

**EDITOR'S NOTE**

March 2022 started on a positive note with the announcement of our 2Q FY2022 results being in the black. We bid farewell to our Group CEO, Jalil Rasheed who resigned effective 31 March 2022, and we wish him all the best in his future endeavours. The Group also announced the appointment of new Joint Group CEOs for Berjaya Corporation Berhad, as well as new CEOs for Berjaya Land Berhad and Berjaya Capital Berhad. Read more about these appointments below!

The government's announcement on the transition into the endemic phase bodes well for the recovery of most, if not all our business sectors. International tourism is set to return from 1 April 2022 with the relaxation in SOPs for international travel, giving a much needed reprieve to the hotel industry.

Revenge travelling is a real thing, and some of you may be itching to go places again after 2 years of isolation. But endemicity doesn't mean that the COVID-19 virus miraculously became harmless, it just means that cases are no longer rising nor falling, and the risks are definitely still there. As such, it is tantamount that we continue adhering to the SOPs to keep our colleagues and our loved ones safe.

**BERJAYA CORPORATION BERHAD APPOINTS NEW JOINT GROUP CEOs**



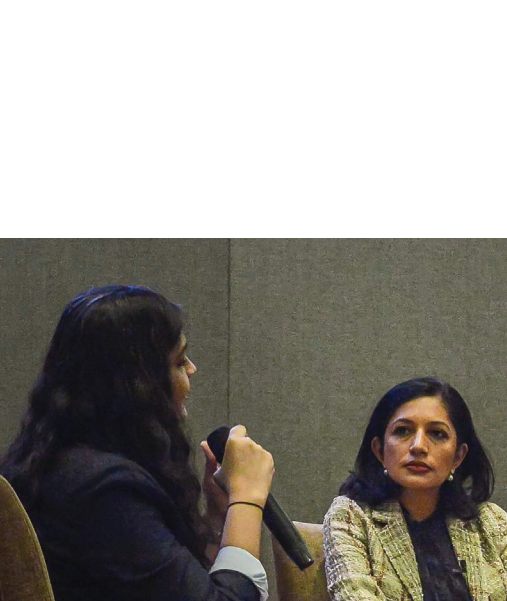
**Ms. Vivienne Cheng Chi Fan**

**Mr. Syed Ali Shahul Hameed**

Ms. Vivienne Cheng Chi Fan and Mr. Syed Ali Shahul Hameed have been appointed as Joint Group Chief Executive Officers ("CEO(s)") of Berjaya Corporation Berhad ("BCorp"). Mr. Syed Ali has also been appointed as an Executive Director of BCorp.

Both veterans of the Group, Ms. Vivienne Cheng joined Berjaya in 1989 (33 years) and Mr. Syed Ali joined Berjaya in 1997 (25 years). Ms. Vivienne Cheng has been an Executive Director of BCorp since 2005 with vast corporate experience in the area of finance especially project financing, capital funding, debt restructuring, initial public offerings, risk management and group treasury cash management. Mr. Syed Ali was most recently CEO of Berjaya Land Berhad ("BLand"), a listed subsidiary of BCorp, a position he will now relinquish. In his 25 years with the Group, he has been responsible for several major local and international projects including the due diligence and technical involvement of the Inter-Continental and Sheraton Hotels in Hanoi. He was also actively involved in the Four Seasons and Ritz-Carlton projects in Kyoto and Kuala Lumpur respectively.

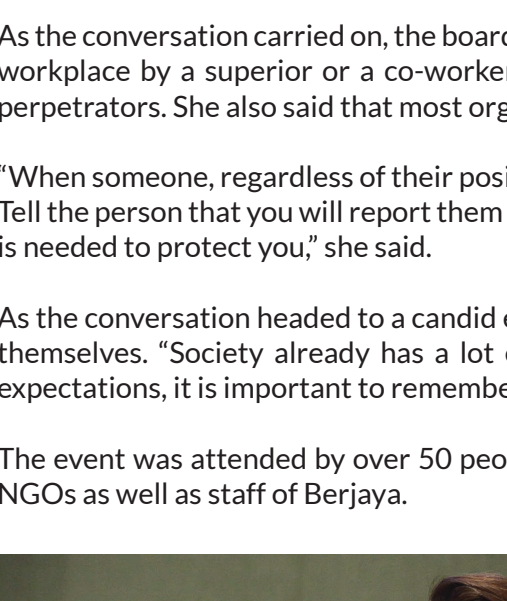
**NEW CEO FOR BERJAYA LAND BERHAD**



**Datuk Abdul Rahim Bin Mohd Zin**

Berjaya Land Berhad ("BLand") also announced the appointment of Datuk Abdul Rahim Bin Mohd Zin as CEO of BLand effective 1 April 2022. Datuk Abdul Rahim is a Chartered Accountant and a Member of the Malaysian Institute of Accountants. He has 35 years of experience in various fields particularly in banking, finance, oil & gas, shipping and food & beverage. He is presently the CEO of Landasan Berjaya Sdn. Bhd. and an Executive Director of Berjaya Group Berhad, a subsidiary of BCorp.

**NEW CEO FOR BERJAYA CAPITAL BERHAD**

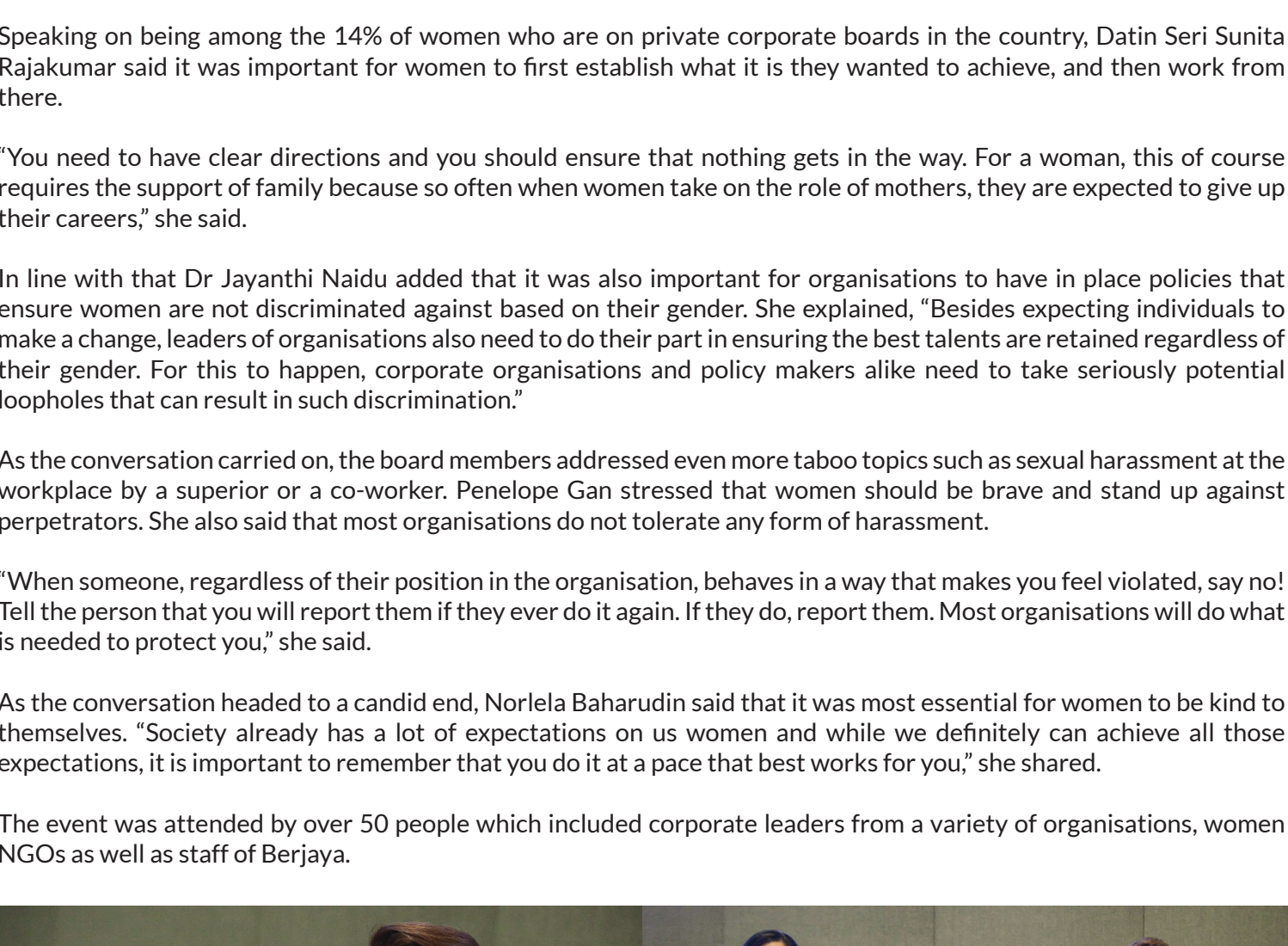


**Mr. Muhammad Lukman Bin Musa**

Mr. Muhammad Lukman Bin Musa @ Hussain has been appointed as Chief Executive Officer of Berjaya Capital Berhad, a wholly owned subsidiary of BCorp with effect from 16 March 2022. Muhammad Lukman brings with him more than 20 years' experience in corporate leadership, investment, assurance, risk management and technical accounting advisory in Malaysia and internationally.

Muhammad Lukman is not new to the Group as he has served as an Independent Non-Executive Director of 7-Eleven Malaysia Holdings Berhad, a company affiliated to the BCorp Chairman, since 2013. He started his career with Andersen & Co (Malaysia) in 1978 as an auditor, specializing in the financial services industry. In 2002, he moved to the United Kingdom to pursue his career where he held several executive positions in banking and audit before returning to Malaysia in 2008. Upon his return, he joined Ernst & Young (Kuala Lumpur) as the Audit and Assurance Director before joining Unitar Capital Sdn Bhd as its Chief Operating and Financial Officer in 2012. In 2016 he joined MARA Corporation Sdn Bhd, and his last position was Acting Chief Executive Officer & Chief Financial Officer before he left the organization in 2019. Prior to joining Berjaya Capital Berhad he was an Advisor to ECS Solutions Sdn Bhd, a boutique management and advisory firm.

**ROUNDTABLE: IN THIN AIR - ADDRESSING THE CHALLENGES OF WOMEN IN THE WORKPLACE**



(From left) Kanyakumari Damodaran, Dr. Jayanti Desai, Penelope Gan Paik Ling, Norlela Baharudin, and Datin Seri Sunita Mei-Lin Rajakumar during the event.

The "In Thin Air" roundtable event which featured four of our independent non-executive directors saw discourse on topics such as gender discrimination and effective female leadership, among others.

Speaking on being among the 14% of women who are on private corporate boards in the country, Datin Seri Sunita Rajakumar said it was important for women to first establish what it is they wanted to achieve, and then work from there.

"You need to have clear directions and you should ensure that nothing gets in the way. For a woman, this of course requires the support of family because so often when women take on the role of mothers, they are expected to give up their careers," she said.

In line with that Dr Jayanti Naidu added that it was also important for organisations to have in place policies that ensure women are not discriminated against based on their gender. She explained, "Besides expecting individuals to make a change, leaders of organisations also need to do their part in ensuring the best talents are retained regardless of their gender. For this to happen, corporate organisations and policy makers alike need to take seriously potential loopholes that can result in such discrimination."

As the conversation carried on, the board members addressed even more taboo topics such as sexual harassment at the workplace by a superior or a co-worker. Penelope Gan stressed that women should be brave and stand up against perpetrators. She also said that most organisations do not tolerate any form of harassment.

"When someone, regardless of their position in the organisation, behaves in a way that makes you feel violated, say no! Tell the person that you will report them if they ever do it again. If they do, report them. Most organisations will do what is needed to protect you," she said.

As the conversation headed to a candid end, Norlela Baharudin said that it was most essential for women to be kind to themselves. "Society already has a lot of expectations on us women and while we definitely can achieve all those expectations, it is important to remember that you do it at a pace that best works for you," she shared.

The event was attended by over 50 people which included corporate leaders from a variety of organisations, women NGOs as well as staff of Berjaya.



Datin Seri Sunita giving her points during the session.



BCorp's female non-executive directors.

**BERJAYA LAND BERHAD INKS MOU WITH SABAPAK ECO SDN BHD ON THE DEVELOPMENT OF ECO-TOURISM IN SABAH**

On 25 March 2022, Berjaya Land Berhad ("BLand") inked a Memorandum of Understanding ("MOU") with Sabapak Eco Sdn Bhd ("SESB") which will see both parties jointly formulating a comprehensive plan to develop and transform part of Gaya, Sapi, and Bohey Dulang Islands into prime eco-tourism destinations. The signing ceremony was held at the Sabah Ministry of Tourism, Culture and Environment. BLand CEO, Mr. Syed Ali Shahul Hameed signed on behalf of BLand, with BCorp Chairman Tan Sri Dato' Seri Vincent Tan as witness. SESB was represented by its Chairman, Datuk Jumar Idris, witnessed by General Manager, Dr. Hj. Muhd Amir B. Pawennari.



Datuk Jumar Idris (front row, left) and Mr. Syed Ali Shahul Hameed exchange documents, witnessed by (2nd row, from left) Datuk Yusrie Abdullah, Datuk Jafry bin Ariffin and Tan Sri Dato' Seri Vincent Tan.

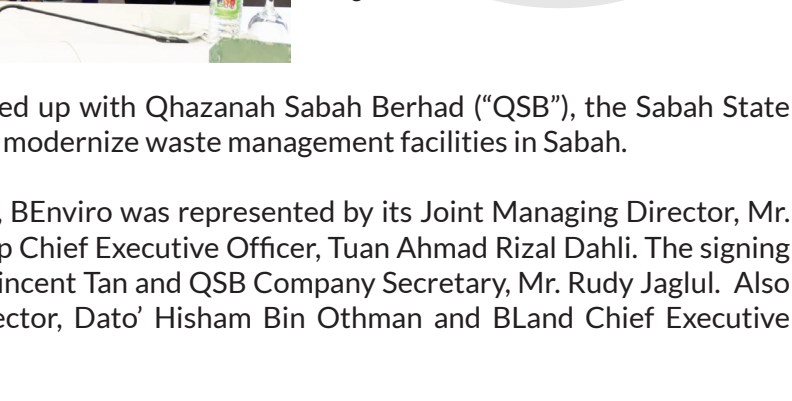
Sabah Tourism, Culture and Environment Minister, Datuk Jafry bin Ariffin graced the event as the guest of honour. Also in attendance were Datuk Yusrie Abdullah, Permanent Secretary, Ministry of Tourism, Culture and Environment; Datuk Askalani Abdul Rahim, Chairman, Sabah Parks' Board of Trustees; and Dr Maklamin Lakim, Director, Sabah Parks.

Apart from introducing visitors to the natural beauty of the Sapi, Gaya and Bohey Dulang Islands and fostering an appreciation of the local culture and heritage, the upgrading of infrastructure and amenities as well as the development of an eco-luxury hotel and residences will create more job and business opportunities for the local community.

**BERJAYA EnviroParks Sdn Bhd MODERNISATION OF WASTE MANAGEMENT FACILITIES IN SABAH**

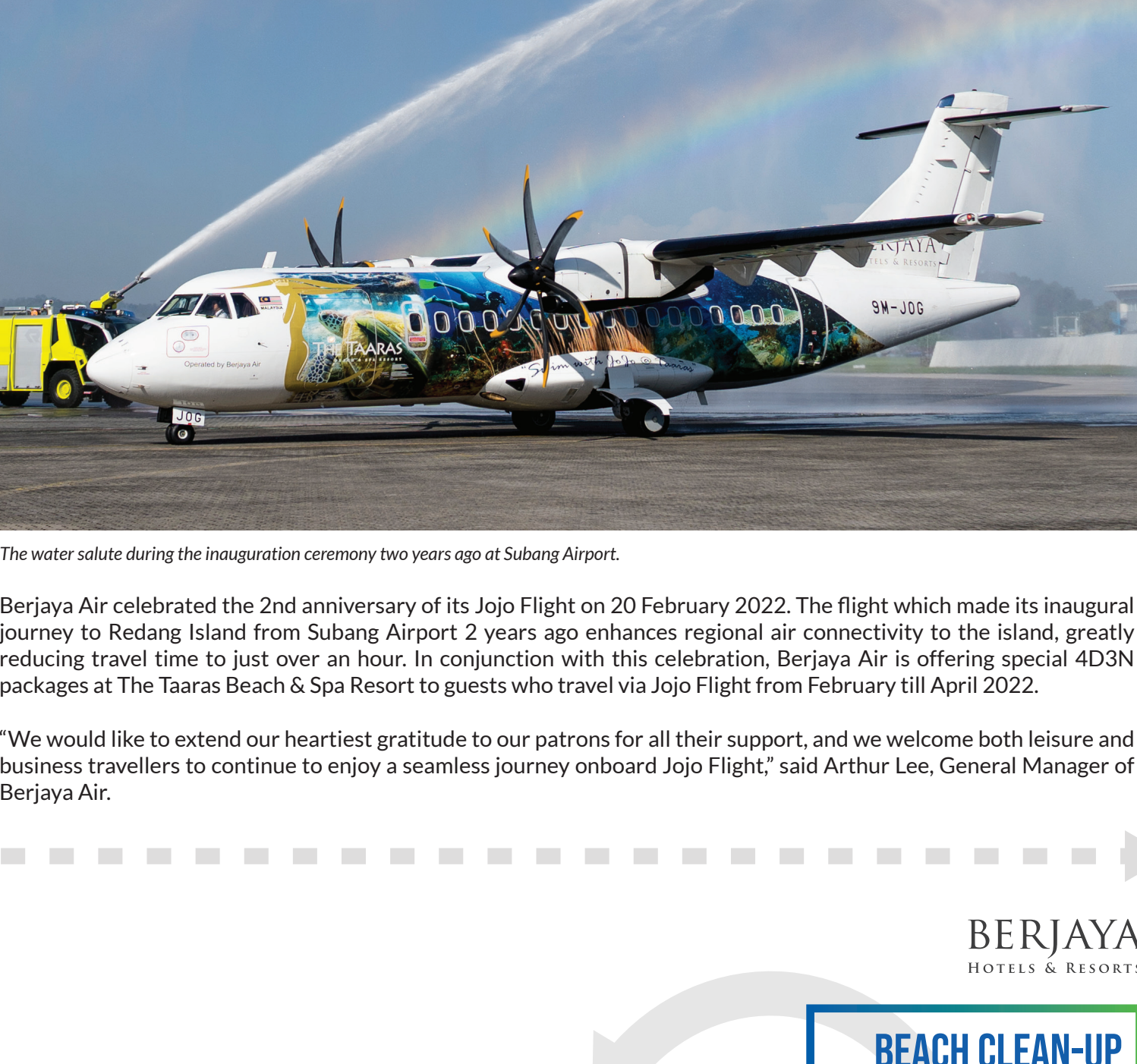
Berjaya Enviro Holdings Sdn Bhd ("BEnviro") has teamed up with Qhazanah Sabah Berhad ("QSB"), the Sabah State Government's strategic investment arm, to develop and modernize waste management facilities in Sabah.

At the QSB signing ceremony held on 25 March 2022, BEnviro was represented by its Joint Managing Director, Mr. Koh Chee Yung while QSB was represented by its Group Chief Executive Officer, Tuan Ahmad Rizal Dahli. The signing was witnessed by BCorp Chairman, Tan Sri Dato' Seri Vincent Tan and QSB Company Secretary, Mr. Rudy Jaglul. Also present were BCorp Independent Non-Executive Director, Dato' Hisham Bin Othman and BLand Chief Executive Officer, Mr. Syed Ali Shahul Hameed.



(from left) Mr. Rudy Jaglul; Mr. Syed Ali Shahul Hameed; Tuan Ahmad Rizal Dahli; Mr. Koh Chee Yung and Tan Sri Dato' Seri Vincent Tan.

**BERJAYA AIR'S JOJO FLIGHT TURNS 2**



The water salute during the inauguration ceremony two years ago at Subang Airport.

Berjaya Air celebrated the 2nd anniversary of its Jojo Flight on 20 February 2022. The flight which made its inaugural journey to Redang Island from Subang Airport 2 years ago enhances regional air connectivity to the island, greatly reducing travel time to just over an hour. In conjunction with this celebration, Berjaya Air is offering special 4D3N packages at The Taaras Beach & Spa Resort to guests who travel via Jojo Flight from February till April 2022.

"We would like to extend our heartfelt gratitude to our patrons for all their support, and we welcome both leisure and business travellers to continue to enjoy a seamless journey onboard Jojo Flight," said Arthur Lee, General Manager of Berjaya Air.

**BERJAYA HOTELS & RESORTS BEACH CLEAN-UP IN REDANG**



Resort staff sorting out discarded nets by fishermen.

The Taaras Beach & Spa Resort has once again organised a clean-up programme at Redang Island. The clean-up initiative at Teluk Dalam Besar beach was to ensure that beaches at Redang Island are kept clean to protect the local ecosystem. Up to 40 bags of rubbish, consisting plastic waste, styrofoam, fishing nets, and rubber were collected during this exercise. All plastic materials were sent to a recycling centre, while the remainder of the collected rubbish were sent to Kuala Terengganu on the mainland to be disposed of.

**REDTONE ORGANISES FIRST SMART FARMING VIRTUAL CONFERENCE**

REDTone Digital Berhad hosted its inaugural one-day smart farming virtual conference themed "Emerging Tech & Innovation in Malaysian Agriculture" bringing together 350 registered delegates and more than 120 viewers on Facebook livestream with 20 subject matter experts.



The event was the first ever smart farming virtual conference of its kind in collaboration with the Ministry of Agriculture and Food Industries ("MAFI") as well as the Department of Agriculture ("DOA") and Malaysian Digital Economy ("MDEC").

The virtual conference featured a distinguished group of keynote and panel speakers, comprising industry influencers, thought leaders, insights as well as policy makers from MAFI, MDEC, DOA and the Malaysian sector.

They shared unique perspectives into the technologies and innovations that are propelling the financial sector towards a more technologically-integrated future. The conference also addressed the fact that while the Malaysian agriculture sector has developed over the last decade by incorporating technological advancements such as the Internet of Things, drones, Artificial Intelligence and blockchain, the use of technology in Malaysia's agriculture sector, when compared to developed countries, is still at its infancy.

REDTone Group CEO Lau Bik Soon said in his opening speech that he believes technology can play a key role in taking the agriculture industry to the next level.

"The time is NOW to embrace innovation and accelerate agriculture's journey towards a more sustainable future. The world population is expected to grow to 9.6 billion by 2050, at which point farmers must produce 70% more food than today, with the same or even less natural resources due to urbanisation and climate change.

"Being one of the largest sectors in both our local and global economies, agriculture needs to keep pace with a rapidly-evolving world. To survive and thrive in an increasingly competitive and volatile market, it is imperative that we redefine the way our farming industry operates. This is where Smart Farming and Precision Farming hold the answers," says Bik Soon.

**SALA @ BERJAYA TIMES SQUARE**



The new Sala outlet at Berjaya Times Square, Kuala Lumpur.

The 8th Sala outlet was opened at Berjaya Times Square, Kuala Lumpur on 19 March 2022. Sala features tex-mex meals and local favourites using only plant-based ingredients, ensuring that they are lower in calories and cholesterol while being higher in protein. Popular menu items include the Shrooms Asada, Shrooms Taco, Protein Packed Taco, Chimichanga, Falafel Salad, Nourish Bowl, Chili, and Nasi Lemak.

**NEW STARBUCKS OUTLETS**

Dato' Sydney Quays leading a store tour for Duli Yang Teramat Mulia Tuanku Syed Faizuddin Putra Ibni Tuanku Syed Sirajuddin Jamalullaili, and his royal family, together with Yang Teramat Mulia Dato' Seri Diraja Tunku Shazuddin Ariff Ibni Al Aminul Karim Sultan Sallehuddin.



Starbucks established its presence in every state in the country with the opening of its first-ever store in Perlis. The outlet, which is also the brand's 65<sup>th</sup> drive-thru store was opened at Kangar Jaya, Perlis.

The opening was officiated by Raja Muda of Perlis Duli Yang Teramat Mulia Tuanku Syed Faizuddin Putra Ibni Tuanku Syed Sirajuddin Jamalullaili and Raja Puan Muda of Perlis Tuanku Lailatul Shahreen Akshah Khalil and was later followed by a long line of customers who wanted their first taste of the drink brewed locally.

Berjaya Food Berhad CEO and Managing Director of Starbucks Malaysia and Brunei, Dato' Sydney Quays said, "We are delighted to bring the unique Starbucks experience to customers in Perlis. The outlet has been designed to reflect the brand's more than 50 years of coffee heritage while embracing Malaysia's distinctive local traditions and culture."

Berjaya Starbucks also opened its 346th outlet at Sentul Point in March, a high-rise serviced apartment. The outlet has since granted jobs to more than 12 baristas and have since served over 5,000 customers since it opened on 25 March 2022.

**AWARD ACCOLADES FOR BERJAYA HOTELS AND RESORTS**



TCR Award 2022 - Tourism Malaysia Pahang.

**The Chateau Spa & Wellness Resort**

The Chateau Spa & Wellness Resort was awarded the 'Best Highland Hotel Accommodation' of the year 2022 by Tourism Malaysia Pahang. Presented by KDYMM Pemangku Raja Pahang Tengku Abdhoka Tengku Hassanallah Ibrahim Alam Shah Ibni Al-Sultan Abdullah Ri'ayatuddin Al-Mustafa Billah Shah, the award ceremony took place at the Hyatt Regency Kuantan Resort. The award ceremony ran concurrently with the launching of 'This is Pahang 2022 - Unlimited' campaign.

Berjaya Times Square Hotel, Kuala Lumpur & ANSA Hotel Kuala Lumpur

Berjaya Times Square Hotel, Kuala Lumpur and ANSA Hotel Kuala Lumpur were awarded the 'Preferred Hotel Award 2021' in February 2022. This was the first time both hotels have been awarded by trip.com.



The Preferred Hotel Award 2021 certificates received by the hotels.



An aerial view of Berjaya Langkawi Resort.

**Berjaya Langkawi Resort**

On 25 January 2022, Berjaya Langkawi Resort was awarded the Certificate of Compliance COVID-19 SOP and Travel Quality Best Practices by the Langkawi Development Authority ("LADA") under the Langkawi Tourism Recovery Plan 2021-2022 (T-REC 2021-2022) via MySAFE Langkawi Campaign. While this certification ensures optimal compliance of COVID-19 SOPs by the resort, it is also one of the pivotal initiatives to assure and boost the confidence of tourists when they stay at the resort.



Certificate of Compliance COVID-19 SOP and Travel Quality Best Practices.