



BERJAYA

# BERITAJAYA

BERJAYA CORPORATION BERHAD'S QUARTERLY NEWSLETTER - ISSUE 2, 2019

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## BERJAYA TO INTRODUCE NEW RESORT AND RESIDENCES IN JAPAN



At the signing ceremony of the hotel management agreement : (front row) Tan Sri Dato' Seri Vincent Tan, Executive Chairman of Berjaya Corporation Berhad and Mr Christopher Wong, Senior Vice President for Development Asia Pacific of Four Seasons Hotels and Resorts; (back row, from left) Datuk Pee Kang Seng, CEO of Berjaya Land Berhad; Dato' Sri Robin Tan, CEO of Berjaya Corporation Berhad; Mr Choo Joon Keong, CEO of Bangkok Bank Berhad and Ms Vivienne Cheng, Executive Director of Berjaya Corporation Berhad.

On 22 January 2019, Berjaya Okinawa Development Co. Ltd., a wholly-owned subsidiary of Berjaya Land Berhad and Four Seasons Hotels and Resorts, the world's leading luxury hospitality company, announced its new development on the island of Okinawa, the Four Seasons Resort and Private Residences Okinawa ("Four Seasons Okinawa").

Comprising 30 acres of development land area, the Four Seasons Okinawa is located along the western coast of the island, approximately 50 kilometres northeast of Naha International Airport, with easy access by highway from the airport and close to tourist attractions. The project will have 120 hotel rooms, 120 residences and 40 villas. It is expected to take approximately four years to complete with a total development cost of USD 400 million and estimated gross development value of USD 1 billion.

The vision is to create a destination that portrays the cultural heritage of Okinawa island along with its natural landscape and resources. The Four Seasons Okinawa will be anchored by a resident beach club nestled on the east side, where guests as well as the homeowners will be able to access the natural beach. Additionally, the low-density layout of the resort will also allow guests and homeowners to access every amenity by foot, bicycles or golf carts. The resort facilities will include an all-day dining restaurant, specialty dining and lounge, retail shops, recreation facilities, as well as public grounds and gardens.

## BERJAYA YOUTH PARTICIPATES IN FOOD BANK INITIATIVE

On 28 April 2019, Berjaya Youth ("B.Youth") teamed up with HOL448 Food Bank in Klang, Selangor to distribute food and household items to poor families and individuals around Klang. Approximately 40 volunteers from Berjaya Youth helped to pack and deliver rice, cooking oil, eggs as well as dried and canned food to 50 needy families on a Sunday morning.

HOL448 Food Bank is currently supporting more than 550 needy families and individuals in Selangor, Johor and Perak with monthly food provisions worth approximately RM200 each.



B. Youth volunteers listen attentively to the briefing given by Joseph Pang, Founder of HOL448 Food Bank.

(continued on page 2)

## CEO's Message

For the second quarter of 2019, it is heartening to see our various businesses growing and achieving awards and accolades.

Starbucks Malaysia opened more new stores this year with 3 stores in East Malaysia, and its first Starbucks Reserve Drive-Thru store in Setia Alam. 7-Eleven is also growing and has opened its 2,323rd store in Desa ParkCity. Kenny Rogers ROASTERS celebrates its 25th anniversary this year.

Berjaya Hotels & Resorts has clinched 5 awards at the Asia Pacific Tourism & Travel Federation Awards 2019, recognising 5 of its resort properties : The Taaras Beach & Spa Resort (Best Luxury Beach Resort), Redang Island Resort (Best Island Resort), Berjaya Langkawi Resort (Best Beach Resort in Malaysia), Berjaya Tioman Resort (Outstanding Beach Resort in Malaysia) and The Chateau Spa & Organic Wellness Resort (Best Wellness Resort).

The Berjaya Teenstar Challenge 2019 saw 1,000 secondary school students attended the zone auditions at Kuala Lumpur, Seremban, Penang dan Johor with 300 of them shortlisted for the preliminaries for the 3 competition categories – Solo Singing, Cultural Dancing and Modern Dancing.

In conjunction with Ramadhan and Hari Raya, our subsidiaries carried out various events such as distributing bubur lambuk to the local community and breaking of fast with the less fortunate.

As we move into the second half of 2019, let us continue the momentum and make the following quarter a rewarding one.

Dato' Sri Robin Tan



### Performance of Companies for the 4th Financial Quarter Ended 30 April 2019 (unaudited)

Company	Revenue 3 Months Ended 30 April 2019 (RM'000)	Profit/(Loss) Before Tax 3 Months Ended 30 April 2019 (RM'000)	Revenue 12 Months Ended 30 April 2019 (RM'000)	Profit/(Loss) Before Tax 12 Months Ended 30 April 2019 (RM'000)
Berjaya Corporation Berhad	2,219,569	167,375	8,362,800	197,618
Berjaya Land Berhad	1,639,019	218,539	6,240,650	355,973
Berjaya Sports Toto Berhad	1,508,826	71,207	5,723,706	284,444
Berjaya Media Berhad	4,812	(3,713)	25,655	(16,996)
Berjaya Food Berhad	169,931	4,004	678,430	26,180
REDtone International Berhad	73,383	5,439	178,925	14,372
7-Eleven Malaysia Holdings Berhad	583,731*	11,154*	583,731**	11,154**
Berjaya Assets Berhad	75,426***	2,514***	228,486****	(656)****

\* 1st Financial Quarter ended 31 March 2019

\*\* 3 months ended 31 March 2019

\*\*\* 3rd Financial Quarter ended 31 March 2019

\*\*\*\* 9 months ended 31 March 2019

(continued from cover page)



Volunteers packing food items for the needy families.

Bags of food items ready to be delivered to the families.



(continued from page 2)



B. Youth volunteers with the volunteers from HOL448 Food Bank.



## 1,000 TEENSTAR HOPEFULS AUDITION FOR BERJAYA TEENSTAR CHALLENGE 2019

Nearly 1,000 teenstar hopefuls turned up at the zone auditions held between April and May 2019 at Kuala Lumpur, Seremban, Penang and Johor. More than 300 participants were shortlisted for the preliminaries to be held on 6 & 7 July 2019 for the 3 competition categories, i.e. Solo Singing, Cultural Dancing and Modern Dacing.

Judging by the sheer amount of impressive raw talents from the zone auditions, the 4 key partners i.e. Team Starbucks, Team KRR, Team Cosway and Team Berjaya UC will have a tough time selecting the young talents at the Preliminaries to represent their teams at the Grand Finals slated in August 2019.

For more information, please visit [www.berjayayouth.com/creativity.php](http://www.berjayayouth.com/creativity.php) or follow us on Berjaya Youth's Facebook and Instagram pages for the latest updates.



With poise, grace and rich choreography, the Cultural Dancing participants managed to captivate the judges and secure their spots to the Preliminaries, at the Penang and Negeri Sembilan Zone Auditions.

Captivating and energetic performances from the Modern Dancing participants at the Johor and Negeri Sembilan Zone Auditions.

Solo Singing participants at the Johor and KL Zone Auditions.



## CAREER & CAMPUS FAIRS

Berjaya Corporation Berhad participated in 4 career and campus fairs - Mega Career Fair at KL Convention Centre from 13-14 April 2019, UKM Career & Entrepreneurship Fair from 16-17 April 2019, Taylor's Campus Fair on 23 April 2019 and INTI International College Campus Fair on 3 May 2019. The visitors and students were surprised to know that there were so many brands under the Group and the various career opportunities available.



Shaun Khoo, Executive of Group Human Resource introducing BCorp to the UKM students.

## BERJAYA MANAGER AND EXECUTIVE DEVELOPMENT PROGRAMMES

The Berjaya Manager Development Programme ("B.MDP") and Berjaya Executive Development Programme ("B.EDP") Batch V commenced in March 2019 with 51 participants from Corporate Office and operating companies under Berjaya.

This year, the B.EDPians are also enrolled into the BERJAYA UC Toastmasters Club. Apart from the usual Club Meetings every 2nd and 4th Thursday evenings, special speaking sessions are organised for the participants to practise their public speaking skills.



B.MDP participants.



B.EDP participants at the BERJAYA UC Toastmasters Club Meeting on 9 May 2019.

## BERJAYA EVP COMMUNICATION SESSION

Group Human Resource & Administration ("Group HR & Admin") organised a 2-day Berjaya Employee Value Proposition ("Berjaya EVP") communication session for all employees under Berjaya Group of Companies from 2-3 April 2019. 130 employees from various subsidiaries attended the sessions where they were briefed about the stages of Berjaya EVP - planning, design and development.



Grace Chan Hwee conducting the EVP Communication session.

# WELCOME ON BOARD!

A warm welcome to 27 new colleagues across various departments and subsidiary companies!

Employee Orientation sessions were held on 8 April and 10 June 2019 to brief new employees on topics such as Employee Value Proposition, Code of Conduct, Staff Engagement, Learning & Organisational Development, Employee Self Service System, Performance Appraisal Process, Safety and Security. The sessions ended with a special tour to the Sports Toto Fitness Centre.



New employees from various divisions.

## WORLD HEALTH DAY

On 5 April 2019, Group HR & Admin distributed a total of 450 apples and plums to employees from the Corporate Office and Property Division in conjunction with the World Health Day celebration.

Group HR & Admin also distributed specially designed Berjaya EVP tote bags to encourage employees to reduce the usage of plastic bags.



## NETWORKING VISIT TO REDTONE

On 14 June 2019, Group HR & Admin visited REDtone Telecommunication Sdn Bhd to engage with the employees, get to know their corporate culture and understand the human resource practices. Employees of REDtone were also briefed on the Berjaya EVP.



A group photo with the REDtone management team.



Happy faces with healthy fruits and Berjaya EVP tote bags.



## INTERNATIONAL WOMEN'S DAY

In conjunction with International Women's Day, Group HR & Admin organised a special talk on 29 March 2019 for female employees. A total of 50 employees attended the insightful yet entertaining talk where ASP Noraini bt Mohamad Noor educated the participants on self-defence techniques for women and children.



Participants listening attentively to ASP Noraini.

## #LLOL TALK : HOW CAN YOU FIND YOUR INSPIRATION TO BE MORE RESILIENT DESPITE ADVERSITY?



The second #LLOL Talk was held on 17 April 2019 at Lecture Theatre II, BERJAYA University College. Alex Tan, a brain tumour survivor touched the hearts of the audience with his inspiring and motivating sharing on how to be resilient in a life full of challenges. His enthusiasm and positivity left a strong sense of gratitude in the hearts of the audience.

Alex Tan speaking to the employees at the #LLOL Talk.

## CELEBRATING SECRETARIES

In appreciation of all secretaries, Group HR & Admin presented personalised gifts to 43 secretaries from Berjaya Corporate Office and Property Division. Each secretary received a personalised mug and coaster in a personalised gift box.



Secretaries with their personalised gifts.

## TOASTMASTERS' CORPORATE RECOGNITION AWARD

BERJAYA University College was one of the two selected companies under District 51 to receive the Toastmasters' Corporate Recognition Award.

The award presentation ceremony was held at BERJAYA University College on 16 April 2019. The Toastmasters International President, Lark Doley, presented the Corporate Recognition Award to Madam Mae, Executive Director cum Chief Executive Officer of BERJAYA University College. Also present were Dato' Sri Robin Tan, CEO of Berjaya Corporation Berhad; District 51 Director, Yoon Peng Yew, DTM; Program Quality Director, Christopher Choong, DTM; Club Growth Director, Carmen Loo, DTM; Division P Director, Grace Chan Hwee, DTM; Chartered President, Mohamed Syairoz, DTM; Emeritus Professor Dr Walter Wong Chee Keong and his team of academic staff as well as members of BERJAYA UC Toastmasters Club.

Toastmasters International recognises corporations that enhance employee engagement through continuing support of Toastmasters Communication and Leadership programmes. It exemplifies an organisation's commitment in valuing and developing employee skills.

The selection criteria include having sponsored a Toastmasters club for more than two years, providing membership dues, providing meeting venues and actively encouraging employees to join the corporate club.



*Dato' Sri Robin Tan (fourth from right), Toastmasters International President, Lark Doley, DTM (fifth from right), Madam Mae Ho (sixth from right) and the members of BERJAYA UC Toastmasters Club.*

## BERJAYA STAFF BOWLING TOURNAMENT 2019

With the collaborative effort of both EEC and Group HR & Admin, the Berjaya Staff Bowling Tournament was held on 20 April 2019 at Bukit Kiara Equestrian & Country Resort. 29 bowlers from various divisions from Corporate Office namely, Group HR & Admin, Strategic Relations, Corporate Communications and Treasury as well as Singer Malaysia were divided into 6 teams, competing for the trophies and cash prizes.



*All the participants of the bowling competition.*



# LIFE ENRICHING EXPERIENCE THROUGH TOASTMASTERS

*People who wonder whether the glass is half empty or half full, are missing the point : THE GLASS IS REFILLABLE*

We often associate the half-filled glass with human perception. Does the person always have a positive or negative perception over things in life? Now, let's look from another perspective as it could be how we enrich our life. Amazingly everything can be different with Toastmasters. The Toastmasters' journey encompasses learning to speak, lead, socialise, expand business networking, crossing the comfort zones, and the list goes on, depending on the sentiment a person has over the transformation.

In BERJAYA UC Toastmasters Club, we have seen many refillable glasses and we are pleased to share with you the glory moments of the glasses holders.

## Mohamed Syairoz Mohamed Odman, DTM



*Mohamed Syairoz, receiving the DTM plaque from Toastmasters International President, Lark Doley.*

"As a member of Toastmasters International, it was a journey that I was glad to embark on since 2014. The experience was amazing because of the strong bond we held until today. It's the feeling of one big family and we go way beyond just being members of a club.

I remember the day when I was humbled to receive the Distinguished Toastmaster title, I wish to share what family in Toastmasters means to me...

- F - Fun in what we do
- A - Aspire to be the best
- M - Meticulous in our tasks
- I - Inspire one another
- L - Learn from each other
- Y - You and its never about me...

We come from different backgrounds, we have different goals and targets when we join this club, but as a **FAMILY** in BERJAYA

UC Toastmasters Club, we lift one another up and it is no longer about me or myself. Each and every step was carefully made to ensure we deliver not only the best speeches but also exceptional leadership qualities. I personally take pride in each and every little role that was given to me similarly what other Toastmasters will do.



*A big FAMILY photo with members of BERJAYA UC Toastmasters Club and the District 51 26th Annual Conference in Ipoh.*

## Dawn Chiew, CC ALB



My Toastmasters journey started in October 2014. I learned to speak slowly in a well-composed manner in front of an audience. Communication has been easier for me ever since as I can convey my message clearer with much credibility.

My leadership journey in Toastmasters begun in the term of July 2017 – June 2018 when I was elected as the Club President. It was a fruitful learning experience for me as I have gained the ever needed interpersonal and convincing skills.

I am now embarking on my next leadership challenge, which is the opportunity to serve as an Area Director in the term July 2019-June 2020. Just as I've benefited from Toastmasters Club in terms of public speaking and leadership skills development, it's time to give back to the community and to extend my service to beyond my home club.

I aspire to inspire people, groom new talents and nurture their growth. I look forward to supporting the clubs under my area and collaborating with them to bring them to greater heights.

## Loo Siew Wei, CC

It caught me by surprise when the incoming District 51 Director, DTM Christopher Choong offered me the opportunity to serve as District 51 Finance Manager for the term of 2019-2020. I never thought that I could be in that senior position in my Toastmasters journey. I knew that it was a golden opportunity to learn and brush up on my leadership skills under his leadership. Furthermore, it will definitely help me in my accounting profession. Hence, without much hesitation, I accepted the challenge and had the great honour to be installed by Toastmasters International President Lark Doley, DTM during the Annual Conference held in Ipoh on 12-14 April 2019.



*Loo Siew Wei, CC being installed as the District 51 Finance Manager for the term 2019 – 2020. Looking on is Toastmasters International Lark Doley, DTM.*



# PRODUCTS BY COSWAY



1



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3



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## 1. LA GOURMET® ELECTRIC PRESSURE COOKER

The La Gourmet® Electric Pressure Cooker is easy to use, convenient and utilises steam and a tightly sealed lid to create a high-pressure environment that accelerates the cooking process. This versatile cooker comes with a built-in, one-touch steam release that will release steam without the risk of hurting your fingers. With 8 cooking functions and 6 safety functions, it is ideal for cooking up easy, speedy, scrumptious dishes when you are pressed for time.

## 2. HEXAGON™ 8-STAGE WATER PURIFIER (LIMITED EDITION – GOLD)

The all-time favourite Hexagon™ 8 Stage Water Purifier is now available in a limited edition, plush gold tone that will surely add that touch of chic and class. It is a compact water enhancing and filtering system that turns dead, toxic tap water into water the way Mother Nature intended it. Hexagon water is easily absorbed into cells and improves hydration to enhance cellular functions – and healthier cells mean a healthier body.

## 3. MILDURA INSTANT PREMIX 6 IN 1 TONGKAT ALI GINSENG WITH BLACK SEEDS

Made from aromatic and robust Robusta and Arabica coffee beans, energising Tongkat Ali, energy-giving Ginseng and time-honoured Black Seeds (Habbatus Sauda), this convenient premix sustains energy and keeps you going throughout the day. Mix it with a cup of hot water to enjoy its wondrous benefits such as improved cognitive functions, better immunity, reduce fatigue and revved-up vitality without the sugar crash. Keep a few sachets in your bag and take it before working out at the gym, swimming and many more.

## 4. 21-INCH WATER ACTIVATED FOLDABLE UMBRELLA

The 21-inch Water Activated Foldable Umbrella is foldable and durable. Its special double-layered black coating helps reduce the onslaught of blazing sun rays and blocks off 99% of UV rays. Built to last with an 8-panel metal rib, its nature-inspired designs with a burst of colourful butterfly motifs come to life when rain hits the umbrella. The umbrella is available in 2 colours – pink and blue.

## 5. AMBRACE MIDI PANTIES

The Ambrace Midi Panty is made from a mix of super-fine cotton yarn and hug-me-right spandex to provide maximum comfort, making it ideal for every day wear. It also offers full coverage at the back and is able to lift curves effortlessly. Its higher-side cuts and decorative and scalloped edges add a delicately-sexy feel. The midi panties are available in a pack featuring 3 attractive prints; Classic Black, Dusty Blue and a roaring Fun & Flirty Leopard print for those who dare to walk on the wild side!

## 6. ROADMASTER LONG LIFE ENGINE OIL 15W 50 SN

The new, premium engine oil fortified with cutting-edge additives that provides optimum cleaning power and anti-wear protection, keeps your car running smooth like new!

Its benefits are :

- Superior protection – defends against deposits, sludge formation, cold start stresses and high temperature condition
- Extends engine life – stalls wear-and-tear of all engine parts
- Enhanced engine performance – greater fuel economy and emission reduction
- "Stay-in-grade" quality – maximum engine protection for an extended drain interval of up to 10,000km
- Multi-grade versatility – recommended for both petrol and diesel engines, from passenger to commercial vehicles, even under severe driving conditions

Exceeds API SL/CF. Suitable for engines requiring API SJ, SH, SG or lower performance levels.

# COSWAY'S MEMBERSHIP INCENTIVE LIVE DRAW FINALE

The Cosway's Membership Incentive: Grow Your Membership & Win campaign finale qualification started from 1 December 2018 to 28 February 2019 culminated with a live draw held on 23 April 2019 at Cosway Experience Centre, Berjaya Times Square. Cosway saw a three-fold jump in membership during the campaign period.

The live draw featured 23 prizes worth up to RM168,800 in total, including AspenAire Air Purifiers, holiday trips to Taiwan and Japan, and also the grand prize, a Mazda 2 car in metallic red.

The members were also served the Best of Cosway Experience starting with a cook-and-bake demo, featuring the Aspen Home Bread Maker and La Gourmet Pressure Cooker. They then worked up a sweat on the Smart Fitness devices with a fitness trainer. A Dignità cosmetics makeover ensued with a Royale D'or skincare walk-through and lots of make-up tips for the members. The event ended with members beaming with happiness. It was truly an afternoon of great celebration.



Members doing a workout on the Smart Fitness devices.



Dr Alice Lee, CEO of Cosway Malaysia (centre in white) with the lucky draw winners.

# 7-ELEVEN MALAYSIA CONTRIBUTES TO THE UNDERPRIVILEGED COMMUNITY



General Manager - Marketing, Ronan Lee (right) and Senior Operations Manager, Azrulnizam bin Azhar during the launch of Semurni Kasih 2019.

7-Eleven Malaysia carried on its goodwill of providing for the underprivileged community through its annual CSR charity programme, Semurni Kasih.

The donation drive was held in the holy month of Ramadhan, running for 43 days from 30 April until 10 June 2019. Customers were encouraged to contribute through the campaign by purchasing necessities and supplies from 7-Eleven stores nationwide and placing them into collection boxes allocated at the stores nationwide. Supplies could range from biscuits, instant food, groceries, medications, and other household essentials available in the stores.

Since its inception in 2008, Semurni Kasih has collected and given out almost RM15 million worth of provisions for close to 2,000 beneficiaries in Malaysia.

# “JOM RIUH!” CONTEST : “MUSIC IS A GIFT!” CONTEST

The “Jom Riu!” contest was open to all 7-Eleven customers nationwide from 23 April until 1 July 2019. Participants stood a chance to win great weekly prizes such as Shopee cash vouchers worth RM1,000, Razer mobile phones, Apple Macbooks, Yamaha motorcycles, Caltex petrol cards, Berjaya Hotel & Resorts vouchers and many more over the entire 10-week period. On top of that, all eligible entries received over the entire contest period automatically were in the running for the Grand Prize of RM71,100!



7-Eleven launched the “Music is a Gift!” competition for music lovers nationwide from 14 May to 24 June 2019, offering SONY Wireless Noise Cancelling Headphones worth RM1,599 to 15 lucky winners in Peninsular Malaysia, including Langkawi. Participants were required to purchase any Spotify Premium gift card at 7-Eleven Malaysia stores and take a photo of the purchased gift card with the original receipt as proof of purchase.

Once completed, participants will then have to upload the picture on their own Facebook or Instagram account with the official hashtags #7EMusicsAGift and #7ElevenMY. Participants can increase their chances of winning by submitting more entries!





(From left) 7-Eleven Malaysia Chief Finance Officer, Wong Wai Keong; Chief Executive Officer, Colin Harvey; and Senior Operations Manager, Kelvin Gan officiating 7-Eleven Malaysia's 2,323rd store at Plaza Arkadia, Desa ParkCity.

## 7-ELEVEN MALAYSIA LEADS THE WAY WITH 2,323RD STORE

On 8 May 2019, 7-Eleven Malaysia, a wholly owned subsidiary of 7-Eleven Malaysia Holdings Berhad and the largest convenience chain store in Malaysia launched its 2,323rd store at Plaza Arkadia, Desa ParkCity. This milestone number reflects the unrivalled reach 7-Eleven has in the Malaysian retail scene and its latest store reflects its contemporary concept store format, which has been gradually rolled-out nationwide over the past few years.



## WIN A PROTON IRIZ

From 1 to 30 June 2019, in conjunction with Malaysia Tech Week 2019, 7-Eleven customers who made payment of any purchases (except Touch 'n Go reloads, telco reloads, bill payment, and gift cards) using the Razer Pay™ mobile application stood a chance to win a brand new Proton Iriz 2019.

## EVENTS AT BERJAYA TIMES SQUARE



### 1. YU-GI-OH OPEN TOURNAMENT – MALAYSIA 2019

CTC Game Pro Sdn Bhd organised the Yu-Gi-Oh Open Tournament – Malaysia 2019 at the LG Concourse of Berjaya Times Square Kuala Lumpur ("BTSKL"). The large-scale tournament was held on 6 to 7 April 2019 from 9:00am to 10:00pm for local players of the Japanese Card Game under the company Konami. The winner will be competing overseas.

### 2. AUSTRALIA CULTURAL PERFORMANCE

On 15 April 2019, Guildford Grammar School, a co-educational K-12 school in Perth organised a cultural tour which had students performing Australian cultural dance, old folk song singing and music instruments from 6:00pm to 7:00pm at the LG Concourse of BTSKL.

### 3. JAMES <THE LIGHT> LIVE IN MALAYSIA

Organised by Universal Music Sdn Bhd on 1 May 2019, American born Korean heartthrob and ex-member of K-Pop group Royal Pirates James was in BTSKL to get up close and personal with his fans. The event was held at LG Concourse from 7:00pm to 9:00pm.

### 4. COCA COLA COLLECTORS FAIR 2019

On 4 May 2019, 71 passionate Coca Cola collectors nationwide gathered at the LG Concourse of BTSKL from 10:00am to 10:00pm for the Coca Cola Collectors Fair 2019 organised by Fly Management Services Sdn Bhd to display their

personal collection of Coca Cola memorabilia. The event also saw the trading and selling of items from the collections.

### 5. SINARAN AIDILFITRI

The Ground Floor Central of BTSKL was transformed into a real-life Middle Eastern market and alluring passageways filled with resplendent arabesque motifs and vibrant sky lanterns that come with a beautiful golden 3D kaleidoscope to accentuate the Hari Raya Aidilfitri mood. The Arabian-inspired campaign 'Sinaran Aidilfitri' ran from 11 May to 16 June 2019.

### 6. SHIZENS "FOR THE SKIN BY LAB" MOBILE TRUCK LAUNCH

On 29 May 2019, Shizens Cosmetic Marketing (M) Sdn Bhd launched the "For The Skin By Lab" mobile truck at the Boulevard Central of BTSKL from 10:00am to 6:00pm. The objective of the mobile truck was to promote and display its "For The Skin By Lab" products along with activities and performances.

### 7. SUSENJI PRODUCT LAUNCH

On 16 June 2019, Zues Event Sdn Bhd organised a product launch at the LG Concourse of BTSKL from 10:00am to 10:00pm to promote the Susenji Drink Orange Mofa. Hong Kong artist Chrissie Chau made a special appearance at the event and had an autograph session with the winners as well as photo opportunity with all her fans.

## BERJAYA HOTELS & RESORTS SIGNS MOU WITH UNIVERSITI MALAYSIA TERENGGANU FOR SEA TURTLE CONSERVATION



(From left) Assoc. Prof. Dr Aidy @ Mohamed Shawal bin M. Muslim, Prof Dr. Mazlan Abd Ghaffar, Mondri Mecja and Pravir Mishra showing the signed documents from the MoU signing ceremony.

Berjaya Hotels & Resorts (“BHR”) signed a memorandum of understanding (“MoU”) with Universiti Malaysia Terengganu (“UMT”) to set up Malaysia’s first-of-its-kind Sea Turtle Research Unit (“SEATRU”) Turtle Lab at The Taaras Beach & Spa Resort, Redang Island (“The Taaras”) in May 2019, to promote and develop education programmes, research and campaigns related to the sustainability of sea turtle conservation efforts in Redang.

The Turtle Lab serves as a centre that conducts research on sea turtle hatchlings. Digging activity and swimming activity are the two main research experiments that are currently being carried out here. The objective of studying digging activity is to quantify the energetic costs of the hatchlings during their nest escaping process when incubated in different types of sand. By knowing the energy required for the digging activity, conditions for better digging performance can be determined and the scientific finding can be used to improve hatchery management. Meanwhile, swimming activity examines the hatchling’s swimming speed and swimming behaviour after being incubated in different types of sand. This experiment aims to identify which sand type will produce more active and healthier hatchlings before they start to swim freely and feed independently in the vast ocean.

Those who are interested to adopt a sea turtle may contribute RM100 as adoption fee to SEATRU. Alternatively, one can learn more about this adoption programme at [seatru.umt.edu.my](http://seatru.umt.edu.my) or speak to the researchers at the Turtle Lab located at The Taaras for more information.

## BERJAYA HOTELS & RESORTS WINS BIG AT APTTF

Berjaya Hotels & Resorts was honoured with an impressive total of five awards from the Asia Pacific Tourism & Travel Federation Awards 2019 in April. The prestigious event which took place at Palace of the Golden Horses in Seri Kembangan was organised by Asia Pacific Tourism & Travel Federation (“APTTF”), the Asian Tourism Ministry agency responsible for the promotion of responsible, sustainable and universally accessible tourism.

All five awards were honoured to various properties under Berjaya Hotels & Resorts, including Best Luxury Beach Resort (The Taaras Beach & Spa Resort), Best Island Resort (Redang Island Resort), Best Beach Resort in Malaysia (Berjaya Langkawi Resort), Outstanding Beach Resort in Malaysia (Berjaya Tioman Resort) and Best Wellness Resort (The Chateau Spa & Organic Wellness Resort).

Established in 2014, APTTF aims to acknowledge, reward and celebrate excellence across all key sectors of the travel, tourism and hospitality industries. Organised bi-annually, the APTTF Annual Awards travels to various countries across the Asia Pacific region, recognising some 300 Tourism, Travel and Hospitality nominees of which winners are concluded based on online public voting within a stipulated period for each region or country.



(From left) Haitham Ezz, Director of Operations of The Chateau Spa & Organic Wellness Resort; Sam Poh Choo, Director of Business Development & Marketing of The Taaras Beach & Spa Resort, Carole Yong, Director of Business Development of Berjaya Langkawi Resort and Fariz Victor, Group Director of Operations of Berjaya Hotels & Resorts.

## BERJAYA HOTELS & RESORTS PARTNERS WITH TRAVEL PROLOGUE FOR NEW WHOLESALE DISTRIBUTION SERVICE



Mondri Mecja, Commercial Head of BHR (left) and Ho Siang Twang, Executive Director of Travel Prologue.

Berjaya Hotels & Resorts (“BHR”) signed an agreement with Travel Prologue in March 2019 to collaborate more effectively on its wholesale distribution service on Trip Affiliates Network (“TA Network”).

BHR is the first hospitality group in Malaysia to engage with TA Network, an add-on software solution that brings together Asia Pacific’s leading travel wholesalers, agents and management companies on a single platform. BHR’s 16 hotels and resorts located in top holiday destinations in Malaysia, Philippines, Sri Lanka, Seychelles, and the United Kingdom will be available on this distribution channel to reach out to traditionally offline travel partners.



## AN EXCLUSIVE EVENING WITH DAVID ROCCO



Guests of Berjaya Times Square Hotel, Kuala Lumpur with David Rocco (3rd from left).

Berjaya Times Square Hotel, Kuala Lumpur ("BTSH") hosted the Exclusive Evening with David Rocco on 29 April 2019 at Samplings on the Fourteenth Restaurant as part of the David Rocco's Dolce SEA series.

BTSH also ran a contest via social media for David Rocco's fans to win a chance to dine with David Rocco.

The winners, Lillian Chen and Christopher Lee had a wonderful night with the star himself while having the chance to taste David Rocco's signature dishes. The Exclusive Dinner was also graced by 80 Corporate VIPs, media and fans.

## REDANG ISLAND CONSERVATION DAY

The Taaras Beach & Spa Resort once again organised the annual Redang Island Conservation Day (RICD 2019) from 3 to 5 May 2019. A total of 70 participants, media, sponsors, supporters and volunteers united and did their part to give back to Mother Nature. Representatives from Trash Hero Malaysia as the NGO Partner, Berjaya Tioman Resort, Jabatan Taman Laut Malaysia and Polis Diraja Malaysia were also present at the event.

Gracing the event was Y.A.M Tengku Datin Paduka Setia Zatashah Sultan Sharafuddin Idris Shah, the Royal Patron for RICD. Tengku Zatashah is a conservationist with an eco-friendly mindset. She has started a social media campaign that highlights how she lives her life to #SayNo2Plastic by sharing how she swapped plastic straws for metal straws and brought along a reusable

coffee cup wherever she goes. Her dedication and strong advocacy against plastic usage and pollution ultimately inspired her to simultaneously advocate for #SaveWildlife and #SaveOurSharks. She also joined the participants for the beach and underwater clean-ups.

The divers performed three underwater clean-ups to clear the underwater marine debris, as well as looked out for ghost nets and Crown of Thorns (COT) which are a constant threat to marine life.

The non-divers on the other hand did their part by cleaning up the beach, ensuring that washed-up trash from the ocean was cleared.



Divers conducting underwater clean up.



The participants that made RICD 2019 possible.

## BUKA PUASA WITH THE MEDIA : CHILDREN'S DAY CELEBRATION



Alan Mak, General Manager of Berjaya Times Square Hotel, Kuala Lumpur (seated, second from left) with media partners.

On the 27 May 2019, Berjaya Hotels & Resorts ("BHR") hosted more than 50 members of the media to a Ramadhan Buka Puasa Dinner at Broadway Lounge, Berjaya Times Square Hotel, Kuala Lumpur. It was a night of fun catch-up and great food as these friends of BHR include writers, editors, photographers, travel bloggers, celebrities, social influencers and supportive friends from Tourism Malaysia. BHR is extremely thankful as these media have been actively promoting the BHR brand experience to their friends and readers.



The Anse Kerlan creche students with the class teachers and management of Berjaya Praslin Resort during the National Children's Day celebration.

National Children's Day is an annual affair in Seychelles, celebrated on 1 June 2019. Berjaya Praslin Resort organised a special party for the Anse Kerlan creche students who were accompanied by their class teachers.

Celebrations began with a bout of morning blessings and singing, where the management of Berjaya Praslin Resort were presented with a photo of the school as a token of appreciation. Mr. Kapila, Financial Controller of the resort, gave a speech and expressed the resort's interest on future plans to work together for the betterment of the school.

## ASIA FOOD FESTIVAL 2019

Berjaya Times Square Hotel, Kuala Lumpur played host to the Asia Food Festival from 14 June to 14 July 2019. The event featured some of the best cuisine from Thailand, Indonesia, China, Philippines, Japan, India, and Cambodia.

During the event, a buffet spread of Asian cuisine was served at Big Apple Restaurant, featuring over 150 gourmet dishes. Patrons were also treated to cultural performances, teh tarik, and flying roti canai performances during dinner.



(From left) Alan Mak, General Manager of Berjaya Times Square Hotel, Kuala Lumpur; Chef Wan and Chef Mohd Zulfikar, Chef de Cuisine.

## JOLLIBEAN LAUNCHES SOY TEA BUBBLE TEA

Tapping on the current bubble tea craze in Singapore, Jollibean launched its first Soy Tea variety on 18 March 2019 - the Black Pearl Soy Tea and Golden Pearl Soy Tea. The Espresso Soy Tea with Black Pearl was then launched on 15 May 2019 to cater for coffee and tea lovers.



The latest bubble tea offerings by Jollibean.

## JOLLIBEAN OPENS ITS 22ND STORE



On 30 April 2019, Jollibean opened its 22nd store in Aperia Mall and held a three-day opening promotion whereby customers could spin the Wheel of SoyTune and stand to win various prizes.

The new Jollibean outlet at Aperia Mall, Singapore.

## KENNY ROGERS ROASTERS' 25TH ANNIVERSARY MEAL

To celebrate Kenny Rogers ROASTERS' ("KRR") 25 Delicious Years Together, KRR offered guests the Kenny's Anniversary Meal, an Oriental BBQ sauce chicken with a western twist on 18 March 2019.

Drizzled to complement KRR's signature rotisserie-roasted chicken, the sauce is a unique concoction of thick honey and soy bean-based barbecue sauce which adds an oriental touch! The natural juicy extract of the rotisserie-roasted chicken and the sweet flavour from the smoky caramel sauce will definitely satisfy the palate! The anniversary meal consists of two meal options from RM25 onwards :

- 1) **Kenny's Anniversary Meal @ RM25** – 1 Oriental BBQ Quarter Chicken with 2 side dishes + 1 Kenny's mushroom & chicken soup + 1 Ice Cream + 1 Ice Lemon Tea
- 2) **Kenny's 25th Anniversary Family Feast @ RM78.80** – 1 Oriental BBQ Whole Chicken + 2 side dishes + 4 Kenny's Home-made Muffin + 1 1.5 litre Coca-Cola Klasik

From 25 April 2019 onwards, the limited edition 25th Anniversary KRR Card is available at any KRR restaurant with a minimum credit of RM100 along with a free premium stainless steel straw set and two complimentary e-vouchers. The e-vouchers entitle customers to purchase two Kenny's Quarter Meals at RM25 and a free Nasi lemak Solo. KRR Card members are also treated to a special promotion of RM2.50 for the 2nd plate of Kenny's Quarter Meal every 25th to 31st of the month this year.



Celebrate the 25th Anniversary of KRR with the 25th Anniversary Meal and 25th Anniversary Limited Edition KRR Card.



## TASTY TRIBUTE TO MALAYSIAN LEGENDS



The i-Yam Legend meal.

On 29 April 2019, Kenny Rogers ROASTERS (“KRR”) introduced the i-Yam Legend meal to recognise Malaysian legends from the likes of Dato’ Sudirman, legendary Malaysian singer; Foo Kok Keong, badminton legend; Datuk Santokh Singh, football legend; Ganesh Asirvatham, the legendary Scrabble player, and many more.

KRR introduced a legendary experience to its guests with the piquant and creamy Tom Yam chicken, a distinct and fragrant boost to KRR’s signature rotisserie-roasted chicken. The harmonious blend of fresh herbs and spices with the succulent chicken will definitely perk up taste buds through its spicy and savoury kick! Guests can take their pick from a variety of options specially catered for sharing or to have on its own:



Badminton legend, Foo Kok Keong (left) and football legend, Datuk Santokh Singh enjoying the KRR i-Yam Legend meal together.

1. **Makan-Makan for 2** @ RM45.90 – 1 Creamy i-Yam Half Chicken + 2 Side Dishes (a la carte) + 1 Creamy i-Yam Spaghetti Lite + 2 pieces of Kenny’s Home-made Muffin
2. **Makan-Makan for 4** @ RM77.90 – 1 Creamy i-Yam Whole Chicken + 3 Side Dishes (a la carte) + 1 Creamy i-Yam Spaghetti Lite + 4 pieces of Kenny’s Home-made Muffin
3. **Creamy i-Yam Meal** @ RM21.90 – 1 Creamy i-Yam Quarter Chicken + 3 Side Dishes (a la carte) + 1 piece of Kenny’s Home-made Muffin
4. **Creamy i-Yam Spaghetti** @ RM17.90
5. **Creamy i-Yam Spaghetti Lite** @ RM 9.90
6. **Creamy i-Yam Whole Chicken** @ RM 45.90 for dine in & RM 38.90 for take-away.

Wash down the meal with a refreshing glass of Kaya Raya Mocktail, a sweet fizzy concoction of blue butterfly pea flowers and fresh green apples. KRR also gave away a 4-piece pack of KRR Sampul Raya (Raya packets) with any purchase of Creamy i-Yam Meal to guests during the i-Yam Legend promotion period in conjunction with the Hari Raya festivities.

## NEW KRR RESTAURANTS



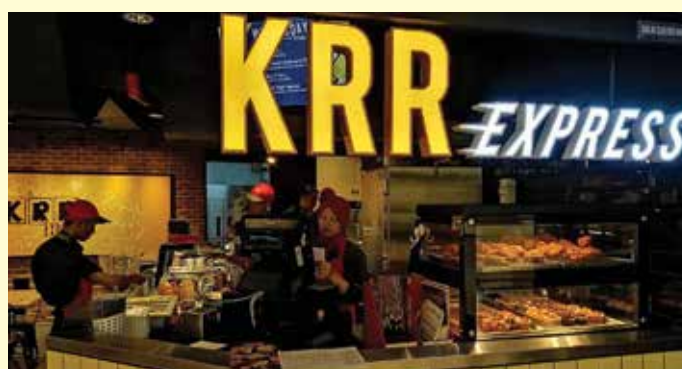
Mid Valley Southkey, Johor Bahru.



KRR Express Bentong, Pahang.



KRR Express Caltex Puchong Permai, Selangor.



KRR Express Subang Parade, Selangor.



Juru Drive-Thru, Penang.





## EASTER DOUGHNUTS

Krispy Kreme introduced 2 special doughnuts to commemorate the celebration of Easter this year. The adorable Easter Egg doughnut was filled with delicious custard and the Shy Chick doughnut was topped with toasted almonds and filled with salted caramel.

The Easter Egg doughnut and Shy Chick doughnut exclusively for Easter.



## NEW STORE OPENING

Krispy Kreme opened its latest store at 163 Retail Park Mont Kiara to provide more Malaysians with freshly made doughnuts daily.

Krispy Kreme at 163 Retail Park Mont Kiara, Kuala Lumpur.

## OVOMALTINE IS BACK!



Krispy Kreme reintroduced its Ovomaltine doughnut with a welcoming twist. The doughnut now has the famous Ovomaltine chocolate cream as its filling in which the customers can enjoy its chunky, crunchy texture along with the amazing chocolate all in one bite.

The Ovomaltine doughnut.

## DOUGHNUT DAY



Krispy Kreme celebrated Doughnut Day on 7 June 2019. To mark this day of joy, Krispy Kreme had a special offer of RM10.60 for a box of half a dozen Original Glazed doughnuts.

Krispy Kreme celebrating Doughnut Day.



The exclusive native instruments-themed Starbucks Card.

## THE GAWAI KAAMATAN STARBUCKS CARD

To recognise this special occasion of Hari Gawai and Kaamatan with our customers, the creative team of Starbucks Malaysia developed a local Starbucks Card to celebrate the heritage of the Sarawakians and Sabahan locals, specifically on their native instruments that have contributed greatly to the Malaysian arts culture.

These instruments include the Sompotan, a mouth organ made from gourd and bamboo pipes; the Sape, a traditional lute that are usually carved from a single bole of wood; a bamboo xylophone as well as the traditional gong. The musical instruments are embellished in the native colors of Borneo that are frequently seen in their traditional costumes.

## EUROPE HERE WE COME!

62 Starbucks Malaysia partners were treated to a company trip to London and Paris from 27 March to 3 April 2019. The partners visited Windsor Castle and toured some of London's must visit tourist spots, including Borough Market and the Tower Bridge. The partners also visited famous tourist spots in Paris such as the Louvre, Eiffel Tower, Notre-Dame Cathedral and Disney Village. Many extended their trip to visit the Starbucks Roastery in Milan, the 3rd Starbucks Roastery in the world, which was designed as a homage to the Italian espresso culture that inspired Starbucks Founder Howard Schultz to create the Starbucks Experience when he first visited Italy in the 1980s.



Sydney Quays (middle), Managing Director of Berjaya Starbucks Coffee Company with the Starbucks Malaysia partners.



## STARBUCKS OPENS THREE NEW STORES IN EAST MALAYSIA

On 13 April 2019, Starbucks opened in The Spring Bintulu. With a seating capacity of 110 persons, this store is the third in the small town of Sarawak. Starbucks The Spring Bintulu has a mixture of wood slats and lava stone material cladding to the exterior wall which gives it a rustic and clean appearance.

Located in Jesselton Mall, Starbucks Jesselton officially opened its doors on 29 April 2019 making its 10th store in Kota Kinabalu, the state capital of Sabah. The artwork depicting the ripening of mixed coffee cherries with a combination of

patterns from Rwanda, Costa Rica, Sumatra and Colombia, is the highlight of this modest store that has a seating capacity of 50pax.

Starbucks Malaysia also opened its first store in Semporna, Sabah on 30 April 2019. Overlooking the blue sea, this store illustrates its ocean waves with curved pattern on its wooden ceiling. Boasting 3,208 sqft, this brand-new Starbucks is located at the Seafest Commercial Complex with a seating capacity of 53 persons on the inside and 52 persons at the al-fresco seating area.



Starbucks The Spring Bintulu with its rustic and clean appearance.



Starbucks Jesselton features an artwork depicting the ripening of mixed coffee cherries.



Starbucks Semporna with its curved pattern wooden ceiling and the scenic view of the blue sea.



## STARBUCKS MALAYSIA OPENS SECOND RESERVE STORE IN JOHOR



The interior of Starbucks Reserve Mid Valley Southkey.

Starbucks Reserve Southkey opened its doors to fellow Johorians on 22 April 2019. This is the second Starbucks Reserve in the state of Johor following the successful opening of the Starbucks Reserve in Paradigm Mall Johor Bahru back in November 2017.

The store, which is located on the ground floor of the newly opened Mid Valley Southkey, has two bars; one that serves core Starbucks offerings, and another experience bar featuring brewing equipment such as the chemex, pour over, siphon and the Black Eagle Espresso machine.

The highlight of the store is the laser cut metal and copper panels of coffee botanicals interwoven with butterflies. This eye-catching design can be seen on the right side of the wall as customers enter the store due to its 3-D effect.

## IT'S SUMMER TIME!



The Kopelani and Kati Kati whole coffee beans.

On 16 April 2019, Starbucks Malaysia hosted a Summer party for more than 50 media personnel from various publications, online portals and influencers. The event featured its Summer beverages, merchandise as well as Kati Kati and Kopelani whole coffee beans.

The event started with the tasting of the limited time offerings; Triple Mocha Frappuccino®, Dark Caramel Coffee Frappuccino® and Mixed Berry Frappuccino® with Pomegranate Pearls. To give the media friends a feeling of summer, six booths of fun fair games were set up and to make it more competitive, each media personnel stood a chance to win lucky draw prizes after completing 3 games or more.



The Summer beverages (from left) Mixed Berry Frappuccino® with Pomegranate Pearls, Triple Mocha Frappuccino® and Dark Caramel Coffee Frappuccino®.



The Starbucks Malaysia Summer Merchandise.



## STARBUCKS OPENS 1ST RESERVE DRIVE-THRU



Sydney Quays, Managing Director of Berjaya Starbucks Coffee Company (centre) sharing a light moment with the Starbucks partners.



Coffee-tasting session with the media.

On 1 May 2019, Starbucks Malaysia opened its first Starbucks Reserve Drive-thru store in Setia Alam. This store is the 10th Starbucks Reserve store and the 44th drive-thru store in Malaysia.

The media was invited to experience the new hybrid-concept store on 2 May 2019 through a coffee-tasting session conducted by Isabel Russel, Starbucks Malaysia's Barista Champion 2017. The main highlight of the store is two vibrant spray-painted murals with various colors, each in the height of 12 feet to 20 feet high. The murals were painted by Malaysian graffiti artist, The Sliz, who incorporated layers of local Baba Nyonya-inspired motifs, realistic depictions of hands enacting coffee-related actions, and his own personal touch.



The spray-painted mural inspired by Baba Nyonya motifs and realistic depictions of hand enacting-coffee related actions with the personal touch of The Sliz.

## STARBUCKS HOSTS IFTAR FOR LOCAL MALAY MEDIA

To strengthen the relationship with local publications during the holy month of Ramadhan, Starbucks Malaysia invited them to a breaking fast meal at the famous KL Tower. Break-fast, or widely known as Iftar, is an evening meal where Muslims end their daily Ramadhan fast at sunset.



Upon departure, all media were given a special goodie bag that included Ramadhan desserts, including the Gula Melaka Donut and Bandung Éclairs.



Gula Melaka Donut and Bandung Eclairs.

## PERMISSION TO PAUSE



The contents of the PR box sent to the media and influencers.

Starbucks Malaysia embraced the summer mood by sending out PR boxes to media and influencers containing its summer offerings such as the Dark Caramel Coffee Sphere Frappuccino and the Watermelon & Lychee Aloe Frappuccino.

The box also included a Starbucks Cold Brew Pitcher Pack, and the Starbucks VIA™ Iced Coffee Blend, which comes in a DIY Starbucks Siren Ship that they can assemble together. As a sign of appreciation and exclusivity, the media were also given a seasonal Starbucks Botanical Card.

## STARBUCKS DOUBLESOT ESPRESSO NOW AVAILABLE IN MALAYSIA!

On 21 May 2019, Starbucks Malaysia introduced the ready-to-drink Starbucks Doubleshot™ Espresso in four exciting flavors: Classic Espresso, Classic Americano, Caramel Macchiato and Dark Mocha®, allowing coffee lovers to grab their favorite drink at any time to boost their day.

The Starbucks Doubleshot™ Espresso is available at all Starbucks, 7-Eleven and Cold Storage outlets.

The newly launched ready-to-drink Starbucks Doubleshot™ Espresso.





## STARBUCKS CELEBRATES HARI RAYA

On 13 June 2019, Starbucks held their Hari Raya open house at Kelab Darul Ehsan in Ampang Jaya, Selangor for more than 200 Starbucks partners, and its sister companies, Kenny Rogers Roasters, Krispy Kreme Doughnuts, as well as Jollibean Singapore.

The evening kicked-off with a dinner buffet of scrumptious Raya food such as nasi briyani, satay, laksa Johor and many more. The event then continued with a live greeting by Sydney Quays, CEO of Berjaya Food Berhad, followed by the announcement of surprise promotions of several Starbucks partners who have shown positive growth in their field of work for the past 6 months. Concluding the event was a lucky draw session, whereby the top prizes included TVs and mobile phones.



The attendees in their colourful Raya outfits.



Sydney Quays presenting the gifts to the lucky draw winners.

## EASTER “EGGSTRAVAGANZA” AFTERNOON TEA

In the lead-up to Easter celebrations, BERJAYA University College (“BERJAYA UC”) hosted an afternoon tea in collaboration with Tea Drop at Samplings on the Fourteenth Restaurant on 14 April 2019. The restaurant was decked in Easter decorations such as colourful eggs and miniature rabbits. Students from the Faculty of Culinary Arts and School of Hospitality were efficient in ensuring excellent service to the guests, and in providing the delicious pastries and light-bites. To complement the dishes, a selection of various teas was made available, ranging from a fruity Honeydew Green Tea to a more floral Chamomile Blossom Tea.

The event showcased the effectiveness of BERJAYA UC’s Immersion Methodology put into practice, and represented the excellent level of professionalism and skills taught and perpetuated by BERJAYA UC.



BERJAYA Higher Education Sdn. Bhd.'s Executive Director and CEO, Madam Mae Ho (centre) and her guests.



BERJAYA UC's Chief Executive and Vice Chancellor, Emeritus Professor Walter Wong (3rd from left) and his guests.



## LAUNCH OF DEPARTMENT OF GENERAL STUDIES

After over a month of promoting the mysterious “BEAM,” the launch of the Department of General Studies on 7 May 2019, was finally the answer to everyone’s questions. Developed by Associate Professor Dr Antoon de Rycker, the Department was founded to help students, regardless of their faculty, by giving them a support system, much like how a beam of wood or metal supports the structure of building. The launch saw members of the new department taking part in games with other staff members and BERJAYA UC students.



Members of the Department of General Studies with Emeritus Professor Walter Wong (4th from left), Associate Professor Dr Antoon de Rycker (5th from left) and Madam Mae Ho (2nd from right).

## JEUNES CHEFS RÔTISEURS NATIONAL COMPETITION

On the 11 May 2019, BERJAYA University College (“BERJAYA UC”) organised the Jeunes Chefs Rôtisseurs National Competition, in collaboration with Confrerie de la Chaîne des Rôtisseurs, which featured young chefs from various hotels around the country. The goal of the competition was to encourage and promote the expertise of young chefs in the tradition of the Chaîne des Rôtisseurs. The first place went to Ruma Hotel and Residences, second place was Le Méridien and in third place was Entier French Dining Restaurant.



The winners of the Jeunes Chefs Rôtisseurs National Competition with the other competing chefs, the judges from Confrerie de la Chaîne des Rôtisseurs, and students of BERJAYA UC who took part.

## ORIENTATION – MAY INTAKE

The orientation session for BERJAYA UC’s May Intake on 8 to 10 May 2019 was organised by students from various faculties. Centered on the theme of childhood, the orientation area was decorated with elements of one’s typical childhood in Malaysia, such as metal containers used for school lunches and old Nokia phones.

During the orientation, the students were familiarised with the different areas of BERJAYA UC campus and the various clubs and societies of BERJAYA UC. The new students were entertained by the Dance Club performing routines from their own choreography.



A mural designed by BERJAYA UC students depicting a typical Malaysian childhood.



BERJAYA UC students performing a dance for the audience.

## PROTON X70 CHALLENGE

On 23 May 2019, students from BERJAYA UC’s School of Tourism took part in the “Proton X70 – Intelligence that Inspires Challenge”. They worked as a team to come up with a proposal on “How to maintain Proton X70 as the lead selling position in SUV market in your city?”

The second round was to conduct a community relation activity using Proton X70 as the main platform. To achieve their objectives, the students selected Generating Opportunities for Learning Disabled (“GOLD”) as the beneficiary and planned for the event to be held at the GOLD centre. Students teamed up with the teens from GOLD to compete for the best decorated Raya-themed hampers. They had fun baking honey cornflakes cookies as well as making Hari Raya greeting cards together. The students found the interaction very meaningful as they got to understand the challenges faced by people with learning disabilities. The teens from GOLD were also given a special treat to go on fun rides in the Proton X70 where they experienced the unique features of the car.



The teens from GOLD decorating their Hari Raya greeting card with the help of BERJAYA UC students.



Participants from GOLD and BERJAYA UC experienced the unique features of the Proton X70.



## HONOUR'S SEMINAR SERIES

BERJAYA University College ("BERJAYA UC") welcomed Mr. Achal Goswami, General Manager of Frenchman's Creek Beach & Country Club, who came all the way from Florida, United States of America for BERJAYA UC's Honour's Seminar Series in 29 May 2019. He commenced the seminar with an activity on paper-cutting to break the ice with the students. He then proceeded to give his presentation on the Frenchman's Creek, based in Florida, where he encouraged BERJAYA UC students to apply to work there, offering a fun learning experience with numerous events throughout the year. This was an excellent opportunity for the young students to gain experience internationally.



Mr. Achal Goswami (seated, 3rd from left) with two of BERJAYA UC Hospitality lecturers, Ronald Binati (seated, left) and Dewi Pratomo (seated, 2nd from left) and Berjaya UC students.

## HARI RAYA OPEN HOUSE

BERJAYA UC held a Hari Raya Open House at Samplings on the Fourteenth on 12 and 13 June 2019 for industry partners, school principals and counsellors, teachers, media, and the diplomatic corps. Guests were treated to delectable culinary masterpieces crafted by the Faculty of Culinary Arts, headed by Chef Federico Michielleto, and supported by the School of Hospitality, mentored by F&B Trainer Aidil Ikram. They were delighted to be joined by H.E. Loayza, Ambassador of Peru; Australian High Commission representatives, AUSTRADE, members of the media, and several industry partners.



H.E. Loayza, Ambassador of Peru (2nd from left) with Chef Federico Michielleto (center), Madam Mae Ho and Emeritus Professor Walter Wong.

## IPS AND BURSA MALAYSIA HOLD JOINT WORKSHOP ON DERIVATIVES



Yeoh Lip Khoon sharing his experience in derivatives trading.

As part of its educational programme for investors, Inter-Pacific Securities Sdn Bhd ("IPS") and Bursa Malaysia Derivatives jointly conducted a 2-day workshop at Olive Tree Hotel Bayan Lepas Penang on 4 and 5 May 2019. The event was attended by about 200 participants, 80% of whom were beginners.

The speakers for the workshop were Ms Choong Ty'ng Ty'ng, Managing Director of Axcelearn Sdn Bhd and Mr Yeoh Lip Khoon, Senior Vice President, Business Development of IPS.

The workshop was conducted in 2 sessions, comprising theory as well as quiz and futures trading simulation games. The first day's topic was "Trading strategies for bull and bear markets". The participants were briefed on how to get started in futures trading and the importance of a futures trading strategy. The speakers also elaborated on how to trade in futures contracts in both bull and bear markets and why futures contracts is an excellent trading option in a bear market. They also explained on the features of various futures order types eg, how to place a stop loss order to limit losses in the event the futures index moves against the trader's positions.

The second day's topic was "Risk management in futures trading". The speakers explained on the need of having a risk management strategy and a disciplined trading behaviour to help traders, especially beginners to better equip themselves for futures trading. The speakers also shared their trading experience on when and how to capitalise on market news and volatility in order to improve the probability of making gains and when to stay out of the market, as well as futures margin calculations.

Throughout the 2 days, the participants expressed keen interest on the subjects and many of them opened a futures trading account with IPS at the end of the workshop. IPS will continue to collaborate with Bursa Malaysia to conduct such workshops and educational seminars for the public in line with Bursa Malaysia's aim to increase retail participation in the equities and derivatives markets.

## MALAYSIAN BUSINESS CHAMBER'S VISIT TO MATRADE

The Malaysia Business Chamber recently organised an official visit to Malaysia Trade Commission ("MaTrade") in Kuala Lumpur. Many Malaysian corporate organisations including SaigonBank Berjaya Securities JSC ("SBBS") joined the official visit to understand the investment requirements in Malaysia. SBBS being a securities brokerage company and involved in cross business matching between foreign and Vietnamese companies was requested by MaTrade to assist with bringing some investment opportunities into Malaysia.

On the same afternoon, the Malaysian delegates from Vietnam also visited the Vietnam Embassy in Malaysia.



Josephine Yei (seated, 4th from left), Dato' Wan Latiff Wan Musa, CEO of MaTrade (seated, 5th from left), Dato' Theng Bee Han, President of MBC (seated, 6th from left) and other delegates.



Delegates from Malaysia visited the Embassy of Vietnam with His Excellency Le Quy Quynh, Ambassador of Vietnam to Malaysia (middle, in red tie).

## MBC VIETNAM'S CNY DINNER

On 23 February 2019, SBBS attended the Chinese New Year Tet dinner gathering organised by the Malaysia Business Chamber Vietnam. SBBS sponsored a table and invited some of their guests to attend the dinner.



Josephine Yei, CEO of SBBS (1st from left), and Sofian Akmal Abd Karim, Malaysia Consul General in Vietnam (4th from left) and other VIPs at the event.

## SBBS SIGNS MOU WITH KT-ZMICO SECURITIES COMPANY

On 23 April 2019, SBBS signed a MOU with KT-Zmico Securities Company ("KTZ") from Thailand at Le Meridien Saigon Hotel of Ho Chi Minh City, marking another milestone for SBBS. The business collaboration between the two companies focuses on corporate advisory services such as primary market listing in Vietnam, joint ventures, M&A, corporate restructuring, strategic alliances and other related services, with the objective of synergising the two companies' strengths in Vietnam, Thailand and Malaysia.

The MOU signing ceremony was represented by Mr Nguyen Hoai Nam, Chairman of SBBS and Mr Kraithip Krairiksh, Chairman of KTZ and witnessed by Consul General of both countries, En Sofian Akmal Abd Karim from Malaysia and Mr Apirat Sugondhabhirom from Thailand and Chief Representative of State Securities Commission in Ho Chi Minh City, Mr Le Nhi Nang.



Mr Nguyen Hoai Nam (right) and Mr Kraithip Krairiksh exchange documents at the signing ceremony, witnessed by Ms Josephine Yei, CEO of SBBS (back row, centre) and Mr Sofian Akmal Abd Karim, Consul General of Malaysia to HCMC (back row, 2nd from right).

## GROUP PERSONAL TRAINING



Sports Toto Fitness launched a group personal training programme on 1 June 2019 which caters to small groups of people for better results. The advantage of group personal training over conventional personal training is of course, the cost. Billed at half the price of personal training sessions, classes are limited to a maximum of 6 people. Contrary to group exercises where everyone does the same exercises, group personal training exercises are personalised to fit a student's fitness, and ability level.

Another added benefit for this programme is the constant motivation you get from your instructor and also your peers, which is absent from a one-on-one personal training. The bottom line is, if you are looking for an intense workout, to get into shape, or just to lose a few kilos, this programme is made for you. It's never too late to start working on your new year's resolution!





U Mobile management team at the launch of the #UCubaTry Money-Back-Guarantee campaign.

## U MOBILE CELEBRATES RAPID 4G NEW NETWORK EXPANSION WITH #UCUBATRY

In just one short year, U Mobile has added over 2,000 new and improved 4G sites across Malaysia. To showcase their network confidence, U Mobile launched the #UCubaTry Money-Back-Guarantee campaign on 23 April 2019, offering customers a chance to try their network over a 7-day period. On top of that, two other promotions were introduced under the campaign, namely RM120 Mobile Number Portability (MNP) Rebate and RM0.99 Smartphone Bundle, enabling all to experience U Mobile's new 4G network at an affordable price.

## U MOBILE CELEBRATES #BARULAHBEST 4G NETWORK IN PERAK

On 30 March 2019, U Mobile's new #BARULAHBEST 4G network arrived in Perak. To celebrate this expansion, U Mobile hosted a fun-filled carnival in Teluk Intan with engaging activities and free treats for everyone. There were clown performances, free ice-cream from the Unlimited Flavours truck, popcorn, cotton candy and many more treats at the carnival.



Free ice-cream and popcorn were available during the carnival.



Clowns entertaining the children at the carnival.

## U MOBILE PRESENTS MALAYSIA'S FUTURE 5G EXPERIENCES

On 18 April 2019, U Mobile presented four anticipated 5G use cases at Kompleks Perbadanan Putrajaya to showcase how the commercial availability of 5G will enhance the life of Malaysians. The use cases presented were Tele-surgery, Multi 4k Streaming, Ultra-low latency gaming and HD CCTV Surveillance.



U Mobile at the 5G Malaysia showcase.



The HD CCTV Surveillance.



The Tele-Surgery.



## U MOBILE EXPANDS DIGITAL SERVICES OFFERINGS



(From left) Jasmine Lee, Chief Marketing Officer of U Mobile; Wong Heang Tuck, Chief Executive Officer of U Mobile; Steve Crouch, Country President of Chubb Insurance Malaysia Berhad and Louise Lee, Head of Consumer Lines of Chubb Insurance Malaysia Berhad.



(From left) Neil Tomkinson, Chief Information Officer of U Mobile; Alex Tan Kok Leong, Director of U Mobile Services; Dennis Tan Yik Kuan, Managing Director of iFAST Capital and Wong Wei Yi, General Manager of FSMOne Malaysia.

U Mobile signed two collaboration agreements with Chubb Insurance on 3 May 2019 and with iFAST Capital on 9 May 2019. The partnership with Chubb will see a wide range of Chubb's general insurance products on the telco's soon-to-be-launched e-wallet platform, GoPayz.

U Mobile's partnership with iFAST Capital on the other hand, will enable customers to make unit trust investments via GoPayz. For both general insurance and unit trusts, customers can purchase and manage their insurance policies and unit trusts investments entirely via GoPayz's app and website, making insurance and unit trust investment more accessible and convenient to Malaysians.

## U MOBILE SIGNS MOU TO CONDUCT 5G LIVE NETWORK TRIALS IN MALAYSIA



(From left) Tan Hoon San, Chief Corporate Officer of U Mobile; Wong Heang Tuck, Chief Executive Officer of U Mobile; Lee Guan Hong, Executive Director of TIME dotcom and Ang Thing Jiun, Chief Technology Officer of TIME dotCom.

U Mobile will collaborate with TIME dotCom and Nokia on 5G live network trials as part of the telco's Road To 5G strategy. The collaboration with TIME dotCom will see U Mobile leveraging TIME's high speed and low latency backhaul solution for its 5G live trials. The collaboration with Nokia on the other hand will see U Mobile expand its network coverage with the deployment of Nokia's Single Radio Access Network (RAN) across Malaysia, enabling the telco's customers all across Malaysia to further enjoy its unlimited innovations. The Single RAN, which is currently installed at U Mobile and using Nokia's AirScale base stations, is 5G-ready and hence, ready for trials.



(From left) Neil Tomkinson, Chief Information Officer of U Mobile; Woon Ooi Yuen, Chief Technology Officer of U Mobile; Dato' Siva Shanmugam, Managing Director of Nokia Services and Networks Malaysia and Shaazlina Marican, Head of Customer Team of Nokia Services and Networks Malaysia.

## EVERYONE'S A WINNER

To commemorate World Down Syndrome Day, 7-Eleven organised a tele-match at Persatuan Penjagaan Kanak-Kanak Cacat Klang ("PPKKCK"), Selangor with the help of NGOHub Asia on 15 March 2019. The tele-match consisted of various activities that would help with the participants' motor skills, self-grooming skills and teamwork. Each participant was awarded with a gold medal and goodie bag containing toys, snacks and beverage. The event ended with a delicious spread during tea time.

PPKKCK was founded by chairman and founder, N. Morgun in 1991. Through humble beginnings and with his own savings, Morgun established a centre to house multiracial children diagnosed with Down syndrome, cerebral palsy, autism, muscular dystrophy, and many other disabilities.



The community of Persatuan Penjagaan Kanak-Kanak Cacat Klang, Selangor and volunteers from 7-Eleven Malaysia & NGOHub Asia.

## PGMC DONATES SMART TELEVISIONS TO PUBLIC SCHOOLS

Heeding the call of the government to the private sector to share resources and help improve the state of public schools, Philippine Gaming Management Corporation's ("PGMC") Vice-President Tan Eng Hwa recently visited the Pinaglabanan Elementary School in San Juan City and Liberato Damian Elementary School in Pasig City to donate a unit of Smart Television each for the use of students in their laboratory classes.

PGMC's donation of television sets in schools is not merely for entertainment but as an effective tool to stimulate the attentiveness of the students, utilise technology in the classroom, and help the students be more expressive with ideas giving their reaction to what was shown to them.



PGMC Vice-President Mr. Tan Eng Hwa (left) hands over a unit of Smart TV to Ms. Thelma Lattao (right) Principal of Liberato Damian Elementary School and Mr. Efren Causing (middle), Brigada Eskwela Coordinator.



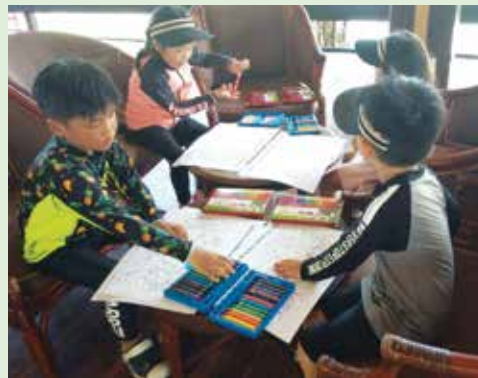
PGMC Vice-President Mr. Tan Eng Hwa (left) hands over a unit of Smart TV to Mr. Dennis Bacle (middle) Principal of Pinaglabanan Elementary School.



## OCEAN DISCOVERY WITH BERJAYA TIOMAN RESORT



Garbage collected during the beach clean-up.



The children enjoying a colouring activity.

In conjunction with Earth Day 2019, Berjaya Tioman Resort's Ocean Discovery programme was launched on 18 April 2019 as part of the resort's commitment to Corporate Social Responsibility where guests are engaged with an interactive science communication programme which includes an in-depth presentation and a case study visit along the resort's beach front, and intertidal rocky shore during low tide.

During the launch, a conservation talk was conducted by an appointed environmental officer, followed by a beach clean-up. The guests were given a guided tour along the beach on the unique features of the beach's morphology, sediment material/characteristics, and the interaction between Berjaya Tioman Resort's estuarine system with ocean currents.

## YOUTHS VISIT BUKIT TAGAR SANITARY LANDFILL



The youths from Rumah Saffiyah and Sweet Care Home and 7-Eleven, NGO Hub and KUB- Berjaya Enviro staff.

On 27 April 2019, 7-Eleven Malaysia brought the youths from Rumah Saffiyah and Sweet Care Home for an eco-educational visit to Bukit Tagar Sanitary Landfill ("BTSL") Selangor in collaboration with NGOHub Asia.

Activities included a detailed presentation on waste management processes, and participants were shown the 3 sites that make up the landfill. The visit concluded with lunch provided by the KUB-Berjaya Enviro Sdn Bhd ("KBE") and distribution of 7-Eleven goodie bags.

## EXTRA SHOT OF GOOD



The Starbucks Flavorlock Coffee Bags made into pouches during YMCA's sewing class.

On 19 April 2019, Starbucks Malaysia partnered with the Young Women's Christian Association ("YWCA") Kuala Lumpur to upcycle its Flavorlock Coffee Bags into pouches as it celebrated its Global Month of Good 2019.

To launch the initiative, Starbucks invited more than 200 volunteers, comprising partners and customers to YWCA for various green workshops, including building an edible garden, harvesting vegetables to make pesto, soap-making with used cooking oil and coffee grounds, as well as cleaning the Starbucks Flavorlock Coffee Bags that would be sewn into pouches.

To encourage customers to be part of this initiative, Starbucks also introduced a programme in which customers can enjoy a 10% discount on any Whole Bean coffee when they donate a used Starbucks Flavorlock Coffee Bag.



Rina Siew, CSR Manager of Berjaya Starbucks Coffee Company (seated, left) and Joanne Yeoh, President of YMCA Malaysia (seated, right) during one of the green workshops.

## FREE HEALTH SCREENINGS FOR SENIOR CITIZENS THIS RAMADHAN

On 24 May 2019, 7-Eleven Malaysia in collaboration with Tigas Alliance pharmacy and NGOHub Asia visited Pusat Jagaan Siti Nor Aini, Klang, Selangor, a shelter home for senior citizens during the holy month of Ramadhan. Dr Abdullah Noel, the founder of Pusat Jagaan Siti Nor Aini named the home after his wife Siti Nor Aini Chelladurai.

The home has been providing shelter and care for homeless senior citizens, including those who are chronically ill. Free health screenings were given to the residents before they break fast with the volunteers.



Volunteers from 7-Eleven Malaysia, NGOHub Asia and Tigas Alliance with some of the residents of Pusat Jagaan Siti Nor Aini after iftar.



## GOOD THINGS ARE HAPPENING THIS RAMADHAN!

In conjunction with the holy month of Ramadhan, Starbucks Malaysia organised the cooking and distribution of bubur lambuk in four different communities in Cheras, Kuala Selangor and Pahang. Bubur lambuk is a nutritious rice porridge with chicken, herbs, and spices, and is a significant dish for Muslim to make every Ramadhan.

Around 200 volunteers from Starbucks Malaysia Support Center, store partners, customers and local non-profit organisation, EcoKnights, contributed a total of 792 community services hours from preparing to cooking, packing and distributing the porridge to the local community.



Starbucks partners during their voluntary activity.



Starbucks partners preparing bubur lambuk.

## BREAKING FAST WITH THE LESS FORTUNATE

Berjaya Langkawi Resort brought cheers to 55 kids with special needs from SMK Tunku Putra and SMK Kelibang, while Redang Island Resort and The Taaras Beach & Spa Resort hosted 37 orphans from 20 families to a buka puasa.

The children were treated to a bountiful buffet spread specially prepared by the hotels' chefs. The respective hotels also gave out hampers and duit raya to the children which brought smiles all around.



Zaharudin Abdul Jalil, Berjaya Langkawi Resort's General Manager with some of the children and their caretakers during the iftar buffet.

## DISTRIBUTION OF BUBUR LAMBUK TO THE LOCAL COMMUNITY

Berjaya Langkawi Resort ("BLR") and Berjaya Waterfront Hotel, Johor Bahru ("BWH") distributed a total of 1,100 bowls of bubur lambuk to the local community as part of their CSR programme and to share 'buka puasa' joy while strengthening the relationship between the local community and the resort and hotels' associates. Associates of BLR and BWH supported each other throughout the entire process – cooking, packing and distribution of the bubur lambuk.

The Mayor of Johor Bahru, YB Dato' Haji Amran bin A. Rahman also joined the BWH associates in distributing the bubur lambuk to passers-by and motorists.



Berjaya Langkawi Resort's General Manager, Zaharuddin Abdul Jalil (fourth from left) and his associates distributing bubur lambuk.



Mayor of Johor Bahru, YB. Dato' Haji Amran bin A. Rahman distributing bubur lambuk to passers-by.



## RAMADHAN CELEBRATION



Guests enjoying a sumptuous meal at Berjaya Times Square Hotel, Kuala Lumpur.



Ernie and Syamel belting out some songs.

Cosway and Berjaya Times Square Hotel, Kuala Lumpur collaborated with RTM to celebrate Buka Puasa with 100 reverted Muslims, orphans and children from Spastic Children Association of Selangor and Federal Territory, Hidayah Centre Foundation and pre-school students from Sekolah Kebangsaan Pandan Indah at Berjaya Times Square Hotel, Kuala Lumpur.

The guests of honor included YBhg. Tuan Haji Abdul Muis Shefii, Director General for Department of Broadcasting Malaysia (RTM), Alan Mak, General Manager of Berjaya Times Square Hotel, Kuala Lumpur and Dr Alice Lee, CEO of Cosway.

It was a memorable event being the first time the companies came together for a good cause. The event started off with heart-warming speeches given by representatives of Cosway, Berjaya Times Square Hotel and RTM, followed by the distribution of Hari Raya goodies to the invited guests.

Guests were treated to a buffet spread prepared by award-winning sous chef, Chef Yusoff bin Abdul Hamid and his team, followed by performances from local celebrities, Shamel, Ernie Zakri, Sufian Suhaimi, Syafiq Farhain, Inteam, Muna Shahirah, and Nasional FM personality, Odey Petra. The event was also the recording venue for Nasional FM's "Sesuci Lebaran" radio programme which was broadcasted on the day of Hari Raya 2019, on channels 95.3FM & 88.5FM for Klang Valley, Astro 869, Mytv 701, MyKlik, and through RTM's app.

## BURDEN RELIEF ON AIDILFITRI



On 16 May 2019, Colmar Tropicale Senior Driver Roszaidi Abu Bakar's house was burnt down by a fire believed to have spread from his neighbour's house. Berjaya Hills Resort management team led by General Manager, Michael Tan reached out to Roszaidi and his family by providing temporary accommodation at one of the resorts. The management also raised a total of RM2,100 and contributed home appliances, including a refrigerator, kettle, iron and fan for Roszaidi.

General Manager, Michael Tan (left) and his associates presenting the items and donation to Roszaidi.

## MALAM AMAL AT BERJAYA PENANG HOTEL

Berjaya Penang Hotel ("BPH") celebrated the holy month of Ramadhan by inviting at least 50 orphans from Pertubuhan Kebajikan Nasyiatul Aisyiyah, Rumah Jagaan Harapan Al-Mahabbah and Pusat Jagaan Permata Kasih to a sumptuous buffet at BPH.

Tan Yew Jin, Acting General Manager and Amran Taib, Executive Assistant Manager distributed duit raya and donations to the homes' representatives and children on behalf of the Berjaya Penang Hotel management, staff and corporate clients.



Children and their caretakers from several orphanages and Berjaya Penang Hotel management after breaking fast.



## MAF-BERJAYA MYLADY ASSISTANCE SCHEME

Berjaya Corporation group of companies (“BCorp”) supported Malaysian AIDS Foundation’s (“MAF”) new initiative, the MAF-Berjaya MyLady Assistance Scheme with a contribution of RM135,000 to empower Malaysian women living with HIV. Through the scheme, women living with HIV will be equipped with the necessary knowledge and skills to start small-scale businesses and job referrals with peer support. The funding provided by Berjaya will help up to 20 women start their business with an interest-free loan of between RM5,000 to RM10,000.

The scheme was officially launched on 17 April 2019 by Executive Director of BCorp, Nerine Tan and MAF Chairman, Professor Dato’ Dr Adeeba Kamarulzaman.



Nerine Tan (right) presenting a mock cheque to Professor Dato’ Dr Adeeba Kamarulzaman at the launch event held at Mandarin Oriental Kuala Lumpur.

## BCORP SUPPORTS PINK HEART CARE CENTRE

Berjaya Corporation group of companies (“BCorp”) supported the Miss Malaysia Pink Heart Charity Night’s Dinner with a contribution of RM50,000. The event held at Berjaya Times Square Hotel on 3 April 2019 raised more than RM460,000 for Pink Heart Care Centre, a welfare home for underprivileged senior citizens aged 65 years and above.



BCorp Executive Director, Vivienne Cheng (third from the left) handing over a mock cheque to Tan Sri Datuk Danny Ooi (third from the right) who initiated the Miss Malaysia Tourism Pageant in 1990.

## GENETIC TEST TALK BY CANCER RESEARCH MALAYSIA

On 27 June 2019, Berjaya Cares Foundation in collaboration with the Cancer Research Malaysia (“CRM”) organised a health talk on Genetic Test for more than 110 Berjaya employees. The talk was held at Berjaya University College, Kuala Lumpur.

The talk, given by Ms Yoon Sook Yee, Head of Familial Research Project, covered topics such as cancer statistics in Malaysia, most common cancers among Malaysian males and

females, as well as the importance of genetic testing as prevention measures.

CRM was established in 2001 to conduct research to find ways to beat cancer. It is the only non-profit cancer research laboratory dedicated to Malaysian cancer research.

If you wish to know more about CRM, please visit [www.cancerresearch.my](http://www.cancerresearch.my).



Ms Yoon Sook Yee (centre) with the attendees of the talk.

## BERJAYA CARES FOUNDATION DONATES TWO UNITS OF 15-SEATER VAN

Berjaya Cares Foundation (“BCF”) donated 15-seater passenger vans to Pertubuhan Rumah Amal Cahaya Tengku Ampuan Rahimah (“RACTAR”) and Dignity for Children Foundation (“Dignity”) to help ease their transportation woes. The vehicles were handed over to RACTAR and Dignity on 23 April 2019 and 14 May 2019 respectively.

To-date, Berjaya has contributed over 122 vehicles to more than 100 charitable organisations and schools of which two-multi-purpose vans were converted into ambulances, fifteen units of 14-seater vans were fitted with electro-hydraulic lifts for wheelchair users and a food truck for the distribution of meals to the underprivileged.



Datuk Donald Choo, CEO of Berjaya China Motor Sdn Bhd distributing pocket money to the children of RACTAR.



All thumbs up: Datuk Donald Choo, (6th from left) and YAM Tengku Puteri Norzehan Almarhum Sultan Salahudin Abdul Aziz, President of RACTAR (4th from right) with Berjaya staff, committee members and children of RACTAR.



A joyful moment: Shirley Quah, Deputy General Manager, Corporate Communications (standing 4th from the left) and Liew Tong Ngan, Director of Communications & Marketing of Dignity (squat) with the staff and students of Dignity.