



BERJAYA

BERITA JAYA

BERJAYA CORPORATION BERHAD'S QUARTERLY NEWSLETTER - ISSUE 2, 2013

KDN NO : PP 7432/02/2013(031932)

CARDIFF CITY IS IN EPL!



The jubilant Cardiff City FC team after receiving the trophy.



Tan Sri Vincent Tan with the Npower Football League Championship 2013 trophy.



Tan Sri Vincent Tan with the Malaysian media - The Star, New Straits Times, Berita Harian, Utusan Malaysia and Sin Chew Daily.



Tan Sri Vincent Tan with the BCard and U Mobile contest winners.

It was indeed a proud moment for the Cardiff City Football Club team and owner, Tan Sri Dato' Seri Vincent Tan when they were officially presented the NpowerFootball League Championship 2013 trophy on 27 April after the team's home match against Bolton Wanderers. Cardiff City won the league in their first season, achieving promotion to the top flight for the first time since 1960 and became the second Welsh club to play in the Premier League. Five members of the Malaysian media were in Cardiff to cover the match and the prize presentation ceremony. They were joined by three lucky Grand Prize winners of the "Experience the Fire & Passion of Cardiff City" contest ran by BCARD and U Mobile, who won an all-expense paid trip for two to watch the match.



Tan Sri Vincent Tan with Professor Julie Lydon, Vice-Chancellor of University of South Wales.



Tan Sri Vincent Tan receiving his Honorary Doctorate at the University of South Wales.

UNIVERSITY OF SOUTH WALES HONOURS TAN SRI VINCENT TAN

On 18 July 2013, owner of Cardiff City Football Club, Tan Sri Dato' Seri Vincent Tan (TSVT), received an Honorary Doctorate from the University of South Wales. TSVT was given the award in recognition of his outstanding contribution to international business and sport.

Speaking about his award, TSVT said, "It has been my honour to play a part in the success of Cardiff City Football Club this season and to share in this great moment in Cardiff and Welsh history. To be further conferred this

award by the University of South Wales adds greatly to my joy and deepens the affinity I have for Cardiff, Wales and of course, the University of South Wales. I am honoured to join the ranks of the many illustrious personalities to have received this award."

The University has a strong partnership with Cardiff City Football Club, hosting its training academy at its own sports grounds.

Chairman and Ceo's Message



In April 2013, Cardiff City Football Club was promoted to the prestigious English Premier League, after a 51-year absence. Our heartfelt congratulations to the Cardiff City team and management for this fantastic achievement!

We hope that with this promotion, Cardiff City will be able to secure more victories in the next season in EPL and garner a greater fan base in the process.

A few companies within the Group have won awards in this second quarter. These awards are certainly testament to Berjaya's brand success. Our BCard loyalty programme scored a double win in the "Excellence in CRM & Loyalty Marketing award" and the "Excellence in Mobile Marketing award" at the Advertising + Marketing magazine's inaugural Marketing Excellence Awards 2013. Kenny Rogers Roasters won the BrandLaureate Best Brands Award for Food & Beverage - Rotisserie-roasted Chicken for the 3rd consecutive year, and also the bronze medal in the Retail Fast Food category at the 2013 Putra Brand Awards. My heartiest congratulations to these companies on their award wins. They have made us all proud!!

The Berjaya Youth Short Film Competition (BYSFC) has kicked off for the 3rd consecutive year. The competition is a platform created by Berjaya specifically for the youth community of Malaysia, with the objective of promoting positive youth development, learning and networking. BYSFC has been gaining popularity and this year, we have held a series of roadshows at the various colleges and

universities in Klang Valley and Penang to promote the competition to more students.

On the CSR front, it is heartening to note that our staff especially the youths have been actively involved in various CSR projects undertaken by their respective companies. At the corporate level, the "It's Pawssible" campaign garnered huge support from our staff, with a total of RM23,000 collected during the fund-raising campaign at the various head office departments and operating companies located at Berjaya Times Square and Plaza Berjaya. A charity concert has been planned to achieve the target of raising RM120,000 for the animal spaying and neutering project.

As we move into the second half of 2013, I would like to urge you to continue to work hard to achieve your company's targets and goals for the year. Whilst there may be many challenges on the global front, it is my hope that we will continue to persevere well and stay ahead of the competition.

DATO' ROBIN TAN

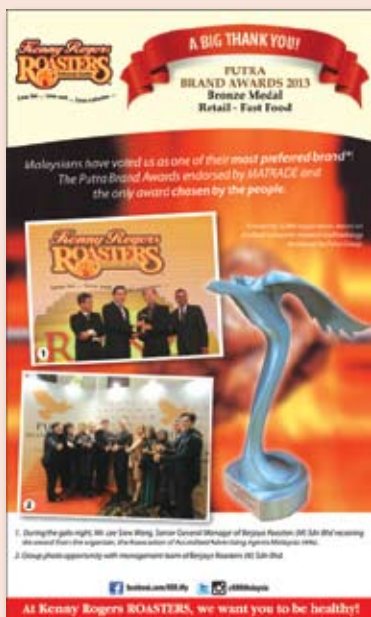
Performance of Companies for the 4th Financial Quarter Ended 30 April 2013 (unaudited)

Company	Revenue 3 Months Ended 30 April 2013 (RM'000)	Profit/(Loss) Before Tax 3 Months Ended 30 April 2013 (RM'000)	Revenue 12 Months Ended 30 April 2013 (RM'000)	Profit/(Loss) Before Tax 12 Months Ended 30 April 2013 (RM'000)
Berjaya Corporation Berhad	2,053,017	165,075	7,391,099	595,902
Berjaya Land Berhad	1,142,992	119,808	4,255,819	468,047
Berjaya Sports Toto Berhad	930,966	116,054	3,628,307	568,873
Berjaya Media Berhad	13,416	(11,468)	51,423	(42,673)
Berjaya Food Berhad	35,348	6,485	121,915	22,429
Berjaya Assets Berhad	93,718*	6,673*	258,008**	49,827**

* 3rd Financial Quarter ended 31 March 2013

** 9 months ended 31 March 2013

KRR Wins Bronze at Putra Brand Awards 2013



A thank you ad from KRR.



The management team with Mr Lee Siew Weng (sixth from left) and Deputy General Manager, Mr Daniel Lim (fifth from left).

On 26 April 2013, Kenny Rogers ROASTERS (KRR) was awarded the bronze medal at the Putra Brand Awards for the 'Retail-Fast Food' category. This is the only brand award whereby the people of Malaysia vote for their favourite brands. Held at Majestic Hotel, Kuala Lumpur, the award was received by Senior General Manager of Berjaya Roasters (M) Sdn Bhd, Mr Lee Siew Weng.

Berjaya Youth Short Film Competition 2013 is Back!



Datin Paduka Shuhaimi Baba (center) with the students and lecturer of SEGI University, Kota Damansara Campus.



The students and lecturer at HELP University.



Bernie Chan (left) and the students of Taylor's College Lakeside Campus.



James Wong (front, center) and the students of Tunku Abdul Rahman University.



Bernie Chan, Yuri Wong, Rina Omar, Datin Paduka Shuhaimi Baba and James Wong were at the roadshows to share, promote and talk about the competition.

Following the success of the short film competition for Malaysian youths last year, Berjaya Youth Short Film Competition 2013 is back for the third consecutive year which was launched on 26 April 2013.

A series of roadshows to colleges and universities were held to inform the youths on this competition and the themes for this year are:

- 1) Celebrate! - Share a story on the many ways you celebrate life's joyous moments.
- 2) Animals - Tell us a good story about your love for animals.
- 3) Harmony - Share a story on how you think "harmony" can inspire and change lives.
- 4) Mother Earth - Tell us a story and speak up for our beloved Mother Earth and all her creatures.

Prizes worth more than RM80,000 in total will be given away to the winners of the competition, with the Grand Prize being RM30,000 cash and a EOS 5D Mark III Canon camera worth RM10,199.

Entries for the Berjaya Youth Short Film Competition 2013 can be submitted starting 26 April until the closing date of 26 August 2013. For more information on the film submission and rules of the competition, please visit www.berjayayouth.com

New Products from Cosway



1. Alzara Natural Black Mud Soap

The Healing Powers of Natural Black Mud Soap from the Dead Sea

Uniquely made from the rich, black mud harvested from the shoreline of the Dead Sea, Alzara Natural Black Mud Soap contains an extremely high content of skin caring, therapeutic minerals that are proven essential in maintaining a healthy skin.

- Effectively soothes various skin ailments such as acne, eczema and psoriasis.
- Helps to eliminate back acne dramatically.
- Removes make-up, impurities and excessive oiliness effectively.
- Purifies and tones skin tissue, while restoring your skin's natural pH balance.
- Induces calmness and promotes relaxation to your skin.
- 100% Natural (No parabens, preservative, artificial colouring & fragrances).

2. Bioglo Aloe Mask

Instantly BRIGHTER and SMOOTHER Skin from the 1st usage!

This non-abrasive exfoliating aloe mask contains 60% of organic aloe vera juice and an abundant supply of age-defying fruits and herbs extracts that renew, refine and restore your skin's radiance. Ideal for all skin types, its innovative combination of stimulating, nourishing, and ultra-soothing ingredients renders the complexion fresh, even, and luminous.

- Cleans and unclogs pores.
- Controls oil and sebum production.
- Reduces whiteheads and blackheads.
- Gently removes dull and dead skin cells.
- Provides moisture balance for your skin.
- Relieves inflammation, soothes itching and redness.
- 100% Natural (No parabens, Mineral Oil, Alcohol, Synthetic Colorant).

3. Organic Barley BG

3x The Proven Results of Oat Beta Glucan!
Organic Barley Balance® (with over 25% beta-glucan) from Poly Cell Technologies LLC, USA with added soluble fiber Nutriose® from Roquette Frères, France. Just two scoops a day provides the recommended intake of 3g beta glucan. Just add into water or other beverages, or use it for baking and cooking.

- GMO-free, 100% no preservatives, no added sugar, high in fiber & free from trans-fat.
- Lowers Cholesterol & Triglycerides.
- Improves heart health.
- Balances blood sugar.
- Normalizes blood pressure.
- Assists successful weight loss.
- Improves constipation & regularity.
- Reduces the discomfort of piles/hemorrhoids.
- Improves colon health.
- Reduces risk of gallstones.

4. Relaunched Bioglo Collagen Peptide Essence Mask

Softer, Smoother, Firmer & Fresher Skin, Right From the Very First Treatment!

Reverses Your Diminishing Collagen Levels To Minimise Signs Of Ageing! In just 15 minutes, this mask infuses your skin with 18 all-important amino acids to replenish, repair and rebuild your skin's collagen, making it stronger, healthier and more youthful.

- Increases collagen synthesis dramatically.
- Stimulates skin-building fibroblasts.
- Protects skin from free radical damage.
- NO perfumes! Naturally scented with Rose essential oil.
- NO petrochemicals! No glycols or PEGs.

Fortified By Naturally Potent Ingredients:

- Proteasyl® peptide – Powers up your skin's firmness and elasticity.
- Argan leaf flavonoids – Wards off the destruction of collagen.
- CoEnzyme Q10 – Offsets the damage of oxidative stress.
- Hyaluronic Acid – Plumps up and moisturises your skin.

5. L'elan Vital No.3

Passionate, Spontaneous, Utterly Fabulous - a sophisticated personal care range that embodies sensuality and true confidence.

- Eau de Parfum**
A fresh, distinctive scent that evokes an aura of passion, confidence and feminine charm. Bask in a smooth floral fragrance with feminine bouquet of rose and bergamot that opens into a rhapsody of floral lotus and rose heart notes, ends with a sensual aftermath of cedar wood, amber and musk.
- Roll-on Deodorant**
A refreshing deodorant for effortless, all-day comfort and confidence. A quick-drying, non-staining and non-sticky perfumed deodorant keeps your body pleasantly scented for hours. Contains natural and highly effective deodorising properties to provide protection against body odours for lasting comfort and confidence.
- Body Spray**
A lasting spell of feminine allure and true confidence. Caress your skin with a tantalizing dash of L'elan Vital No.3 to evoke your inner charm and confidence. Spray generously to keep your body beautifully scented throughout the day.
- Hand & Body Lotion**
A pampering, moisturising indulgence that envelops your skin with velvety smoothness for a deep, lasting impression. Lightweight yet richly infused with a precious blend of powerful multivitamins that moisturize, nourish and strengthen your skin.

Smooth on generously to:

- Keep your skin well-hydrated so that it looks and feels smooth as silk, all day long.
- Boost your skin's natural immunity so that it's healthy inside out.
- Improve elasticity, for firmer, more supple and naturally youthful skin.

6. L'elan Vital Correct And Conceal Compact

Correct And Conceal For Flawless Complexion
Designed to cover major imperfections like scars, hyper pigmentation, discolouration, burns and even tattoos perfectly with only one layer. No "caking" effect!

- Sheer, lightweight texture.
- Easy to blend & lasting wear.
- Use the colour alone, or mix and match to custom-made perfection.
- NO parabens, petro-chemicals, talc, phthalates, BHT, BHA and fragrance.
- Neutralizes - redness around nose; redness caused by pimples, scars and rosacea.
- Covers- blemish, puffy eyes, eyelid discolouration.
- Hides - dark under-eye circles, age spots, pigmentation, freckles, birthmark and tattoos.
- Brightens - yellow and sallow skin tone. Liven up tone around your nose and lips area.

7. AutoMax NanoTech Engine Oil Additive

Greater Performance, Ultimate Protection!
AutoMax NanoTech Engine Oil Additive (NEA) is the only additive that uses liquid nanotechnology to transform regular engine oil into high performance nanotech engine oil, giving you multiple benefits with remarkable results! It is compatible with conventional, synthetic and semi-synthetic/ blended engine oils.

- Boosts Engine Power.
- Reduces Engine Knocks, Wear & Tear.
- Reduces Harmful Emissions.
- Saves Fuel.
- Continuous Engine Protection.
- Extends Engine Life.

Regular engine oil undergoes deterioration as it is continuously contaminated by incomplete combustion by products. This leads to accumulation of carbon deposits on engine components, causing loss of power and increase in friction, engine knocks, harmful emissions and fuel consumption. Engine Oil Treated With AutoMax NEA works by creating billions of nano-clusters in the engine oil whereby NFE treats the fuel while NEA treats the engine oil. Using both together ensures complete protection and removal of carbon deposits to provide multiple benefits simultaneously for the ultimate engine performance and protection.

8. Landshield

- Kills Cockroaches and Ants!
- Effectively kills and flushes out cockroaches and ants from hiding and breeding areas.
 - Leaves a thin protective layer that will kill cockroaches and ants crawling over the sprayed surface. Protective layer remains effective for up to 6 weeks*.
 - Suitable to be used in areas where insects roam such as wall corners, crevices, drains, doorsteps, etc.
 - Special nozzle to target hard-to-reach areas.

* Depending on the types of surfaces and if surface is not washed.

Events at Berjaya Times Square



◀ CHRIS WANG ALBUM PROMO

On 19 April 2013, Chris Wang, an up-and-coming artist from Taiwan, was here to promote his newly launched music album.



JIE YIP EP ALBUM LAUNCH ▲

On 28 April 2013, Astro's local artiste, Jie Ying was here to launch her new EP Album. The event saw her performing songs from her album, had interactive games with her audience and an autograph session.

CHINA PRESS DYNAMIC DANCE COMPETITION ▶

On 4 May 2013, for the third consecutive year, Berjaya Times Square Kuala Lumpur hosted the National Dynamic Dance Competition 2013 organised by China Press. This competition was to spur its readers to incorporate healthy elements in their daily activities.



COCA COLA COLLECTORS FAIR ▶

On 4 May 2013, over 40 passionate Coca Cola collectors from across the country displayed their personal collection of Coca Cola memorabilia. The collectors traded and sold their collections among themselves. Other activities that took place to hype up the event were live performances, foosball, recycling booths, free beverages, etc.



THE STAR MIGHTY MINDS 2013 ▲

On 11 May 2013, a quiz competition on mathematics, science and general knowledge which involves students from lower and upper secondary schools. It was held nationwide with the preliminary rounds in all 14 states and the top 3 teams were selected to compete with each other for the first place in the Grand Final.

R16 MALAYSIA 2013 ▶

On 8 June 2013, an international b-boy street dance competition was held to create support of the development of urban culture. The winner will represent Malaysia to battle against South East Asia's finest crews at the R16 South East Finals in Singapore.



◀ THE BIG TEN-RIFIC BASH

On 1 June 2013, Berjaya Times Square launched its 10th Anniversary Campaign- "The Big Ten-rific Bash". From now until 29 September 2013, shoppers will be treated to more than RM500,000 worth of prizes through their redemption, Facebook contest and lucky draw! At the centre of it all, is a 30feet giant Capsule Vending Machine that is set to impress young and old alike.



7-Eleven to open outlets in Caltex stations



A lion dance performance during the ceremony.



At the opening of Caltex's flagship service station in Cheras, Kuala Lumpur.

On 13 June 2013, 7-Eleven Malaysia signed a memorandum of agreement (MOA) with Chevron Malaysia Ltd, the operator of the Caltex service stations, which is the start of more 7-Eleven convenience stores opening at Caltex's petrol stations in the country over the next five years.

Caltex opened its flagship service station at Jalan Cheras, which incorporates a 7-Eleven convenience store and Burger King drive-thru. This is the first retailer owned and operated Caltex service station to feature both a fast-food restaurant and an independently run

convenience store. This service station is destined as a one-stop solution for those on the move as well as residents living in the area.

Gifts and free samples were also given away at the Burger King and 7-Eleven outlets.

Present at the launch were 7-Eleven Executive Director, Tan U-Ming; Managing Director, Ho Meng and CEO, Chan Kien Sing.

Mothers en Vogue™ opens in Hong Kong

For the stylish mom who loves her child, herself and Mother Nature



Stylish and elegant maternity and breastfeeding apparel.



Creative jumpsuit and matching apparel for mothers and babies.

Mothers en Vogue™ (MEV) has opened its first flagship store in Central, Hong Kong in June 2013.

The Singapore-based lifestyle fashion label for breastfeeding, maternity and babies is headquartered in Singapore, and has flagship stores in Singapore, Malaysia and Cambodia. Its products are also widely distributed at more than 100 stockists worldwide.

The Malaysian Mothers en Vogue flagship store is located at Pavilion, Kuala Lumpur. Berjaya's BCard holders are entitled to 30% off all regular priced items at MEV Pavilion, Kuala Lumpur flagship store.

BCard Mobile App Rewards 622 Winners In The "BRewardred On-The-Go" Contest



Gary Yeoh, Managing Director of B Loyalty Sdn Bhd (3rd from left) with the contest winners.

Malaysia's first loyalty Mobile App - BRewardred On-The-Go has rewarded a total of 622 winners of its "BRewardred On-the-Go" contest and attracted over 15,000 downloads. This was announced at a prize-giving ceremony for the top 12 grand prize winners of the "BRewardred On-the-Go" contest held in Berjaya Times Square recently.

The 8-week contest which ran from 4 December 2012 to 29 January 2013 encouraged users to download the BRewardred mobile app and shared the BCard loyalty programme experience and benefits with family and friends.

Prizes worth over RM40,000 inclusive of daily and weekly prizes were given away throughout the campaign.

The "BRewardred On-The-Go" mobile app is available on the iOS and Android platforms allowing members to be constantly updated on the latest promotions, share these promotions with their friends, locate the nearest merchants, check their account balance and recent transactions and redeem their rewards on the go.

BCard Bags Two Marketing Excellence Awards



The BCard team with their 2 Marketing Excellence Awards.

BCard's Mobile App, Malaysia's first loyalty mobile app, through its "BRewardred On-the-Go" campaign won the bronze award in two categories, namely Excellence in CRM and Loyalty Marketing, and Excellence in Mobile Marketing at the Advertising + Marketing inaugural Marketing Excellence Awards on 29 March 2013.

The Marketing Excellence Awards is Malaysia's premier event celebrating excellence across the marketing communications services spectrum. More than 50 brands competed as finalists across 16 discipline-based categories.



Speaker of the day, Ms Adlin Abdul Majid.

Personal Data Protection Act 2010 Briefing Session

On 30 January 2013, two briefing sessions on the Personal Data Protection Act 2010 were conducted by Ms Adlin Abdul Majid, Partner of Messrs Lee Hishammuddin Allen & Gledhill at Berjaya University College of Hospitality. A total of 141 Berjaya employees, mainly Heads of Operating Companies/ Group Functions and HR personnel attended the briefing.

The Act which will soon be enforced, primarily aims to regulate the collection, holding, processing and use of personal data in commercial transactions and also to prevent malicious use of personal information to safeguard the interest of individuals.

The briefing sessions covered a brief introduction of the Act, data protection principles, common issues relating to the Act, and steps to be taken for an effective compliance programme.

KRR Bags The BrandLaureate Best Brands Awards For Third Consecutive Year



Mr Daniel Lee, Deputy General Manager of Berjaya Roasters receiving the award from Tan Sri Dato' Paduka (Dr) Mohamed Hashim Mohd Ali.



The proud Kenny Rogers ROASTERS team with the trophy.

On 28 May 2013, Kenny Rogers ROASTERS (KRR) bagged the BrandLaureate Best Brands Award for the third consecutive year. KRR won under the category of Food & Beverage - Rotisserie-roasted Chicken. The winners of the BrandLaureate Best Brands Awards 2012-2013 were announced during a black tie gala dinner at Majestic Hotel, Kuala Lumpur.



Kasih Abadi emerged as the Champions of the tournament.



The Support Centre team were the First Runners-up.

KRR's Badminton Tournament

Kenny Rogers ROASTERS (KRR) organized a Badminton Tournament on 14 March 2013. There were a total of 10 teams comprising 3 males & 3 females in a team.

The event which took place at Bukit Jalil Golf & Country Resort had also created a good avenue for ice-breaking, enhanced working relationships and teamwork among all the participants.

Ultimately, it was a very fruitful and successful event whereby the participants got to know each other better. This will definitely boost team spirit in the whole organization.



Country Chic Steak Debuts At Kenny Rogers ROASTERS

From 6 April-30 May 2013, Kenny Rogers ROASTERS (KRR) introduced the all-new Country Chic Steak made up of two key ingredients – mushrooms and cream. Each serving of the Country Chic Steak was complemented with three side dishes of choice and a Kenny's Home-Made Muffin.

KRR also introduced three fruit-based ice blended beverages – Breezy Island, Kiwi Kisses and Veryberry Wave. These refreshing beverages were designed specially by KRR to complement each meal, to ensure a sensational experience every time.

Begin The Cheese Feast With Cheezy Rice Treasure



Won Li Yin and Zulkifli Jafar of Berjaya Roasters (M) Sdn Bhd introducing the cheese feast.

From 11 March to 5 May 2013, Kenny Rogers ROASTERS (KRR) called on cheese fans to savour its Cheezy Rice Treasure which was available in 2 flavours – Beef Supreme and Seafood Royale. The Cheezy Rice Treasure is an appetizing mix of beef or seafood, aromatic rice and broccoli topped with mozzarella cheese and baked to perfection. Each serving of Cheezy Rice Treasure was complemented with 2 side dishes of choice and a Kenny's Home-made Muffin.

KRR also introduced two new beverages – Choco Garden and Latte Garden to guarantee a scrumptious dining experience.



The new beverages, Choco Garden (left) and Latte Garden.



The Cheezy Rice Treasure – Seafood Royale (centre), Beef Supreme (right) and Choco Garden and Latte Garden.



KRR employees and their family members in a telematch.



A group photo of the KRR employees and their families.

The team that won the first place in one of the activities.

KRR Family Day Out

On 15 June 2013, KRR organized a Family Day Out at Berjaya Times Square Theme Park for its employees and family members to take a break from the hectic working lives and to spend some quality time with their family and colleagues.

More than 200 KRR employees and their families joined this exciting & challenging team-building session. This is one of the many activities organized by Berjaya Roasters (M) Sdn Bhd to create more interaction between staff and of course, for team building.

Unleash The Samurai In You!

On 5 June 2013, KRR launched their first game application – Muffin Maniac. Muffin Maniac is a mobile application which requires users to slash as many muffins as possible within a certain time frame.

The Muffin Maniac application comes with different difficulty levels for the users and in conjunction with the launch, KRR is inviting all users to score the highest and make their way to the final challenge for a chance to win a gadget of their choice.

KRR also introduced KRR Klix, another mobile application which allows guests to easily locate the nearest KRR restaurant. Apart from acting as a restaurant locator, guests can enjoy exclusive deals and be among the first to find out the latest promotions at KRR. They can also browse through the KRR menu, delivery menu and catering service at a glance and find out healthy offerings.

Muffin Maniac and KRR Klix are available FREE for download for IOS and Android devices.



(From left): Mr Zulkifli Jafar, Miss Natalia Ng and Miss Esther Woo, Deputy General Manager of Berjaya Roasters (M) Sdn Bhd holding up icons that are seen in the application.



Natalia Ng, Miss KRR Healthy Lifestyle for Miss Universe Malaysia 2013 and Mr Zulkifli Jafar, Marketing and Communications Manager of Berjaya Roasters (M) Sdn Bhd getting slashed for holding a KRR muffin.

Kenny Rogers ROASTERS Introduces Its First Drive-Thru Service In Asia



Dato' Francis Lee, CEO of Berjaya Food Berhad (second from right) and Mr Lee Siew Weng, Senior General Manager of Berjaya Roasters (M) Sdn Bhd (second from left) with KRR staff at the drive-thru outlet.



Dato' Francis Lee serving a drive-thru customer.



Mazda cars making a beeline to receive their KRR meal vouchers.

On 11 June 2013, KRR introduced its first drive-thru service in Asia at Setia Tropika, Johor Bahru.

With its first drive-thru outlet, KRR is encouraging the public to enjoy healthy meals on-the-go. The new initiative also aims to dispel the myth that healthy food cannot be obtained easily and quickly.

In conjunction with the official launch, KRR gave away goodies to the public which included one complimentary Kenny's Quarter Meal with any purchase at the KRR drive-thru counter. On top of that, the first 30 Mazda cars at the drive-thru outlet also received an additional RM100 worth of KRR meal vouchers. KRR BCard holders enjoyed one to three extra BCard points with every purchase of a KRR meal until 30 June 2013.



The newly renovated KRR restaurant at Berjaya Times Square, Kuala Lumpur.

New Facelift And Opening Of New Kenny Rogers ROASTERS Restaurants



KRR outlet at Gallerie, Kota Raya, Johor Bahru.

In the 2nd quarter of 2013, Kenny Rogers ROASTERS (KRR) renovated the Berjaya Times Square outlet and on 29 March 2013, opened a new outlet at Gallerie, Kota Raya at Johor Bahru.

ROASTERS Health Watch 2013 Is Back With 'Celeb Vs Fans'



The participating celebrities (left team) and the fans (right team) with Zulkifli Jafar, Marketing and Communications Manager, Berjaya Roasters (M) Sdn Bhd; Maria Chan, General Manager of Operations, Takashima and Jonathan Tan, Club Manager of Sports Toto Fitness Centre.



On 2 May 2013, ROASTERS Health Watch 2013 (RHW 2013) sees the start of an 8-week health challenge which requires participants to challenge themselves towards a better lifestyle through a diet and exercise routine specially customized for the contestants.

This year, RHW 2013 will sport a brand new theme – 'Celeb VS Fans' where fans will compete with their favourite celebrities in a showdown of their commitment to health.

KRR will provide participants with meals at least 3 times a week and a consultant dietician will tailor-make a diet programme based on each participant's fitness level and requirements.

The fitness routine will be tailored by Sports Toto Fitness Centre (STFC) and participants are expected to attend a customized personal training programme at STFC once a week. They must also attend a minimum of two group exercise classes per week.

This year, participants stand a chance to win great prizes from KRR, STFC, Brooks and Takasima worth more than RM31,000 in total.

Guided by a trainer of Sports Toto Fitness Centre, the participants show how they do it for the ROASTERS Health Watch 2013 challenge.

Cambodian Investor Visits KRR Malaysia



Mr. Yugo Ota (third from right) with Mr. Luis Daniel (fifth from left) and the management of KRR International at KRR Mid Valley.

In May 2013, Kenny Rogers Roasters (KRR) International invited a potential investor from Cambodia to Malaysia to provide exposure to KRR's unique philosophy, culture and system.

Mr. Yugo Ota, Food Service Division Manager of Tri Asia Group enjoyed the visit organised by the management of KRR International.

Kenny Rogers Roasters Ventures Into Myanmar

On 18 April 2013, Roasters Asia Pacific (Cayman) Ltd. celebrated a significant milestone with its most recent country store development in Myanmar. A signing ceremony was held in Kuala Lumpur between Roasters Asia Pacific (Cayman) Ltd and Lisko Holdings Limited.

Apart from that, Roasters Asia Pacific is currently looking to develop in new countries namely Cambodia, Vietnam, India and Qatar.



Dato' Francis Lee, CEO of Berjaya Food Berhad (second from right) and Mr U Cho Myint, Managing Director of Myint Mithasu Company Limited (second from left) exchanging the signed documents. Also present are Mr Lim Soon Ying, Deputy Managing Director of Myan Nan Yone Co. Ltd (left) and Mr Luis Daniel, Senior Vice President of Kenny Rogers ROASTERS International (right).

Papa John's Pizza Opens Two More DELCO Outlets in Kuala Lumpur



Taman Connaught DELCO outlet.



Jalan Sultan Ismail DELCO outlet.

On 7 February 2013 and 15 June 2013, Berjaya Papa John's Pizza Sdn. Bhd. successfully opened two new Delivery, Carry-Out (DELCO) Outlets located at Jalan Sultan Ismail and Taman Connaught, Cheras respectively. DELCO outlets are dedicated to delivery and take-out services ideal for locations that have a dense residential or commercial market that require convenient food delivery to their homes or offices.

With the addition of these two outlets, Berjaya Papa John's Pizza currently operates a total of 21 outlets around Klang Valley, Ipoh and Melaka.

Thrills, Chills and Eels!

On 10 April 2013, thrills, chills and eels were the order of the day for patrons of Papa John's Pizza in Berjaya Times Square when they tested their nerves in extreme challenges organized by Mountain Dew in conjunction with the launch of their Live Wire and Pitch Black variants.

Patrons of the restaurant made a beeline not only to sample the new variants, but to also win exclusive Mountain Dew merchandise by participating in activities that included being 'trapped' in an empty box for 30 seconds and looking for coloured balls in a tank containing eels.

The sampling exercise also marked the signing of a partnership between Permanis Sdn Bhd, the manufacturer and distributor of Mountain Dew, and Berjaya Papa John's Pizza Sdn Bhd. The agreement sees Permanis supplying major brands such as Pepsi, Revive, 7Up, Mountain Dew, Twister and Lipton Ice Tea to all of Papa John's 19 outlets.

To celebrate the partnership, Berjaya Papa John's Pizza gave away a 1.5L bottle of Mountain Dew and a 1.5L bottle of Pepsi with every ala-carte purchase of any two 12" pizzas. The special take-away and delivery offer was available at all outlets nationwide.



Eric Leong, Head of Franchised Food Services (third from right) and Ng Eng Cheang, COO of Permanis Sdn Bhd (third from left) flanked by a representative from Permanis Sdn Bhd (second from left), Mary Goh, Senior General Manager of Berjaya Papa John's Pizza Sdn Bhd (second from right) and Papa John's employees.

The Malaysian-Europe Forum (MEF) Young European Internship Programme



Miss Lucie (sixth from left) receiving a token of appreciation from Mr. Luis Daniel, Senior Vice President, KRRI accompanied by the KRRI management team.

Kenny Rogers ROASTERS International (KRRI) took on a second year student from EM Normandie Business School, Le Harve, Miss Lucie Blouzon, for a 5-month internship from January 2013 until May 2013, under the MEF Young European Internship Programme.

22-year old Lucie enjoyed her stay here in Malaysia and her attachment to KRRI as she felt it was an amazing experience to be a part of the KRRI family.

The MEF Young European Internship Programme is an initiative by the MEF towards building bridges between Malaysia and Europe.

New Dishes To Enhance Your 'Makan Time' Experience



Ayam Kari Kapitan



Kari Ikan Rasa Utara



Mi Kari Udang



Sirap Selasih Laici

Teh O' Limau Laici

On 9 May 2013, Rasa Utara revealed the latest addition of Northern Malaysian dishes to their menu such as the all-time favourite Laksa Penang, Mi Kari Udang, Udang Masak Tomato, Ikan Masak Tomato, Udang Asam Goreng, Kerabu Suhun, Ayam Masak Tomato, Kari Ikan Rasa Utara, Gulai Ikan, Gulai Ayam, Kacang Panjang Masak Lemak and Ayam Kari Kapitan.

Rasa Utara also introduced new refreshing drinks like Air Cendol Utara, Oren Selasih, Teh 'O' Limau Asam Boi, Calamansi Asam Boi and Teh 'O' Limau Laici.

The new dishes are available at all Rasa Utara outlets at Berjaya Times Square, Mid Valley Megamall, Galeria PJH, Putrajaya and Shaftsbury Square, Cyberjaya.

100 Dine For Free at Rasa Utara, Shaftsbury Square



The first 100 lucky customers to dine for free.



Customers enjoying the variety of food offered by Rasa Utara.

On 16 January 2013, Rasa Utara's new outlet at Shaftsbury Square, Cyberjaya opened its doors to the first 100 customers to dine free of charge. The patrons were treated to a variety of unique set meals such as Ayam Rendang Utara, Sambal Sotong and Udang Sambal Petai. The eight set meals priced from RM14.90 to RM16.90 were served at no cost to mark the opening of the new outlet.

Starbucks Enthusiast Team Organizes Bowling Tournament For SSC Partners

On 23 May 2013, the Starbucks Support Centre (SSC) team organized the first SSC Bowling Tournament with fifteen teams of four partners across all departments at the Times Square Entertainment Bowling Center.

The friendly competition ended with a prize giving ceremony for the top 3 winning groups, including a trophy for the first prize which is displayed at the SSC. The trophy will be passed down to the next winning team at the next game, a tradition inspired by the famous soccer World Cup.



The top 3 winning teams with Managing Director, Mr Sydney Quays (fourth from left)



The Starbucks Support Centre (SSC) team at the bowling competition.

STARBUCKS LAUNCHES GMoS 2013 WITH GREEN INITIATIVE



Participants of the Green Treasure Hunt.

On 30 March 2013, Starbucks Malaysia in collaboration with Tourism Selangor launched Global Month of Service (GMoS) 2013 – an annual initiative that is practised at Starbucks worldwide throughout the month of April.

To kickstart GMoS, Starbucks had a Green Treasure Hunt where over 550 participants consisting of Starbucks' partners, business associates, customers, personnel of Tourism Selangor, members of the media, family and friends gathered at sunrise in Hutan Lipur Sungai Kanching, Templer's Park, Selangor.

Mr Saw Yung Sheng, Starbucks' Senior Operations Manager (centre) presented the prize for the Best Dressed category.

This educational outdoor excursion included cleaning and refurbishment of the facilities in the vicinity. Prizes were given out to the winning teams and everyone enjoyed their cup of Iced Asian Dolce Latte.

This year, Starbucks Malaysia contributed a total number of 18,992.5 community service hours.



Mr Salleharon Ahmad from Starbucks (fifth from right) presented the prizes to the winners for the media category (left team) and normal category (right team) and lucky draw winner (centre).



STARBUCKS UNLEASHES TOO COOL ICED VIA ABOARD THE SARAWAK RIVER CRUISE SHIP



The Starbucks' team greeted the guests as they board the ship.



Daryl, a reporter from New Sarawak Tribune won the Best Summer Pose photo contest.

On 17 May 2013, media friends from various newspapers enjoyed an evening cruise aboard the famous Sarawak River Cruise Ship as they took part in the launch of Starbucks' latest addition to the new VIA family; Starbucks VIA® Ready Brew Sweetened Ice Coffee.

The guests found the session fun and insightful as they learnt the steps in preparing their own instant coffee using the new Starbucks VIA® Ready Brew Sweetened Ice Coffee – with water and milk. A photo contest was conducted and Daryl, leading report of New Sarawak Tribune won the best 'Summer Pose' with the Starbucks Beat The Heat Summer kit.



Salleharon Ahmad and the media editors at the luncheon.

STARBUCKS EXPERIENCE VIA THE NEW LIMITED EDITION STARBUCKS MALAYSIA 15TH ANNIVERSARY CARD

On 16 May 2013, Starbucks Malaysia had a luncheon at Starbucks Merdeka Plaza, Kuching with key editors of the daily newspapers to introduce the Limited Edition Starbucks Malaysia 15th Anniversary Card, a one-of-a-kind first ever locally designed Starbucks card.

Public Affairs & Digital Strategy Manager, Salleharon Ahmad shared the functions and flexibility of the card, as well as various rewards and benefits to users as the editors had a full Starbucks card experience from processing of register, locking in users' birthdays, combining account with other previous Starbucks cards, learning to track usage and rewards, and many others.

The day ended with each of the editors receiving a preloaded limited edition card and also a 15th anniversary tote bag.

WENDY'S CHICKEN RENDANG DELUXE



In conjunction with Ramadhan festive season, Wendy's introduced the all new Chicken Rendang Deluxe, a succulent chicken dish infused with a thick concoction of coconut, lemongrass and chili, complete with aromatic coconut rice, sumptuous potato rendang and crispy papadums.

Get a Regular Heaven & Earth Ice Lemon Tea, Regular Onion rings or Frosty for RM2 each with any purchase of Chicken Rendang Deluxe. Offer valid until August 2013.

WENDY'S FRIED CHICKEN HOMESTYLE RICE



In June 2013, Wendy's introduced a fusion of east and west with the inimitable Homestyle Rice Combo. The premium grade rice was steamed and buttered lightly and served together with Wendy's crispy juicy fried chicken, lightly breaded with our own blend of spices. The combo came with a free large size of Heaven & Earth Ice Lemon Tea.

Sports Toto Launches 'Reading My Companion' Learning Programme 2013

In June 2013, Sports Toto Malaysia launched its 'Reading My Companion' learning programme at micro-sized Chinese primary schools in the rural areas of Selangor. This is the second consecutive year the learning programme has been carried out by Sports Toto. Aimed at inculcating reading as a pastime of choice among the rural students, the learning programme saw the participation of five schools namely SJK(C) Cheong Hua in Sabak Bernam, SJK (C) Choong Chee in Hulu Yam Lama, SJK (C) Kerling in Kerling, SJK(C) Liat Choon in Jeram (main school and its branch) and SJK(C) Simpang Morib in Banting.

In view of the lack of reading materials in the rural areas, all the 720 students in the five participating schools were given a story book each, personally delivered by Sports Toto's CSR team.

A story-telling session was held in each of the schools during the visit to create an interest in reading among the students. The schools have also expressed their continuous commitment by encouraging book exchange and advising the students to pen down their post-reading thoughts in journals.

Sport Toto continues to support the seven schools that participated in 2012 by contributing story books to their libraries and conducting story-telling sessions in each school.

To encourage keen participation among the students, tokens of commendation have been arranged for 2 students in each participating school who show the highest level of participation when the 2013 school year ends.

The learning programme has so far benefited a total of about 1,500 students from 12 micro-sized Chinese primary schools in the rural areas of Selangor.



Children from SJK (C) Liat Choon, Jeram showing off their story books.



Children from SJK (C) Wu Teck participating in an activity during the story telling session.



Two children from SJK (C) Simpang Morib, Banting admiring the pictures in a story book.



A view of Taaras Spa.



LAUNCH OF TAARAS SPA IN LANGKAWI

On 19 May 2013, Taaras Spa launched a designed spectrum of spa treatments. Located in Berjaya Langkawi Beach Resort, the spa is equipped with steam, sauna and complete changing room facilities for both male and female customers. It also has an outdoor pavilion for those who enjoy outdoor pampering.

Customers can indulge in invigorating massages that will help to release stress, soothe muscles and revive one's energy level and a series of cleansing facial rituals for complete pampering. The spa also offers manicure and pedicure services.

Taaras Spa Café serves only healthy cuisine and fresh fruit juices and there is a spa boutique which offers a range of specially selected spa products.

Relaunch of Berjaya Hotel Colombo - Sri Lanka



The hotel view from the beach at night.

In May 2013, Berjaya Hotel Colombo – Sri Lanka celebrated 30 years of hospitality passion in a new setting after an investment of over Rs. 100million was expended for the development and expansion of the hotel to improve the guestrooms, swimming pool and public areas.

In 10 months, Berjaya Hotel Colombo transformed itself from being just another hotel to a business cum seaside leisure resort, equipped with a contemporary new outlook, latest technology and modernized equipment including a new elevator as well as upgraded and expanded Banqueting and Food & Beverage facilities on the beach.



The Deluxe room with king sized bed.



Lobby of Berjaya Hotel Colombo – Sri Lanka.

The hotel now has 90 cozy rooms with contemporary furniture and fittings which include a suite fully equipped with tastefully designed amenities, living area, bar and pantry and even a private jacuzzi overlooking the scenic beach front, lush tropical foliage, swimming pool and deck area. Deluxe rooms are equipped with contemporary veneer finish furniture and sophisticated amenities.

Busy April for SaigonBank Berjaya Securities JSC (“SBBS”)

In the beginning of second quarter, SBBS revamped its corporate website. The exercise brought all staff together for a group photo on 9 April 2013.



All staff gathered in front of the SBBS office building for a group photo.



Heads represented from different departments of SBBS.



Board of Directors of SBBS, (from left) Chairman, Mr. Nguyen Hoai Nam, Mr. Kuok Wee Kiat, Mr. Derek Chin and Mr. Nguyen Ngoc Dieu.

On 23 April 2013, the 5th Annual General Meeting of SBBS was held at the New World Hotel. A total 94% of shareholders attended the AGM.



Josephine Yei, CEO of SBBS was interviewed by HTV at the CMO Forum.



Josephine Yei represented SBBS as a speaker and panellist at the CMO Forum.

On 26 April 2013, the CEO of SBBS, Josephine Yei was invited to attend the CMO World Forum 2013 as one of the panelists and speaker on “The Strained Relationship between CEO and CMO”. Almost 400 leading CMOs, agency executives, technologists and other representatives attended the forum.



Aaron Craze (front row middle) poses with a group of students

Aaron Craze: Rude Boy Cooks’ Tour

The Asian Food Channel (AFC), kicked off its third edition of “Culinary Masterpieces in Malaysia” featuring British culinary talent and AFC celebrity, Aaron Craze, in the ‘Aaron Craze: Rude Boy Cooks’ tour from 4 June to 6 June 2013. Food purists who love fresh and bold flavours got up close and personal with Aaron, through a series of intimate and engaging dining experiences, hosted by the man himself at BERJAYA UCH, the Official Venue Sponsor of the events in Malaysia.



BERJAYA UCH COO Mae Ho (Left) receiving a copy of Prof. Kandampully's book "Service Management".

DISTINGUISHED SPEAKER SERIES BY BERJAYA UCH

Professor Jay Kandampully, hailed as one of the world's leading 'gurus' in services marketing and services management gave a lecture titled 'Competing through Customer Experience, A New Paradigm for Service Industries' on May 30, 2013 at BERJAYA UCH.

Prof. Kandampully is currently a professor in services management and hospitality from Ohio State University, and also serves as a visiting professor at University of Innsbruck, Austria; Nanjing University of Science and Technology, China; Furtwangen University, Germany and University of Tartu, Estonia. He holds a PhD in service quality management and an MBA specialising in services marketing, both from the University of Exeter, England.

The 'Distinguished Speaker Series' is a platform of BERJAYA UCH that grants its students the opportunity to meet visiting academics from other countries and aims to offer a stimulating intellectual environment for a healthy exchange of scholarly ideas that are sustainable.



Jubilant silver and gold medalists with their mentors, Chef Roizz (centre) and Chef Peik Yee (third from right)



Fruit and vegetables carving team



From left: Andrea Bakhita, Malcolm Goh Sok Siong and Leong Wei Ming proudly showing their certificates and medals.

Gold and Silver Medals for BERJAYA UCH at the IASC-Asian Culinary Challenge 2013

BERJAYA UCH School of Culinary Arts student, Ng Yun Ru was the proud gold medal winner in the 'Apprentice - Dress the Cake' category at the IASC-Asian Culinary Challenge 2013, held in Kuantan, Pahang. Silver medals were won by Adam Shafiq Chin B. Firdaus Chin, 'Apprentice Dessert'; Ding Cheong Wen, 'Apprentice Pastry Showpiece - Chocolate/Sugar Work'; Lim Kian Weng, 'Apprentice Dessert'; and a bronze medal by Abdul Hadi Bin Mohd Ajis, 'Apprentice Fruit & Vegetables Carving Individual'. Of note were the fruit and vegetables carving team headed by Chef Zulkifli for their splendid efforts, each of whom received a Diploma.

HOFEX Silver Medals for BERJAYA UCH

A lecturer and two students from BERJAYA UCH brought home three Silver medals from the Hong Kong International Culinary Classic 2013 (HKICC), a signature event of HOFEX held in Hong Kong from 7 – 10 May 2013. HOFEX is the largest food and hospitality tradeshow in the Asia Pacific region.

Andrea Bakhita and Leong Wei Ming were both awarded Silver medals for Western Cuisine - Hot Cooking Categories (under 25 Apprentices), Sustainable Fish – Halibut while Culinary Executive/ Supervising Chef, Malcolm Goh Sok Siong won the Silver Medal in the category Western Cuisine - Hot Cooking Categories (Professional), Sustainable Seafood - Atlantic Cod.

BERJAYA UCH organises International Food and Fashion Fair 2013



Officiating the event, from left: BERJAYA UCH COO Mae Ho, BERJAYA UCH CEO Prof BC Tan, Policy Advisor at the New Zealand High Commissioner, Maria Conte and Mr Hanafi Bin Hamzah, accompanied by the mascots, Ms Mangosteen and Mr Durian.



Posing with the VIPs, students of BERJAYA UCH dressed in traditional costumes, showcase dishes from the respective countries.

The International Food and Fashion Fair with its tagline "Food, Fashion, Fabulous" was organized on 20 March 2013 by the students as part of the experiential learning process at BERJAYA UCH. This platform, aptly called the BERJAYA Immersion Methodology encourages students on 'learning by doing' and is ingrained in the students from the very first time they step into the city campus.

Cuisine from various countries, namely: Malaysia, Thailand, Japan, China, Taiwan, Middle East, Indonesia, Vietnam, Germany, England, America, Korea, Italy, France and Portugal were specially prepared by the School of Culinary Arts Students. Another highlight of the event was the cultural fashion show featuring traditional costumes made available by Embassies, Tourism offices and Diplomatic Missions with offices located in Kuala Lumpur.

Taiwanese Singers Showcase Talents at BERJAYA UCH



Aaron Yan 'Our Private Moment' fans gathering.



Peter Pan Music Sharing Session in Malaysia.

Organised by HIM Music Malaysia, Taiwanese singers Aaron Yan Ya Lun and Peter Pan Yu Wen both held a "by invitation only" mini concert for their fans and invited guests at BERJAYA UCH.

Aaron Yan, who recently released his latest album <The Moment> finally embarked on a tour to meet his fans in Malaysia. "Our Private Moment" was an exclusive gathering for his fans, held in March 2013. Five hundred fans gathered at the Lecture Theatre of BERJAYA UCH to witness their idol performed 5 tracks from his new album. Several lucky fans had that "once in a lifetime opportunity" to get up close and personal with Aaron through games and the Q&A session.

Peter Pan's Music Sharing Session, on the other hand, was held in April 2013 in Lecture Theatre at BERJAYA UCH. He performed a total of 12 songs, including songs in his new album and a couple of other pop songs. Peter also regaled the audience with his jokes and funny expressions through interactions with them. It was a night filled with good music and laughter.

BERJAYA UCH Launches Diploma in Patisserie



BERJAYA UCH COO Mdm Mae Ho (extreme left), High Commissioner of New Zealand to Malaysia Mr David Pine (fifth from left), Datuk Jimmy Choo (centre), Vice Chancellor of BERJAYA UCH Prof BC Tan (extreme right) and Executive Director of Berjaya Higher Education Sdn Bhd Mr Freddie Pang (second from right).



Pastry making by BERJAYA UCH student Ng Yun Ru.

BERJAYA UCH developed the Diploma in Patisserie arising from sustained demand for the craft of patisserie making which requires advanced skills. The course is specially designed for people with the passion and drive to succeed in creating gourmet pastry classics.

An Afternoon Tea was held to mark the launch of the programme at Samplings on the Fourteenth, where a surprise cooking demonstration of the Pavlova was done by the High Commissioner of New Zealand to Malaysia, HE David Pine.

Graced by members of the Diplomatic Corps, hoteliers, members of the media and other industry partners, guests were treated to delectable patisserie masterpieces served with coffee or selection of tea from the Dilmah Exceptional Tea Selection series.



MOL AccessPortal To Form Strategic Partnership with Alfamart and Alfamidi

On 14 May 2013, PT. MOL AccessPortal ("MOL Indonesia"), a subsidiary of MOL Global Pte. Ltd. announced a strategic partnership with one of Indonesia's leading retailers - PT. Sumber Alfaria Trijaya Tbk. ("Alfamart and Alfamidi"), to sell MOLPoints online game vouchers in Alfamart and Alfamidi outlets.

The partnership will extend MOL's footprint in Indonesia and strengthen its position as the leading regional e-payment service provider for online games and other services.



MOL To Acquire Stake in NganLuong, Vietnam's Leading Online Payments Company

On 23 April 2013, MOL Access Portal Sdn. Bhd. (MOL) announced that it had entered into a joint venture agreement with pioneering Vietnamese e-commerce group, PeaceSoft Solutions Corporation (PeaceSoft) to acquire a 50% stake in NganLuong Joint Stock Company (NganLuong), PeaceSoft's online payments unit.

Under the joint venture agreement, MOL and PeaceSoft will jointly operate one of the country's first online payments and escrow platforms together with other related e-payments services in Vietnam.

Friendster Signs Exclusive Partnership with Pro 3 Games



Asia's popular social discovery and gaming platform, Friendster, announced on 25 June 2013, an exclusive partnership with Austria's independent game developer - Pro 3 Games, to launch and host Starforce Delta FX across Southeast Asia.

Starforce Delta FX will be part of Friendster's Exclusive (FX) series - a collection of premium browser games that offers gamers Friendster-exclusive offerings. Through Starforce Delta, Friendster users will be able to enjoy more offerings like premium in-game items and various benefits. Users will also receive bonus in-game currency - Crystals, when they top up their game wallet. In addition, a dedicated game master will be allocated to provide round-the-clock assistance.

Enjoy the New Sony Xperia Z powered by U Mobile High Speed Internet

Here is your chance to own a Sony Xperia Z with the best deal in town powered by U Mobile. The smartphone wows in black or white designs with tempered glass and an anti-shatter film for added protection in front and at the back. It can dunk under water up to 30 feet depth and is resistant to dust on dry land.

In line with the current world trend, the display is a wide 5 inches HD 1080p display.

For more information about Sony Xperia Z package, please visit www.u.com.my



Samsung GALAXY S4 Get the best deal in town with U!

Limited time offer for U Mobile postpaid customers! Get your **Samsung GALAXY S4** from as low as **RM899** when you sign up for **U Plus** at only **RM138/month** and enjoy:

5GB Data	700 min Talk time*	500 sms**
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U Mobile and SAS Partner to Power Subscribers' Experience and Drive New Mobile Growth

On 2 April 2013, U Mobile partnered with SAS Malaysia, a leader in business analytics software and services, to integrate SAS' Visual Analytics solution into U Mobile's operations in Malaysia. This strategic business move will enhance U Mobile's competitive edge as it provides U Mobile executives immediate access to real-time consumer behaviour data for significantly more informed business decisions. In addition, U Mobile employees gain new in-depth analysis and data to understand and profile customers better to develop relevant and new products and services. U Mobile's promise of 'Live Connected' will be further strengthened through delivery of personalised and high quality customer experience.

Held at Le Meridien Hotel, Kuala Lumpur, the signing ceremony event was attended by the U Mobile management team.

U Mobile Teams Up with 99 Speedmart

At U Mobile, we continue to strive for and create greater convenience for our valued consumers by making our products and services easily available.

Teaming up with 99 Speedmart is another strategic initiative of U Mobile to make our prepaid SIM Packs and mobile reloads available for a wider segment of shoppers, helping them stay connected with their friends and family.

U Mobile Launches "Switch-To-U Mobile" Campaign



Jasmine Lee, Director of Marketing, U Mobile, Lee Fook Heng, Head of Product Marketing, U Mobile and Mr. Leo Kim, Regional Manager for South East Asia, KakaoTalk, officiating the partnership with KakaoTalk for FREE data.

In May, U Mobile conducted a Media Briefing to introduce our new marketing direction, as well as to launch our new product offering - U Mobile's prepaid Unlimited Mobile Internet package (also known as UMI 38) bundled with FREE Calls, FREE SMS and FREE Data. In addition, U Mobile also introduced its latest Member-Get-Member reward programme. The media briefing was held at Berjaya Times Square Hotel.

In conjunction with the launch, U Mobile announced its partnership with Kakao Talk and WeChat, two of the most popular messaging applications in the market today. With this partnership, U Mobile prepaid users who are on Unlimited Mobile Internet (UMI) subscription will enjoy FREE Data for Kakao Talk and WeChat enabling them stay connected with their friends and family through these messaging services.

For more information about U Mobile's prepaid UMI 38 package and its Member-Get-Member Reward Programme, visit <http://www.u.com.my>



Jasmine Lee (2nd from right), U Mobile's Director of Marketing strikes a pose with the first 3 proud owners of U Mobile Samsung GALAXY S4 (from left) Hussein, Ken and Richard.

U Mobile Rocks the Market For GALAXY S4

In April 2013, U Mobile launched the Samsung GALAXY S4 in Berjaya Times Square officiated by U Mobile's Director of Marketing, Jasmine Lee accompanied by the Product & Marketing team.

In conjunction with the celebration, U Mobile also held a 2-day roadshow at Berjaya Times Square, Seremban and Ipoh with exciting activities and attractive promotions (i.e. rebate of RM100 for the first 200 customers), which attracted huge crowds.

The launch event garnered very good coverage across the various print and online media.

Berjaya Air Conducts Training On Safety Management System (SMS)

On 23 May 2013, Berjaya Air conducted its first in-house Safety Management System (SMS) training course for all their staff. Berjaya Air was honoured to have the presence of Capt' Dato Yahaya bin Abdul Rahman, Director of Flight Operation from the Department of Civil Aviation Malaysia who gave an opening brief on SMS and also shared his experiences in the aviation industry. Training on SMS is scheduled monthly for all Berjaya Air staff.



Berjaya Air staff with Capt Dato' Yahaya Abdul Rahman.



Adelie Lee, GM of Berjaya Air presenting a memento to Capt Dato' Yahaya Abdul Rahman.

Mazda BT50 won 2013 Truck of The Year in The Philippines



(L-R) Dato' Ben Yeoh, CEO of Bermaz Motor Sdn Bhd; Dato' Francis Lee, Executive Director of Bermaz Motor Sdn Bhd; Hiroshi Kajiyama, Program Manager for Mazda6 and Steven Tan, CEO of Berjaya Auto Philippines Inc.

Berjaya Auto Philippines participated in the 2013 Manila International Auto Show held on 4 April 2013 where the Mazda BT50 was awarded the 2013 Truck of the Year award, the first truck ever to win this most prestigious automotive annual award in the Philippines. This is the first major auto show that Berjaya Auto Philippines had participated in.

The new Mazda6 was also launched to the public at the auto show.



Throngs of people visited the 2013 Manila International Auto Show.

Official Opening of New Mazda Bodyshop in Kulim, Kedah

On 6 March 2013, Bermaz Motor Sdn Bhd achieved another milestone with the opening of its Mazda body shop at Inkom plant in Kulim, Kedah.



From left: Mr Tatsuo Fujinaka (Staff Manager – Production Engineering Division, Mazda Motor Corporation Japan (“MMCJ”)), Mr Syed Mudzhar (former Managing Director of Inkom), Dato Francis Lee (Executive Director of Bermaz Motor), Mohd Rizal (Managing Director of Inkom), Mr Seita Kanai (Executive Vice President), Mr Shinji Sakatani (President Mazda Malaysia), Dato Ben Yeoh (Managing Director of Bermaz Motor), MMCJ representative and Dato’ Amer Hamzah (Executive Director of Prima Merdu) at the ribbon cutting ceremony.



Mr Tatsuo Fujinaka (Staff Manager – Production Engineering Div. MMCJ) explains the Bodyshop processes to Mr Seita Kanai.



Mohd Rizal, Managing Director of Inkom (centre) handing the plaque to Seita Kanai, Executive Vice President of Mazda Motor Corporation, witnessed by Dato’ Ben Yeoh.

Berjaya Brilliance Auto Participates in Putrajaya National Youth Festival 2013 and Malaysia International Bus, Truck & Components Expo 2013

Berjaya Brilliance Auto Sdn Bhd (“BBA”) participated in the Putrajaya National Youth Festival 2013 held from 23 to 26 May 2013 to showcase vehicles from its Chana and Jinbei brands. The Minister of Youth and Sports, Haji Khairy Jamaluddin Abu Bakar, presented a token of appreciation to BBA for providing transportation services to its staff and VIPs attending the event.

BBA and Changan Berjaya Auto Sdn Bhd also participated in the Malaysia International Bus, Truck & Components (“MIBTC”) Expo 2013 held from 13 to 15 June 2013 at Mines International Exhibition and Convention Centre.



Exhibition booth at Putrajaya National Youth Festival 2013.



En. Rezda Imran Abdul Rahim, Head, Corporate Affairs of Changan Berjaya Auto and Berjaya Brilliance Auto (second from right) accepting a token of appreciation from the Minister of Youth and Sports, Haji Khairy Jamaluddin Abu Bakar.



Exhibition booth at MIBTC Expo.

Changan Berjaya Auto Donates Automotive Parts and Components Worth RM6 Million to the Ministry of Education

On 2 May 2013, Changan Berjaya Auto Sdn Bhd ("CBA") donated 161 units of automotive parts and components of CM8 and CV6 vehicles worth approximately RM6 million to the Ministry of Education's ("MOE") Technical and Vocational School Division to be used as instructional and learning tools for its students.

A handover ceremony was held at CBA's headquarters in Petaling Jaya, Selangor attended by Tuan Haji Ahmad Tajudin Bin Jab, Director of MOE's Technical and Vocational School Division together with Dato' Amer Hamzah, CBA Chairman and Datuk Donald Choo, CBA Chief Executive Officer. Also present were the schools' principals and staff of MOE.



From left: Datuk Donald Choo, Tuan Haji Ahmad Tajudin Bin Jab and Dato' Amer Hamzah sharing a light moment after the handover ceremony.

Launch of CX5 2.5L AWD Sport in Manila, Philippines

On 16 June 2013, Berjaya Auto Philippines ("BAP") officially launched the new CX5 2.5L AWD Sport at Bonifacio Global City, an upmarket sub-division within Metro Manila. BAP took advantage of the Father's Day weekend by displaying the full suite of new Mazda products, inspired by KODO design, and also provided test drives. A Father's Day contest was launched on the Mazda Philippines Facebook site where pictures of fathers and their families taken with Mazda products were uploaded, and the image with the most LIKES would win a prize. To create a more festive atmosphere, the Miata Club of the Philippines, with nearly 30 Mazda Miatas, took to the streets of Bonifacio Global City in a parade, in support of the Mazda launch and to celebrate Father's Day.



Mazda cars in a parade during the launch of the Mazda CX5 in Manila, Philippines.



Visitors checking out the various Mazda models on display at the launch.

Zookeeper For The Day For Berjaya Times Square Hotel Staff

In April, Berjaya Times Square Hotel, Kuala Lumpur endorsed a team of employees from various departments in the hotel who volunteered themselves at the national zoo.

They were split into smaller groups after a briefing by Mr Junaidi Omar, the Head of Education at Zoo Negara to assist the zookeepers in cleaning the animal enclosures and exhibit areas. Some were given landscaping tasks while some were in charge of preparation of meals for the animals, cleaning and feeding duties.

The team was led by Capt (R) Nik Musri B. Nik Mustapha, the Safety & Security Manager of the hotel, Mr Mondri Mecja, General Manager and Mr Raj Kumar, Director of Operations.

All of them enjoyed the day and left with a deeper understanding on the role played by Zoo Negara in caring for these animals.



Mr. Mondri Mecja receiving a token from a Zoo Negara representative.



Employees of the hotel cleaning the animal enclosures.



Some of the employees at landscaping tasks.

BERJAYA MAKATI HOTEL JOINS GAWAD KALINGA BAYANIHAN CHALLENGE

On 23-25 March 2013, employees of Berjaya Makati Hotel volunteered to help the poor through the recent Gawad Kalinga Bayanihan Challenge at Oriental Mindoro, Puerto Galera, Philippines.

The hotel employees worked hard together to put roofs atop structure, mixed cement and toted hollow blocks to build a home for the less fortunate families. They were also joined by Berjaya Corporation subsidiaries – Philippines Gaming Management Corporation, Berjaya Auto Philippines, Papa John's Pizza, Load Central and Friendster.



Employees of Berjaya Makati Hotel mixing cement to build homes for the less fortunate.



A group photo of the employees who participated in the event.

BERJAYA TIMES SQUARE HOTEL CELEBRATES WITH SENIOR CITIZENS



A group of staff volunteers cleaning up the compound.



Some of the hotel staff helped to serve lunch to the old folks.



Staff volunteers and some of the folks of the Home.



Staff volunteers cleaning the fans at the home.



The hotel's maintenance staff repairing the lights of the home.

On 23 May 2013, Berjaya Times Square Hotel, Kuala Lumpur visited the senior citizens at Pusat Jagaan Harian Warga Emas – Majlis Pusat Kebajikan Semenanjung Malaysia (MPKSM) in Cheras Baru. The centre houses elderly folks who were left there when their family members are away at work. These folks engage in daily activities such as simple handicraft workshops, religious classes, health care programmes and light sporting activities.

BTS hotel employees carried out clean-up activities around the main compound and building and helped with maintenance works on electrical equipment and plumbing of the home. A buffet spread was prepared for the folks together with entertainment. A 5-kilogramme cake was also presented to celebrate those born in the month of May.

Wendy's Visits Nur Kasih Bestari Home



A group photo of the staff and the children of the Home.



Wendy's staff repainted and cleaned the compound and also prepared lunch.



On 30 May 2013, Wendy's visited Nur Kasih Bestari Home that houses 50 children, aged between 4 to 17 years old. Wendy's staff repainted and cleaned the home and also contributed household items, food and beverage and other essential goods. Wendy's targets to run 1,000 staff volunteer hours of charity and for this event, Wendy's contributed 120 volunteer hours.

Ice-Cream4U Charity Concert 2012 Raises RM338,000 for Two Charities



A group photo with the children from Taman Megah Handicapped & Disabled Children's Home.



Nerine Tan with Lee Sinje at the cheque presentation ceremony.

Ice-Cream4U Charity Concert 2012 raised RM338,286.15 for Taman Megah Handicapped & Disabled Children's home and Hope Education Foundation (Little Yellow Flower).

On 23 April 2013, witnessed by Nerine Tan, Executive Director of Sports Toto Malaysia, the two mock cheques were handed over to Lee Sinje, co-founder of Hope Education Foundation and Cheah Siong Nyin, representative of Taman Megah Handicapped & Disabled Children's Home by Selina Kok of Seven Media Sdn Bhd, the main organizer of the Ice-Cream4U Charity Concert 2012.

Roasters Chicken Run Raises RM60,000 For Little Yellow Flower Foundation



Girls under the Kids (Female) category running after flag-off.

On 23 June 2013, Lee Sinje, Malaysia's very own international celebrity and co-founder of Little Yellow Flower Foundation was present at the 9th ROASTERS Chicken Run organized by Kenny Rogers ROASTERS (KRR) to accept RM65,000 raised from the Run.

More than 3,900 runners of all ages contributed their part in the ROASTERS Chicken Run this year which was held at Sunway Lagoon.

Funds from the ROASTERS Chicken Run 2013 will specifically go to the 'Nutrition, Lunch and Tuition' programme, targeted to benefit urban families who are living in poverty. KRR will also provide KRR wholesome meals once every two months for a year to the children under this foundation.

The ROASTERS Chicken Run is one of the many initiatives in the Kenny Rogers ROASTERS Community Chest Campaign, created in 2003 in aid of the less fortunate.



(From left: David Kua, Operations Manager of Berjaya Roasters (M) Sdn Bhd; Dato Francis Lee, Lee Sinje, and Mr. Lee Siew Weng, Senior General Manager of Berjaya Roasters (M) Sdn Bhd before the flag-off for the Kids category.



Dato' Francis Lee, CEO of Berjaya Food Berhad presenting the mock cheque to Lee Sinje, co-founder of Little Yellow Flower Foundation.

BERJAYA UCH Initiates 'Save Our Wildlife Exhibition KL 13'



During the opening ceremony, from left to right: Keith Valentine Tan, Carey Ng, Director of Operations and Resources at BERJAYA UCH Shirley Hoo, Coordinating Officer of DBKL Bukit Bintang Muhammad Fadzlee B. Rahmat, representative from YMM Eugene Khoo, Representative of Synergy Plus Global Keith Chau, representative of Solid Cooperation Sdn Bhd Kam Wai Ling, Chris Tong, Joey Leong and Lee Chui Ting.



Ambassadors of Save Our Wildlife Exhibition KL 13 (top row) with their certificates of appreciation



Children being educated about protecting the wildlife and preserving animals which face extinction.

The BERJAYA University College of Hospitality (BERJAYA UCH), Diploma in Event Management (August 2011 intake) students organised a synergy CSR event 'Save Our Wildlife Exhibition KL 13' on 30 and 31 March 2013, at Boulevard Central of Berjaya Times Square.

With the slogan "Make Animals' Rights Known (M.A.R.K)", the exhibition is aimed at creating awareness to stop animal abuse. The exhibition is also intended to urge humans to stop the violent act of killing animals for human benefits. Humans must endeavour to conserve and preserve animals that are in danger of extinction.

The exhibitors included non-profit organizations such as FREELAND Foundation, Malaysian Conservation Alliance for Tigers (MYCAT), Turtle Conservation Society of Malaysia, PAWS, SPCA and Young Malaysians Movement (YMM). These NGOs shared animal protection knowledge in an effort to highlight animal rights.

Gracing the event were the ambassadors of 'Save Our Wildlife Exhibition KL 13', Miss Universe Malaysia 2013 Carey Ng, local celebrities Chris Tong Bing Yu, Keith Valentine Tan, Lee Chui Ting and Joey Leong. Other activities carried out during the two-day exhibition were educational talks by the exhibitors, dance performances, dance competitions and lucky draws.

STARBUCKS GIVES BACK TO THE LOCAL COMMUNITIES



Some of the guests who were at the launch.



(From left) Mr E'ajis Haji Jaafar, Head (Ketua) Kampung Lubok Jaya; Mr Sydney Quays, Managing Director of Starbucks Coffee and Miss Katy Lee, Executive Director of HOPE Worldwide Malaysia and Starbucks staff during the launch of the project with the banana-based products.



The children and villagers of Kampung Lubok Jaya.



The banana-based products available - cakes, muffins, biscotti and danish.

To celebrate its upcoming 15th anniversary in December 2013, Starbucks Malaysia launched 'Connecting Communities in Malaysia' – a scalable community project that contributes to rural farming villages within Malaysia. This project not only encourages ethical sourcing but also opens a gateway of opportunity to positively enhance the farmers' families and their community.

Starbucks' first destination was Kampung Lubok Jaya, a rural village with 240 villagers in the outskirts of Kuala Selangor. As their stream of income is derived from agriculture with banana fruits being the main source, an adequate amount of banana fruits are purchased directly from the farm and processed into several types of banana-based products such as muffins, biscotti, danish and pies which are retailed at all Starbucks outlets nationwide. Proceeds from every banana based product will be channeled to building a Community Computer Center for the children in the village.

HOPE Worldwide Malaysia will help to provide course syllabus, materials and conduct classes at the Community Computer Center.

Customers of Starbucks can also contribute by purchasing any banana-based product with a Starbucks Card and Starbucks will donate 15% to the project. With this, Starbucks is also introducing its Limited Edition Starbucks Malaysia 15th Anniversary Card which also supports the 'Connecting Communities in Malaysia'.

BERJAYA MANAGEMENT & EMPLOYEES CONTRIBUTE RM23,000 TOWARDS "IT'S PAWSSIBLE" CAMPAIGN

Approximately RM23,000 was raised at the "It's Pawssible" campaign fundraising event held on 31 May 2013 and 7 June 2013 thanks to the support and generosity of the management and staff from the various Berjaya operating companies and subsidiaries located at Berjaya Times Square and Plaza Berjaya, Kuala Lumpur.

The sum collected will go towards the spaying and neutering of 153 rescued animals. With this contribution, Berjaya Youth (BYouth) is a step closer to realizing one of the campaign's goals which is to raise RM150,000 for the sterilization of 1,000 rescued animals.

The "It's Pawssible" campaign is a collaborative effort between B.Youth, SPCA Selangor, Paws Animal Welfare Society and Petfinder.my, supported by Better Malaysia Foundation, MOL, BCard and Smart Heart to spread the message of responsible pet ownership, promote the importance of spaying and neutering as well as to find homes for rescued animals.

During the Berjaya Founder's Day 2013, Tan Sri Dato' Seri Vincent Tan had contributed RM220,000 to Paws Animal Welfare Society towards the building of a Mobile Animal Clinic. The mobile clinic will travel throughout West Malaysia to assist animal shelters and rescue groups by vaccinating, neutering and spaying rescued animals as a means of controlling the number of strays.

LIKE US on our Facebook page at www.facebook.com/berjayayouth to stay updated about this campaign. For more information, log on to www.berjayayouth.com.



Berjaya staff together with BYouth volunteers all ready for the fundraising event.



Dato' Francis Ng (left), Chief Executive Officer Berjaya Land Berhad.



Ms Vivienne Cheng (second from left), Executive Director, Berjaya Corporation Berhad.



Mr Chan Kien Sing (left), Executive Director, Berjaya Corporation Berhad.



Dato' Azlan Meah (left), Executive Director, Berjaya Corporation Berhad.



Berjaya Founder's Office



Mr Teng Koh Jye (third from right), Senior General Manager and Ms Janine Thong (second from right) General Manager, Group Accounts.



Mr Derek Chin (centre) Senior General Manager, Legal.



Madam Ong Su Leh (third from left), General Manager Tax Dept.



Group Human Resource & Administration



BeConnect.



Mr Alan Chee (centre) Head, Special Audit & Projects.



Ms Rose Chung (left) Senior Manager, Property Marketing.



Mr Chong Seng Fook (centre) Head, Internal Audit.



Berjaya Loyalty.



Plantations Division.



Central Purchasing.



Special Projects.



Sports Toto Malaysia.



7-Eleven.



Berjaya Starbucks Coffee Company.



Berjaya Times Square Joint Management.



Berjaya Roasters.



Mr Jonathan Tan, Club Manager of Sports Toto Fitness Centre.



U-Mobile.



Ms Helen Hiew (second from right), Accounts Manager of B&B Enterprise.



Mr Henry Wong, Manager of Berjaya Times Square Theme Park.



KUB-Berjaya Enviro's Managing Director, Mr Chock Eng Tah (centre) and staff.



Mr Kan Keong Foo, General Manager of Berjaya Registration Services.

Berjaya Cares Foundation Presents 10 Units of Dialyser Re-Processor Machines Worth RM320,000 To The National Kidney Foundation of Malaysia



Group photo at NKF-Berjaya Resource Centre



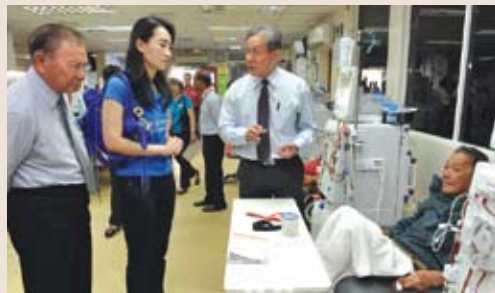
Ms Nerine Tan (centre) with the dialyser reprocessor machines. Looking on are Mr Goh Seng Chuan and Mr Chua Hong Wee.



Mr Goh Seng Chuan presents a token of appreciation to Ms Nerine Tan.



Berjaya senior management staff sharing a light moment with an end-stage kidney patient.



A brief tour to NKF- Dato' Dr. G.A. Sreenevasan Dialysis Centre.



Berjaya Cares Foundation ("BCF") presented 10 units of dialyser reprocessor machines worth RM320,000 to the National Kidney Foundation of Malaysia ("NKF") on 30 May 2013. The machines were handed over by Ms Nerine Tan, Executive Director of Berjaya Group Berhad to Mr. Goh Seng Chuan, Vice President, Board of Directors of NKF and Mr Chua Hong Wee, Chief Executive Officer of NKF in a ceremony held at NKF's headquarters in Petaling Jaya.

The 10 new dialyser reprocessor machines will be placed at NKF dialysis centres located in Taiping, Klang, Kluang, Kuching, Petaling Jaya, Johor Baru and Kuala Terengganu. The dialyser reprocessor machine is used to cleanse, test, and disinfect the used dialyzer (artificial kidney) so that the dialyzer is safe to be reused on the same patient.

NKF is one of the many charitable organizations that Berjaya has been supporting for many years in reaching out to the less fortunate within our communities. The partnership with NKF began about 17 years ago with the opening of a dialysis centre in Section 14, Petaling Jaya. In the last 3 years, the Group together with BCF contributed more than RM1 million to NKF to reduce the increasing burden of underprivileged end-stage kidney patients, who cannot afford the high cost of dialysis treatment.

Besides NKF, BCF and Better Malaysia Foundation also support various initiatives by other charitable organizations that provide dialysis treatments to underprivileged patients. Among those are contribution of RM600,000 to St. John Ambulance-Kawasan Pantai Selangor towards the setting up of a dialysis centre in Serdang, Selangor; RM1.87 million to Pusat Hemodialysis Mawar, Seremban towards the setting up of two dialysis centres in Seremban, Negeri Sembilan and Serian, Sarawak; and RM800,000 to Buddhist Tzu Chi Merits Society, Penang for the purchase of dialysis machines and to support the operating cost of its dialysis centres in Kedah and Penang.



U Mobile volunteers holding up their certificates of participation that they received from the programme.

U Mobile Volunteers Empower to Save the Nature

On 20 April 2013, U Mobile teamed up with RockCorps Malaysia, a social venture company that connects people to the power of volunteering. Together with Pertubuhan-Pencinta-Air-Terjun, they provided a whole day environment awareness programme - 'Save Our Waterfall Campaign', at Sungai Liam Waterfall, Hulu Selangor.

We are proud to be part of this massive cleanup campaign to create a better environment for our community to enjoy one of our natural recreational resources.

Health Talk on Osteoporosis and Diabetes

In the second quarter of 2013, Berjaya Cares Foundation collaborated with Pusat Hemodialisis Mawar ("PHM") and Mawar Renal Medical Centre ("MRMC"), both based in Seremban, Negeri Sembilan, for a health talk on osteoporosis. More than 60 employees attended the talk conducted by Dr. Chan Tiong Cheng, a resident Consultant Orthopaedic & Trauma Surgeon of MRMC. Dr Chan educated the participants on the causes, prevention and treatment of osteoporosis followed by a slideshow on knee replacement surgery. PHM also provided a free health screening comprising blood pressure, urine protein and glucose, body composition analysis and free consultation to Berjaya staff and the public.

Berjaya Cares Foundation also collaborated with Persatuan Diabetes Malaysia ("PDM") for a health talk on diabetes, and a free health screening which included blood pressure and blood glucose tests. The health screening benefited over 200 Berjaya employees and the public. At the health talk, Ms. Ng Gai Lian, a clinical dietitian of University Malaya Medical Centre spoke to Berjaya staff on how to prevent and control diabetes through their diet.



Berjaya employees and the public take the opportunity to check their blood pressure and blood glucose levels.



Ms. Ng Gai Lian educates Berjaya employees on the recommended diet for diabetics.



The free health screening provided by PHMA at Berjaya Times Square.



The health talk on "How to prevent osteoporosis" conducted by Dr Chan at Berjaya University College of Hospitality.



Some employees take the opportunity to seek personal consultation from Dr Chan after the health talk.



Senior Operations Manager, Mr Saw Yung Sheng and Assistant Digital Strategy and CSR Manager, Miss Rina Siew placing the plaque on the bookshelf.

Starbucks Book Drive Benefits Sarawak Children Cancer Society

On 15 May 2013, the Sarawak Children Cancer Society received books for their reading room through a book drive by Starbucks and a collaboration with See Hua Daily News. The book drive was held at all Starbucks stores in Kuching, Sarawak in conjunction with the Global Month of Service (GMoS) 2013 where Starbucks' partners, customers and the public donated education books, encyclopedias, storybooks and such. These books are to enrich the children during the tenure of their stay as they undergo chemotherapy sessions at the nearby hospital.

50 children from Rumah Anak Yatim Maahad Tahfis Baitul Ummah shown their most cheerful smiles when the beauties and the passionate Kenny Rogers ROASTERS (KRR) team arrived at their Home in conjunction with the 8th annual KRR Wishing Tree campaign.

Running for the 8th consecutive year, KRR Wishing Tree campaign has been a significant year end event where members of the public get a chance to do their part in contributing to the less fortunate. Every year, more and more people are showing their care and love for the needy by making more KRR Wishing Tree wishes come true.

The KRR team not only granted the children's wishes but also brought wholesome meals for them whereby Miss Universe Malaysia 2013, Carey Ng and Miss KRR Healthy Lifestyle 2013, Natalia Ng had a great day spending time with the children.

Miss Universe Malaysia Puts Smiles On Young Ones at Kenny Rogers ROASTERS' 8th Annual Wishing Tree Event



Group photo of the children with Miss Universe Malaysia, Carey Ng and the KRR team.



KRR mascot giving high five to the children.



Children from the home enjoying their KRR meal.

Kenny Rogers ROASTERS Wishing Tree Campaign is one of the many CSR initiatives by KRR as part of KRR's Community Chest.

Better Malaysia Foundation Contributes RM1 Million To 35 Charitable Organisations In Johor



Some of the beneficiaries receiving their mock cheques.

Tan Sri Vincent Tan (fifth from left), DYMM Raja Zarith Sofia, and Madam Low Siew Beng (fifth from right) with representatives from the charitable organisations.

Better Malaysia Foundation and Tan Sri Dato' Seri Vincent Tan contributed a total of RM1 million to 35 charitable organizations in Johor in a cheque presentation ceremony held at Berjaya Waterfront Hotel Johor Bahru (formerly known as The Zon Regency Hotel By The Sea) on 1 April, 2013. The sum of RM1 million was committed during the recent Berjaya Founder's Day celebrated on 23 February 2013.

Guest of honour, DYMM Tuanku Raja Zarith Sofiah was on hand to grace the ceremony and presented the mock cheques to representatives from the charitable organisations. Also present were YAM Tunku Tun Aminah binti Sultan Ibrahim, Princess of Johor and Tan Sri Dato' Seri Vincent Tan's mother, Madam Low Siew Beng.

Berjaya Cares Foundation Contributes RM50,000 To The Selangor & Federal Territory Association For The Mentally Challenged



Dato' Robin Tan presenting the mock cheque to Datin Fauziah Idris, President of SAMH.



Dato' Robin Tan admiring the painting by a trainee from the vocational training programme.



Dato' Robin Tan and Ms Ong Su Leh, General Manager of Group Tax (centre) sharing a light moment with the children.



Berjaya staff serving food to the students and trainees.

Dato' Robin Tan and a group of senior management and employees visited The Selangor and Federal Territory Association for the Mentally Handicapped (SAMH) on 27 May 2013. The visit to SAMH is part of Berjaya Cares Foundation's on-going community programme to reach out to the deserving communities.

During the visit, Dato' Robin Tan presented SAMH with a cash donation of RM50,000.00. The students and trainees were also treated to a sumptuous meal of Kenny Rogers Roasters Chicken and Krispy Kreme Doughnuts.

SAMH carries out 13 programmes to cater to more than 500 children and adults with varying mental disabilities.

Among them are early intervention programmes for children aged 6 and below; school programmes for those between the ages of 7 and 17; as well as vocational training for adults. It also organises workshops to help provide employment for the mentally challenged.