

# BERITAJAYA

BERJAYA CORPORATION BERHAD'S QUARTERLY NEWSLETTER - ISSUE 1, 2013

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Tan Sri Dato' Seri Vincent Tan and Dato' Robin Tan with the various beneficiaries on the 3rd Berjaya Founder's Day.



Tan Sri Dato' Seri Vincent Tan and Andy Lau with the 130-foot long giant dragon cake, made by Berjaya Hotels and Resorts

## BCORP CELEBRATES ITS Third Founder's Day WITH A CONTRIBUTION OF RM20.2 MILLION TO 74 CHARITABLE ORGANISATIONS

Berjaya Corporation Berhad ("BCorp") celebrated its third Founder's Day at Berjaya Times Square on 23 February 2013 with BCorp founder, Tan Sri Dato' Seri Vincent Tan ("TSVT"), and Berjaya contributing approximately RM20.2 million to 74 charitable organizations. These charitable organizations include those that support community, education, health causes, international humanitarian aid, local performing arts as well as environmental awareness and animal causes. Of the RM20.2 million, RM17.2 million was contributed by

TSVT and Better Malaysia Foundation, and RM3 million was from Berjaya Cares Foundation.

TSVT also awarded The Better Malaysia Foundation Person of the Year Award 2013 to The Malaysian Medical Relief Society ("Mercy Malaysia") in recognition of their relentless efforts in providing medical relief, sustainable health development and risk reduction activities for vulnerable communities in both crisis and non-crisis situations, locally

and abroad. Mercy Malaysia has been actively involved in providing emergency assistance and humanitarian services to affected populations since 1999 and is present in more than 20 countries worldwide. As a recipient of the Award, Mercy Malaysia also received RM500,000 cash from TSVT. This was the second year the award was presented to honour an individual or organisation for their excellence in commitment and dedication towards supporting and providing assistance to the less fortunate communities.



Better Malaysia Foundation Person of the Year 2013 award winner, Mercy Malaysia, received RM500,000 cash from TSVT



TSVT cutting his birthday cake, made by Berjaya Hotels and Resorts

Our Founder's Day theme this year was 'Reach out and speak up for those who can't'. There were also about 40 booths by selected charitable organisations to create more awareness of their respective causes.

Hong Kong superstar, Andy Lau who was a special guest at the event, took to the stage to give a short speech, where he expressed his admiration for TSVT and his philanthropic efforts. He later led the audience in serenading TSVT with a birthday song. TSVT was also treated to a lively music video presentation in which staff of various Berjaya subsidiaries sang and danced to a medley of classic songs dedicated to him.

Berjaya Founder's Day was also dedicated to all Berjaya staff in recognition of their hard work and contributions to the Group. The family day carnival at Berjaya Times Square saw the participation of some 20,000 staff and their families. More than 50 food and games booths were set up for the carnival with a variety of food and beverage items offered by the various Berjaya food and beverage companies, while the games booths and Kiddy Zone offered fun games and activities for both adults and children alike. About 12,000 staff and their family thronged the Berjaya Times Square Theme Park as it was a great hit with the young and young-at-heart enjoying the exciting rides. The 130-foot long giant dragon cake prepared by Berjaya Hotels & Resorts was a feast for the eyes as well as the palate. The 500kg cake made from Belgian dark chocolate, chocolate dough and icing sugar was distributed throughout the day for Berjaya staff and members of the public to enjoy.



# Chairman and Ceo's Message



It is heartening to note that the first quarter of the year has been an eventful and successful one.

Our 3rd Berjaya Founder's Day 2013 celebration was once again held at Berjaya Times Square on 23 February. This

year, our founder, Tan Sri Dato' Seri Vincent Tan and Berjaya contributed a total of RM20.2 million to 74 charitable organizations. I am truly proud of our contributions towards different segments of society and support of many different causes, which include education, medical, animal welfare, environmental conservation and local performing arts. I believe our contributions will make a difference in the lives that we touch.

Berjaya Founder's Day is also dedicated to all Berjaya staff in appreciation of their hard work and contributions to the Group. The family day carnival saw approximately 20,000 staff and their families enjoying the food and games at the 50 booths set up by the various Berjaya subsidiaries. The ten finalists of our Berjaya's Got Talent competition also showed off their talents during Founder's Day and the top three winners won cash and prizes worth more than RM18,000. The Berjaya's Got Talent competition is part of the Group's engagement exercise with the staff, providing them an opportunity to showcase their talents and creativity.

In March, Berjaya Jeju Resort Limited hosted a ground breaking ceremony of Gotjawal Village, the first phase of the integrated resort development project, Jeju Airst City, in Jeju Island, South Korea. This project has already garnered international recognition from several awards bodies,

including MIPIM, MIPIM Asia, the International Property Awards, and the Prime Minister's Citation for Recycling Construction Waste (Korea).

Our food & beverage businesses have been expanding rapidly through store expansions and innovative marketing campaigns. Kenny Rogers Roasters has been aggressively expanding internationally through franchising and joint ventures. In this quarter, they have successfully opened 3 new outlets in Indonesia. The Group's other food franchise business, Papa John's Pizza is expanding beyond the Klang Valley, and recently opened its 2nd store in Melaka. This is testament to the fact that Papa John's Pizza has been gaining popularity among the Malaysian public.

Other businesses which have been expanding internationally are our motor trading & distribution business. Our motor business has expanded to the Philippines through the appointment of Berjaya Auto Philippines Inc ("BAP") as Mazda's official distributor in the Philippines. The addition of BAP is an extension of our commitment to Mazda to help grow and strengthen the Mazda brand in the South East Asian Region.

With a great start to the year, let us continue the momentum and make the 2nd quarter a fruitful one.

**DATO' ROBIN TAN**

## Performance of Companies for the 3rd Financial Quarter Ended 31 January 2013 (unaudited)

Company	Revenue 3 Months Ended 31 January 2013 (RM'000)	Profit/(Loss) Before Tax 3 Months Ended 31 January 2013 (RM'000)	Revenue 9 Months Ended 31 January 2013 (RM'000)	Profit/(Loss) Before Tax 9 Months Ended 31 January 2013 (RM'000)
Berjaya Corporation Berhad	1,766,910	96,882	5,338,082	430,827
Berjaya Land Berhad	1,032,194	82,810	3,112,827	348,239
Berjaya Sports Toto Berhad	888,727	130,493	2,697,341	452,819
Berjaya Media Berhad	14,410	(6,190)	38,007	(31,205)
Berjaya Food Berhad	38,259	8,966	86,567	15,944
Berjaya Assets Berhad	83,281*	17,219*	164,290**	43,154**

\* 2nd Financial Quarter ended 31 December 2012

\*\* 6 months ended 31 December 2012



About 20,000 Berjaya staff and their families enjoyed the family day carnival at Berjaya Times Square.



The 10 Lucky Draw winners with Ms. Nerine Tan, Executive Director of Berjaya Group Berhad (standing, centre).



The top 3 prize winners of the Berjaya's Got Talent Contest.

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As part of the Group's engagement exercise with its staff, the Group introduced the Berjaya's Got Talent competition in October 2012 as an opportunity for staff to showcase their talents and creativity. The eight finalists of this competition showed off their talents during Founder's Day to cheers from their supporters, and the top three winners walked away with cash and prizes worth more than RM18,000. Wan Suhaimi Wan Kamarudin from Berjaya Times Square Kuala Lumpur, bagged the First Prize with his entertaining and lively rendition of *Anak Kampung*, while the 2nd Prize was won by Mohd Azim Kamaruzzaman from Starbucks, who wowed the audience with his rendition of *The Prayer*. The 3rd Prize was won by Nur Idayu Mohammad, from Berjaya Times Square Hotel.

The day's programme concluded with a Lucky Draw for the staff. The Grand Prize of a Mazda 2 car valued at RM80,000 was won by Jaffrisham Shamsubarin from U Mobile, who could not contain his excitement upon winning the car! The 2nd Prize of a Samsung 46-inch 3D HD Smart TV worth RM10,599 was won by Mohd Razif Omar, from Berjaya Guard. Other exciting prizes included a Macbook Pro, a 3 Days /2 Nights stay at Berjaya Langkawi Resort, an Apple iPhone 5, an iPad Mini as well as Samsung Galaxy phones.



A jubilant Jaffrisham Shamsubarin jumps for joy beside his Mazda 2 Grand Prize.



# BCORP CELEBRATES ITS Third Founder's Day

(continued from page 2)

Among the distinguished guests present at the Berjaya Founder's Day event were members of royalty which included Sultan of Selangor, Sultan Sharafuddin Idris Shah; Sultanah Pahang, Sultanah Hajah Kalsom and consort of Sultan Johor, Raja Zarith Sofia.

*“ This has been a wonderful event. I am grateful to all the staff who have made this day so special, and I thank everyone who has made today such a special birthday. ”*

- TSVT



TSVT and the royal guests sharing a light-hearted moment.



The 130-foot long dragon cake took centre stage at the main entrance of Berjaya Times Square.



There were a variety of performances at the launch of the 3rd Berjaya Founder's Day.



The Berjaya Times Square Theme Park was popular with the crowd with long queues for the various rides.



Berjaya contributed a total of 36 vans and 1 truck to various NGOs.



## BCORP CELEBRATES ITS Third Founder's Day

(continued from page 3)



Food, fun and games were the order of the day at the various games booths and Kiddy Zone on the 10th Floor, and food stalls at Ground Floor Boulevard.



TSVT and Dato' Robin Tan visiting the various NGO booths on the 10th Floor.

## Scholar's Story: Recipient of Berjaya Founder's High Achievers' Scholarship Award 2011

Jason Chow, the son of Ms. Ong Su Leh, head of Group Tax Division was one of the two who were awarded the Berjaya Founder's High Achievers' Scholarship Award 2011 on 7 March 2012. Jason Chow has since graduated with First Class Honours, Bachelor of Science in Psychology, from University College London, on 1 August 2012.

### Congratulations Jason and of course to his mum, Ms. Ong Su Leh!

Jason says: "I'd like to start this piece by thanking the Berjaya Cares Foundation for the amazing opportunity they gave me. Being selected for this award has been an honour and a privilege. The realization that I actually managed to secure the scholarship took a while to sink in. An email had come in on my phone notifying me of my success; my mom followed up with a phone call about half an hour after that. Now it wasn't just my parents who were invested in my future - an entire foundation seemed to think that I had gotten somewhere with my life, and had suddenly decided to become stakeholders too.

That, I think, was the most encouraging part of the scholarship. I took the award as a sign that I'd been doing the right things so far and as an expectation that I would continue doing so over the next few months. I was determined not to disappoint. In a way receiving the award was a form of positive validation; motivation that kept me going through to the end of my degree. And I think I did pretty well.

So again, I'd like to express my gratitude towards Berjaya not only for funding my education, but also for giving me the determination to do well. Thank you."



Jason graduated with a 1st class honours degree in Psychology from University College London, United Kingdom in 2012.



**BERJAYA JEJU RESORT LIMITED** hosts  
**GROUND BREAKING CEREMONY** for GOTJAWAL VILLAGE in JEJU, SOUTH KOREA



Artist's impression of Gotjawal Village, Jeju Airst City, Seogwipo, Jeju.



Tan Sri Dato' Seri Vincent Tan (centre) and Dato' Francis Ng (2nd from left) at the ground breaking ceremony.



Berjaya Jeju Resort Limited (BJR) hosted a ground breaking ceremony of Gotjawal Village, the first phase of its integrated resort development project, Jeju Airst City, in Seogwipo, Jeju, South Korea on 7 March 2013.

BJR is a joint venture company between Berjaya Land Berhad (B-Land) and a South Korean government agency, Jeju Free International City Development Centre (JDC), a quasi-commercial subsidiary of South Korea's Ministry of Land, Transport and Maritime Affairs (MLTM) to develop Jeju Airst City, one of seven leading projects under the Jeju Free International City Development Plan.

More than 300 guests from Berjaya, JDC, the Jeju Government, MLTM, and POSCO E&C, including Tan Sri Dato' Seri Vincent Tan, founder of the Berjaya Corporation group of companies, Dato' Francis Ng Soo Lin, CEO of B-Land and BJR, Mr Han Man Hee, Vice Minister of MLTM, Mr Woo Keun Min, Governor of Jeju Special Self-Governing Province, Mr Byon Jong Il, Chairman of JDC, Mr Chung Dong Hwa, CEO of POSCO E&C, officers from government authorities and major South Korean press, attended the ground breaking ceremony of Gotjawal Village.

Jeju Airst City is an integrated resort located by the sparkling coastline of Yerae-dong, Seogwipo City, on a vast project site measuring some 744,207 sqm. The project comprises various accommodation facilities that include

luxurious hotels and various condominium types, retail and shopping mall, medical centre, entertainment and sports facilities. Infrastructure works at the entire site has been fully completed.

The first phase of the project, Gotjawal Village, comprises the high-end Seaside Maison and the trendy Market Walk. Strategically located closest to the ocean, Gotjawal Village features a spectacular panoramic view overlooking the South China Sea and Mt. Halla. Seaside Maison is an upscale community specifically created for top tier customers, with a total of 51 units.

The project has garnered international recognition with awards from the International Property Awards 2012, MIPIM World 2012, MIPIM Asia 2012 and also the Prime Minister's Citation for Recycling Construction Waste (Korea).



4,500 booklets featuring various career opportunities were distributed

Career talks by representatives of the various Berjaya companies.

1. Our booth at Jobstreet.com MCTF 2013  
 2. Team members promoting career opportunities

**Berjaya Corporation group of companies participate in Jobstreet.com Malaysia Career & Training Fair 2013**

Jobstreet.com MCTF is one of Malaysia's largest career fairs. Held at Mid Valley Exhibition Centre from 29 March to 31 March 2013, it featured over 160 companies from various industries looking for talented, enthusiastic and bright candidates. This is a good platform to capture jobseekers' attention, meet potential candidates and also build our corporate image in the market.

Our participation as a group in the career fair was a great achievement. Nearly 3,000 resumes were received from various disciplines and backgrounds. Most of the visitors were overwhelmed and amazed by the number of companies under our group and the career opportunities available.

Strong teamwork, collaboration, passion and commitment were clearly demonstrated among the staff during the fair in promoting career opportunities in Berjaya. BCard signed up a total of 1,449 members during the fair as well.

We would like to express our appreciation and gratitude for the cooperation and support given for this event by the following participating companies:

- Berjaya Roasters (M) Sdn Bhd
- Berjaya Loyalty Sdn Bhd
- Berjaya Pizza Company Sdn Bhd
- Berjaya Books Sdn Bhd
- Country Farms Sdn Bhd
- Berjaya Starbucks Coffee Company Sdn Bhd
- Bermaz Motor Trading Sdn Bhd

We look forward to having more companies join us for future career fairs.



## BERJAYA TIMES SQUARE

### 1. "ONCE UPON A TIME" MOVIE TOUR

19 January 2013 - Movie casts, Jack Lim, Vivien Tok, Gan Mei Yan were here on a movie tour for a local Chinese New Year movie "Once Upon A Time".



The cast of "Once Upon A Time" having a light moment on stage.

### 2. "MFACE "2 MINUTES 2 FAME" BATTLE ROUND STAGE FINAL

27 January 2013 - "2 Minutes 2 Fame" is a search for a localized genuine talent to showcase their various talents. This is the Battle Round Stage Final where the previous contestants come back and competed for the remaining 5 spots to compete in the Grand Finale at Genting.



Performers showcasing their talent to bag the top spot.

### 3. THE OFFICIAL ENDORSEMENT OF GRAND MUSICAL STAIRCASE BY MALAYSIA BOOK OF RECORDS

27 February 2013 - The Grand Musical Staircase is a facility within the mall that is designed to resemble a classical piano keyboard right down to its actual chords. It uses the latest motion sensor technology covering 4 octaves of chords and an embedded sound library comprising of piano, percussion, kalimba and piccolo that is interchanged periodically. The Certificate of Record for the "First Motion Sensor Grand Musical Staircase" was presented by Malaysia Book of Records Founder and Chairman, Datuk Danny Ooi to Ms. Koh Huey Min, Executive Director of Berjaya Times Square Sdn Bhd.



Datuk Danny Ooi, Founder of The Malaysia Book of Records presenting the certificate for the First Motion Sensor Musical Staircase to Berjaya Times Square's Executive Director, Ms Koh Huey Min.

### 4. PRESS CONFERENCE - CIMB KL OPEN SQUASH CHAMPIONSHIPS 2013

13 March 2013 - Berjaya Times Square was once again, the venue sponsor for the CIMB Nicol David KL Open Squash Championships 2013 for the eighth consecutive year. The championship period will be from the 26-31 March 2013.



Sponsors gather for a photo session. From left - Muhd Asyraf Azan (Malaysian Squash Player), Delia Arnold (Malaysian Squash Player), Pn. Rosniza Baharum [General Manager, Group Corporate Communications, QSR Brands (M) Holdings Sdn Bhd (Pizza Hut Restaurants Sdn Bhd)], Mr Tan Boon Leong (Senior Manager, Marketing & Promotions of Berjaya Times Square), YBhg. Dato' Syed Mustaffa Syed Ali (President SRAM and Chairman of the Organising Committee), YBhg. Datuk Ithnin B Yacob (Chairman, SRA Federal Territory), Mohd. Nafizwan Mohd. Adnan (Malaysian Elite Squash Player), and DezCorkhill (Astro Arena, Managing Editor, News & Information)

## Festive Events at 7-Eleven Corporate Office



### 1. Christmas

On 18 December 2012, Mr Tan U-Ming, Executive Director of 7-Eleven Malaysia dressed as Santa Claus and gave out bags of goodies to the employees.



### 2. Chinese New Year

On 5 February 2013, Ms Janet Loh, Assistant General Manager of Human Resource of 7-Eleven Malaysia, dressed in traditional attire, distributed 'angpows' to the employees.



### 3. Lion Dance

On 22 February 2013, a lion dance troupe visited the 7-Eleven HQ as a symbol of good luck for the Lunar New Year.

# Desa WaterPark

## Lunar new year celebrations

On 16 February 2013, Desa WaterPark welcomed the Lunar New Year with a spectacular performance by an acrobatic Lion Dance Troupe. The lion dancers enthralled children and adults alike with their majestic demeanor.



The lion dance troupe entertaining the crowd.

## SECUREXPRESS celebrates its inaugural **FAMILY DAY** at Desa Waterpark

It was a splash-out good time for the management and staff of Securexpress when they celebrated family day at Desa Waterpark. The management of Securexpress had chosen the theme "Keluarga Securexpress, Keluarga Berjaya, Keluarga Bahagia".

The family day saw full turnout of over eighty families comprising one hundred adults and fifty-nine children. The highlight of the day was the team-based competitive water activities organized by Desa Waterpark, which included raft-racing, "LRT" and Tarzan.

The thrills and spills of the family day at the water theme park left everyone physically drained at the end of the day but all were mentally motivated as being part of a big happy Berjaya family.



Tarzan is coming! Participating staff raced it through the water in Tarzan's style.



Management and staff of Securexpress had a great time with their family members.

## belly0™

*Holds your belly back in shape!*

Mothers en Vogue® (MEV) a leading specialist in nursing and maternity lifestyle fashion with a strong complementary offering of unique baby wear, is proud to announce the debut of **belly0™**, specially developed for stylish new moms who wish to regain their svelte figure. **belly0™** (think belly *hold*) is a contemporary belly binder that assists in holding your tummy together so that muscles and skin can recover faster. Here's how:

- *by wrapping the abdominal area*, it helps compress and draw your muscles together thereby enhancing muscle retraction and minimising uterine swelling.
- *by applying compressional pressure*, it also helps with closing abdominal gap that may occur after several pregnancies as a result of repeated episodes of stretching (diastasis recti condition); otherwise, if left untreated, abdominal gap conditions can lead to back pain and other medically related issues.
- *by acting as a brace*, it provides support to your lower back and upper body which in turn encourages good body posture - this is especially helpful while you are breastfeeding.



How to put on the belly0™

### belly0™ Features

- **Medical Grade Material** Constructed of medical grade elastic, the binder will not lose its stretch over time or through multiple use.
- **Adjustable Velcro Panels That Shrink With You** belly0™'s velcro panels are designed with added widths so you do not need to get another wrap when you shed the inches. Designed in 3 size ranges.
- **Luxurious Feel** Smooth and silky bamboo-originated jersey fabric wraps the belly0™ so that it is comfortable next to your skin.

**belly0™** is priced at RM209 and is now available in stores and online.



The belly0™ packaging



# Cosway's New Products



**1. 7smile Slow Juicer RA0660**

Enjoy Great Health with Fresh Juices Everyday  
Low Speed Technology System (LSTS)

- Uses dual PRESSING and SQUEEZING methods
- Pushes slowly and vertically to press out the juice from the pulp
- Slow 47 RPM speed and low motor heat reduce oxidation in the juices
- More nutrients are being retained, allowing juices to stay fresher
- \* One-Year Warranty

**2. Hexagon™ AA Water Filtration System**

Beyond Filtered Water!

An innovative water converter from Korea, made to be compatible with your existing water filtration system, helps CONVERT normal filtered water to:

Alkaline water

Level 1 (pH 8.0) Level 2 (pH 9.0)

- High in antioxidants to combat free radicals
- Neutralizes acidic waste to help restore the body's optimal pH
- Smaller water molecule clusters for faster nutrient delivery into cells
- Contains bio-available ionized minerals
- Drink Level 2 if more alkalinity is needed for those experiencing symptoms of acidic body, including body aches, fatigue, obesity and modern illnesses

Level 3 (pH 10.0)

- Neutralizes chemical residues from fruits and vegetables

Acidic water pH 3.0

- Eliminates germs on contact
- Great for sanitizing kitchen utensils, kitchen countertops, refrigerators, toys etc.
- Helps relieve skin problems and accelerates the healing of wounds and fungal infections.

Oxygen water

- Helps increase the oxygen levels in cells

**3. CFO Certified Organic Coconut Oil**

Help Take Off The Pounds With Virgin Coconut Oil (VCO)!  
The Secret Lies in MEDIUM CHAIN FATTY ACIDS (or MCTs) in VCO! Unlike other fatty acids, MCTs are small in molecular size, therefore easily digested and are directly converted into energy instead of stored as fat. This creates a stimulating effect on the entire body to:

- ✓ Burn more calories to drop the pounds and keep them off.
- ✓ Turbocharge your metabolism and energy efficiency.
- VCO is good for the heart too! Consuming VCO helps lower your LDL (bad) cholesterol and increase your HDL (good) cholesterol. This is the smartest choice of heart-friendly cooking oil!

**4. CFO Organic Extra Virgin Olive Oil**

The Mediterranean Secret to a Healthy Heart!  
The POWER of Extra Virgin Olive Oil:

- ✓ For cardiovascular health: Contains good fat (~75% monounsaturated fats) that helps in lowering cholesterol.

- ✓ For antioxidant protection. Contains antioxidants (polyphenols & Vitamin E) which fight free radicals.
- ✓ High digestibility. The presence of oleic acid result in better absorption.
- ✓ Ideal for liver and gallbladder detoxification.

**5. CFO Organic Rainforest Acacia Honey**

Improve Your Energy with 100% Pure Organic Borneo Rainforest Acacia Honey

Acacia honey contains excellent health benefits and is known to kill germs, aid in digestion and relieve diarrhea. It is a great source of energy and can be used in various sweet or savory dishes, as a sweetener or spread on bread, waffles and muffins. When consumed, honey acts as a natural irritant suppressant and also relief to those suffering from an upper respiratory infection and cough.

**6. CFO Organic Black Soy Milk**

Black Soy Milk with Higher Nutritional Value for Optimum Health

The secret lies in the skin! Vital nutrients in black soybean skin are retained.  
Black soybean:

- ✓ Has more potent antioxidants. The skin of black soybean has higher polyphenol contents (isoflavones and anthocyanins) compared to yellow soybean to fight free radical better.
- ✓ Contains more isoflavones that helps to activate brain cells as well as improve memory and attention.
- ✓ Naturally-packed with protein that helps in the repair and regeneration of muscles.
- ✓ Best choice for the lactose-intolerant and vegans.
- ✓ Low fat and cholesterol free.

**7. CFO Certified Organic Black Sesame Powder**

Tiny Little Sesame that's FULL of Benefits - Adding Antioxidant to Beverages, Desserts & Dishes

Black sesame powder belongs to the black-coloured food nutrient group which helps to promote black hair, healthy kidney function and healthier whole body function. Black sesame powder is also:

- ✓ Rich in Calcium: Helps to maintain strong bones.
- ✓ Rich in Dietary Fibre: Improves digestive system.
- ✓ Rich in Iron: Helps to build and maintain healthy blood cells.

**8. Mildura Manuka Honey UMF10+**

Fighting Infection With Manuka Honey UMF10+  
Active Manuka Honey supports healthy digestion by destroying bacterial imbalances and soothing inflamed gastric tissues.

Skin conditions that are caused by inflammation or infection such as eczema, dermatitis and acne can be treated with Active Manuka Honey which is proven to destroy harmful bacteria and stimulate the growth of tissue involved in the healing process.

Active Manuka Honey has various vitamins and iron making it a useful tool in strengthening the immune system.

**9. NQ Natural Multi-grain Cereal**

The Perfect 10-Grain Combination Provides Multiple Perfect 10-Grain and Health Benefits:

- Organic Oats - Helps control cholesterol level.
- Organic Brown Rice - Aids in development of nervous system.
- Job's Tears - Essential for skin, kidney and natural dark hair.
- Organic Buckwheat - Helps prevent high blood pressure.
- Organic Wheat - Helps ease menopausal symptoms.
- Lotus Seed - Helps delay ageing process.
- Organic Millet - Helps relieve insomnia.
- Organic Wild Rice - Good for brain function.
- Red Rice - Helps maintain a healthy urinary and lung system.
- Gordon Euryale Seed - Benefits the kidneys and regulates the urinary system.

**10. Nn Enhanced AHCC34216 20 sachets**

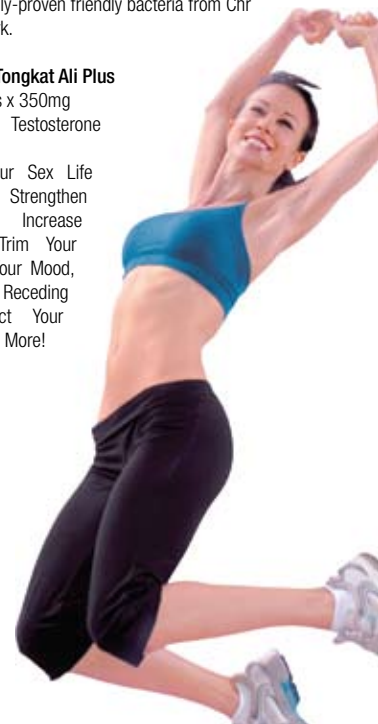
Super-Strength Enhanced AHCC® from Japan  
AHCC® is the No. 1 immune product in Japan. It awakens and strengthens your body's natural armies to defend your health and well-being better. No more worries about pushing your body defences into "overdrive" mode.

Even if you're not suffering from any severe illness, AHCC helps you in many other ways - to relieve chronic tiredness, improve blood sugar or cholesterol profile etc., thus reducing your visits to the doctors.

Each sachet of Nn Enhanced AHCC® contains 600mg high-potency AHCC® from shiitake mushrooms (equivalent to 1,000mg regular strength AHCC®) with BB-12®, a powerful, clinically-proven friendly bacteria from Chr Hansen, Denmark.

**11. Nn Fenugreek Tongkat Ali Plus**

30 vegcapsules x 350mg  
Restore Your Testosterone Levels to...  
Turbocharge Your Sex Life & Passion, Strengthen Your Muscles, Increase Your Energy, Trim Your Belly, Improve Your Mood, Restore Your Receding Hairline, Protect Your Heart, and Much More!





## Kenny Rogers ROASTERS' Annual Dinner & Dance 2013

On 16 January 2013, Kenny Rogers ROASTERS (KRR) celebrated its Annual Dinner & Dance at Berjaya Times Square Hotel with the theme "Bollywood Nite". More than 400 team members attended the fun-filled evening clad in colourful Bollywood attire.

The event started with a series of exciting pre-dinner games organized in remembrance of renown and vibrant Bollywood movies such as "Kabhi Khushi Kabhie Gham", "My Name is Khan", "Slumdog Millionaire", "Kuch Kuch Hota Hai" & "Mohabbatein Muffin". The excitement continued with activities such as ROASTERS Colours of the Night Challenge (team members talent challenge), Best Dress Award, Long Service Award (15 years and 10 years) & Lucky Draw.

The champion for the inter-area "Colours of the Night Challenge" went to the dance troop named SILVERHAWK (led by Area Manager, Anthrisa) who presented a mixture catwalk dance of "Tango, Samba & K.Pop".



The KRR management team together with Dato' Francis Lee, CEO of Berjaya Food Berhad (centre) and Lee Siew Weng, Senior General Manager of Berjaya Roasters (M) Sdn Bhd (fifth from left).



A dance routine for the ROASTERS Colours of the Night Challenge which is a talent competition among the staff.



The recipients of the Long Service Award with Dato' Francis Lee and Lee Siew Weng.



The KRR Golden Fortune Chicken, Passion Tea and Jelly O'Berry.

## Kenny Rogers ROASTERS Golden Fortune Chicken Revitalizes New Year Prosperity



On 17 January 2013, Kenny Rogers ROASTERS (KRR) introduced their brand new Golden Fortune Chicken and two new delightful beverages.

The sweet and sour Golden Fortune Chicken comes complete with three side dishes of your choice and a delectable Zesty Orange Muffin.

KRR also introduced two refreshing beverages – Passion T and Jelly O'Berry. Passion T is a healthy passion tea with pearls and jelly while the Jelly O'Berry is a refreshing orange flavoured fizzy drink with yummy jelly bites.

## 3 New KRR Outlets in Indonesia

Kenny Rogers ROASTERS (KRR) successfully opened 3 outlets in Indonesia - Tunjungan Plaza 3, Surabaya; Cibubur Junction, Cibubur and Botani Square, Kota Bogor.

The Tunjungan Plaza 3 is the first restaurant in Surabaya and the 14th in Indonesia while the Cibubur Junction restaurant and Botani Square restaurant are the 15th and 16th restaurant in Indonesia.

KRR offered promotions such as "Buy 1 Free 1 Kenny's Quarter Meal" and "50% Discount on Kenny's Quarter Meal with every Kenny's Quarter Meal purchased, during the opening of all 3 restaurants.



KRR restaurant at Botani Square.



KRR restaurant at Cibubur Junction.



KRR restaurant at Tunjungan Plaza 3, Surabaya.

## Kenny Rogers ROASTERS celebrates the fourth annual ROASTERS Eating Day (RED)



Miss Universe Malaysia 2013, Carey Ng (left) and Miss KRR Healthy Lifestyle, Natalia Ng enjoying their meal.



Guests dressed with anything red queuing for RED event.

On 9 January 2013, Malaysians wearing all shades of red were spotted queuing at Kenny Rogers ROASTERS (KRR) restaurant in Mid Valley Megamall accompanied by newly crowned Miss Universe Malaysia 2013, Carey Ng and Miss KRR Healthy Lifestyle, Natalia Ng.

This is the fourth annual ROASTERS Eating Day (RED) event, held annually on the second Wednesday of every New Year. All 80 KRR restaurants nationwide were packed with people dressed in red as they are entitled to enjoy two Kenny's Quarter Meals for the price of one.



## Kenny Roger ROASTERS *Opens in Brunei Darussalam*



The mock cheque presentation by Mr Juraimi Hj Masrah (second from left) to Datin Paduka Hajah Adina Othman (third from left) accompanied by Dato' Francis Lee (centre) and Mr Luis Daniel (third from right).



The cutting of the chickens by Dato' Francis Lee and Datin Paduka Hajah Adina Othman.

On 14 March 2013, Kenny Rogers ROASTERS International (KRRI) had a grand opening of their new outlet at Giant Hypermarket Tasik Rimba, Gadong, Brunei Darussalam.

To officiate the opening of the restaurant, a chicken cutting was done by Dato' Francis Lee, CEO of Berjaya Food Berhad accompanied by Mr Juraimi Hj Masrah, Director of KRR Brunei Sdn Bhd and Mr Luis Daniel, Senior Vice President, KRRI.

During the launch of the restaurant franchise, a mock cheque of BD3,800 (approximately RM 9,690) was handed over by Mr Juraimi Hj Masrah to the Guest of Honour, Datin Paduka Hajah Adina Othman, Deputy Minister of Culture, Youth and Sports to add to the Tabung Pusat Kegiatan Warga Emas to assist the centre in running their activities.

## *Grand Opening* of KRR Outlet in Dhaka, Bangladesh

On 16 January 2013, Dato' Francis Lee, CEO of Berjaya Food Berhad and Mr. Mukarram Khan of Capita Food & Beverages Limited, appointed franchisee for Bangladesh officiated the Kenny Rogers ROASTERS (KRR) restaurant at Dhaka, Bangladesh.

The KRR restaurant is surrounded by several A Grade offices and a 5-star hotel at the Gulshan district. The grand opening was also attended by KRR International management, appointed ambassadors to Bangladesh from various countries, local dignitaries and media representatives.



KRR Bangladesh team with Dato' Francis Lee, Dato' Dr Tengku Rethwan Tengku Mansor and Mr. Luis Daniel.



Dato' Francis Lee (third from left) and Mr. Mukarram Khan (third from right) commemorate the opening by cutting a chicken witnessed by Dato' Dr Tengku Rethwan Tengku Mansor (second from right) and Mr. Luis Daniel (extreme right).

## The Malaysia-Europe Forum (MEF) YOUNG EUROPEAN INTERNSHIP PROGRAMME

Kenny Rogers ROASTERS International (KRRI) responded to The MEF Young European Internship Programme and took on, a final year student from EM Normandie Business School, Le Havre, Alia Gilotau, for a 6-month internship from July 2012 until January 2013.

Alia, who is 23 years old, enjoyed her stay here in Malaysia and also her attachment to KRRI as she felt it was an amazing experience having the opportunity to work for KRRI.

The MEF Young European Internship Programme is an initiative by MEF towards building bridges between Malaysia and Europe.



Alia (fifth from left) receiving a Certificate of Appreciation from Luis Daniel, Senior Vice President, KRRI accompanied by the KRRI management team.



## Krispy Kreme's

### Inaugural Company Dinner



Krispy Kreme Sunway Pyramid receiving a token for achieving their Halloween Promotion sales target.



Berjaya Krispy Kreme Doughnuts' management and team members.



Berjaya Krispy Kreme Doughnuts' management team.

On 17 February 2013, Berjaya Krispy Kreme Doughnuts Sdn Bhd had their inaugural company dinner which was attended by 80 employees. The theme was "Krispy Kreme Malaysia Goes To Hollywood" and employees went to great lengths to vie for the best dressed award by turning up in their fanciest Hollywood outfits.

The night saw many performances from the employees of all the stores. Several awards and incentives were also awarded to deserving employees. Amongst the winners were Krispy Kreme Berjaya Times Square and Sunway Pyramid for achieving their sales targets for the Halloween Promotion. The highlight of the night was the Lucky Draw session with prizes contributed by Berjaya Krispy Kreme, Berjaya Vacation Club, Starbucks, BLoyalty, Groupon, Merit Trading, Rooms Service Deliveries, Hard Rock Café, Singer, Borders and Radioshack.



### Papa John's Pizza opens second Melaka outlet at Dataran Pahlawan



On 7 February 2013, Berjaya Papa John's Pizza Sdn. Bhd. successfully opened its second outlet in Melaka at Dataran Pahlawan. With this, there are total of 20 Papa John's outlets around Klang Valley, Ipoh and Melaka.

Being in the heart of Melaka, the outlet in Dataran Pahlawan will cater mostly to the local shoppers as well as tourists.

More and more customers in Malaysia are getting familiar with Papa John's Pizza and the chain is growing rapidly. Papa John's believes in making better traditional pizza by using fresh, never frozen dough that has been given the proper time to work its flavor and texture, delicious pizza sauce which begins with superior-tasting, fresh-packed tomatoes, 100% real mozzarella cheese which is mild and delicate yet full-bodied in flavor and superior-quality ingredients. Couple all this with Papa John's signature extras, the special garlic dipping sauce and zesty pepperoncinis and we have a winning combination of a "Better Ingredients, Better Pizza" eating experience.



Astro Awani producer, Azuan Arifin making a cup of latte.



Azuan Arifin and Shein Shanin with Sydney Quays, Managing Director of Starbucks Coffee, Malaysia after a day as a Starbucks barista.

### Astro Awani TV Host and Producer Embrace Barista Duties at Starbucks TTDI

On 31 January 2013, Astro Awani host, Shein Shanin and producer, Azuan Arifin became baristas for a day at the Starbucks Taman Tun Dr Ismail (TTDI) outlet. Clad in Starbucks T-shirt, cap and green apron, the duo were given a crash course by Starbucks partners in producing the winter promotion beverages – Starbucks Soy Green Tea Frappuccino and Starbucks Hojicha Tea Latte, both hot and cold.

Being frequent customers of Starbucks, both were excited to learn the ropes behind the counter. Shein and Azuan stated that the experience was not as easy as it looks from a customer's view especially when extreme precaution on safety and hygiene is a must, as well as having to prepare a drink within 3 minutes. They also had a food pairing session of cakes and dessert with the featured coffee – Guatemala CasiCielo.



Sydney Quays (left) and Jin Long Wang holding the fruit basket presented by the lions.

### Starbucks Support Centre Ushers in the Year of the Water Snake

On the sixth day of the Chinese Lunar calendar, Starbucks Asia Pacific President, Jin Long Wang embraced the coming of the Year of the Water Snake together with Malaysia Starbucks Support Centre (SSC) partners by welcoming two bright red and yellow lions into the SSC. The lions were greeted by partners who came fully clad in mixed traditional attire. The lions presented a large basket of assorted fruits to Jin Long and Managing Director, Sydney Quays to express their blessing and good wishes for the New Year.





Media friends and their certificates.



One of Starbucks' media friends taking notes during class.

## Coffee College Commences at Starbucks Straits Quay!

On 8 February 2013, media friends from Foodsion magazine, The Sun, New Straits Time, Harian Metro, Oriental Daily News and Sin Chew Daily enjoyed a full coffee college session at Starbucks Straits Quay, Penang, conducted by Starbucks Coffee Ambassador, Rina Siew.

Starbucks' media friends learnt the right method to brew coffee with a coffee press following basic steps as well as obtained a better understanding of the fundamentals of proportion, grind, water and freshness. The enthusiastic students were also taught the precise approach of enjoying coffee aroma, tasting, comparing and food pairing. The group received a certificate each from Starbucks Coffee Malaysia at the end of the session.



Hospital staff and patients queuing up for their Frappuccinos to quench their thirst on a hot sunny day.



Shirly Lee handing cups of Frappuccino to patients and staff.

## Starbucks Chill Patrol Visits Children at Hospital Kajang

On 29 January 2013, Shirly Lee, the winner of Starbucks' "#12DaysToChristmas" digital contest had the privilege of spreading cheer and joy at the Pediatrics Ward in Hospital Kajang where she is a doctor. The Starbucks Chill Patrol van distributed 200 cups of Starbucks Frappuccino. Children from the ward enjoyed their Chocolate Chip Frappuccinos along with other patients and hospital staff.

"#12DaysToChristmas" was a countdown reward programme hosted on Starbucks Malaysia's Facebook page whereby Starbucks announced daily specials on the page each day at 2.00pm. The offer also included a Christmas gift for loved ones as well as Christmas treats for family and friends.

## Starbucks Celebrates LOVE this Valentine!



A group photo of all 15 couples and Starbucks partners at Starbucks Straits Quay.



The lovely couples enjoying their dinner at Starbucks Jaya One.

In conjunction of Valentine's Day, Starbucks collaborated with Foodsion Magazine to celebrate love by hosting two Valentine Dinners for readers and digital fans.

Under the stars, with the magnificent view of the water front, 15 couples Penang enjoyed a romantic candle-lit dinner al fresco at Starbucks Straits Quay. The second dinner session saw 30 couples in Klang Valley dining at Starbucks Jaya One. Both dinners had romance filling the air with heart shaped balloons and roses scattered, in celebration of Valentine's Day, the Starbucks way.

The menu included Starbucks Hawaiian Bruschetta, Stroganoff Beef Pie, Shepherd's Pie, Tuna Melt Sandwich, Baked Marble Cheese Cake and Chocolate Raspberry Indulgent, all perfectly paired with Starbucks Iced Passion Tea. After the lavish three course meal, the couples walked away with RM200 worth of Starbucks Limited Edition Valentine's merchandise.

## Starbucks Brewing Now at Penang International Airport

On 6 February 2013, for the very first time, Starbucks Malaysia brought media friends from KL on board Berjaya Air to their newly opened Starbucks outlet at Penang International Airport.

The representatives of NTV7, Malaysian Business Magazine and The Star then made their way to Penang's one and only Starbucks Drive-Thru concept store in Tanjung Tokong. The media from the northern region bureaus also joined them for a quick coffee tasting gathering and interview session with Sydney Quays, Managing Director of Starbucks Coffee, Malaysia.



Sydney Quays during an interview at Starbucks Drive-Thru, Tanjung Tokong.



The look and feel of the Starbucks outlet at Penang International Airport.

The media proceeded to a luncheon, a shopping spree around famous markets in Penang and then, a pit stop at Starbucks Penang International Airport for a Frappuccino to-go before departing to Kuala Lumpur.



## WENDY'S® SPICY CHICKEN SUPREME

Usher in the year of the Snake with the savoury Spicy Chicken Supreme burger. Savour the distinguished flavour of premium cheese slice on a crispy, hand-breaded spicy chicken fillet with fresh ingredients, all sandwiched between our freshly buttered, toasted buns. Complete your meal with Wendy's® all new Sparkling Pomegranate Mocktail, a cooling and refreshing mix of Pomegranate and Sprite just right for the heated taste buds. Plus, with every purchase of Spicy Chicken Supreme Large Combo you get one Fortune Ang Pow Dip which entitles you to FREE A La Carte menu item for your next visit!



## WENDY'S® MARCH MID MONTH SPECIAL - FREE ULTIMATE CHICKEN GRILL BURGER



Customers get to enjoy a FREE Ultimate Chicken Grill A La Carte Burger with every purchase of an Ultimate Chicken Grill Combo during Wendy's® mid month special from 8 March until 21 March 2013. Our Ultimate Chicken Grill burger is made of tender grilled whole chicken breast fillet with delicious BBQ sauce and crisp fresh toppings.



Awards of the most friendly staff went to Nguyen Trong Tinh, IT supervisor (Left - first photo) as the grand winner while Pham Minh Tien and Tran Thi Tuyet Mai, the brokerage managers (Left - second photo) bagged the runner-up title.



The two ladies, Vo Thi Kim Trang of broker department and Cao Thi Minh Dieu of HR & admin department were awarded with the most professional dress code title.



All staff had fun at the dinner gathering.

## SaigonBank Berjaya Securities JSC Staff Get-Together

On 14 December 2012, SaigonBank Berjaya Securities JSC ("SBBS") organized a simple staff get-together dinner. Despite the tough economic challenge faced in Vietnam, SBBS had improved its market share by 82% compared to year 2011. Several awards were given to reward staff. There were also staff performances which showcased the staff talents. Team morale was high and all the staff pledged to increase SBBS' market share even further in year 2013.



Staff from Brokerage Department bagged the best team performance.



## Magnificent 130-Foot Long Dragon Chocolate Cake Berjaya Times Square Hotel, Kuala Lumpur's Special Tribute to Founder

In February 2013, ten members of the pastry team of Berjaya Times Square Hotel, Kuala Lumpur whipped up a whopping 130-foot long golden dragon cake for Berjaya Founder's Day (BFD).

The idea of the dragon cake came up as a gift to Berjaya founder, Tan Sri Vincent Tan during the first BFD as he was born in the year of the dragon. It has now evolved to become not just a gift, but also a crowd-pleasing tradition. The cake was available for viewing at Berjaya Times Square's main entrance during BFD 2013 on 23 February.



Led by Pastry Chef, Mohd Ghouse Ishak, the team took 20 days to complete the cake. The dragon weighing over 500kg was made from 180kg of Belgian dark chocolate, 240kg of chocolate dough, 2,200 eggs, 80kg of icing sugar and 66kg of flour.

This year's dragon cake was constructed around a theme relevant to Berjaya's philosophy and values, with the dragon encircling a hand-crafted wishing tree which symbolizes the Group's commitment to corporate social responsibility (CSR).

Each leaf of the wishing tree was delicately carved by the hotel's food and beverage artists with the logos of Berjaya's subsidiaries to reflect their contributions to charity, in line with the founder's philanthropic efforts.

15,000 pieces of chocolate cake were distributed to the public on BFD.

Pastry Chef, Mohd Ghouse (right) and his team putting final touches to the dragon cake.





The organizing committee.



The traditional 'Lou Sang' ritual to bring good luck and blessing for the year.

## A New Year of Abundance and Harmony at BERJAYA UCH - Reunion for Students and Staff

The Events Club of BERJAYA University College of Hospitality (BERJAYA UCH) organized a Chinese New Year gathering with the theme "Reunion" on 20 February 2013 at the BERJAYA UCH lobby. The event was held as part of the experiential learning process at BERJAYA UCH. This platform, aptly called the BERJAYA Immersion Methodology encourages students on 'learning by doing'.

The event was officiated by Mr Freddie Pang, Executive Director of Berjaya Higher Education Sdn Bhd, together with Vice Chancellor/ CEO of BERJAYA UCH Professor BC Tan and COO of BERJAYA UCH, Ms Mae Ho, by writing the word 'Reunion' in Chinese calligraphy.

The BERJAYA UCH staff and students proceeded to toss 'yee sang' together in true Chinese New Year spirit. They were then entertained by a lion dance by SMJKC Confucian, a Chinese orchestra performance, a fashion showcase on Chinese traditional costumes, and a diabolo performance.

## BERJAYA UCH

### Grooms Future Pastry Chefs



BERJAYA UCH Chef Lecturer Kerley Bong Siew Sin engaging the students on decorating cupcakes.

Being a baker was once considered a vocational job. However, BERJAYA UCH in its quest to elevate this craft into a profession, specially designed and launched this programme for people with the passion and drive to succeed in creating gourmet pastry classics like pavlova, scones, crème brûlée, soufflé, delightful pastries, artisanal breads, tartatatin, gourmet cakes and specialty desserts.

Students will be engaged in their unique BERJAYA Immersion Methodology based on the 'learning by doing' principle. This provides seamless transition from lessons in state of the art classrooms into work-based learning experiences (internships) wherein industry professionals reinforces the importance of hands-on training thereby educating our students to think critically, communicate effectively, work productively and manage professionally. Aside from

theoretical and practical experiences, BERJAYA UCH will cultivate business acumen with an in-depth curriculum on understanding marketing, merchandising, sales, logistics and entrepreneurial techniques and concepts to help students launch their career and find opportunities in many areas like small neighbourhood bakeshops, cafés and restaurants to large scale hotels or wholesale food service operations.

Once they master and develop their culinary skills, they would be able to explore career opportunities ranging from apprentice Pâtissier, Chef Tourier, Commis Pâtissier, Pastry Chef, Café Chef, Café Assistant Manager, Café Manager, or an entrepreneur running their own bakeshop, Café, Restaurant or wholesale bakery operations.

## BERJAYA UCH introduces new MBA programme



Choosing qualitative or quantitative research methodologies for MBA coursework.

BERJAYA UCH recently introduces its newest programme, the Master of Business Administration (MBA). The BERJAYA MBA programme is a 1 year course designed to introduce students to the various disciplines in business and management. It also features specializations in International Business, International Hospitality, and International Tourism.

This programme is developed with the working adult in mind; it offers a hybrid of teaching and learning methodologies that combine the flexibility and convenience of Distance Learning with the rigour and human dynamics of *On-Campus learning*. The programme also offers "*Modular Professional Courses*" allowing students and

participants the option of either earning MBA units and/ or receiving "*Professional Certificates or Certificate of Attendance*" upon completion of selected modules. Classes are held only at night and during weekends.

A recognised bachelor degree, preferably with 2 years' work experience, and proof of English language proficiency are required to enter the programme. Candidates without a bachelor degree but with significant work experience may also be considered for entry.

To learn more about the MBA programme please visit the website at [www.berjaya.edu.my](http://www.berjaya.edu.my) or call Dr Dominic Wong at 03 26877031.



## MOLPay launches MOLPay FPX Plan

On 10 January 2013, MOLPay, the first non-bank acquirer for Financial Process Exchange (FPX) in the country introduced a new online payment solution namely MOLPay-FPX Plan, which is specifically designed to help local microenterprises to accept seamless and secure online payment via FPX platform for their online business transactions while providing low entry costs.

With MOLPay-FPX Plan, microenterprises with online stores or e-commerce websites can accept the FPX platform that allows shoppers to transfer their bank account funds to their respective FPX participating banks for any products or services purchased via the Internet. Currently, the FPX participating banks are Bank Islam, CIMB Bank, Hong Leong Bank, Maybank, Public Bank and RHB Bank.

To encourage and help more microenterprises start online businesses in the country, MOLPay has formed a strategic partnership with major e-commerce solutions or e-commerce system providers such as Easy.my, MyBizCart, SiteGiant, SyokWeb and webShaper to ensure that they can setup their online stores with online payment functions quickly and easily without having to worry about knowing any programming and technical skills.

## MOLPay and Senheng introduces an alternative payment option for online businesses in Malaysia

MOLPay and Senheng Electric (KL) Sdn Bhd (Senheng), a Malaysian-based one stop electrical centre that sells electrical appliances and kitchen appliances announced a strategic collaboration on 4 March 2013 to introduce MOLPay Physical Payment service to online businesses in Malaysia.

Under the collaboration, MOLPay will add MOLPay Physical Payment service to its existing and new online merchant payment method as an alternative payment option apart from credit cards and online banking payment options, thus allowing online merchant customers to pay cash for online purchases at more than 130 outlets of Senheng / senQ across Malaysia.



## MOL Takes Majority Stake in Turkey's Game Sultan and PaytoGo

MOL AccessPortal Sdn. Bhd. (MOL) made a majority investment in Turkey's E-pin market leader, Game Sultan and leading mobile payment company, PaytoGo on 13 March 2013.

Established in 2006, Game Sultan offers in-game currencies for over 100 online games from more than 25 global publisher partners. Game Sultan operates an e-wallet system using a branded virtual currency, G-Cash, which can be purchased via a wide variety of channels including kiosks, retail outlets, cybercafés and online in Turkey. PaytoGo initiated its mobile payment services in 2011 and is recognised as one of the top alternative payment system providers in Turkey today. It is the preferred mobile payment option for local online gamers.

The investment in Game Sultan and PaytoGo provides MOL with a leading position in Turkey and a recognised doorway to Europe, the Middle East and North Africa (MENA) regions. Game Sultan and PaytoGo currently have offices in Istanbul, Turkey with plans to move into MENA in 2013. Including Turkey, MOL now has a presence in 11 countries and is well-positioned to provide a greater range of services to consumers.



## Giant Perks For U Mobile Prepaid Subscribers

U Mobile is rewarding its subscribers with free Giant cash vouchers when they purchase reload cards at all the telco's stores and authorized dealers nationwide.

From 7 February, subscribers who purchase the RM100 U Mobile prepaid reload pack are eligible for a RM10 Giant cash voucher, to shop at Giant retail outlets during the festive season.

Subscribers who buy the RM70 pack, which comes with RM50 credit and two RM10 reload cards, will find a RM5 Giant cash voucher within the package.

The Giant cash vouchers can be redeemed at all 128 Giant retail outlets across Malaysia, and have a validity period of one year.

This initiative is part of U Mobile's value-added offering to its prepaid subscribers for choosing U Mobile as their preferred telco provider.

## Launch of U Mobile Contest for 1Malaysia Cardiff City programme

In conjunction with the 1Malaysia Cardiff City programme to support the club's promotion to English Premier League, U Mobile is rewarding its loyal prepaid subscribers with a once-in-a-lifetime chance to fly to the UK and experience a live football match.

U Mobile's top-up contest called "Experience the Fire & Passion of Cardiff City FC" was launched at the press conference held at Berjaya Times Square on 6 February 2013. The launch event was attended by Tan Sri Dato' Seri Vincent Tan, owner of Cardiff City Football Club; En. Jaffa Sany Ariffin, U Mobile CEO and Gary Yeoh, Director of BLOyalty.

Just by topping up a minimum of RM30, customers are entitled to enter the competition and the 20 participants with the most number of correctly answered questions will qualify. From the 20, the top two with the highest scores will win an all-expenses paid trip for two persons each to Cardiff to watch Cardiff City vs Bolton Wanderers live, enjoy a stadium tour and be rewarded with Cardiff City FC official merchandise. The contest runs from February 16 till March 31.

For more information about the contest, visit <http://www.roadtoCardiff.com/>



Ticket to fly: (from left) U Mobile CEO, Jaffa Sany Ariffin with Cardiff City owner, Tan Sri Dato' Seri Vincent Tan and Gary Yeoh, Director of BLOyalty.



## U Mobile Clinches Prestigious **Global Leadership Awards 2013** - Telecommunication Sector



Congratulations to 'U'! En. Jaffa Sany Ariffin (middle), CEO of U Mobile Sdn Bhd receiving the award from Shahul Hameed Shaik Dawood, Group CEO of The Leaders International and Arthur F. Carmazzi, world-renowned leadership guru at the Global Leadership Awards 2013 gala event.



Thumbs Up! En. Jaffa Sany Ariffin (middle), CEO of U Mobile celebrating the company's win with U Mobile's senior management (from left) Too Tian Jen, Lau Hock Chye, Lee Fook Heng, Jeanette Lee, Jasmine Lee, Alex Tan, Eric Liew, and Tan Chen Sen.

'U' Boleh! U Mobile, Malaysia's most dynamic and innovative telco, scored another milestone when it received the "Global Leadership Awards 2013" at an auspicious evening awards ceremony on 1 March 2013 at Kuala Lumpur Convention Centre (KLCC). The award recognised U Mobile's outstanding achievements and strategic partnerships to broaden and increase distribution channels in moving the company forward. This clearly demonstrates U Mobile's aim to 'Live Connected' not only with its customers but also with key distribution partners who are committed to building the business with U Mobile.

CEO, En. Jaffa Sany Ariffin received the award from Mr. Shahul Hameed Shaik Dawood, Group CEO of The Leaders International. Also present at the gala event

from U Mobile were – Too Tian Jen, Chief Technology Officer; Lau Hock Chye, Chief Financial Officer; Tan Chen Sen, Chief Information Officer; Jasmine Lee, Director of Marketing; Alex Tan, Director of Sales; Lee Fook Heng, Head of Product; Jeanette Lee, Head of Marketing Communications & Brand; Eric Liew, Head of Regulatory and Sherlyn Soh, Corporation Communications Manager.

We would like to acknowledge and extend our gratitude to our customers, dealers and to all U Mobile staff who have been giving their utmost commitment and support to make this achievement possible for 'U'.

[Live Connected with U Mobile.](#)



Introducing the new  
**HTC BUTTERFLY**  
Get the new HTC Butterfly from as low  
as **RM148** a month

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### U Mobile Offers **The Best Deal In Town** For HTC Butterfly

On 25 February 2013, U Mobile Sdn. Bhd. unveiled its unique all-in-one postpaid plan with the much-awaited HTC Butterfly, offering consumers the best deal in town.

By subscribing to U Mobile's U88 postpaid plan, customers can now take home HTC's smartphone from as low as RM1,488. The value-for-money plan provides the convenience of having both data plan and free voice and SMS services within a single package – eliminating the hassle of subscribing to two separate plans, which could be more costly. In addition to high-speed mobile Internet, U Mobile's U88 postpaid plan includes 3GB mobile data, free calls and free SMS to all networks, so subscribers can stay connected with their friends and families without qualms over pricy mobile expenses every month.

The HTC Butterfly is the first smartphone with a full High Definition 1080p display. The HTC Butterfly also features the latest Qualcomm Snapdragon quad-core processor, HTC Sense 4+ and Android Jelly Bean. Owners of the HTC Butterfly will enjoy amazing clarity in their videos and images, especially when coupled with U Mobile's high-speed mobile Internet, with speeds up to 42Mbps.



### Surf More, Talk More and SMS More with **U Mobile**

On 23 January 2013, U Mobile Sdn. Bhd., broadened its exciting range of prepaid offerings with the introduction of its newest and latest UMI 48.

For just RM48, smartphone and tablet PC users can enjoy 2GB of data and 100 minutes of free calls to all local networks. Powered by U Mobile's high-speed 3G network, subscribers can enjoy seamless uploading and downloading of files all at an affordable rate. It is an ideal plan for smart device users who love to surf the internet, stay connected with their friends and families via social media platforms and stream favourite videos on YouTube.

The new introduction is a welcome addition to their current UMI28 prepaid plan, which offers users 500MB data, 100 minutes of free calls and 30 free SMS to all local networks at just RM28.

For the youths and those who are cost conscious, the UMI18 prepaid plan is the way to go, with users enjoying 250MB data, 25 minutes of free calls and 25 free SMS to all local networks. U Mobile is also the first and only provider of prepaid mobile internet plans in the market that offers free calls and free SMS to all networks.



## It's All About "U Kingdom"

On 17 January 2013, Berjaya Times Square Hotel was royally decked in shades of orange as U Mobile celebrated its 2013 Dealers' Conference. The event was held to celebrate the achievements in 2012 and to say thank you to U Mobile's business associates for their continuous support.

The night kicked off with an energetic lion dance performance to usher in our CEO, En. Jaffa Sany Ariffin (who was donned in an ancient Chinese emperor costume), accompanied by 'U Warriors', which comprised U Mobile's staff. The troops yelled out their 'battle cry', 'U Mobile' three times as they marched into the ballroom with their 'swords' held up high.

U Mobile's business associates from various regions in Malaysia were treated to a scrumptious meal and great performances. The event ended with a toast to prosperity by the U Mobile management.



*We thank you! - A toast to prosperity from U Mobile's Management and dealer friends.*



*U Mobile dealers from various parts of Malaysia soaking up the 'U Kingdom' theme with a befitting meal and great performances.*



*U Mobile's top management enjoyed an early Chinese New Year celebration through the tossing of a 'Yee Sang' dish. (From left) Michael Mah, Head of Sales; Lim Jin Tiong, Head of Billing Management & CRM; Lau Hock Chye, Chief Financial Officer; En Jaffa Sany Ariffin, Chief Executive Officer; Alex Tan, Director of Sales; Too Tian Jen, Chief Technology Officer; Peter Tang, Head of Alternate Channel and Lee Fook Heng, General Manager of Prepaid Marketing.*

## U Mobile Teams Up with Senheng

U Mobile Sdn.Bhd, started the New Year with a win-win business collaboration with Senheng Electric (KL) Sdn. Bhd. (Senheng), with the latter providing its entire store network as touch points for U Mobile's customers.

With the signing of the partnership on 17 January 2013, U Mobile's postpaid products and services are now available in Senheng's 102 outlets and 28 SenQ digital stations nationwide, where customers can purchase devices bundled with U Mobile's postpaid plans.

Senheng will also handle U Mobile's device fulfilment, supplying the telecommunication company's dealers with smartphones and other mobile devices.



*Jaffa Sany Ariffin (second from left), CEO of U Mobile and Lim Kim Heng (second from right), Managing Director of Senheng Electric (KL) Sdn Bhd exchanging agreements to signify the beginning of a fruitful partnership. Looking on are Alex Tan (left), U Mobile's Director of Sales and Eric Mah (right), Senheng's Head of Finance Division.*

## theSun Futsal Team Participates In BudCup Malaysia 2013

theSun team participated in the BudCup Malaysia 6 vs 6 2013 futsal tournament on 16 March 2013 organized by Budweiser International. The winning team will represent Malaysia to play in the Global Bud Cup 6v6 in London and watch the FA Cup Final at Wembley Stadium, London.

In the group stage, the team from theSun picked up a 3-2 victory against Team 69, then lost 6-3 to GFC and finally won 3-1 against CMFC before qualifying for the quarter finals. Unfortunately, the team lost 2-0 to Punjabi FC in the quarterfinals which was played in the international FIFA standard court.

The tournament was officiated by Malaysian football legend Datuk Soh Chin Aun .





## theSun Motor Hunt

The 2012 theSun Motor Hunt was flagged off at Bukit Jalil Golf & Country Resort on 16 December 2012 with 1,000 participants in 250 teams.

The much anticipated event saw hunters driving around the Klang Valley searching for clues and treasures to put themselves in the running to win various prizes worth more than RM200,000. Each team had to answer 30 questions and find three 'treasures' within a six-hour time frame.

The main sponsor was Caltex, who in addition to playing a huge role in the hunt, also provided hunters with RM70 petrol cards for their journey. Other sponsors included Maybank, Metrojaya Berhad, Tesco Stores Malaysia Sdn Bhd, Watsons Group Malaysia, Gardenia Bakeries KL Sdn Bhd, Lam Soon Edible Oils Sdn Bhd (Antabax), BP Healthcare Group, SOCOMA Trading (M) Sdn Bhd, CCM Pharmaceutical Sdn Bhd, Unilever (M) Sdn Bhd, Colgate Palmolive (M) Sdn Bhd, Berjaya Hotel Resorts, Bermaz Motor Trading Sdn Bhd (Mazda), Singer Malaysia and Sports Toto.

The winning teams of the Open, Masters and Closed categories received their prizes at a prize-giving ceremony on the same night where many attractive prizes were also given away in a lucky draw.

### Winning teams

#### Open Category

**1st:** Who's that chick  
**Prize:** 4 x Singer 42" LCD TV

**2nd:** Jolly Rogers  
**Prize:** 4 x 3D2N stay at Berjaya Langkawi Resort

**3rd:** El-Fabulous  
**Prize:** 4 x Samsung Galaxy Tab2 7.0

#### Masters Category

**1st:** Paradigm Runners  
**Prize:** 4 x Singer 42" LCD TV

**2nd:** 2 sneakies + 2 innocents  
**Prize:** 4 x Singer 32" LCD TV

**3rd:** Latent Talent  
**Prize:** 4 x Singer 26" LCD TV

#### Closed Category

**1st:** The Stripes (team from Maybank)  
**Prize:** 4 x Singer 42" LCD TV

**2nd:** Sun Troopers (theSun)  
**Prize:** 4 x 3D2N at Berjaya Langkawi Resort

**3rd:** 4 Sunny Gals (theSun)  
**Prize:** 4 x Samsung Galaxy Tab2 7.0



The winning teams of all three categories.



The race was flagged off by Sun Media Corporation Managing Director, Mr Chan Kien Sing.



**GET SOCIAL WITH** **BERJAYA**  
Your Getaway Airline

Get our latest updates & stand a chance to **WIN FLIGHT TICKETS** from **OUR MONTHLY CONTESTS!**

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on [Facebook.com/BerjayaAir](http://www.facebook.com/BerjayaAir)

**t Follow Us**  
On [Twitter.com/BerjayaAir](http://www.twitter.com/BerjayaAir)

### Berjaya Air spreads its wings to the Pearl of the Orient, Penang

On 3 January 2013, Berjaya Air launched a new domestic route with five (5) daily flights, seven (7) days a week to the Pearl of the Orient, Penang. The inaugural flight took off in its ATR 72-500 Series from Subang Skypark on 23 January 2013. The aircraft is well known for its reliability and is rated to be among the most environment friendly turboprop aircraft today. It is also equipped with a more comfortable cabin. Travelers will experience a substantially enhanced comfort while flying to Berjaya Air's main destinations of Redang Island, Tioman Island, Pangkor Island, Langkawi Island and Hua Hin Thailand.

General Manager of Berjaya Air, Ms. Adelle Lee said, "Berjaya Air's objective is to assist and cater more options for travelers by providing more flights to Penang Island especially during this coming Chinese New Year. We think that this is what we should contribute by providing more services in the airline industry for the people. Still holding to our motto 'Your Getaway Airline', we aim to generate new demand to various island and shore destinations in making affordable and quality getaway travel available to all".

Follow Berjaya Air on social media via Facebook (<http://www.facebook.com/BerjayaAir>) and Twitter (<http://www.twitter.com/BerjayaAir>) for latest updates, promotions, activities and more.

### Staff Training for Excellence @ Berjaya Air

As part of its on-going training programmes to improve staff capabilities, Berjaya Air organised a hands-on training session for its staff in First Aid and also on how to use a fire extinguisher.



A Berjaya Air staff learning how to operate a fire extinguisher.



A Berjaya Air staff doing CPR on a dummy.



## ASTON MARTIN LAUNCHES NEW DB9 IN MALAYSIA

Aston Martin launched the new DB9 in Malaysia on 5 February 2013 as it marked its 100th year anniversary.

The new DB9 model is a showcase of Aston Martin's rich heritage combined with advanced technology powered by the latest AM 6.0 litre V12 engine that delivers significant improvements to the performance of the car.

Among the guests present at the launch event were Ms Maria Plunket, Aston Martin's Network Development General Manager; Mr Shoichi Terashima, Asia Pacific Regional Operations Manager; Tan Sri Dato' Seri Vincent Tan, Founder of Berjaya Corporation Berhad; Dato' Robin Tan, Chairman & CEO of Berjaya Corporation Berhad; Dato Francis Lee, Executive Director, Berjaya Group and Mr Nazrul Mohtar, Executive Director, Aston Martin Kuala Lumpur.



Aston Martin Kuala Lumpur Executive Director Nazrul Mohtar (left) and Maria Plunket, General Manager Network Development of Aston Martin Lagonda at the launch of the DB9.

From left: Mr Nazrul Mohtar, Mr Shoichi Terashima, Dato' Francis Lee, Ms Maria Plunket, Tan Sri Dato' Seri Vincent Tan, Dr. S.K. Djeng, Chairman of Aston Martin Singapore; Dato' Hajjah Zurainah Musa, Executive Director, Berjaya Corporation Berhad and Dato' Robin Tan.



## Berjaya Auto Philippines appointed exclusive Mazda Distributor in the Philippines



Dato' Francis Lee, dotting the eyes of the Dharma Doll, a traditional Japanese goal setting ceremony held by Mr Steven Tan.



Philippine Mazda dealers and Steven Tan at the signing ceremony of the Dealers Sales and Service Agreement.

Berjaya Auto Philippines Inc. (BAP) was officially appointed as the distributor of Mazda vehicles, parts and accessories in the Philippines on 18 January 2013. Attending the press conference and Dealer Convention were corporate executives from Mazda Motor Corporation's Mr. Kiyoshi Fujiwara, Executive Officer, Mr. Hidesuke Takesue, Deputy General Manager for Global Sales and Marketing, and Mr. Yoshinori Nishihara, Global Sales and Project Manager.

Dato' Francis Lee, Executive Director for Berjaya Group, and Dato' Ben Yeoh, CEO of Bermaz Motor were also present.

At the Dealer Convention, Dato' Francis Lee and Mr. Steven Tan, CEO of BAP, performed the ritual of dotting the eye of the Dharma doll, a traditional Japanese practice where one eye of

the doll is dotted to signify the company's goal, and marking the other eye when the goal is achieved. "We are looking forward to replicating the success of Bermaz [in Malaysia] here in the Philippines. With an already established dealer network, and more exciting products to follow, we know that we can become one of the top choices of car buyers in the Philippines," said Steven Tan.

For their part, Philippine Mazda dealer principals namely Mr. Dexter Co (Mazda Alabang), Mr. Jun Pe (Mazda Greenhills), Mr. Edmund Yee (Mazda Makati), Mr. Anthony Cheng (Mazda Quezon Avenue), Mr. Albert Go (Mazda Cebu), Mr. Rolando Ball (Mazda Pampanga), Mr. Paolo Borromeo (Mazda Batangas), Mr. Levy Laus (Mazda Dagupan), and Mr. Danny Chua (Mazda Cagayan de Oro) formally signed their Dealer

Sales and Service Agreement with BAP to pledge their commitment and dedication to continue serving the Mazda customers with superior customer service and experience.

Berjaya Auto Philippines is also set to further its Mazda dealer network reach with the addition of six more Mazda dealerships over the coming year, starting with a brand new Metro Manila dealership in Pasig City on 19 January after the BAP Official Launch. Five more Mazda dealers are expected to open this year, which are Mazda Cavite, Mazda Iloilo, Mazda Cabanatuan, Mazda Tarlac, and Mazda Davao, all of which will cater to Mazda customers outside Metro Manila.

## The New Mazda6

Bermaz Motor Sdn Bhd unveiled the all-new Mazda6 on 20 March 2013 at its facility in Glenmarie, Shah Alam. The all-new Mazda6 received overwhelming response from the market with more than 500 units pre-booked even before its launch.

Prior to this, a media test drive was held at Bukit Tinggi from 29 to 31 January 2013. The vehicle is priced between RM155,159 and RM188,648, depending on the variant.



The launch of all-new Mazda6



The all-new Mazda6.

Media test drive at Bukit Tinggi.





## Sports Toto Fitness Centre introduces another Les Mills programme: **BODY ATTACK**

On 10 March 2013, Sports Toto Fitness Centre launched Body Attack in conjunction with the worldwide launch of Les Mills' Q1 programmes. Body Attack is the latest of the six programmes available in Sports Toto Fitness Centre (STFC). The other four are Body Pump (strength), Body Balance (mind and body), Body Step (cardio step), Sh'bam (dance) and Body Combat (martial arts cardio).

Body Attack is the sports-inspired cardio workout for building strength and stamina. This high-energy interval training class combines athletic aerobic movements with strength and stabilization exercises. Led by dynamic instructors and powerful music, it aims to motivate everyone towards their fitness goals - from the weekend athlete to the hard-core competitor.

This newly introduced programme is a workout that aims to burn up to 600 calories within an hour of class. Participating members will be able to tone up, shape up and raise their overall fitness and stamina for high energy sports. It will also improve coordination and agility, develop strength through core conditioning work plus enhance bone health and density.



## Acrobatic Lion Dance Performance on Chap Goh Mei

Bukit Jalil Golf and Country Resort (BJGCR) organized a stunning Acrobatic Lion Dance Performance at their lobby in conjunction with the Chap Goh Mei Celebration.

Members and guests gathered early before the performance to get a good viewing spot. The troupe of performers performed a series of impressive acrobatic steps and stunts. Shouts and roars of joy were heard continuously from the crowd during their performance.

"Laughing Buddha" and "God of Prosperity" made an appearance too and gave away "angpoo" and goodies to the crowd. The acrobatic lion dance performance really brought cheer to everyone.



Photo opportunity with the lions, "Laughing Buddha" and the "God of Prosperity".



The crowd was mesmerized by the stunning acrobatic performance.

## **BERJAYA MAKATI HOTEL BRINGS JOY TO TAHANAN NI MARIA RESIDENTS**

Staff of Berjaya Makati Hotel, together with the hotel's general manager, Norazman Chung, recently visited the Tahanan ni Maria, a home for old folks. The group contributed packed food, blankets, pillows and toiletries to residents of the home.

Tahanan ni Maria provides shelter to the destitute, neglected, abandoned male and female elderly not only from the province of Cavite, but also to those from other provinces.

During the visit, one of the senior citizens at the Tahanan ni Maria rendered a song to the delight of the Berjaya Makati Hotel team. In return, a representative from the hotel also shared a musical number for the elders.

The hotel's visit to the nursing home is part of the company's CSR programme, which also includes feeding programmes to depressed communities and disaster areas, and community clean-up drives.



The old folks at Tahanan ni Maria.



Berjaya Makati Hotel staff and management with the old folks.



## Berjaya Times Square Hotel Spreads Christmas Joy

On 24 December 2012, Berjaya Times Square Hotel, Kuala Lumpur celebrated Christmas with the underprivileged children of Tara Bhavan Home, a home that provides shelter to children who are orphans, abandoned and from poor broken homes.

The Hotel's 12 Heads of Department and other staff gave the 13 children a warm welcome and served them lunch at the Big Apple Restaurant.

Mr Raj Kumar, Director of Operations and Mr Chris Niu, Executive Assistant Manager (Rooms Division) presented each child with a Christmas gift. The gifts were contributed by the hotel's staff and guests who retrieved the children's names and details from the Christmas Wishing Tree at the hotel's lobby throughout the month of December.

*A group picture of Berjaya Times Square Hotel HODs and staff and the children.*



*Mr Mondi Mecja, General Manager of Berjaya Times Square Hotel chatting with some of the children.*



*Mr Raj Kumar (center) giving out the Christmas gifts with Mr Chris Niu (right).*



*Ken Choo presenting ang pow to the Chinese Lion Dance troop*



*Ken Choo, General Manager of the resort (left) and Ambassador Shi Zhong Jun at the dinner.*

## Berjaya Beau Vallon Bay Resort & Casino Celebrates CNY

In February 2013, Berjaya Beau Vallon Bay Resort & Casino's chef prepared a grand Chinese New Year (CNY) dinner for the Chinese community of Seychelles where they were also treated to one of the oldest traditional dances in Chinese culture – the Lion Dance.

Among those present that evening were Designated Minister, Vincent Meriton; Minister of Employment and Human Resource Development, Idith Alexander and the Chinese Ambassador of Seychelles, Shi Zhong Jun and his spouse, Liu Jian.

Ken Choo, General Manager of the resort thanked Ambassador Shi for his continuous efforts in upholding the Chinese culture in Seychelles. Choo was also seen presenting ang pow to the Chinese Lion Dance troop after their spectacular performance.

## Berjaya Makati Hotel Helps Fire Victims

On 4 January 2013, Berjaya Makati Hotel treated to the unfortunate fire victims in Sta. Mesa City to a wholesome meal.

The team headed by General Manager, Norazman Chung and Hotel Manager, Maria Aurora Rementilla delivered the food to the fire victims in Barangay Santolan, Sta. Mesa City.

Staff from the Department of Social Welfare and Development assisted the hotel volunteers with the food distribution.

The feeding programme is one of the numerous projects under Berjaya Makati Hotel's CSR programme.



*Berjaya Makati Hotel volunteers (in blue) helping out with the food distribution.*





Senior folks waiting to receive their hampers and ang pows at the The KL & Selangor Chinese Assembly Hall.

YB Datuk Donald Lim presenting a mini hamper and angpow to a senior citizen. Looking on are Dato' Robin Tan (2nd from left) and Mr Vincent Seow (left).

## 25th anniversary of SPORTS TOTO Chinese New Year Ang Pow Donation Campaign

The annual Sports Toto Chinese New Year Ang Pow Donation Campaign marked its 25th anniversary when it was launched on Thursday, 31 January 2013 by the Deputy Finance Minister, YB Datuk Donald Lim at the KL & Selangor Chinese Assembly Hall.

The launch ceremony was held in the presence of about 3,000 needy senior citizens including 200 residents from 7 old folks' homes. As in the past, the senior folks waited with anticipation for their turns to receive ang pows and mini hampers from the guest of honor, YB Datuk Donald Lim accompanied by Berjaya Sports Toto Berhad CEO Dato' Robin Tan and executive director, Mr. Vincent Seow.

Sports Toto put up a special acrobatics and cultural performance in celebration of the 25th anniversary much to the delight of all present at the launch ceremony. Talented Sports Toto staff volunteers also teamed up to deliver Chinese New Year classics to jazz up the occasion.

The nationwide charity campaign, held over 8 days from 31 January to 7 February 2013, saw a total of 17,000 recipients, mostly aged 60 and above. The number of recipients was about 10,000 when it was first started in 1989 and has gradually increased over the years. Sports Toto has contributed more than RM15 million for more than 300,000 sets of ang pows and hampers to needy senior citizens since its inception. The total expenditure for this year's donation campaign was approximately RM900,000.

Sports Toto assured that this donation campaign would continue in many years to come, while the company constantly looks for ways to contribute to and complement the nation's efforts in supporting various other needy groups in our community.

The campaign saw the participation of over 700 Sports Toto staff and Toto agents, without whom the sizeable charity campaign would not have been possible for 25 years now.



## BERJAYA CONTRIBUTES RM230,000 TO TABUNG WIRA LAHAD DATU

Berjaya Group of Companies donated a total of RM230,000 to Tabung Wira Lahad Datu for the affected families in the Lahad Datu incident.

The first cheque of RM100,000 was presented by Dato' Zurainah Musa, Executive Director of Berjaya Corporation Berhad to Dato' Shahrudin Abd Latif, Group Managing Editor of Media Prima Berhad at an event organised by Cheras Education Foundation on 16 March 2013. Also present were Datuk Seri Ahmad Seri Phesal Talib, Mayor of Kuala Lumpur and Datuk Seri Syed Ali Alhabshee, Chairman of Cheras Education Foundation.

On 17 March, 2013 Dato' Zurainah Musa presented a mock cheque of RM130,000 to the Tabung Wira Lahad Datu Barisan Nasional Wilayah Persekutuan which was received by YAB Tan Sri Muhyiddin Yassin, Deputy Prime Minister. YB Datuk Raja Nong Chik Zainal Abidin, the Minister of Federal Territories and Urban Well Being was also present.

The contributions channelled through these Funds would help in alleviating the burden of the family members of the fallen and injured security personnel who were in the line of duty during the militant intrusion at Lahad Datu.



From left - YB Datuk Raja Nong Chik Zainal Abidin, the Minister of Federal Territories & Urban Well Being, YBhg Dato' Zurainah Musa with our mock cheque of RM130,000 and YAB Tan Sri Muhyiddin Yassin, Deputy Prime Minister.



Dato' Zurainah Musa (third right) hands over a mock cheque of RM100,000 to YBhg Dato' Shahrudin Abd Latif, Group Managing Editor, Media Prima Group witnessed by KL Mayor, Datuk Seri Ahmad Phesal Talib (second left) and YBhg. Datuk Seri Syed Ali Alhabshee (third left).



Beaming children and elderly of Rumah Charis pose with En. Jaffa (first row middle) and our cheerful U Buddies team.



One of the elderly receiving ang pow from En. Jaffa, CEO of U Mobile.



The children and elderly enjoyed themselves with the Gangnam style dance with our U Buddies.

## U Mobile Spreads Cheer at Rumah Charis

While U Mobile is focused in delivering the best to customers, we believe in giving back to the society via our Corporate Social Responsibility activities. On 28 February, a group of cheerful U Buddies led by CEO, En. Jaffa Sany Ariffin accompanied by Jasmine Lee, Director of Marketing and Alex Tan, Director of Sales, visited the residents of Rumah Charis, surprising them with food, fun and a whole lot of gifts.

There were many programmes lined up for the visit, including trivia question time with the elderly, delicious KFC meals, a creative coloring contest and dancing Gangnam style with the elderly and children.

En. Jaffa presented everyone at Rumah Charis with a U Mobile ang pow, and gave out hamper prizes for the colorings contest.

Live Connected with U Mobile!

## Bukit Jalil Club Brings Cheer to Cancer Patient & Her Family

Bukit Jalil Golf and Country Resort (BJGCR) organized a fundraising among their staff and club members to help ease the financial burden of Madam Nyew Ah Luan, aged 46 who has been diagnosed with critical gall bladder adenocarcinoma (gall bladder cancer).

Madam Nyew has been advised by her doctor to undergo chemotherapy once her condition stabilised. Her husband who is earning about RM1,500 monthly cannot afford her accelerating medical expenses as he has to support their two secondary school and an 85-year old grandmother.

BJGCR visited her on 30 January 2013, a week before Chinese New Year and gave her the cash donation along with some sundries and groceries. For those interested to help this family, kindly contact Ms. Angelina Chin at 03 89946601 or email to [jailil.pr@berjayaclubs.com](mailto:jailil.pr@berjayaclubs.com).



BJGCR team with Madam Nyew (seated, center) and her family (seated) during the visit recently.



## BERJAYA FOUNDER OFFICIATES OPENING OF TAN LAM HUI BLOCK AT NSCMH MEDICAL CENTRE AND BMF-TERATAI HAEMODIALYSIS UNIT AT PUSAT HEMODIALISIS MAWAR

Berjaya Corporation Berhad's ("BCorp") Founder, Tan Sri Dato' Seri Vincent Tan officiated the opening of the Tan Lam Hui Block in NSCMH Medical Centre and BMF-Teratai Haemodialysis Unit at Pusat Hemodialisis Mawar ("PHM") in Seremban, Negeri Sembilan together with his son, Chairman & Chief Executive officer of BCorp, Dato' Robin Tan Yeong Ching, his mother, Madam Low Siew Beng, trustees of Better Malaysia Foundation, Tan Sri Datuk Abdul Rahim bin Haji Din and Datuk Dr. Low Bin Tick and BCorp Executive Directors, Ms Vivienne Cheng and Dato' Hajjah Zurainah Musa. Also present were other senior management and employees of Berjaya.

Tan Sri Vincent Tan had earlier contributed a total of RM3 million to NSCMH Medical Centre for the upgrading and re-development of its facilities. In appreciation of this contribution, the NSCMH management committee re-named Block C as the Tan Lam Hui Block, in memory of Tan Sri Vincent Tan's late father.

Tan Sri Dato' Seri Vincent Tan and his Better Malaysia Foundation also contributed a total of RM1.27 million to PHM for the construction and upgrading of Mawar Renal Medical Centre, a division of PHM. The contribution included six new dialysis machines for PHM's haemodialysis centres in Seremban and Kuching. In appreciation of this contribution, the haemodialysis unit in PHM, Seremban was renamed to BMF-Teratai Haemodialysis Unit. The 31 dialysis machines serve about 133 patients, who mostly from poor backgrounds. 10 of the dialysis machines are dedicated to patients with Hepatitis B and C to minimize risk of cross-contamination and infection.



From left: Tan Sri Dato' Seri Vincent Tan, Dato' Robin Tan and Madam Low Siew Beng at the ribbon cutting ceremony. Looking on is NSCMH Medical Centre President Dato' Nellie Tan-Wong.



Berjaya senior management and staff at the Tan Lam Hui Block at NSCMH Medical Centre.



Tan Sri Dato' Seri Vincent Tan unveiling the plaque together with Dato' Robin Tan and Madam Low Siew Beng.



Tan Sri Dato' Seri Vincent Tan and Madam Low Siew Beng distributing red packets and mandarin oranges to the needy dialysis patients at BMF-Teratai Haemodialysis Unit



From left: Tan Sri Datuk Abdul Rahim bin Haji Din and Datuk Dr. Low Bin Tick, Tan Sri Dato' Seri Vincent Tan, Madam Low Siew Beng, Dato' Robin Tan and PHM Founder and Chairman Dato' Dr Yeow Chai Thiam at the entrance of BMF-Teratai Haemodialysis Unit.



Tan Sri Datuk Abdul Rahim bin Haji Din (3rd left) and Datuk Dr. Low Bin Tick (4th left), Dato' Hajjah Zurainah Musa (6th right) and Ms Vivienne Cheng (7th right) together with other senior management and staff at the BMF-Teratai Haemodialysis Centre.