



BERJAYA

BERITAJAYA

BERJAYA CORPORATION BERHAD'S QUARTERLY NEWSLETTER - ISSUE 2, 2020

KDN No : PP 7432/02/2013(031932)

COVID-19: ADJUSTING TO THE NEW NORMAL

The Malaysian economy was reopened to a new normal after 47 days of strict movement control since 18 March 2020. With the lifting of the Movement Control Order (MCO), most businesses were allowed to resume operations on 4 May 2020.

In compliance with the stringent standard operating procedures (SOP) set by the Malaysian Government, Berjaya Corporation group of companies implemented various measures as part of the Recovery MCO. These include body temperature checks, providing hand sanitizers and educating employees, customers and business partners on the required SOP to help reduce the spread of Covid-19.



To enhance safety and minimize risk for our guests and associates during the current pandemic, we have implemented some specific initiatives which include new cleanliness protocols at all our hotels and resorts worldwide.

| | | |
|---|---|--|
| HOTEL ENTRANCE We provide automatic soap for entry and exit. We also have and record guests' body temperatures. | HEALTH DECLARATION We require guests to fill in a Health Declaration Form and specify the countries they have recently visited. | CHECK-IN We install acrylic divider panels and floor markers at the reception area. |
| EMPLOYEES We wear face masks and hand gloves at all times. We also practice right hand-wash heart gesture in a way to greet our guests. | ELEVATORS We limit to a maximum of 3 persons in an elevator. | PERSONAL HYGIENE We provide face masks, hand sanitizers and disposable hand gloves for our guests. |

Find out more about our **CLEAN & SAFE COMMITMENT** and let's travel again when you're ready. Stay safe!

The Management

OUR BRANDS



EXPERIENCE

| | | | | | |
|---|--|---|---|--|---|
| MEETING We use all alcohol killing sanitizers and provide excellent service when arranging meeting at your venue. | WEDDING Personalized and complete event handling services to be a memorable and unforgettable wedding. | SPA Step into an oasis of beauty and calm with a journey of total relaxation. | RECREATION Our activities will see you to keep your healthy, energized and active step. | TACET An exclusive wellbeing experience in Berjaya Langkat Resort. | BERJAYA AIR Berjaya Air offers exclusive services on flight services. |
|---|--|---|---|--|---|

CONNECT WITH US

BERJAYA HOTELS & RESORTS (M) BERHAD
Corporate Office, Level 18, West, Berjaya Times Square Hotel, Kuala Lumpur, 1 Jalan Radu, 50100 Kuala Lumpur, Malaysia
T: +60 3 2142 8411 F: +60 3 2144 2117 E: berjaya@berjaya.com
www.berjaya.com



STARBUCKS®



TEMPERATURE CHECK FOR ALL
We will be taking everyone's temperature before they enter the store. Anybody with a 37.5°C temperature and above will not be allowed inside.

Berjaya Hotels and Resorts implemented the Clean & Safe Commitment at all its properties to enhance safety and minimize risk for its guests and associates.

(continued on page 2)

CEO's Message

The 2nd quarter of 2020 began with the world being affected by the Covid-19 pandemic. Amidst this unprecedented crisis, we saw how Malaysians came together to fight the spread of Covid-19 and showed much resilience in the face of adversity.

We adapted to the new normal of working from home, relying on the internet for virtual meetings, online training and other forms of communication to stay in touch with our colleagues. Health and safety procedures of social distancing, wearing face masks, using and sanitisers and undergoing temperature checks also became a part of the new normal.

It was a subdued quarter with most of the Group's businesses having to close in compliance with the Movement Control Order imposed from 18 March to 3 May 2020. Subsequently, during the Conditional Movement Control Order which was imposed from 4 May till 9 June 2020, even though some businesses resumed operations, they were not able to operate at full capacity. Nevertheless, our operating companies continued to provide customers with various campaigns, new products and promotions via digital media and other online channels.

In addition, Starbucks opened its first store in Terengganu and 7-Eleven Malaysia introduced the My7E™ e-loyalty programme. Our operating companies also continued to provide cheer and support to the underprivileged during Ramadhan and the Hari Raya festive season.

Although the number of Covid-19 cases is relatively lower now, and we have resumed a certain normalcy in our business operations, we still have to be cautious and adhere to the standard operating guidelines from the Ministry of Health as the war on Covid-19 is still not over. Continue to stay safe and be well.

Dato' Sri Robin Tan



Performance of Companies for the 3rd Financial Quarter Ended 31 March 2020 (unaudited)

| Company | Revenue 3 Months Ended 31 March 2020 (RM'000) | Profit/(Loss) Before Tax 3 Months Ended 31 March 2020 (RM'000) | Revenue 9 Months Ended 31 March 2020 (RM'000) | Profit/(Loss) Before Tax 9 Months Ended 31 March 2020 (RM'000) |
|-----------------------------------|---|--|---|--|
| Berjaya Corporation Berhad | 1,975,461 | 538,082 | 6,129,343 | 522,039 |
| Berjaya Land Berhad | 1,520,849 | 232,680 | 4,630,943 | 325,391 |
| Berjaya Sports Toto Berhad | 1,333,491 | 74,341 | 4,178,406 | 272,609 |
| Berjaya Food Berhad | 158,597 | (763) | 523,153 | 20,946 |
| REDtone International Berhad | 37,557 | 5,519 | 138,589 | 24,198 |
| Berjaya Assets Berhad | 63,853 | (9,273) | 210,584 | (4,081) |
| 7-Eleven Malaysia Holdings Berhad | 619,292* | 19,744* | 619,292** | 19,744** |

* 1st Financial Quarter ended 31 March 2020

** 3 months ended 31 March 2020

(continued from cover page)



Frequent scheduled sanitising of the lift buttons, escalator railings, and other common areas at Berjaya Times Square to ensure a safe and clean shopping experience for all.



Virtual meetings and training sessions are part of the new normal.

(continued from page 2)



Staff and students at Berjaya University College are required to check-in via a QR code before entry. Acrylic boards were also placed between seats in the library to prevent direct contact between students.



U Mobile provides care packs consisting of face masks, hand sanitizers and alcohol wipes for employees while customers entering a U Mobile store must wear a mask and adhere to the usual SOP.

BERJAYA'S FIRST VIRTUAL CAREER FAIR



Berjaya Corporation Berhad experienced its first virtual booth at the Talentbank Digital Career Festival ("TDCF"), digitalcareerfest.com from 4 May 2020 until 30 June 2020.

Talentbank aimed to attract 1 million graduates across the nation during the 60-day fair. More than 100 companies participated in the campaign to boost their branding.

BERJAYA EXECUTIVE DEVELOPMENT PROGRAMME 2020

The annual Berjaya Executive Development Programme ("B.EDP") started in March 2020 for 30 high-performing executives from various departments and subsidiaries across Berjaya Group. The participating subsidiaries include Amita Berjaya Sdn Bhd, Berjaya Land Berhad, Berjaya Roasters Sdn Bhd, Berjaya Somp Insurance Berhad, Berjaya Starbucks Coffee Company Sdn Bhd, BLOYalty Sdn Bhd, REDtone Telecommunications Sdn Bhd, Sports Toto Fitness Sdn Bhd and Sports Toto Malaysia Sdn Bhd.



A group of enthusiastic B.EDP participants attending Module 1 at Bukit Jalil Golf & Country Resort.

LEARNING IN A DIGITAL WORLD



A Zoom group photo with James McCulloch

The Lunch Learning Laugh Out Loud ("#LLLLOL") Virtual Talk Series #1 and #2 was held on 28 April 2020 and 8 May 2020 via Zoom.

The first #LLLLOL on 28 April 2020 featured James McCulloch, CEO of Inspire Group Asia on

the topic MCO? You need an MOC! and attracted 50 employees across Berjaya Group.

The speaker shared the inspiring journey through his life as an international keynote speaker and a proud father. He also shared on how to cultivate a "Mindset of Calm" (MOC), reframe our thoughts and keep moving in the face of adversities. The session left everyone feeling motivated and rejuvenated.

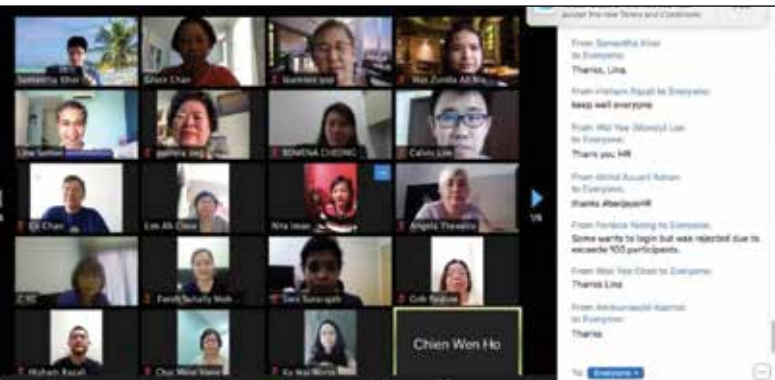


A Zoom group photo with Wesley Chan

The 2nd #LLLLOL Virtual Talk on 8 May 2020 featured Wesley Chan, a reputable Sales Breakthrough Coach and Keynote Speaker on the topic "The Art of Building Rapport".

The talk was attended by 55 employees across Berjaya Group.

STRESS MANAGEMENT WEBINAR DURING MCO



A group picture with Lina.

Group Human Resource organised its first webinar on 10 April 2020 for nearly 100 Berjaya employees on methods to manage stress and relationships in light of the COVID-19 pandemic.

The webinar which was hosted by Lina Naamali Sutton, Wellness and Leadership Consultant on Zoom, used practical examples which increased the level of comprehension among the participants, making it easier for them to apply their knowledge in real life situations.

NEW EMPLOYEE ORIENTATION



A virtual group photo with the new employees.

A virtual orientation session was conducted for 8 new colleagues from Berjaya Corporate Office and Property Division on 14 May 2020.

The new employees were briefed about Berjaya Group, Employee Value Proposition, Employee Engagement, Code of Conduct, Employee Self Service (ESS) System, Performance Appraisal Process, Safety and Security.

BERJAYA U.C. TOASTMASTERS CLUB: A GATEWAY TO EXCELLENCE

Berjaya U.C. Toastmasters Club's (Berjaya U.C. TMC") first virtual meeting on 26 March 2020 has been a stepping stone to its members. During the MCO period, several Berjaya U.C. TMC members completed and achieved their Toastmasters award.

| Name | Manuals / Levels | Toastmasters award / recognition |
|--|--|---|
| Dawn Chiew (Berjaya Higher Education Sdn Bhd) | <ul style="list-style-type: none"> • Interpretive Reading Manual • The Entertaining Speaker Manual • High Performance Leadership Project | Advanced Communicator Gold Award (ACG) |
| Tan Chee Ben (U Mobile Sdn Bhd) | <ul style="list-style-type: none"> • Special Occasion Speeches Manual • Speeches by Management Manual • High Performance Leadership Project | Advanced Communicator Gold Award (ACG) |
| Wong Min Zhi (Corporate Communications) | <ul style="list-style-type: none"> • Visionary Communication Path – Level 2 & 3) | Visionary Communication Level 3 recognition (VC3) |
| Melissa Wong (Corporate Communications) | <ul style="list-style-type: none"> • Innovative Planning Path – Level 2 | Innovative Planning Level 2 recognition (IP2) |

Apart from the usual meeting that has to be conducted virtually, Open Mic, which is the brainchild of the club's chartered club president, Mohamed Syairoz, DTM was also conducted. Since 2 April 2020, 14 Open Mic sessions, which are impromptu speaking sessions, were held every Monday, Wednesday and Friday. From June 2020 onwards, the club officially adopted this session as part of their regular club events and is now held on every 1st and 3rd Saturday of the month.

BERJAYA U.C. TOASTMASTERS CLUB: NEWLY MINTED DISTINGUISHED TOASTMASTERS



Chung Chee Yann, DTM
(Group Strategic IT)

My Toastmasters journey started on 22 October 2014 when I joined Berjaya U.C. Toastmasters Club as the lowest ranking Club Executive Officer (EXCO), Sergeant-at-Arms (SAA). During that time my main objective of joining the Berjaya U.C. Toastmasters Club was to network with my peers in Berjaya and I had no idea it was to develop my public speaking and leadership skills.

It was a roller coaster ride during the 1st year as we were required to learn a different skillset, from giving an impromptu 2 minutes speech, to a prepared speech of 7 minutes, providing evaluation to speakers and playing club and EXCO leadership roles.

On the 5th year and with the support of Berjaya U.C. Toastmasters Club members, I achieved my highest education award in Toastmasters, the Distinguished Toastmaster on 7 July 2019, which involved giving a total of 40 prepared speeches, and playing a countless number of club and District Toastmasters roles. For the past 6 years I have gained a lot of value from Toastmasters, and at the same time reciprocated that with my commitment and dedication to many District Toastmasters roles (Club President 2016/2017; Area P4 Director 2018/2019 – supporting 4 Toastmasters clubs; Club Retention Chair 2019-2020 - supporting low membership clubs).

My Toastmaster's objective has changed. After 6 years, it is time to give back to the Toastmasters family by taking up the next challenge by serving in a Senior District leadership role. I gained so much in terms of leadership skills and especially speaking in front of a large audience with confidence.



Patricia Yap, DTM
(Inter-Pacific Securities Sdn Bhd)

I became a Toastmaster since October 2016. My life has completely changed for the better. A phenomenal experience of self-development with many splendid milestones being achieved. I attained the Distinguished Toastmaster title in early July 2019. Outwardly it may seem to be a personal achievement, but truth be told, the achievement of this prestigious education title would not be possible without the support of my club members, mentors and many Toastmasters outside of my own clubs.

I am grateful for their continuous support, advice and friendship over the past few years. They made me realise how lucky I was to have their care, love and kindness when I encountered challenges, hurdles and inconveniences in life as I pursued my personal goal as a Distinguished Toastmaster to make my late father proud. I will be able to carry on his legacy as a selfless educator throughout his entire life. I believe my story of hardship and success in life will be a source of inspiration to the people who resonate with me.

Another unexpected achievement worth mentioning came in December 2019 where I was fortunate enough to get myself certified as a Human Resource Development Fund ("HRDF") Certified Trainer when I completed the Train The Trainer (TTT) Certification Programme. Toastmasters Pathways learning experience programme was practical, applicable and most importantly, relevant to the 21st century.

Toastmasters International provides a supportive and protective learning experience in which members are empowered to develop communication and leadership skills, resulting in great self-confidence and personal growth. It has contributed massively to my communication, leadership skills and most importantly, boosted my self-confidence as a person.

BERJAYA U.C. TOASTMASTERS CLUB: REACH FOR THE STARS



Yvonne Pee, EC5, EH1
(Group Human Resource & Administration)

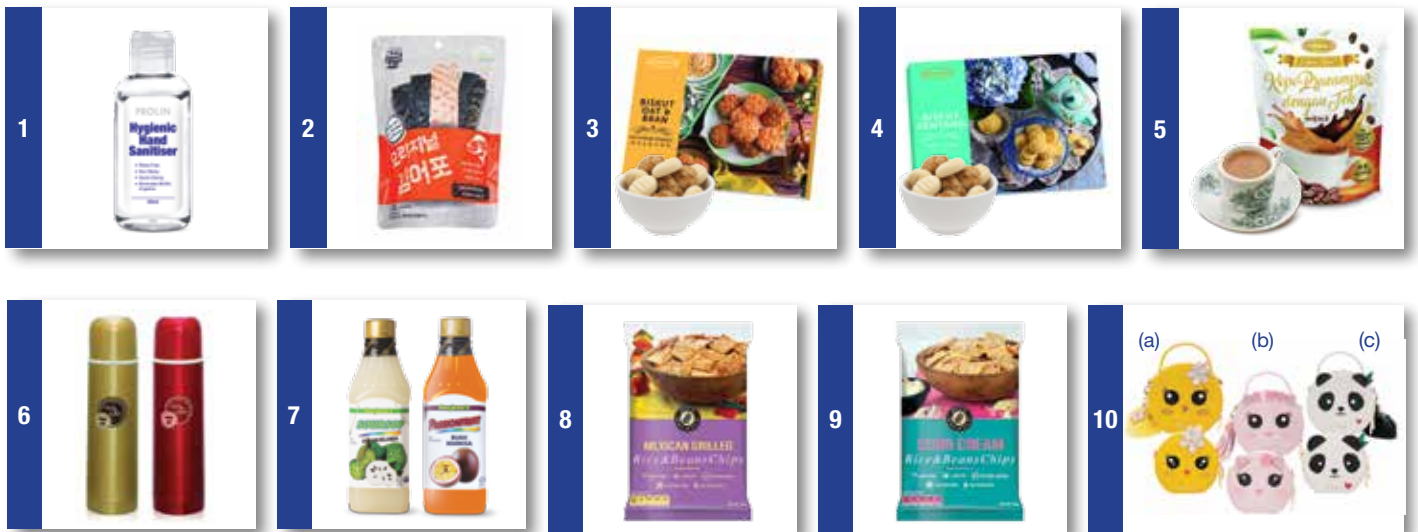
Club Contests – 1st place in International Speech and Table Topic Contests
Area P6 Contests – 1st place in International Speech Contest
Division P Contests – 1st place in International Speech Contest
District 51 Contests – 2nd place in International Speech Contest

Being a professional trainer for over 10 years, Yvonne believes in the benefit of continuously improving oneself, which led to her joining Toastmasters in April 2018. She was able to juggle between club activities, pursuing her MBA, as well as her work commitments very well.

Yvonne had a breakthrough moment in 2020 when she participated in the International Speech and Table Topics Contest at the Club, Area, Division, and District levels. "It is my very first attempt in a speech contest. The first two levels were expectedly tough, knowing that it will be a physical presence contest, but moving to Division level, it was even more challenging because it's virtual. Throughout the contest journey I mastered delivering speech online, i.e. how to move, where to look, how to control my voice etc. I am also blessed with 2 mentors, Chung Chee Yann and Shaun Khoo who selflessly motivated me to progress in Toastmasters," said Yvonne.

She has found a platform to further refine her public speaking skills and has even taken on the challenge to serve as the Club's Vice President of Education for the term 2020/2021.

PRODUCTS BY COSWAY



1. Prolin Hygienic Hand Sanitiser Hygiene

Prolin Hygienic Hand Sanitiser is an effective convenient hand sanitiser that cleans and safeguards your hands, it eliminating 99.9% of germs. Enriched with chamomile extract to soothe and moisturise your hands. It makes a great hygiene solution for on-the-go protection when soap and water are not handy. Leaves hands feeling refreshed and without a sticky feel.

Benefits:

- Eliminates 99.9% of germs
- Rinse-free
- Non-sticky
- Quick-drying

2. Original Seaweed Fishery Snack

An addictive and savoury snack made from roasted seaweed and fish, baked to crunchy-crisp perfection. Low in calories too.

3. Mildura Oat & Bran Cookies

Made from wholesome oat bran and coconut, these crunchy cookies are perfect as tea-time treats for both children and adults.

4. Mildura German Cookies

Made using a trusted homemade recipe that combines freshly churned butter and quality potato starch for scrumptious melt-in-your-mouth cookies. Try it and it will definitely be love at first bite.

5. Mildura Cham Instant Coffee and Tea Mix

Mildura Cham is a dream come true for “cham” connoisseurs. A uniquely Malaysian creation, cham is a clever blend of coffee and tea. Made from a blend of aromatic Arabica coffee beans and classic black tea, the 3-in-1 premix will wake up the taste buds and delight the senses. Traditionally sipped at the friendly coffee shop around the corner, now you can enjoy your cuppa in the comfort of your own home and office. You can even double the serving to add a little pep in your step. Throw a sachet or two in your bag for a shot of comfort on the go.

6. Stainless Steel Vacuum Flask with Pouch

Stainless steel vacuum flask in dust gold and candy red

A high quality double-walled stainless steel vacuum-insulated flask that keeps your beverage hot or cold for up to 8 hours

- High quality 18/8 (SUS 304) with food grade stainless steel inner wall
- Leak-proof stopper with one-push valve integration for easy pouring
- Comes with a pull string pouch
- Perfect for brewing herbal infusions or red date tea
- Suitable for both hot and cold beverages

7. Refreshing-delicious Real Fruit Drinks to quench your thirst.

Made from premium quality, imported fruit juice purees, enjoy the delicious goodness of premium fruit drinks in every sip. Savour these fruit drinks on their own, in ice-blended drinks and mocktails, or even add them into your favourite desserts.

8. Rice & Bean Chips - Mexican Grilled Flavour

Indulge in the slightly-savoury, zesty, “can’t-get-enough” flavour that’s perfect for any occasion.

Benefits:

- GMO-free
- Low in Fat
- No added MSG
- Trans Fat-free
- Gluten-free

9. Rice & Bean Chips -Sour Cream Flavour

Flavoured with the right tinge of tanginess to satisfy those “gotta-snack” pangs.

- Benefits
- GMO-free
- Low in Fat
- No added MSG
- Trans Fat-free
- Gluten-free

10. Dignità Wonderland Bag

Dignità presents Wonderland Collection, an adorable mom and daughter handbag set. This Kawaii-inspired bag range is especially designed with quirky, fun details, and comes in a selection of colours and whimsical 3D designs so that mom and child can sashay out in matching styles.

Each animal family comes in two sizes, making them perfect for Mom and her Mini-me.

Chic, fanciful and fashionable, the Wonderland Collection is modelled after 3 endearing animals,

- (a) The Chicky Family – Inspired by the cherubic chicken, this design epitomises a Mother’s care and protection for her chick.
- (b) The Purrfect Family – Inspired by the much-adored feline and perfectly personifies Mom’s love and affection for her little kitten.
- (c) The Reunion Family – Inspired by the cuddly panda and represents all the loving cuddles a Mother reserves for her little munchkin.

STAY AT HOME CONTEST

The “Stay at Home” contest was open to all 7-Eleven customers nationwide from 1 April to 14 April 2020. Customers had to snap a creative picture based on their chosen theme and share it on their Facebook account with the hashtags #StayAtHome, #touchgoewallet, #7ElevenMY and their theme hashtag. Participating customers also stood a chance to win a RM100 Touch ‘n Go eWallet reload pin.

Terms & conditions apply.



SEOUL-FUL RAMADHAN AND RAYA SAMA-SAMA

As a part of its corporate values, 7-Eleven Malaysia collaborated with startup organisation, NGOHub and Majlis Belia Malaysia (“MBM”) this Ramadhan to distribute Iftar food items to charitable homes.

The food supplies which consisted of dates, dairy products, snacks, and biscuits were distributed to Rumah Kasih Harmoni Paya Jaras, Rumah Titiang Kaseh Titiwangsa, and Pertubuhan Kebajikan Ehsan Ash-Shakur (“PEKEAS”).



7-Eleven’s #RayaSama-Sama promotion offers mouth-watering food and incredible Raya deals! Try the new and exclusive 7-Eleven Nasi Arab Kukus Ayam Bakar Madu complemented with the sweet taste of Lipton or Farm Fresh UHT Caffe Latte.

*Promotion available from 25 May till 21 June at selected stores in Peninsular Malaysia. While stocks last.

7-ELEVEN MALAYSIA INTRODUCES MY7E™ LOYALTY APP

On 1 June 2020, 7-Eleven Malaysia launched its mobile app My7E™ for its e-loyalty programme which promises to deliver 24/7 rewards whilst providing further convenience to its members.

As a welcome reward to all new members, a complimentary one-off RM3 e-cash voucher will be given to every successful sign-up. Other benefits that await members include an annual birthday reward, exclusive in-app monthly product e-stamp cards which reward members based on repeat purchases, fortnightly products or service e-coupons which gives immediate savings. 7REWARDS® will enthrall all Slurpee® lovers out there as it rewards customers with a FREE Slurpee® for every six purchased with no cup size requirements.

My7E™ members can also link their B Infinite card and Razer Pay e-wallet within the app to enable a seamless points collection and an e-payment facility when they shop at 7-Eleven stores nationwide.



Colin Harvey (left), 7-Eleven Malaysia Chief Executive Officer posing with My7E™ App at 7-Eleven Plaza Berjaya.

ONDE-ONDE AISKLEEM



Onde-onde lovers, rejoice with the refreshingly good Onde-Onde Aiskleem! This soft serve ice cream is flavoured with fresh Pandan leaves and gula melaka. What’s even better is that you can top it off with toasted coconut chips! This delightful combination will definitely satisfy your sweet tooth and leave you wanting more.

#LETSTRAVELAGAIN VIDEO CONTEST

During the MCO period, Berjaya Hotels & Resorts (“BHR”) organised a video contest on Instagram and Facebook where participants were required to submit short films on their imaginary holidays at home. The contest period was between 20 April to 3 May 2020.

The winners, Kok Choi Peng and Nur Dini Abdul Muzakir received a 3D2N stay at Berjaya Langkawi Resort and a 3D2N stay at Berjaya Times Square Hotel, Kuala Lumpur respectively.



#letstravelagain online contest winner announcement.

ANSA HOTEL KUALA LUMPUR WELCOMES FIRST GUESTS DURING REOPENING



Social distancing markers at ANSA front desk.

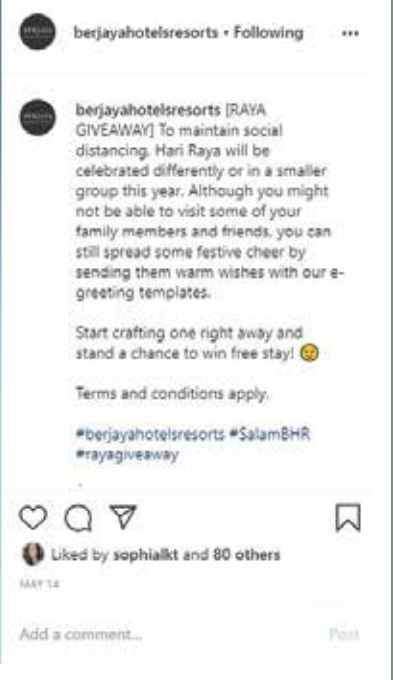
On 4 May 2020, ANSA Hotel Kuala Lumpur reopened its doors when restrictions on the Movement Control Order were loosened. Operations resumed with new health and safety measure to minimise risk for guests and associates.

Rigorous cleaning was done a few weeks prior to the reopening of the hotel where various health and safety protocols were put in place in accordance with the new Standard Operating Procedures (“SOPs”). This included hand sanitisers being placed on every floor, social distancing markers throughout lobbies and lifts, and checkpoints for temperature checks. Employees and guests are required to fill in health declaration forms and to wear a face mask at all times.

The promotion of the “Stay Safe” campaign by ANSA Hotel Kuala Lumpur on social media reassured members of the public and return guests that the hotel is taking every necessary precaution to keep them safe. Incidentally, the first guests to stay at the hotel since its reopening were two front liners from Polis Diraja Malaysia.

#SALAMBHR RAYA GIVEAWAY

Hari Raya was celebrated differently this year, where families were unable to visit each other due to the Covid-19 pandemic. To liven up the mood, Berjaya Hotels & Resorts (“BHR”) ran a contest between 14 and 22 May 2020, where participants were required to craft their own e-greeting cards using BHR’s own templates. The winners with the most creative e-greeting cards with the most heart-warming messages were Ong Huey Chin, who received a 3D2N stay at Colmar Tropicale, and Hafizi Zauwawi who won a 3D2N stay at Berjaya Penang Hotel.



BHR’s Raya giveaway contest.

PONTOON WITH GLASS PLATFORM AT THE TAARAS BEACH & SPA RESORT



Breathtaking view from the pontoon, overlooking the resort complex.

Visitors to The Taaras Beach & Spa Resort now have an extra Insta-worthy shot to take at its newly opened pontoon with an attached glass platform to take in magical views of the ocean beneath. This new attraction is also an ideal spot for sunset dinners, special occasions, and a perfect place for marriage proposals!

TURTLE NESTING AT THE TAARAS BEACH & SPA RESORT

14 March 2020 was a remarkable day for employees of The Taaras Beach & Spa Resort when a green sea turtle nested on the resort's beach. World Turtle Day 2020 was made even more memorable when a second turtle nested on the resort's beach on 23 May 2020. All eggs were safely collected and placed in the incubators at the resort's SEATRU Turtle Lab where they remained for 6 weeks before the hatchlings were released into the ocean.

SEATRU Turtle Lab at The Taaras Beach & Spa Resort was founded in 2018 as an effort towards sea turtle conservation and as an educational facility to increase awareness towards the plight of the sea turtle. The lab is managed by The Taaras' Beach & Spa Resort's very own marine biologist who works with a team of SEATRU scientists and trained research assistants from Universiti Malaysia Terengganu.



The SEATRU team hard at work collecting turtle eggs buried in the sand.

TRAVEL SAFE AT BERJAYA MAKATI HOTEL

Berjaya Makati Hotel continues to operate by following established standard protocols mandated by the Philippine government for the safety and wellness of guests and employees. All employees are in proper protective gear, and ensure disinfection and sanitation of all areas are on schedule. Temperature measurements will be taken for all guests and social distancing practiced. Sanitation kits will also be provided to guests.



New norms at Berjaya Makati Hotel.

STARBUCKS OPENS FIRST STORE IN TERENGGANU

On 17 March 2020, Starbucks Malaysia opened its first store in Terengganu at KTCC Mall. The store, measuring 1,800 square feet is able to accommodate up to 64 customers in its comfortable setting and modern furnishing. The store features murals of blooming coffee cherries that also represent the birth of more stores in Terengganu. Currently, Starbucks Malaysia has 316 stores nationwide.



Starbucks KTCC Mall.

STARBUCKS CELEBRATES INTERNATIONAL WOMEN'S MONTH

For International Women's Month this year, Starbucks Malaysia collaborated with online clothing brand Oh Sebenar as well as the non-governmental organisation, WOMEN:girls on their #HeresToUs campaign, which aims to lift and spread love among women. The campaign featured three t-shirt designs labelled 'Not Your Rival', and a campaign shoot that involved ordinary Malaysian women of all races, sizes and beliefs.

As part of the collaboration, Starbucks provided coffee marked with messages of female empowerment on each cup, as well as sandwiches for the campaign shoot. Two of Starbucks' partners were also invited to be part of the campaign shoot, reinforcing Starbucks as a company that embraces inclusivity and diversity. Collective views of the campaign featuring Starbucks generated more than 10,000 views on Oh Sebenar's Instagram page.

Apart from that, Starbucks also highlighted stories of several Starbucks' partners and female customers' on its social media.



Starbucks Malaysia collaborated with Oh Sebenar and WOMEN:girls on the #HeresToUs campaign.



Vinnabell, Shift Supervisor (Deaf) of Starbucks Signing Store Penang.



Janisa, Creative Developer and a Starbucks customer.

STARBUCKS LAUNCHES LOCAL INSPIRED BEVERAGE

In conjunction with Ramadhan, Starbucks Malaysia launched its locally inspired beverage, Caramel Sweet Corn Crème Frappuccino or fondly known as 'Air Jagung' which is commonly found in Ramadhan bazaars across Malaysia.

The nostalgic beverage combines the creamy taste of buttery sweet corn with milk, topped with a swirl of green tea whipped cream and a generous drizzle of sweet caramel sauce.

To make Ramadhan even more special, Starbucks Malaysia also introduced its Chewy Kurma Cookies. These cookies are a classic spin on the regular oatmeal cookies, made with *kurma* (dates), rolled oats with a hint of cinnamon and packed in a box of four.



Caramel Sweet Corn Crème Frappuccino.



Chewy Kurma Cookies.

CONNECTING THROUGH COFFEE & TECHNOLOGY

Just before Ramadhan, Starbucks partners across Malaysia and Brunei hosted two live Coffee Chat sessions through Instagram.

The first Coffee Chat session was hosted by coffee specialist and Regional Starbucks Barista Champion 2016 Brunei representative, Ikhwan 'Juad' Ajwad, who shared his favourite Kenya coffee by describing its flavour, aroma and tasting notes. He used a sock filter, a traditional coffee filter native to the region to brew his coffee.

Malaysia's Starbucks Barista Champion 2018, Remy Razali also broadcasted his Coffee Chat session from Starbucks Reserve™ Berjaya Times Square. Remy showcased Starbucks Reserve's El Salvador La Palma through the pour-over brewing method. He explained the coffee's suitable pairings and also demonstrated how those at home can use the same brewing method to brew their favourite Starbucks coffee.

The live coffee chat sessions with the chat feature brought many Starbucks' partners and customers together despite the COVID-19 pandemic.



Ikhwan 'Juad' Ajwad.



Remy Razali.

STARBUCKS HELPS EAST MALAYSIANS CELEBRATE THE HARVEST FESTIVAL



The Gawai Kaamatan 2020 Starbucks card.

Every year in May, Gawai and Kaamatan are celebrated in East Malaysia to mark the end of the harvest season. These festivals are usually celebrated on a grand and includes dressing up in colourful traditional wear accompanied by traditional dances and music, sumptuous food, and games.

With the temporary ban on inter-state travel during the Conditional Movement Control Order, East Malaysians in Peninsular Malaysia were unable to return to their hometowns. With that in mind, the creative team at Starbucks Malaysia came up with a special card design inspired by Bornean beads. This simple craft has long been a part of the history of the indigenous tribes in these areas, which is a representation of various symbolisms, and also an expression of unity between the different cultures and ethnicity. The bold colours of the Dayak necklace beads and the small intricate design of the Pinakol designs from the Rungus ethnic group serves as inspiration for the card design.

With a minimum reload of RM50 to the Gawai Kaamatan 2020 Starbucks Card, customers will be able to send it to their friends and family back home as a reminder that they are in their thoughts during the festivities. Due to the unique design, the Gawai Kaamatan 2020 Starbucks Card is definitely a card not to be missed by any collector.

PROMOTIONS FROM KENNY ROGERS ROASTERS



Grab Rewards

Redeem 930 Grab points for a great deal of Kenny's Quarter Lite Meal at RM6 only.



Online Delivery

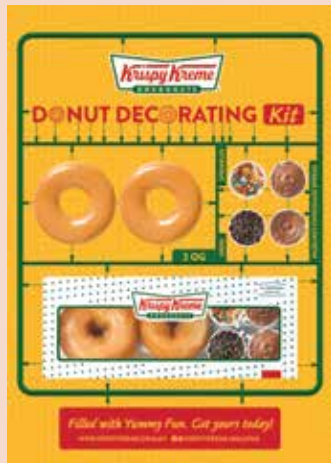
- Grab Food – Get 30% off and free 1 Coca-Cola Zero 320ml
- Foodpanda – Get 45% and additional 25% off from 1 May – 31 May 2020



Take-Away Treats

- RM29 for 6 pieces of Kenny's Ayam Goreng or a rotisserie-roasted whole chicken
- Buy 1 Free 1 drink with any main meal purchased
- RM17.90 for a quarter meal combo with i-care box

KRISPY KREME DOUGHNUT DECORATING KIT AND BOTTLE JUICES



During the Movement Control Order, Krispy Kreme launched its Doughnut Decorating Kit, a dream for every child as it allows their creativity to run wild and enjoy their own creation. Each doughnut kit includes 2 Original Glazed doughnuts, 2 cups of hazelnut chocolate spread, 1 cup of crushed Oreo and 1 cup of sprinkles. The kit is available for a limited time only through take-away and delivery.

Krispy Kreme's bottle juices in mango and orange flavours are also available through take-away and its delivery partners!

U MOBILE IS #HOMEWITHU CAMPAIGN



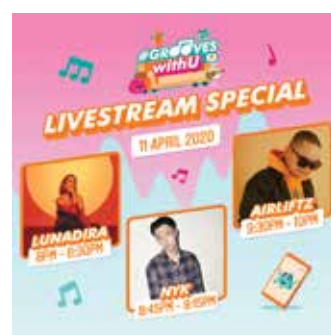
#HomeWithU Joy Package



#FlavoursWithU Livestream Special

On 10 April 2020, U Mobile introduced the #HomeWithU campaign on Instagram with the aim to bring joy and encouragement to those who were keeping safe at home. This campaign is also the telco's way of showing support to local SMEs and talents.

U Mobile collaborated with Inside Scoop to deliver a Joy Package consisting of 2 pints of ice-cream to its Instagram community. Partnering Strangers at 47 and Crème De La Crème, they livestreamed dessert-making sessions and also engaged with local artistes like Lunadira, NYK and Airliftz to livestream musical performances on its Instagram page.



#GroovesWithU Livestream Special

SUMMER JOY TREATS

This summer, Krispy Kreme launched its second flavour for their Filled Ring line up! Every bite of the Citrus Filled Ring doughnut, will lift your mood up for summer! For a limited time, you can also get the Mango Cheddar Cheesecake doughnut! Paired with Krispy Kreme's bottle juices, your summer will never be the same.



U MOBILE SUPPORTS LOCAL BUSINESSES WITH #RAYAWITHU CAMPAIGN

U Mobile once again partnered with local businesses and talents on 6 May 2020 to support them in spreading the message of giving and positivity. Collaborating with Tiffin and local culinary talents, U Mobile brought specially crafted Malay cuisine with a modern twist to the public during the Ramadhan and Raya period. The Tiffin Samplers were prepared by Pinggan Puteh, Embun Eats and Projek Dapur Umar x Hikayat Percik, and offered at a subsidised price with free delivery, courtesy of U Mobile.

U Mobile also partnered with local artistes like Aina Abdul and Mafidz as part of its Unlimited Grooves initiative to bring its community a series of music performances that are livestreamed to encourage social distancing. The initiative ended with a bang with a Raya special show featuring Yuna, SonaOne, Pastel Lite and Bil Musa singing their Raya favourites as well as their own songs.



#FlavoursWithU Tiffin Samplers



#GroovesWithU Raya Special

U MOBILE INTRODUCES GILER BAGI LEBIH CAMPAIGN

On 8 May 2020, U Mobile introduced several promotions under its Giler Bagi Lebih campaign to provide more value to customers as they navigate the new normal. At the top of the list is GoInsure 3, a Personal Accident (PA) insurance product that comes with additional coverage for COVID-19, offered free to all of its eligible customers.

Apart from that, the telco is offering up to 20% discounts on monthly access fees across its Giler Unlimited (GX) plans (with the exception of GX 30). This is on top of existing promotions for its GX 68 postpaid and GX 38 prepaid plans where new customers are able to enjoy the plans at RM58 and RM35 respectively when they sign up.

The third promotion will see customers receiving a free upgrade to an iPhone 11 128GB when they purchase the iPhone 11 64GB with either Unlimited HERO P139 or Unlimited HERO P99. U Mobile is aware that its customers are affected by the pandemic in one way or another, and is working hard to provide relevant support to all.



GoInsure 3 Insurance Coverage

BERJAYA UNIVERSITY COLLEGE PROVIDES FOR STUDENTS DURING THE MCO PERIOD

During the Movement Control Order ("MCO"), Berjaya University College ("BUC") provided a daily supply of groceries, basic necessities, and 3 meals a day to BUC students who were stranded in their rented apartments. The students were also kept abreast with the latest news to make them feel secure during the MCO. Daily contests were also held to keep the students entertained throughout the entire 3 months.

BUC would like to express their gratitude to the Ministry of Higher Education who provided the funding for the daily necessities to ensure the welfare of students were taken care of during the MCO period.



Social media campaign for BUC students during the MCO.

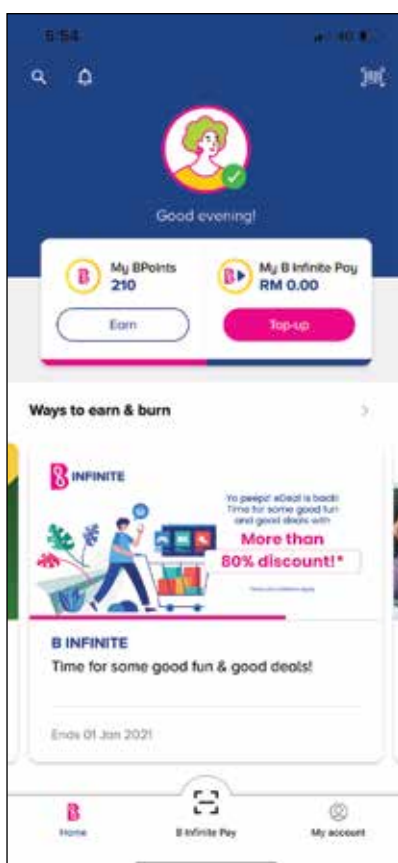
B INFINITE LAUNCHES B INFINITE PAY E-WALLET

On 17 April 2020, B Infinite introduced its e-wallet, B Infinite Pay, as its new mobile application feature catering to existing members and the next generation of shoppers who not only expect to be constantly entertained by brands but also continuously seek instant gratification and quick wins, and the desire to go beyond the traditional points-for-purchase loyalty model.

BPPoints continues to be the unique currency awarded by B Infinite which can be redeemed for a variety of specially negotiated privileges, deals and offers, many of which are only available via the mobile app. Members will also be rewarded not only for their purchases but also for interactions such as checking in to an outlet, answering polls and surveys, participating in games and contests, as well as uploading selfies and receipts.

"Members that are signed up on the new application will find that they may be able to make exclusive purchases that can only be paid using BPPoints. Those with insufficient BPPoints will be able to use B Infinite Pay to make up the difference. In fact, BPPoints are not only as good as cash, they're sometimes even better," said Yau Su Peng, Director of Retail & Innovation, Berjaya Corporation Berhad.

Until the end of December 2020, sign-ups for B Infinite and B Infinite Pay are rewarded with 100 BPPoints respectively; payments using B Infinite Pay also enjoy an extra 1 BPoint for every RM10. For Berjaya companies who wish to be a part of this exciting journey; to explore opportunities, whether short or long, please email partnership@binfinite.com.my.



The new B Infinite app with B Infinite Pay.

STARBUCKS MALAYSIA BRINGS HOPE IN A TIME OF UNCERTAINTY

On 30 May 2020, Starbucks Malaysia worked with Hope Worldwide to distribute 375 boxes of Starbucks' Chewy Kurma Cookies to about 200 families across the state, primarily families from the B40 community in conjunction with Eid Mubarak. The cookies are a festive treat which uses rolled oats and kurma (dates) as its primary ingredient which is also a significant part of Ramadhan as a quick snack to break fast with.



Happy recipients of Starbucks' Chewy Kurma Cookies.

7-ELEVEN EMPOWERS WOMEN'S NGOS DURING PANDEMIC

On 22 May 2020, 7-Eleven Malaysia in collaboration with its startup organisation NGOHub, took the initiative to offer help and support to selected womens' NGOs by sponsoring Android tablets that would assist their members with starting an online business and ensuring the continuity of their businesses through online platforms. Most of them are single mothers, widows, abandoned or abused women with an incapacitated spouse living in poverty.

The recipient NGOs were Women of Will, Persatuan Ibu Tunggal Shah Alam ("PITSA), and Persatuan Suri Rumah Rahmah.



Ronan Lee (third from left) with representatives from Women of Will and NGOHub holding the Android tablets.

HARI RAYA CHEER FOR THE LESS FORTUNATE

With Hari Raya approaching, The Taaras Beach & Spa Resort's management team visited 36 orphans from 19 families on Redang Island. The team presented the Raya goodies and duit raya to cheer up the children. It is also the first Raya celebration where Malaysians embraced the new normal by celebrating in the comfort of their own homes without travelling back to their hometowns.



Pravir Mishra, General Manager and Rizal Yaacob, Executive Assistant Manager of The Taaras Beach & Spa Resort handing out 'duit raya' to one of the children.

CONTRIBUTION TO FRONTLINERS AT REDANG ISLAND

The Taaras Beach & Spa Resort and Redang Island Resort collaborated with the local community of Redang Island to contribute packed food and mineral water to 25 frontliners on duty at road blocks around Redang Island village during the first phase of the Movement Control Order on 25 March 2020. The frontliners consisted of Polis Diraja Malaysia and Malaysia Civil Defense Force personnel.



Rizal Yaacob, Executive Assistant Manager of the Taaras Beach & Spa Resort handing over the food items to Abdul Aziz B. Wan Nik, Sub Inspector of Balai Polis Pulau Redang.

BERJAYA PHILIPPINES RISES TO THE CHALLENGE



Frontliners of The Medical City receiving the PPE donated by Berjaya Philippines.

As the Covid-19 pandemic sweeps across the world, the role of private sectors is made even more significant even when businesses are taking a step back during the crisis.

Rising to the challenge, on 31 May 2020, Berjaya Philippines donated Personal Protective Equipment (PPE) to various hospitals namely The Medical City in Pasig City, St. Dominic Hospital in Bacoor Cavite, St. Martin de Porres Charity Hospital in San Juan City, East Avenue Medical Center in Quexon City, St. Camillus Medical Center in Pasig City, Lucena United Doctors Hospital in Quezon Province.

The donation amounting a total value of Peso1 million (equivalent to RM85,000) were contributed through Gawad Kalinga Chairman Luis Oquiñena who personally distributed the PPE to the hospitals.

SPORTS TOTO RAYA TREATS TO THE UNDERPRIVILEGED

From 15-17 May 2020, Sports Toto brought festive cheer to about 80 families at various low-cost flats in Subang and Kelana Jaya. Collaborating with Kelab Kebajikan & Kebudayaan Wanita Kelana Jaya as their distribution partner, Sports Toto contributed approximately RM8,000 worth of daily food essentials such as rice, flour, sugar, cooking oil, milk and other items.



Sherifah Hanom, Sports Toto's Communication Manager (4th from left), members of Kelab Kebajikan & Kebudayaan Wanita Kelana Jaya and the representatives of the families during the distribution of food items.

BERJAYA MAKATI HOTEL APPRECIATES FRONTLINERS



Fritzvon Robles, HR Supervisor of Berjaya Makati Hotel (First from left) at DOLE.

On 14 April 2020, Berjaya Makati Hotel showed their support to frontliners in government agencies during the Enhanced Community Quarantine ("ECQ") in Manila and Makati by providing snacks to staff members in the Department of Labour and Employment ("DOLE"). Fritzvon Robles, the Human Resource Supervisor of Berjaya Makati Hotel handed over the snacks to DOLE.

GIVING BACK TO OUR SUPER HEROES

On 22 April 2020, Berjaya Times Square Hotel ("BTSH"), Kuala Lumpur worked with The Giving Bank to contribute 70 packets of food to members of the police force. The initiative was carried out by Hugo Gerritsen, General Manager of BTSH and his team. They were accompanied by Dr. Janson Ang and his team from The Giving Bank, and handed the food items to Pn. Darlina to be distributed to police officers from IPD Dang Wangi. The packed lunch, specially prepared by BTSH's executive chef, consisted of kampung fried rice, breaded chicken drumette, fried wok cabbage, and fried eggs.



Hugo Gerritsen handing over the food items to IPD Dang Wangi representatives.

Meanwhile, on 20 April 2020, representatives from Berjaya Penang Hotel distributed packed food and mineral water to police stations in the Georgetown area, including Balai Polis Pulau Tikus, IPD Timur Laut and Balai Polis Central.



Representatives from Berjaya Penang Hotel handing over the packed food to police officers.

REDANG BEACH CLEAN-UP

Tan Sri Dato' Seri Vincent Tan, Executive Chairman of Berjaya Corporation Berhad led a group of 20 employees from The Taaras Beach & Spa Resort to carry out a beach clean-up on Pulau Lima, Redang Island. The event set a good example for villagers on Redang island in taking the initiative to carry out conservation activities, which in turn provides a beautiful island for tourists. 30 garbage bags of rubbish were collected by the end of the clean-up event.



Tan Sri Dato' Seri Vincent Tan, together with employees of The Taaras Beach & Spa Resort.

BERJAYA SUPPORTS THE MALAYSIAN GOLF ASSOCIATION CHARITY GOLF 2020

Berjaya Corporation Berhad ("BCorp") contributed RM100,000 towards the Malaysia Golf Association ("MGA") Charity Golf 2020 event which was held on 23 February 2020, at Kota Permai Golf and Country Club, Shah Alam, Selangor. The event was graced by the Yang di-Pertuan Agong Al-Sultan Abdullah Ri'ayatuddin Al-Mustafa Billah Shah, who is also the royal patron of MGA. Berjaya fielded a team of 4 golfers for this tournament. A total of RM1 million was raised for the benefit of Yayasan Al-Sultan Abdullah ("YASA") and the MGA National Junior Development Programme.



Yang di-Pertuan Agong Al-Sultan Abdullah Ri'ayatuddin Al-Mustafa Billah Shah, Royal Patron of MGA witnessing Dato' Sri Robin Tan Yeong Ching, BCorp CEO presenting the mock cheque to YB Admiral (R) Tan Sri Dato' Setia Mohd. Anwar Bin Hj. Mohd Nor, President of MGA, (second from left) and Dato' Majid Manjit Abdullah (right), Organising Chairman of MGA Charity Golf 2020.

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1.5 hours | 20, 22 May | 02:00 - 03:30pm

Register today at bit.ly/SOLSxBYouth

B.YOUTH AND SOLS 24/7 PRESENTS "FREE ONLINE WEBINARS"

In May 2020, Berjaya Youth ("B.Youth") partnered with Science of Live Studies 24/7 Malaysia ("SOLS 24/7") to launch free online webinars to promote quality learning for Malaysian youths. The webinars were conducted via Google Meet, offering topics such as Better Essays with Creative Writing Techniques, The Secret of Learning Any Skill, and Resume Writing Class. Over 150 participants benefited from these webinars and were awarded a certificate of participation at the end of the sessions. These free webinars are aimed at inspiring Malaysian youths to spend their free time honing their skills, especially during the duration of the Conditional Movement Control Order where schools were still closed.

Snapshot from The Secret of Learning Any Skill webinar.