their potential employers.

INTI's On Campus Recruitment is an initiative to provide students the access and exposure they need to secure jobs with top local and international employers. Through INTI's initiative, many of their students were finding careers with well-known organisations and to date, they are proud that 30% of their students were employed before graduation and 96% of them secured jobs within 12 months of their graduation.



The academicians of INTI Subang and exhibitors from the various companies.



Students networking with a Group Human Resource & Admin representative.

INTRODUCING BERJAYA'S EMPLOYEE ENGAGEMENT COMMITTEE

On 27 April 2018, 14 members from various departments of Berjaya Corporation Berhad formed the first Employee Engagement Committee ("EEC") to promote and encourage healthy interactions among employees through fun-filled activities via 4 sub-committees, ie. education, welfare, sports and entrepreneurship.

Effective May 2018, the current EEC members will serve a 1 year term before electing a new team.



First row (from left to right):
Samantha Khor (Group Admin) - Secretary; Vijayalakshmi (Group Legal) - Vice Chairman; Mohamed Syairoz (Group Strategic Relations) – Chairman; Low Wai Yee (Group HR) - Treasurer.

Second row (from left to right):
Committee members : Teh Bee Siang (Group HR), Amirah (Property Project); Wong Min Zhi (Group Corporate Communications); Nur Alia (Group Corporate Communications); Abbie Siew (Property Finance); Muyassarah (Group Admin); Nurul Atiqah (Group Corporate Communications), Yusniza Hanim (Property Management); Aslinda (Group Accounts & Budgets) and Caryn Tan (Group HR).

1ST HR SYNERGY MEETING 2018

On 5 April 2018, Group Human Resource & Administration had their first Human Resource (“HR”) Synergy Meeting for year 2018, attended by 62 HR colleagues and their representatives within the Berjaya group to discuss the implementation of Employee Value Proposition (“EVP”) for the group.

Both June Beh and ST Tan of Berjaya Starbucks Coffee Company Sdn Bhd shared with the participants on the importance of EVP and the implementation process undergone in their company. Participants also brainstormed on the suitable EVP brand and taglines for the Group and also the various initiatives which can be implemented to enliven and sustain the Berjaya EVP.



June Beh sharing her experience about EVP implementation at Berjaya Starbucks Coffee Company Sdn Bhd.

LEADERS IN TRUST TALK

“Trust is foundational to all relationships and critical to deepening engagement, keeping employee retention, managing change, developing leadership effectiveness and high performing cultures,” said Dr Dennis Reina & Dr Michelle Reina, who spent 25 years researching about the importance and the mechanism to build and sustain trust. The research is evidence based and it proves that trust is important in the world of leadership development.

On 24 May 2018, Dr Michelle Reina presented a special talk on ‘Leaders in Trust’ to more than 100 senior management employees who are Chief Executive Officers, Chief Financial Officers, Executive Directors, Directors, Heads of Group Functions and Heads of operating companies in Berjaya Corporation Berhad (“BCorp”). Dato’ Sri Robin Tan, CEO of BCorp was the guest of honour.

The session provided a platform for discussion among the participants as well as an opportunity to network with one another.



Dr Michelle Reina presenting her ‘Leaders in Trust’ talk.



Discussion session and presentation by HR colleagues.



Dato’ Sri Robin Tan presented a token of appreciation to Dr Michelle Reina.

BERJAYA UCH TOASTMASTERS CLUB IS 10/10 PRESIDENT DISTINGUISHED CLUB



The EXCO members of Berjaya UCH Toastmasters Club receiving the President Distinguished Club award with 10/10 DCP Goals achievement from District 51 Director, Andrew Tan, ACG ALB.

In April 2018, Berjaya UCH Toastmasters Club achieved the 10/10 Distinguished Club Programme Goals, two months before the term ended. The Executive Committee members were led by Dawn Chiew, CC, ALB and all the members of the Club who made this happen.

Heartiest gratitude to the Club Advisors, Grace Chan, DTM and Son Lee, DTM for their relentless support and guidance.

EEC # 1 (ENTREPRENEURSHIP) : STAFF RAMADHAN BAZAAR

A Staff Ramadhan Bazaar was held on 1 June 2018. It was the brainchild of the Employee Engagement Committee (“EEC”) under the Entrepreneurship Bureau and jointly organised with Group Human Resource & Administration.

Officiated by Dato’ Hajjah Zurainah, Executive Director of Berjaya Corporation Berhad, 11 booths were set up for the employees and employees’ affiliates to sell a variety of items such as homemade Raya cookies, snacks, clothes, handmade soap, jewelleryes, henna hand painting and much more.

With such good response, the EEC will definitely organise more activities in the coming months.



Dato’ Hajjah Zurainah officiating the Staff Ramadhan Bazaar.



Some of the stalls at the Ramadhan Bazaar.



Yusniza, Property Management showing off her homemade rendang at her booth.

TOASTMASTERS CLUBS JOINT MEETINGS : FENCELESS AND BORDERLESS

Berjaya UCH Toastmasters Club went out of their box and had a joint meeting with the members of ITC Bintang Toastmasters Club at Istana Hotel on 18 April 2018. Desmond Soon, CC from Berjaya Starbucks Coffee Company Sdn Bhd, who was the Toastmaster of the meeting (aka Master of Ceremony), led 30 Toastmasters into a smooth, educational and fun-filled meeting.

On 24 May 2018, they also had a cross District 51 and District 89 Toastmasters clubs joint meeting, which saw them hosting 11 Toastmasters who flew in from Hong Kong, 15 Toastmasters from MIM Toastmasters Club of Kuala Lumpur and many more from various clubs in Kuala Lumpur. All of them had a great experience and were served a sumptuous spread of Malaysian food.



Members of Berjaya UCH Toastmasters Club and ITC Bintang Toastmasters Club.



Happy faces of Toastmasters in the cross District 51 & 89 Toastmasters clubs' joint meeting.

BERJAYA CONTRIBUTES TO DISTRICT 51 TOASTMASTERS 25TH ANNUAL CONFERENCE 2018

Berjaya Education Sdn Bhd, Berjaya Starbucks Coffee Company Sdn Bhd, Berjaya Books Sdn Bhd, Berjaya Roasters (M) Sdn Bhd, U Mobile Sdn Bhd and Country Farms Sdn Bhd contributed cash and in kind for District 51 Toastmasters’ 25th Annual Conference 2018 which was held from 20-22 April 2018 at the Royale Chulan Damansara.

The conference had 450 delegates who gathered to learn, enjoy and compete in the International Speech and Table Topics contests.

In return for the sponsorship, logos of the contributing companies were placed on the backdrop of the main stage.



Grace Chan, DTM presenting the contribution cheque to District 51 Director, Andrew Tan, ACG ALB.

WALL OF COLOURS – HARI RAYA EDITION

On 22 May 2018, Dato' Sri Robin Tan, Chief Executive Officer of Berjaya Corporation Berhad officiated the Wall of Colours, Hari Raya Edition by making the first mark, witnessed by employees from the corporate divisions across Level 12 and Level 13.

The artwork, which was designed by Hafiz Mohd Nordin, Senior Art Director was later filled with colours by employees. The masterpiece is available for viewing at the cafeteria area of Level 12.



Dato' Sri Robin Tan making the first mark to officiate the Wall of Colours – Hari Raya edition.



Dato' Sri Robin Tan flanked by the senior management and the Employee Engagement Committee.



A group of happy employees with Dato' Sri Robin Tan.

WORLD HEALTH WEEK AT BERJAYA CORPORATION BERHAD

The World Health Organisation (WHO)'s Constitution came in force on 7 April 1948, a date we now celebrate every year as World Health Day.

To encourage the importance of maintaining a healthy lifestyle, Group Human Resource & Administration ("Group HR & Admin"), together with Sports Toto Fitness Centre ("STFC") organised 2 activities to encourage employees to do the same.

On 4 April 2018, 450 packets of apples and oranges and 100 pieces of STFC vouchers to were distributed to all employees of Corporate Offices to spread the benefits of a healthy lifestyle.

On 6 April 2018, 15 participants took part in two sessions of Les Mills RPM Express Session, an indoor cycling workout session. They enjoyed the sessions as the instructor took them on a journey of hill climbs, sprints and flat riding with great music pumping in the background.



Joyful moments with colleagues of Berjaya Corporate Office.



Employees enjoying the Les Mill RPM Express sessions.

EVENTS AT BERJAYA TIMES SQUARE KUALA LUMPUR



1. ZHONG ZHEN CHUAN'S ARTWORK ASIA TOUR (KUALA LUMPUR)

From 6 - 9 April 2018, AIRSANZ (SEA) PTE LTD organised an art exhibition by Zhong Zhen Chuan, a 30-year veteran artist, depicting his childhood happiness while growing up in Malacca.

2. ONE REPUBLIC LIVE IN MALAYSIA 2018 – MUSIC COVER COMPETITION

On 7 April 2018, WGW Entertainment Sdn Bhd organised a live band singing competition, in conjunction with the OneRepublic Live in Malaysia 2018 concert on 25 April 2018.

3. THE VOICE SINGAPORE & MALAYSIA TOP 8 AUTOGRAPH SESSION

Universal Music Malaysia organised an album release tour for the winners of The Voice Singapore and Malaysia 2017 on 8 April 2018.

4. VIPER TUNNEL CHALLENGE

On 14 April 2018, Original Bootcamp Sdn Bhd collaborated with Stormwater Management and Road Tunnel ("SMART") to organise the world's first 8.4KM tunnel run with 10 obstacles along the route, known as the Viper Challenge. The flag off and finishing point was set at Berjaya Times Square Kuala Lumpur ("BTSKL").

5. THE KING GET-TOGETHER TOUR PARTY IN MALAYSIA 2018

On 29 April 2018, Yi Pin Studio Enterprise organised The King's first promo tour in Malaysia. They are a Korean male group, debuted in January 2017 with around 3,900 Facebook followers and 26,000 views on YouTube.

6. COCA-COLA COLLECTORS FAIR 2018

Coca-Cola collectors nationwide gathered at LG Concourse on 12 May 2018 to share their love of the beverage. They displayed, traded and sold their Coca-Cola personal memorabilia collections on that day.

7. BTSKL HARI RAYA CAMPAIGN

BTSKL celebrated Hari Raya Aidilfitri 2018 by adorning the Boulevard with decorations and having traditional Raya performances from 16 May to 24 June 2018. Shoppers could also redeem festive Raya packets with their shopping receipts.

8. JIAN KAI LE MEET THE FANS

On 19 May 2018, Taiwanese artist Jian Kai Le was at BTSKL to meet her fans and sang some songs from her latest album.

9. TVB BBV ARTISTES TOUR IN BTSKL

Hong Kong TVB officially launched their new live streaming platform, Big Big Channel on 26 May 2018. Famous Hong Kong artistes such as Elena Kong, Joyce Tang, Mak, Fred Chang and Hubert Wu were in attendance. Along with the launch, there were mascot appearances, a charity bazaar, an auction session, and performances.

10. BTSKL PRESENTS 'THE FABULOUS 15TH'

From 2 June – 29 September 2018 and in conjunction with their 15th Anniversary, shoppers have a chance to win a shopping spree worth RM15,000 when they play the "Break The Code" game, complimentary Berjaya Times Square Theme Park tickets and consolation prizes.

11. BTSKL HARI RAYA CSR CAMPAIGN

BTSKL embraced the spirit of Ramadhan by inviting children from Rumah Titian Kaseh to have a fun filled day at the mall on 12 June 2018. The children were given complimentary access to Berjaya Times Square Theme Park, treated to an entertaining performance, and enjoyed a "buka puasa" dinner at BananaBro, a tenant banana leaf restaurant.

12. GAME ANIME EXPO

Local anime and gamer fans united on 23 June - 24 June 2018 at LG Concourse to celebrate their love for games and anime, while sharing their experiences. Several game peripheral companies were also present to showcase their latest range of game-centric products.

THREE LUCKY WINNERS ATE THEIR WAY TO KOREA

On 31 May 2018, three lucky winners of the Fortune Saranghaeyo contest organised by Kenny Rogers ROASTERS ("KRR") won a 4 Days 3 Nights trips to Korea's Jeju Island, Busan and Seoul respectively.

The winners – Mohd Amin Bin Hadarih, Zahar Bin Amir, and Suzan Binti Vincent were presented with their flight tickets by Andy How, Director of Operations and Restaurant Development and Joyce Kau, Senior Product Market Manager. In celebration of the joyous occasion and the Ramadhan month, the winners were also treated to KRR's latest Meriah Raya meal, which will run until 31st July, consisting of Ayam Masak Merah on KRR's signature rotisserie roasted chicken or OMG Unfried Fried Chicken, Kenny's Nasi Tomato, and the crowd-favourite Riang

Ria muffin, a creamy pandan muffin with a combination of grated coconut steeped in rich brown sugar.

The Fortune Saranghaeyo contest which ran from 1 February to 30 April 2018. To participate, guests had to post a picture of them enjoying the Fortune Saranghaeyo meal on their social pages with a creative caption about why they want to travel to Korea with Traveloka.

Apart from the three grand prize winners, 18 participants also won consolation prizes of KRR vouchers worth RM200 each.



(First from left) Thila Chandran, Senior Marketing Manager of Berjaya Roasters (M) Sdn. Bhd., (third from left) Andy How, Director of Operations and Restaurant Development of Berjaya Roasters (M) Sdn. Bhd., and (first from right) Joyce Kau, Senior Product Market Manager of Traveloka presenting the prizes to the winners.

LOCAL DELIGHTS THIS FESTIVE SEASON

For the Ramadhan and Raya season, Kenny Rogers ROASTERS ("KRR") is offering a traditional dish with a modern twist with its new Meriah Raya meal.

KRR has infused the traditional ayam masak merah dish with a host of flavourful spices and refreshing tomatoes, giving the chicken a tangy yet robust and spicy zest. On the other hand, Kenny's Nasi Tomato is cooked with tomatoes and local spices to delight the most discerning palate. The Meriah Raya meals are made available in a variety of meal options such as:

1. Meriah Chicken Meal – ¼ ayam masak merah + Kenny's Nasi Tomato + 1 side dish + 1 piece of Riang Ria Muffin
2. Meriah Classic Meal – ¼ ayam masak merah + 2 side dishes
3. Meriah OMG Meal – 2 pieces of OMG Masak Merah Chicken + Kenny's Nasi Tomato + 1 side dish + 1 piece of Riang Ria Muffin
4. Meriah Classic OMG Meal – 2 pieces of OMG Masak Merah Chicken + 2 side dishes

Take a bite of KRR's Riang Ria muffin and revel in the creamy pandan taste with a combination of grated coconut steeped in rich brown sugar. Guests can further complete their meal with Kenny's Sirap Bandung, a traditional favourite thirst quencher with a creamy sensation of rose and fresh milk. Those looking for something refreshing may opt for Kenny's Fizzy Rose, a citrusy blend of fizzy citrus crush with sweet flowery rose syrup.

Save up to as much as RM23 with KRR's Meriah Take Me Home Package at only RM59.90 that comes with one (1) Kenny's Whole Chicken OR six (6) OMG Chicken with the Masak Merah sauce, four (4) pieces of Riang Ria Muffins, two (2) side dishes, one (1) 1.5 litre Coca Cola, and a i.Care Bag worth RM10 for those who wish to enjoy the delicious meal in the comfort of their own home.



Won Liyin, Marketing Manager of Berjaya Roasters (M) Sdn. Bhd. (centre) presenting the new Meriah Raya meal and the Riang Ria Muffin with KRR team members.



The Meriah Classic Meal.



The Meriah OMG Meal.

FIRST KRR WALK-THROUGH CONCEPT RESTAURANT IN EAST MALAYSIA

Kenny Rogers ROASTERS ("KRR") introduced its first walk-through concept in East Malaysia on 20 April 2018. The KRR restaurant located at AEON Kuching Mall has a comfortable space of 3,010 sq ft and a seating capacity for 122 pax. The self-service walk-through concept was introduced to encourage interaction and engagement with guests to customise their own delicious and wholesome KRR meal.

The walk-through experience allows guests to view and select their meal from the wide variety of appetisers, side dishes, main course (a la carte), desserts and lastly, beverages, just like a complete menu found at KRR's table service restaurants.



The opening of the first walk-through concept KRR restaurant at AEON Kuching Mall.

STARBUCKS WINS TOP PRIZE AT E-PAYMENTS EXCELLENCE AWARDS

On 11 April 2018, Starbucks Malaysia received the top prize at the local e-Payments Excellence Awards in Kuala Lumpur, Malaysia. The Malaysian e-Payments Excellence Awards is an annual event that recognises the outstanding achievements of banks, businesses and government agencies that have contributed significantly towards excellence, innovation and growth in e-Payments. Awards were given for banks, businesses and government agencies based on their achievements in 6 key e-Payment products and services.

Starbucks Malaysia took home the top prize under the category for MyDebit – Malaysia's domestic debit card scheme, which allows point-of-sale payments using debit cards issued by banks in Malaysia. The award recognised Starbucks achievements, innovation and commitment to excellence that have helped raised the bar on ePayment services, elevated customer experience, and pushed the boundaries of innovation.



Louise Chin, Vice President Finance of Berjaya Starbucks Coffee Company Sdn Bhd receiving the award from Tan Sri Dr Halim Shafie, Executive Director of Paynet (left) and Peter Schiesser, Managing Director of Paynet.

PARTNERS LEND THEIR HAND IN BUILDING A NEW HERB WALL AT KOTA KEMUNING DRIVE-THRU

Starbucks partners from across the region gathered at the Kota Kemuning Drive-Thru store in central Malaysia, where the first Starbucks community edible garden in the country was established. For this initiative, Starbucks partners dug through soil to harvest some of the lemongrass and ginger that has been growing in the garden. Following this, the partners were given a brief tutorial on how to best upcycle everyday waste to create a viable mix of fertilizer and soil, such as used coffee grounds, saw dust, etc. The mixture of soil is eventually used to repot a variety of herbs that will be used to create a wall of herbs on the supporting structure of the Drive-Thru store.



The herb wall.



Starbucks partners who are involved in building the herb wall at Kota Kemuning Drive-Thru store.

STARBUCKS LAUNCHES TEA-BASED BOTTLED FRAPPUCINO®

On 21 March 2018, Starbucks introduced two new tea-based bottled Frappuccino®, the Matcha bottled Frappuccino® and Black Tea bottled Frappuccino® in the ready-to-go category. The tea-based bottled drinks resonate with the Malaysian audience through the “Yum-Cha” culture that has been embedded in the country’s national identity as part of a multi-cultural community. Tea beverages such as Chinese tea, ‘Teh’ and ‘Teh Tarik’ have always been Malaysians go-to drink to catch up with friends and family. Malaysia is also the second country to launch these tea-based bottled Frappuccino®.

During the event, the media were treated to a terrarium workshop by re-using the bottle and adding in succulents as well as decorative items to be placed inside to create a bottled garden. They then took these terrarium back with them to decorate their homes and offices. In total, the media event saw more than 45 publications in attendance, with over 70 news articles including in The Edge TV, The Sun Daily, and Marketing Interactive. On social media, the launch of the new tea-based beverages garnered more than 3,775 engagements, with mentions from local social influencers such as Sunshine Kelly (20k followers) and Tian Chad (17.9k followers).



(From left) Sydney Quays, CEO of Berjaya Food Berhad, YTM Dato’ Tunku Shazuddin, Chairman of Berjaya Food Berhad, Kelvin Lee, Senior Merchandising Manager of 7-Eleven Malaysia Sdn Bhd and Jordan Lung, Senior Business Manager (CPG) of Berjaya Food Trading Sdn Bhd.



Members of the media working on their terrarium.

PAUL & JOE COLLECTION IN MALAYSIA

Starbucks announced the launch of the new Paul & Joe designer collaboration on 24 April 2018. The collection by Paris-born Sophie Mechaly features Paul & Joe’s signature Chrysanthemum floral print, as well as Mechaly’s own beloved pet cat, Gypsy – her inspiration and the symbol of the fashion house. Within the collection are drinkware and tote bags that are perfect for going on holiday or heading to work. Customers agreed that the standout collection adds a touch of French glamour to their look.

These limited-edition pieces – designed exclusively for Starbucks - were up for grabs at selected Starbucks stores in Malaysia, while stocks last. Fans of the Starbucks x Paul & Joe collection were excited with the release and did not miss the chance to grab their favorite items!



The Paul & Joe collection.

STARBUCKS MALAYSIA AND BRUNEI SWITCH OFF LIGHTS FOR EARTH HOUR

From 19 March to 24 March, Starbucks Malaysia and Brunei launched an Earth Hour campaign to encourage customers to bring their tumblers for their drink for the week. On 24 March 2018, from 8.30pm - 9.30pm, customers were to present their tumblers and receipt for their purchase throughout the week to redeem a complimentary coffee, tea or Americano. During the one-hour event, Starbucks across both Malaysia and Brunei switched off most of their non-essential lights in a pledge to recognise the importance of climate change and to raise awareness on how individuals can contribute to the worthwhile movement. At the end of the campaign, more than 15,000 tumblers were brought in over the week.



Customers queuing in the dark to purchase and redeem their drink with their tumblers.



A happy customer after redeeming her drink.

THEMATIC STARBUCKS CARDS CELEBRATE A MULTI-CULTURAL MALAYSIA

Starbucks Malaysia launched two cards inspired by the unity and harmony that exists in our multi-cultural country. The two cards are exclusive to Malaysia. The Aidilfitri 2018 Starbucks Card, which has been beautifully crafted by Starbucks' Creative Department with patterns, layers and shapes of geometric designs, celebrates the achievements, influences and contribution of Islamic arts to the world.

The Starbucks Gawai Keamatan 2018 Starbucks card is dedicated to the ethnic groups of the East Malaysian states in celebration of the Harvest Festival holidays. The card features hand-painted elements of the harvest, long-houses and mountain, all of which are hallmarks of the indigenous identities of the Kadazan-Dusun and Dayak people. Customers were delighted to find that there were gift cards to acknowledge the rich multi-cultural heritage of Malaysia.



Starbucks Aidilfitri 2018 card.



Starbucks Gawai Keamatan 2018 card.

FIRST STARBUCKS RESERVE IN THE HEART OF KUALA LUMPUR CITY CENTER

On 15 May 2018, Starbucks Malaysia opened its first Starbucks Reserve store in the capital's city center at Four Seasons Place, Kuala Lumpur. The store is located within reach to the iconic Petronas Twin Towers and boasts 3,000sq ft of space. The store is unique as it has two bars; a core bar and an experience bar for Starbucks' trained Coffee Masters to engage with customers directly. At the centerpiece of the store are locally handmade light pendants of copper and brass that hang just over the experience bar. Wrapping around the counter of the experience bar are individual elements that are a mix of wood, copper and brass.

The store also utilises the same embellishments of wood, copper and brass on the interior and exterior of the store, featuring two entrances, one to main street and the other into the new Robinsons Mall. Separating the store from the interior of the mall are custom-made copper screens, made locally with elements that symbolise the heritage concept of the Reserve stores. The Starbucks Reserve Four Seasons is the 7th Reserve store in the country, and the 3rd store to utilise the Black Eagle Espresso Coffee Machine.



The exterior (top) and the interior (bottom) of the Starbucks Reserve Four Seasons Place, Kuala Lumpur.

STARBUCKS SIGNING STORE PROGRAMME RECOGNISED BY AREA 2018

On 1 June 2018, Starbucks Malaysia received the top prize at the Asia Responsible Enterprise Awards 2018 (AREA 2018), which was held in Manila, Philippines. The award was won under the category of 'Investment In People' in recognition of the Starbucks Signing Store programme, and how its sustainable model has continued to help enrich the Deaf communities in Malaysia by providing job opportunities, training and workshops, and also ensuring that they continue to develop new skills so that they can live a fulfilling life. In addition, the AREA Awards also highlighted how the Starbucks Signing Store has helped raise awareness on the Deaf communities through public workshops and media exposure.

AREA Awards is held annually in recognition of the top Corporate Social Responsibility (CSR) initiatives in Asia, and of Asian businesses championing sustainable and responsible entrepreneurship in the following categories: Green Leadership, Investment in People, Health Promotion, Social Empowerment, SME CSR and Responsible Business Leadership.



The Starbucks team after receiving the award.

BREAKING FAST WITH NEW OFFERINGS FROM STARBUCKS MALAYSIA

To make the Hari Raya celebration a little more festive and vibrant, Starbucks introduced new food options that are perfect for break-fast, for open houses or to gift to families and friends. These new offerings include the Green Tea Almond Donut and Peanut Butter Almond Donut, as well as the returning favourite, Ondeh-Ondeh Muffin.

- **Green Tea Almond Donut** – The irresistible Green Tea Almond Donut brings a unique twist to the donut with a soft Green Tea glaze made of white chocolate and green tea powder, and topped with almond flakes. The donut is best paired with a Starbucks® Green Tea Latte.
- **Peanut Butter Almond Donut** – The donut is also available in a creamy peanut butter glaze made of pure peanut butter and white chocolate. This mouthwatering combination is then topped with almond flakes, making it the perfect gift for the Aidilfitri homecoming. Try it with Starbucks' signature Italian Roast or Caffe Verona beans.
- **Ondeh-Ondeh Muffin** – Inspired by the traditional local 'kuih', the muffin has a combination of pandan and coconut flavors, complimented with a rich 'Gula Melaka' or palm sugar sauce and a hint of coconut bites. This Ondeh-Ondeh muffin is a unique flavoured muffin perfect for treats during Hari Raya open houses or gifting during this festive season.



Green Tea Almond Donut (left) and Peanut Butter Almond Donut.



Ondeh-ondoh Muffin.

UNVEILING OF THE NEW STARBUCKS SUMMER BEVERAGES

On 14 April 2018, Starbucks unveiled the much anticipated Midnight Mocha Frappuccino® and Tea-Ramisu Cream Frappuccino® to the Malaysian media and online influencers. The event opened with much fanfare, with more than 45 media and online personalities in attendance. Incorporating the young, fun and wild that the two Frappuccino drinks have to offer, participants were treated to a dance-dance-revolution activity – in reference to the midnight mocha, and a coloring session – in reference to the zen and stress-free nature of the Tea-Ramisu. Starbucks fan and online personality, Hello Marty, designed three different artworks inspired by the two beverages to be coloured as part of the activity.

The event saw many media providing their positive feedback of the two beverages ahead of its public launch. Also unveiled during the event were the new food items – Matcha Orea Cheesecake and Salted Corn Chocolate Puff, whole beans and card options for the Summer 1 campaign.



The preview of the new Summer beverages, food items, whole beans and cards.



Merchandise items available in conjunction with the Summer campaign.



Artwork by Hello Marty to be coloured as part of the activity.

WENDY'S CELEBRATES 10TH ANNIVERSARY

Wendy's Malaysia celebrated yet another milestone as they marked their 10th year Anniversary in Malaysia.

Wendy's first came to Malaysia in 2008 with the opening of their first outlet in Sunway Pyramid on 5 April 2008. To date, Wendy's has 13 outlets nationwide with more in the pipeline that are targeted to open by the end of this year.

A celebration was held at Wendy's Support Centre with a cake-cutting ceremony. Thereafter each staff was presented with a special edition 10th Anniversary shirt and a Wendy's fridge magnet, accompanied by an appreciation letter.

To express their gratitude towards Malaysians for their continuous support, customers enjoyed the Sizzling Fiesta Large Combo at only RM10 and a free Frosty Cone on this eventful day.



A simple celebration was held at Wendy's Support Centre in conjunction with Wendy's Malaysia's 10th Anniversary.



Offers in conjunction with Wendy's 10th anniversary.

WENDY'S AT BERJAYA UC WORKSHOP

On 11 June 2018, Wendy's was invited by BERJAYA University College ("BERJAYA UC") to give a talk to secondary school students, with the main objective being to strengthen Wendy's branding by sharing on Wendy's company profile and career opportunities.

Wendy's also shared on their career development plan if the students decide to join Wendy's family in the near future. There was also food sampling for them to taste the quality of products offered by Wendy's.



Wendy's Malaysia and students at the BERJAYA UC workshop after the talk and food sampling session.

BERSAMA RAYA AT WENDY'S

Wendy's launched the Bersama Raya campaign in conjunction with the holy month of Ramadhan and Hari Raya Aidilfitri.

Priced at RM9.35, the combo comes with spicy chicken tenders, nasi briyani, sambal sauce, papadom, cucumber and a large Honey Green Tea.

As a bonus, patrons can add on selected sides from RM0.95 to complete their meal.



The Bersama Raya meal.

KAAMATAN SPECIAL

In conjunction with the Harvest Festival in Sabah which is also known as Pesta Kaamatan, Wendy's had a special 2-day promotion at Wendy's Kota Kinabalu International Airport.

Guests could enjoy Nasi Ayam for RM1 with purchase of RM30 and above in a single receipt from 30 – 31 May 2018.



Wendy's Harvest Day special.

PESTA KAKI BOLA @ WENDY'S

In conjunction with the FIFA World Cup, Wendy's introduced the Pesta Kaki Feast featuring Wendy's scrumptious crispy Fried Chicken, Natural Cut Fries with sea salt and refillable Coca-Cola from only RM70. This special combo was available exclusively at Wendy's Mont Kiara, Kuala Lumpur; Sunrise Tower, Gurney Drive and Juru Drive-thru, Penang from 6pm onwards.

Football fanatics who wore their team jersey to any of the participating outlets to purchase the Kaki Bola Feast were given a RM10 discount voucher for their next purchase. They also stood a chance to win a 'Mushroom Melt Combo' if they correctly predicted the winning team for the match that night.

Wendy's also screened all 64 matches live at Wendy's stores in Mont Kiara, Sunrise Tower and Juru Drive-thru.



Kaki Bola Feast promotion.

WENDY'S SUPER VALUE COMBO

Wendy's Super Value Combo is a revamp from Wendy's 7 wonders with all seven items made available for everyday of the week.

Wendy's patrons are given a choice of Mushroom Melt Burger (beef/chicken), Fried Chicken (spicy/regular), Spicy Chicken Sensation, 10pcs Chicken Nuggets (spicy/regular), Fish Sandwich, Nasi Ayam, Chickenator Frank or Chili and Cheese Frank (chicken/beef) priced at only RM8.95, with a small fries and drink.



This combo is available at all Wendy's outlets nationwide except for the outlets in Genting Highlands and Kota Kinabalu International Airport.

The Super Value Combo.

WENDY'S AT BERJAYA F&B BUKA PUASA

Wendy's Malaysia joined the other food & beverage brands under Berjaya for a breaking of fast get-together at Bukit Kiara Equestrian Club.

Apart from getting to know the team members from the various companies, each company also had to prepare a 5-minute performance for the evening. Wendy's presented a sketch titled Keluarga Wendy's, which told the story of Aisyah who could not get her Raya leave approved due to the lack of manpower during the peak period.



Wendy's Malaysia team members presenting the sketch at Berjaya Food & Beverage Buka Puasa event.



Wendy's Malaysia team members and CEO of Berjaya Food Berhad, Sydney Quays (second row, fourth from right).

VIP ACCESS FOR BERJAYA EMPLOYEES

To show appreciation for their constant support, Berjaya employees are given a special treat and access to a one-day privilege on a monthly basis at Wendy's Berjaya Times Square.

On 30 March 2018, Berjaya employees were treated to a Nasi Ayam combo at RM7. Meanwhile in April, it was a Fried Chicken Combo at RM7 with a bonus add-on of RM1 for a Frosty Cone or RM1.50 for two Frosty Cones.

In May, Berjaya employees were given a free apple pie with any purchase of the Super Value Combo or the Bersama Raya Combo.



Nasi Ayam Combo at RM7 on 30 March 2018.

Fried Chicken Combo at RM7 with bonus add-ons on 30 April 2018.

Free Apple Pie with any purchase of the Super Value Combo or the Bersama Raya Combo on 31 May 2018.

BERJAYA TIOMAN RESORT SUPPORTS CORAL REEFS PRESERVATION AWARENESS

From 10 – 13 April 2018, Berjaya Tioman Resort partnered with Reef Check Malaysia ("RCF") and Udiver to organise an Eco Diver Certification for their new ambassadors, Baki Zainal and Wayne Thong. The purpose of this event was to document their journey towards promoting the importance of coral reef preservation. Udiver sponsored the diving equipment for the event. Udiver is a PADI 5 Star IDC dive shop based in Johor and is the official diver operator for Berjaya Tioman Resort, as of March 2018.

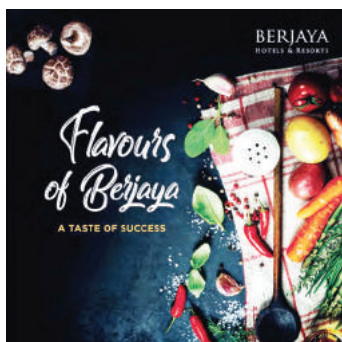


Baki Zainal (third from left) and Wayne Thong (fourth from left) posing for a picture.

FLAVOURS OF BERJAYA AVAILABLE IN ALL MAJOR BOOKSTORES

Berjaya Hotel & Resorts (“BHR”) launched their first cookbook entitled “Flavours of Berjaya”, now available in all Borders stores and can be ordered online at www.mphonline.com, at RM45. In addition to that, the cookbook is also available at all 14 BHR properties in Malaysia and overseas, by approaching the hotel’s Front Office for purchase.

“Flavours of Berjaya” cookbook by Berjaya Hotels and Resorts.



BERJAYA UC HOSTS THE JEUNES CHEFS RÔTISSEURS NATIONAL COMPETITION

For the 9th year in a row, BERJAYA UC hosted the Jeunes Chefs Rôtisseurs National Competition on 28 April 2018. The worldwide competition was organised by the Confrerie de la Chaîne des Rôtisseurs – Association Mondiale de la Gastronomie Bailliage de Malaisie to encourage and promote the culinary expertise of young Chefs Rôtisseurs in the tradition of the Chaîne des Rôtisseurs by exposing them to a competitive environment with their peers. This competition also offered the opportunity for the Jeunes Chefs to showcase their talents and creativity in an international arena. 17 young chefs participated in the first stage which was the Writing Test. Six finalists were shortlisted to move on to the cooking competition. The finalists were Mohammad Salihin Bin Marzuki (Hotel Istana), Sum Kian Shien (Sheraton PJ Hotel), Amin Haikal Bin Ahmad Zabidi (Nadodi KL), Lee She Xi (Le Meridien KL), Patrick Lim (DC Restaurant) and Ryan Boey Kok Fu (Sunway Le Cordon Bleu).

Patrick Lim was chosen as the winner of the Jeunes Chefs Rôtisseurs 2018 while the first runner-up was Mohammad Salihin.



(Standing from left) Chef Federico Michieletto, conseiller culinaire of the Bailliage de Kuala Lumpur and chief judge; Madam Mae Ho, BUC executive director/CEO and organising chairman of the 2018 Jeunes Chefs Rôtisseurs-Malaysian Competition; Patrick Lim and judges Datuk Leong Yoke Faie and Helmut Lamberger with the finalists.

CHEF MELVYN LEE @ BERJAYA UC

Chef Melvyn Lee, dubbed as the “Asian Food Soldier” visited BERJAYA UC in April. He was there to film his new and upcoming YouTube series featuring a few of BERJAYA UC young talents. The students had lots of fun cooking with Chef Melvyn during the filming session and they were exposed to another side of the culinary world – the life of a celebrity chef.

BERJAYA HOTELS & RESORTS INTRODUCE FLIGHT PACKAGES TO REDANG ISLAND

Getting to The Taaras Beach & Spa Resort and Redang Island Resort have just been made easier. Berjaya Hotels & Resorts (“BHR”) is offering flight packages (from RM3,500 per person), with direct flights from Subang Airport to Redang Island, available daily, except on Wednesdays. The ATR 42-500 aircraft will depart daily from Subang Airport to Redang Airport at 10.00am, and the return flight from Redang Airport to Subang Airport will be at 2.00pm. The packages will include 2 nights’ stay in a suite accommodation, daily breakfast, lunch and



dinner, return flight with access to the private lounge (Subang Airport <-> Redang Airport), non-motorized sea activities, land activities and free flow of non-alcoholic drinks. Customers can opt to upgrade their basic packages to enjoy additional benefits. For reservations, please email rsvn.manager@thetaaras.com or contact +609-630 8888. For more information, visit www.thetaaras.com.

The ATR42-500 aircraft.

MONIN CUP 2018

Ivon Soon, a student from the School of Hospitality bagged the Championship title for the Cocktail category of the MONIN Cup 2018. Competing against industry professionals, she emerged as the winner for her drink ‘Bayu Kenyalang’. The judges were fascinated by the creativity and innovation of her concoction, which cleverly used Sabah’s local traditional delicacy ‘Bambangan’ from the Kadazandusun tribe. The ‘Bambangan’ juice is mixed with tuak (Sarawakian Rice Wine), Monin Elder Flower syrup and Monin Spicy Mango syrup to create a sophisticated cocktail that teases the palate of the drinker. She will be representing Malaysia at the MONIN Cup Asia Pacific 2018 competing with professionals from various countries.



Ivon Soon (third from left) receiving her prize.



Chef Melvyn doing a demonstration with the students.

“EGGSTRA” SPECIAL AFTERNOON TEA

Students from the Faculty of Culinary Arts, taking the Diploma in Patisserie programme collaborated with students from the Faculty of Hospitality and Tourism for the “Eggstra” Special Easter Afternoon Tea at Samplings on the Fourteenth. The Patisserie students prepared a myriad of delicate savouries and pastries which were specially complemented by handcrafted Tea Drop teas to complete the decadent treat. The Faculty of Hospitality and Tourism supported the event through restaurant service and by setting up a beautiful arch to welcome guests as they pass through the doors of the restaurant. The Afternoon Tea event provided an inter-disciplinary collaborative learning experience between students as part of their practical exam.



Some of the students who are part of the “Eggstra” Special Afternoon Tea.



Some of the delicacies offered during the afternoon tea.

CAREERS@HILTON

Students once again were excited to join Careers@HILTON week, an initiative by the global hospitality group that showcases opportunities available for youth in the hospitality industry. Congratulations to Tunku Puteri Farah Nina for winning 1st runner-up in the Culinary Competition and David Phoon for winning 2nd runner-up in the Bar Competition.



BERJAYA UC students at the Careers@HILTON week.

HONOURS SEMINAR SERIES WITH MINISTRY OF TOURISM, ARTS AND CULTURE

The School of Tourism invited Salehuddin bin Md Salleh, Director of the National Department for Culture and Arts, an agency under the Ministry of Tourism, Arts and Culture for their Honours Seminar Series. It was an enlightening session as he gave insights on ‘Positioning Malaysia as the preferred cultural destination’ and shared topics on diversity of culture and ethnicity in Malaysia which attracts tourists, contributing to the economy of the country as well as the importance of preserving local culture.



Salehuddin Md Salleh, Director of the National Department for Culture and Arts, Ministry of Tourism and Culture (second from right) with the BERJAYA UC staff and students.

SBBS 9TH ANNUAL GENERAL MEETING

On 24 April 2018, SaigonBank Berjaya Securities JSC (“SBBS”) had its 9th Annual General Meeting (“AGM”) at the Central Palace Hotel at District 1, Ho Chi Minh City. 87% of shareholders and all 5 Directors of the Board attended the meeting. The AGM was held smoothly with many positive information and suggestions from both the Board/Management and shareholders.



Board of Directors, Supervisory Board and General Director of SBBS (from left): Nguyen Minh Tri from Saigon Bank for Industry & Trade, Derek Chin Chee Seng from Berjaya Corporation Berhad, Nguyen Hoai Nam from Berjaya Land Vietnam, Nguyen Van Minh from Ky Hoa Hotel, Kuok Wee Kiat from Inter-Pacific Securities Sdn Bhd, Phuong Anh Phat from Berjaya Land Vietnam and Josephine Yei from SaigonBank Berjaya Securities JSC.

THE JINBA ITTAI EXPERIENCE WITH MAZDA MALAYSIA

On 9 June 2018, MazdaSports Academy officially launched their first Mazda ownership programme at MAEPS, Serdang that provided Mazda Malaysian owners the opportunity to experience the full potential of their Mazda vehicles. 40 participants, with some from as far as Terengganu, took part in this inaugural programme. They were given a chance to showcase their skills in Time Trial Challenge after spending a day on the dynamic driving practical course. Participants were then presented with a certificate of accomplishment upon successful completion of the programme.

With the success of their first advance driving programme, MazdaSports Division is looking forward to offer a wider range of either model specific or category specific experience programmes under the MazdaSports Academy in the near future.



Participants at the dynamic driving practical course in Serdang.



Participants enjoyed the Mazda ownership programme.

LES MILLS SPRINT

LES MILLS SPRINT™ is a 30-minute High-Intensity Interval Training (HIIT) workout, using an indoor bike to achieve fast results. It is a short, intense style of training where the thrill and motivation comes from pushing your physical and mental limits. A high intensity, low impact workout, it is scientifically proven to return rapid results. The 30 minutes you put into a LES MILLS SPRINT workout drives your body to burn calories for hours. You combine bursts of intensity, where you work as hard as possible, with periods of rest that prepare you for the next effort. The payoff? You smash your fitness goals, fast.

Benefits

- Maximum performance, minimum time
- Build lean muscles and train your body to burn fat
- Burn calories for hours after your workout
- Push your mental and physical limits
- Short and intense – all in 30 minutes



LET'S HIIT YOURSELF !

HIIT is High-Intensity Interval Training, a training technique in which you give all-out, 100% effort through quick, intense bursts of exercise, followed by short, sometimes active, recovery periods. This type of training gets and keeps your heart rate up and burns more fat in less time. For 30 minutes per session, a high-intensity workout increases the body's need for oxygen during the effort and creates an oxygen shortage, causing your body to ask for more oxygen during recovery. This after-burn effect is referred to as excess post-exercise oxygen consumption (EPOC) and is the reason why intense exercise will help burn more fat and calories than regular aerobic and steady-state workouts.

Sports Toto Fitness Centre is currently equipped with 2 HIIT programmes from the internationally renowned fitness partner Les Mills; Les Mills GRIT Strength and Les Mills Sprint.



WHAT IS LES MILLS GRIT STRENGTH

LES MILLS GRIT™ Strength is a 30-minute high-intensity interval training (HIIT) workout, designed to improve strength and build lean muscle. This workout uses barbell, weight plate and body weight exercises to blast all major muscle groups. LES MILLS GRIT Strength takes cutting edge HIIT and combines it with powerful music and inspirational coaches who will be down on the floor with you, motivating you to go harder to get fit, and fast.

Benefits

- Rapidly improve strength
- Increase lean muscle
- Set new fitness goals – then smash them!
- Put your metabolism into overdrive, burning calories for hours after the workout
- Forget hours of training – 30 minutes is all it takes

Check out Sports Toto Fitness Centre time table for more details of the days and time of these awesome HIIT classes.

7-ELEVEN MALAYSIA CELEBRATES EARTH DAY WITH PUBLIC CLEAN-UP

On 21 April 2018, 7-Eleven Malaysia conducted a public clean-up with NGOHub Asia at Titiwangsa Lake Garden. The initiative was in line with the Earth Day celebration on 22 April 2018. At the end of the activity, more than 18kg worth of trash was collected.



7-Eleven Malaysia staff with the trash collected at Titiwangsa Lake Garden.

7-ELEVEN MALAYSIA SPREADS THE JOY OF HARI RAYA

On 11 June 2018, 7-Eleven Malaysia spread festive joy to a group of 35 orphans from Pusat Jagaan Lambaian Kasih by bringing them to a garment retail store in Pudu to buy a new set of Raya clothing for Hari Raya. The day concluded with an appetising feast to break fast at Rasa Utara, Berjaya Times Square. 7-Eleven Malaysia also distributed goodie bags that contained a variety of plush toys and stationery to further bring happiness to the children.



7-Eleven Malaysia staff, the children and caretakers of Pusat Jagaan Lambaian Kasih.

SEMURNI KASIH 2018

7-Eleven Malaysia continues its endeavours in helping underprivileged communities through its annual donation drive, Semurni Kasih, under the company's Community Care programme. The donation drive was held in conjunction with the month of Ramadhan, and ran for 6 weeks until 18 June 2018. Customers offered their support by donating necessities such as food, beverages, household essentials, and other supplies purchased from 7-Eleven stores and placed them into dedicated contribution boxes in more than 2,235 stores nationwide. Through the campaign in 2017, 7-Eleven Malaysia has disbursed nearly RM11 million worth of provisions to more than 1,800 beneficiaries since its inception in 2008.



HIGHLIGHTS OF BERJAYA HOTELS & RESORTS' COMMUNITY ENGAGEMENTS

Corporate Social Responsibility (CSR) is an important aspect, as exemplified by Berjaya Makati Hotel; Berjaya Times Square, Kuala Lumpur; and Berjaya Langkawi Resort. In March 2018, 31 associates from various departments from Berjaya Times Square Hotel, Kuala Lumpur volunteered to help restore the compound of Sekolah Kebangsaan Pendidikan Khas at Jalan Peel in Cheras. In the same month, 70 associates of Berjaya Langkawi Resort organised a blood donation drive and successfully collected 55 bags of blood for the blood bank.

On 6 June 2018, Berjaya Makati Hotel in the Philippines conducted a significant community engagement programme, in partnership with Bureau of Fisheries and Aquatic Resources (BFAR), to support the community of Barangay Ng Kayquit by providing vital knowledge on long term sustainable livelihood. Berjaya Makati Hotel provided financial support in the acquisition of necessities required for the project. Associates and managers from different divisions of the hotel participated in the programme.



The staff of Berjaya Makati Hotel.



Berjaya Times Square, KL volunteers painting a wall at Sekolah Kebangsaan Pendidikan Khas.



Berjaya Langkawi Resort Executive Assistant Manager, Lawrence Mascringhas (second from right) along with the resort's team and the nurses from Hospital Langkawi.

ENCAPSULATING THE SPIRIT OF RAMADHAN

Berjaya Langkawi Resort and Berjaya Waterfront Hotel Johor Bahru embraced the spirit of Ramadhan by distributing 'bubur lambuk' to their local communities. Between the two hotels, they have managed to cook, prepare and pack a combined 1,500 containers of 'bubur lambuk' and were distributed respectively to the public passing in front of Kampung Felcra road in Pulau Langkawi and the members of the public passing in front of Berjaya Waterfront Hotel and surau.



Preparing bubur lambuk for distribution in Langkawi.



Distributing bubur lambuk to the public in Johor.

A TIME OF GIVING IN CONJUNCTION WITH RAMADHAN

During the month of Ramadhan, Berjaya Hotels & Resorts hosted a Ramadhan dinner with more than 50 members of the media and members from the Malaysian Tourism Board, to thank them for promoting the brands under the group.

Following suit, Berjaya Langkawi Resort hosted 72 special needs children and orphans at a dinner, and celebrated Ramadhan with the local community. Berjaya Penang Hotel and Berjaya Makati Hotel collectively hosted Ramadhan dinners for embassy representatives, orphanages and staff, in their respective locations.



BHR team members with the media after the Ramadhan dinner at Berjaya Times Square Hotel, Kuala Lumpur.



Local community breaking fast at Masjid Jamek, Kampung Felcra, Pantai Kok, Langkawi.



Berjaya Penang Hotel hosted a majlis buka puasa.

STARBUCKS BRUNEI RUNS BOOK DRIVE FOR THE REMOTE VILLAGE OF LUAGAN DUDOK

In conjunction with its 2nd consecutive Global Month of Service, Starbucks Brunei initiated a book drive at its stores to encourage its customers to donate their books along with a written message for the remote community of Kampung Luagan Dudok (Luagan Dudok Village), on the outskirts of Brunei. Since the launch of the Book Drive on 1 April, the team in Brunei managed to collect more than 400 books across all four of its stores nationwide.

Following this, all the books that were collected were packed and delivered to the village on 29 April. At the village, Starbucks partners helped to wipe clean every bookshelf. Once the cleaning was done, they arranged the new books and repacked more than 200 old books which would be delivered to public libraries and orphanages around the country. It is expected that more than 1,000 youths and children will benefit from this initiative.



Starbucks partners arranging the books after cleaning the bookshelves.



Starbucks partners and villagers of Luagan Dudok Village.

PGMC AWARDS SCHOLARSHIP TO 10 STUDENTS

Philippine Gaming Management Corporation ("PGMC"), a subsidiary of Berjaya Philippines Inc., selected 10 students of MFI Polytechnic Institute, Inc. ("MFI"), to receive a scholarship award for a two-year Industrial Technician Programme ("ITP").

MFI is an educational institution that provides students with the necessary knowledge, skills, and values to gain certification in Technical Education and Skills Development Authority's ("TESDA") Electronic Products Assembly and Servicing.

"Berjaya, through PGMC, is and always will be an advocate of uplifting lives through good education. We continuously commit to helping people who are less in life but great in talent, and through our company's Corporate Social Responsibility endeavors like this scholarship we hope these students make the most of this opportunity to excel," said Tan Eng Hwa, PGMC Vice President.

The scholars are Francis Vincent Birung, Ana Marie Dapo, Yevgeny Espeña, Neriell Madriaga, Alexis Mojica, Fernan Navarette, Franz Joseph Pavo, Juan Carlo Robles, John Patrick Sta. Ana, and Coleen Joyce Yutan. They were from 40 shortlisted applicants who went through MFI's screening process and interviews conducted by a panel from PGMC.



(L-R Foreground) Darlene Alejo, PGMC Field Service Asst. Manager; Tan Eng Hwa, PGMC Vice President; Jose Sandejas, PhD, MFI President; and Antonio Kosca, MFI Executive Vice President with the 10 students (standing) awarded with the scholarship by PGMC.



Tan Eng Hwa (2nd from left) and Jose Sandejas, PhD of MFI (2nd from right) during the Memorandum of Agreement signing ceremony in Berjaya Makati Hotel.

WENDY'S RAMADHAN CSR

To show appreciation for Malaysia's unsung heroes who worked tirelessly during Ramadhan and during the breaking of fast period, Wendy's handed out their crowd's favourite, Bubur Ayam, to the staff of Kota Kinabalu airport on 7 June and the police force of IPK Pulau Pinang on 11 June. Besides being able to share the goodness of Wendy's products, it was a heart-warming experience to share stories with them.



Wendy's staff distributing Bubur Ayam to the police force of IPK Pulau Pinang.



Staff of AirAsia at Kota Kinabalu airport receiving their Bubur Ayam from a Wendy's staff.

RETIREMENT PLANNING TALK BY AKPK

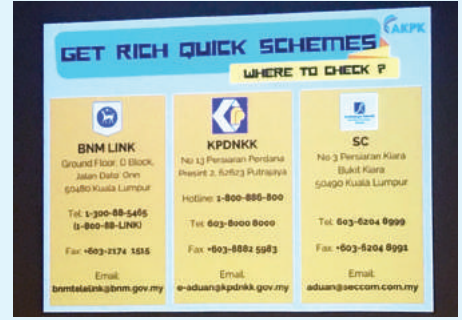
On 2 May 2018, Berjaya Cares Foundation in collaboration with the Credit Counselling and Debt Management Agency, or better known as AKPK, organised a financial talk on retirement planning at Berjaya University College, Kuala Lumpur. The informative and engaging talk presented by Ms. Nirmala Supramaniam was attended by approximately 90 Berjaya staff.

Among the topics shared by the speaker included the importance of prudent financial management and retirement planning with an emphasis on financial scams such as the get-rich-quick schemes, love scams, investment fraud and tips on retirement.

AKPK is an agency under Bank Negara Malaysia tasked to help individuals to take control of their financial situation. The services provided are free of charge and comply with the PDPA (Personal Data Protection Act). For more information, please visit their website at www.akpk.org.my.



Ms. Nirmala sharing her knowledge and insights on prudent financial management and retirement planning at the interactive session.



Members of the public can verify illegal get-rich-quick schemes and other financial scams by contacting the Bank Negara Malaysia, Ministry of Domestic Trade, Co-operatives and Consumerism and Securities Commission.

BLOOD DONATION DRIVE BY BERJAYA CARES FOUNDATION

Berjaya Cares Foundation, in collaboration with the National Blood Centre, organised a blood donation drive on 12 to 13 June 2018 at Berjaya Times Square, Kuala Lumpur. The event was held to assist the National Blood Centre in meeting the seasonal dip during the Ramadhan fasting month.

Approximately 63 potential donors came forward to support the cause with a total of 42 pints of blood collected.

The National Blood Bank encourages all Malaysians to come forward to donate blood to ensure sufficient blood supply at all times. The centre at Jalan Tun Razak is open from Monday to Friday from 7:30am to 8:00pm and 8:00am to 4:00pm on weekends. Please visit the National Blood Bank's website (<http://www.pdn.gov.my/>) and Facebook page for more details.



Potential donors are required to undergo simple health screenings and pre-donation counselling to assess their eligibility for blood donation.



A donor doing his part to save lives by donating blood.