



BERJAYA

BERITA JAYA

BERJAYA CORPORATION BERHAD'S QUARTERLY NEWSLETTER - ISSUE 3, 2018

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BERJAYA TEENSTAR CHALLENGE 2018 GRAND FINALS ENDS ON HIGH NOTE

On 5 August 2018, the Berjaya TeenStar Challenge 2018 ("BTSC 2018") culminated with its grand finale held at Damansara Performing Arts Centre. A total of 157 finalists vied for the top 3 spots in solo singing, cultural dancing and modern dancing categories respectively. Five Special Awards were also given to recognise the Best in Dancing, Creativity and Showmanship. The Champion Team trophy this year went to Team Cosway with the highest combined total score from all its team members. The panel of judges included local performing artists Mohd Yunus Ismail, Suhaili Michelin and Juliza Adzlizan as well as the Deputy Director, Unit Bakat Seni, Division of Arts & Co-curriculum, Ministry of Education Malaysia, Nor Hapipah Hj. Md Shah.



Founder and Executive Chairman of Berjaya Corporation Berhad, Tan Sri Dato' Sri Vincent Tan (centre) and Senior Manager of Group Corporate Communications, Shirley Quah (second from the left) with the winners of the Solo Singing category.

Launched in January 2018, BTSC 2018 had reached out to approximately 150 secondary schools in Kuala Lumpur, Selangor, Putrajaya, Negeri Sembilan and Melaka with more than

10,000 students being engaged through the roadshows held from January to April 2018. Approximately 1,000 teenstar hopefuls turned up for the zone auditions held in the respective states in March and April 2018 with a total of 516 students qualifying for the preliminaries on 30 June and 1 July 2018.

Over RM50,000 of prizes in cash and in kind as well as trophies were given away to the BTSC 2018 winners. The prizes were co-sponsored by the key partners ie. Berjaya Starbucks Coffee Company, Kenny Rogers ROASTERS, Cosway (M) Sdn Bhd and Berjaya University College, as well as the supporting partners ie. Wendy's and Borders. The competition was also supported by Uncube Studio; Dwi Emas International School, Shah Alam; Sri Emas International School, Petaling Jaya and Taylor's International School, Puchong.

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U MOBILE INKS AGREEMENT FOR RM1 BILLION CREDIT FACILITY WITH UOB MALAYSIA



On 30 August 2018, U Mobile Sdn Bhd entered into an agreement with United Overseas Bank (Malaysia) Bhd for a 3-year term loan facility of RM1 billion to fund its various capital expenditure programmes. The amount will go towards the company's network expansion and enhancement goals across the country.

(From left) Berjaya Infrastructure Sdn Bhd director Loh Paik Yoong, UOB Malaysia deputy CEO Hendra Gunawan, U Mobile CEO Wong Heang Tuck, U Mobile chairman Tan Sri Dato' Seri Vincent Tan, U Telemedia Sdn Bhd director Kenneth Chang, and Berjaya Retail Berhad director Chow Lean Keat at the loan agreement signing ceremony.

CEO's Message

Rounding up the third quarter of the year, I would like to extend my congratulations to Berjaya Corporation Berhad and our subsidiary companies, Tigas Alliance Pharmacy and Starbucks, who received awards and accolades.

The Grand Finals of the Berjaya TeenStar Challenge 2018 saw a total of 157 talented teenagers competing for the top 3 prizes in their respective categories, with the winners presented with prizes worth more than RM50,000. In its 3rd consecutive year running, the competition reached out to more than 10,000 students from 150 schools in the Klang Valley, Putrajaya, Negeri Sembilan and Melaka through roadshows held from January to April 2018.

On the CSR front, our subsidiaries were actively involved in community initiatives such as visits and contributions to various charitable organisations, environmental conservation, and a blood donation drive, among others.

With the end of the year fast approaching, do go the extra mile to achieve your goals and finish the year on a high note.

Dato' Sri Robin Tan



Performance of Companies for the 1st Financial Quarter Ended 31 July 2018 (unaudited)

Company	Revenue 3 Months Ended 31 July 2018 (RM'000)	Profit/(Loss) Before Tax 3 Months Ended 31 July 2018 (RM'000)	Revenue 3 Months Ended 31 July 2018 (RM'000)	Profit/(Loss) Before Tax 3 Months Ended 31 July 2018 (RM'000)
Berjaya Corporation Berhad	2,142,407	159,323	2,142,407	159,323
Berjaya Land Berhad	1,621,738	121,661	1,621,738	121,661
Berjaya Sports Toto Berhad	1,500,830	133,046	1,500,830	133,046
Berjaya Media Berhad	7,368	(2,741)	7,368	(2,741)
Berjaya Food Berhad	161,376	10,999	161,376	10,999
REDtone International Berhad	30,222	3,661	30,222	3,661
7-Eleven Malaysia Holdings Berhad	557,633*	18,331*	1,093,321**	30,540**
Berjaya Assets Berhad	48,489***	(15,658)***	312,690****	(12,493)****

*2nd Financial Quarter ended 30 June 2018

**6 months ended 30 June 2018

***4th Financial Quarter ended 30 June 2018

****12 months ended 30 June 2018

TIGAS ALLIANCE WINS ASIA BEST BRAND AWARD 2018

Tigas Alliance Pharmacy was awarded with the prestigious Asia's Best Brand Award 2018 by the Academic Council and awards committee of the 9th Edition of CMO Asia Awards at a ceremony recently at Le Meridien, Singapore.

With the World Federation of Marketing Professionals as research partners, CMO Asia Awards aims at independently recognising professionals and organisations that have excelled in innovative and creative brand building efforts in Asia. The Awards are held each year to foster marketing awareness in the professional community and inspire aspirations to achieve marketing excellence.

The special Asia's Best Brands Awards 2018 was judged by a jury panel on internal and external perception based on credibility, achievement and value contribution to the businesses.

Berjaya Pharmacy Sdn. Bhd. and its subsidiary, Berjaya Pharmacy Retail Sdn. Bhd. manages and operates retail pharmacies under the licensed trading names of "Tigas Alliance" and "Tigas Ekspres". Tigas Alliance has more than 15 stores located in neighbourhoods across Malaysia.

For more info, contact: dayana.a@berjayapharmacy.com or visit www.tigasalliance.com.



Tigas Alliance's #rockstarpharmacist, Jack Shen Lim (left) and Farah Dayana receiving the award.

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Cultural Dancing

Champion : Sinar Tari (SMK Seksyen 9 Shah Alam, Selangor)
1st runner-up : Astari (Sekolah Sultan Alam Shah, Putrajaya)
2nd runner-up : Danzoners (SMK Chung Hwa Klang, Selangor)
Prize presenter : Sharon Tee, Marketing Manager of Berjaya Starbucks Coffee Company Sdn Bhd



Modern Dancing

Champion : Joshua & Saibya (Sunway International School, Selangor)
1st runner-up : Freaky Girls (SMK Convent Bukit Nanas, Kuala Lumpur)
2nd runner-up : Fulemak Boys (Sirius Scholar, Selangor)
Prize presenter : Thila Chandran, Senior Marketing Manager of Berjaya Roaster (M) Sdn Bhd



Team Cosway emerged as the Champion Team with the highest combined total score from all its team members.



Berjaya TeenStar of the Year (Female)

Winner : Siti Erinshahira Binti Jamalludin, (SMK (P) Methodist Melaka)
Prize presenter : Winson Ong, General Manager, Legal & Corporate Affairs, Cosway (M) Sdn Bhd



Berjaya TeenStar of the Year (Male)

Winner : Joshua Lim Heng Xu (Sunway International School, Selangor)
Prize presenter : Winson Ong, General Manager, Legal & Corporate Affairs, Cosway (M) Sdn Bhd



Best Creativity Award

Winner : Sinar Tari (SMK Seksyen 9 Shah Alam, Selangor)
Prize presenter : Pilar Palma, Director of Operations & Events, Berjaya University College



Best Dancer Award (Modern Dancing)

Winner : Jeremy Tan Jien Wei (Sirius Scholar, Selangor)
Prize presenter : Pilar Palma, Director of Operations & Events, Berjaya University College



Best Dancer Award (Cultural Dancing)

Winner : Muhamad Airul Affizan Bin Abdullah (SMK Seremban 2, Negeri Sembilan)
Prize presenter : Pilar Palma, Director of Operations & Events, Berjaya University College

BERJAYA YOUTH SUPPORTS FREE NEUTERING PROGRAMME AT BERJAYA TIOMAN RESORT

In an effort to spread the message of responsible pet ownership on Tioman Island, Pahang, Berjaya Youth (“BYouth”) collaborated with Paws Animal Welfare Society (“PAWS Malaysia”) to organise a free neutering programme at Berjaya Tioman Resort, Pahang on 29 September 2018. Approximately 50 rescued cats from the local community and the Resort were successfully neutered. Pet owners were also given free advice by Edward Lim, Shelter Manager of PAWS Malaysia on responsible pet ownership and pet care.



Rescued cats waiting to be neutered.



Neutering procedure for a female cat in progress.



PAWS Malaysia's Shelter Manager, Edward Lim (centre) with staff from Berjaya Youth and Berjaya Tioman Resort.

BERJAYA YOUTH ORGANISES SIGNING WORKSHOP WITH STARBUCKS MALAYSIA

Approximately 30 youths spent their Saturday morning learning about the Malaysian Sign Language and the deaf community. The workshop held on 22 September 2018 at Starbucks Signing Store in Bangsar Village II, was organised by Berjaya Youth (“BYouth”) in collaboration with Starbucks Malaysia (“Starbucks”) in conjunction with the inaugural International Day of Sign Languages celebration on 23 September 2018.

Led by a certified deaf interpreter from the Society of Interpreters for the Deaf, participants were taught to sign basic everyday words and conversation such as alphabets and numbers, basic greetings, and food and beverage, in a fun and immersive environment followed by a Q&A session before concluding with a sharing session by Starbucks Deaf Partners (employees).

The workshop is part of BYouth’s educational programme aimed at creating awareness among the youths about the deaf community and bridging the communication gap between the deaf and hearing communities.



Children at the workshop learning how to sign their names.



Rose from SID teaching to sign.



A big thank you to Starbucks for organising this exclusive workshop for the participants.

BERJAYA ADVANCED LEADERSHIP PROGRAMME BATCH III



B.AL.P Batch III participants with Sam Kurian, Chief Executive & Founder of CHANGERNOMICS (first from left); Grace Chan, Senior General Manager of Group Human Resource & Administration (fifth from left), Raj Kumar, Facilitator for Module 1 (second from right), and Laurence Yap, Senior Manager of Learning & Organisation Development (first from right).

Berjaya Advanced Leadership Programme (“B.AL.P”) is a leadership development programme for Assistant General Managers, Deputy General Managers, General Managers, Senior General Managers as well as Senior Managers who are in a senior leadership role in their respective Divisions / Companies.

This year, 16 participants were nominated from various departments and subsidiaries to experience the leadership development journey via the B.AL.P Batch III. The participants will participate in 6 learning modules and are expected to complete individual assignments, group assignments as well as online assessments during this 14-month programme.

The B.AL.P Batch III kicked-off in July 2018 with an online assessment and started the first learning module on 14 August 2018.

TRIPLE HAPPINESS FOR BERJAYA



Award for Talent Management, Best Employer Brand and HR Strategy.



Grace Chan sharing with the Congress delegates.

On 31 July 2018, World HRD Congress awarded three awards to Group Human Resource & Administration ("Group HR & Admin") at Le Meridien, Sentosa Island, Singapore. Grace Chan Hwee, Senior General Manager of Human Resource & Administration received the premium award of Best Employer Brand, HR Strategy and Talent Management.

The 9th Asia's Best Employer Brand Awards 2018 was jointly hosted by Employer Branding Institute, World HRD Congress and Stars of the Industry Group, supported by CHRO Asia as the strategic partner and endorsed by Asian Confederation of Businesses. The awards acknowledged more than 100 organisations across Asia that demonstrated excellence in building their brands and identities as employers of choice visible through their human resource practices, policies and strategies, honouring exemplary work in employer branding in more than 30 Asian countries.

The selection of the award winners was undertaken by a global research group with professionals from different parts of Asia. Over the years, the Employer Branding Institute has carefully researched the Best Employers which

- believe in consistent improvement in HR Policy by measuring organisational health and inculcating values that help to achieve company vision
- create a culture of contribution and innovation at work
- develop future leaders
- are a social employer

These awards were presented to organisations and individuals, who have surpassed several levels of excellence and are a role model & exemplary leader. Individuals behind organisations who care, building these organisations as institutions through organisation development; leadership; innovation & change management approach and a supreme objective of building future leaders were duly recognised.

BERJAYA CORPORATION BERHAD AT CAREER FAIRS

The year 2018 has been an exciting year for the Group HR & Admin Recruitment Team. In just 9 months, the team covered 6 career fairs at various locations, establishing rapport with jobseekers from various walks of life. From the public career fair at Mid Valley Exhibition Centre and Kuala Lumpur Convention Centre, they went down to focused career fairs at various universities, such as University Malaya and INTI Subang.

On 19 July 2018, the team participated in the UCSI Internship Day, addressing over 300 students who were looking for career opportunities.

The Recruitment Team participated in the Sunway University GetHired 2018 held on 12 – 13 September 2018. This Career Fair was a revolutionary employee-employer matching event that aims to provide graduates with the opportunity to choose their desired employers and for employers and vice versa. Berjaya Corporation Berhad was one of the 70 employers who participated in this career fair. It was indeed a good opportunity to create awareness of the Berjaya brand among more than 1,000 students.



Representative from Group Human Resource & Administration introduced Berjaya Corporation Berhad to students at one of the career fairs.

BUILDING CONFIDENCE WITH CUSTOMERS

On 6 – 7 September 2018, frontline staff from Bukit Jalil Golf & Country Resort ("BJGCR"), Bukit Kiara Equestrian & Country Resort, Kelab Darul Ehsan and Staffield Country Resort got together at BJGCR for a Customer Service Training, initiated by Hisham Razali, Club Manager of BJGCR.

The Customer Service Training emphasized mindset change, improvement of confidence, simple English conversation and grooming. The heart of a great customer experience is based on the ABC Formula with A for Attitude, B for Business Knowledge and C for Customer Service.

Sharmila Satiyaselan from Petaa Asia and Laurence Yap, Senior Manager of Learning and Organisation Development, co-trained the programme and taught the participants on how to affirm positivity regularly, to have positive listening and questioning techniques, to look into the eyes of the customers and anticipate two steps ahead of the customers.

Khor Poh Waa, President of Berjaya Vacation Club made a surprise visit on the second day of the training which boosted the confidence of the participants.



Participants having fun while learning.



Participants with their trainers, Sharmila Satiyaselan (front row, fourth from left), Laurence Yap (front row, second from right) and BJGCR Club Manager, Hisham Razali (front row, far right).

LLLOL TALK : LIVING A HEALTHY LIFE

On 13 September 2018, Group HR & Admin invited the well-known Dr Robert Young and Dr Galina Migalko from California, USA to present a talk about living a healthy lifestyle. 90 employees attended the LLLol talk and it was an eye-opening session as the speakers shared about the importance of maintaining a healthy alkaline balance for our body and ways of doing so.



Grace Chan, Senior General Manager of Group Human Resource & Administration (2nd from right) presented a token of appreciation to both of the speakers, Dr Robert Young (left) and Dr Galina Migalko (2nd from left). Looking on is Laurence Yap, Senior Manager of Learning and Organisation Development.

EEC # 2 (EDUCATION) : WILL WRITING

“There is only one way to be completely certain that your property and possessions go to the people you love – that is to write a Will.”
~ Compare Life Quotes

On 12 July 2018, the Employee Engagement Committee (“EEC”) invited Ms Daya Nair of Daya Nair & Associates to give a talk on will writing.

A total of 96 employees attended the talk at Berjaya College Auditorium. They learned about the people involved in preparing a will, necessary information needed and how to write a will. It was a great session as it was informative, inspirational and allowed employees to plan better for their loved ones.

EEC # 3 (WELFARE) : VISIT TO A GIRL’S SHELTER HOME

On 12 August 2018, the EEC led by Mohamed Syairoz and 16 employees from Berjaya Corporation Berhad (“BCorp”) and Cosway (M) Sdn Bhd (“Cosway”) visited Rumah Taman Seri Puteri Cheras (“TSPC”). Dato’ Hajjah Zurainah, Executive Director of BCorp, Dr Alice Lee, Chief Executive Officer of Cosway and Grace Chan, Senior General Manager of Group HR & Admin also joined the visit.

TSPC is a home to 12 girls and 1 headmaster and the youngest resident is 15 years old. The objective of this home is to provide protection and rehabilitation to children who were demoralised. TSPC nurtures the children to have a good attitude, values and survival skills necessary for them to assimilate well with society.

EEC took the opportunity to complement the home’s objectives by teaching the residents about cooking, make-up, dancing and presenting a motivational talk to encourage them to have a meaningful life after they leave the home. The team also took short tour around the home, led by the headmaster.

The girls had lunch provided by Wendy’s and bags full of goodies sponsored by Cosway (M) Sdn Bhd. The team was extremely satisfied seeing smiles on the faces of the residents.



The EEC together with Dato Hajjah Zurainah (4th from right), Dr Alice Lee (back row: 3rd from right) and Grace Chan (back row: 4th from right).

WALL OF COLOURS : NATIONAL DAY

On 29 August 2018, Dato’ Sri Robin Tan officiated the National Day edition of the Wall of Colours which features the diversity of Malaysia, with the national flower and flag, iconic buildings and unique symbols that represent all Malaysians. The artwork which measures 4feet x 20feet was created by Amirah binti Kezuwani, Landscape Architect from Property Projects.

In conjunction with this event, Group HR & Admin performed the 2018 National Day theme song, ‘Kita Punya Malaysia’ and the evergreen song, ‘Setia’ led by Muhammad Ehsan and Faizal Norhan. Berjaya Corporate Office employees, dressed in their traditional attire, gathered for the celebration and also to make their mark on the Wall of Colours.



Group HR & Admin performed the 2018 National Day theme song, ‘Kita Punya Malaysia’ and ‘Setia’.



Dato’ Sri Robin Tan (8th from right) and Berjaya’s senior management and staff at the Wall of Colours launch.

LES MILLS SH'BAM WORKOUT

On 16 August 2018, 17 employees from various Group Functions and subsidiary companies had so much fun in the studio of Sports Toto Fitness Centre with a 45-minute Sh'bam session. The session featured vibrant, unique and varied 12 tracks of chart-topping popular hits and simple but hot dance moves.



The participants working out during the Sh'bam session.

BERJAYA UCH TOASTMASTERS CLUB HUMOROUS SPEECH & EVALUATION CONTESTS

On 28 August 2018, 6 members of Berjaya UCH Toastmasters Club marched courageously into the contests room to compete with one another in the Humorous Speech & Evaluation Contests.

Delivering their speech in front of close to 30 audience members was not an easy task, even more so when they needed to tickle their funny bones. The audience enjoyed the session with much laughter. Bravo to the contestants! And the results are:-

Humorous Speech Contest

Champion Shakira Lee (U Mobile)
 2nd Place Sharon Teo (U Mobile)
 3rd Place Jonathan Zang (Student of Berjaya UC)

Evaluation Contest

Champion Shaun Khoo (Student of Berjaya UC)
 2nd Place Desmond Soon (Starbucks)
 3rd Place Sharon Teo (U Mobile)



Humorous Speech Contestants with their props for their winning speech.



Winners and contestants of Berjaya UCH Toastmasters Club.

BERJAYA UCH TOASTMASTERS CLUB CELEBRATES THE END OF TERM 2017/2018

It was a remarkable term 2017/2018 for Berjaya UCH Toastmasters Club, as the team had so much fun while learning to deliver speeches, executing leadership roles and networking with other Toastmasters via clubs-hopping and joint meetings.

Berjaya UCH Toastmasters Club achieved 10/10 Distinguished Club Program Goals in April 2018, which was 2 months before the term ended. Individual members raised their limit to become an even better communicator and leader. Congratulations the following members who achieved astounding results for the term 2017/2018.



Jonathan Zang
 2nd Place Winner for Berjaya UCH Toastmasters Club International Speech Contest, representing the Club at the Area P1 Contest



Ricc Oon, CC
 Champion of Area P1 Table Topics Contest



Chung Chee Yann, ACS ALB
 Triple Crown Award recipient



Dawn Chiew, CC ALB
 Triple Crown Award recipient



Patricia Yap, ACG ALB
 Triple Crown Award recipient



Mohd Syairoz, ACS ALB
 * 3rd Place Winner of Area P1 International Speech Contest
 * Speaker at the District 51 25th Annual Conference plenary session and Toastmaster of the Day (Emcee)
 * Area P1 Toastmaster of the Year for the term 2017 / 2018
 * Triple Crown Award recipient

GROUP HR & ADMIN ANNUAL TRIP TO MELAKA

On 4 August 2018, Group HR & Admin headed off to Melaka for a day trip. It was a fun day as they went from Bandar Hilir for assam pedas and nyonya cuisines, Jonker Street for cendol gula Melaka and Baba laksa, to Kampung Limbongan for the famous kuih keria and also to Klebang for the thirst-quenching Coconut Shake. They also visited several historical locations and had a shopping spree at the Freeport A'Famosa Outlet.

Everyone enjoyed the day together and it was definitely a good bonding moment for the team.



Taking in the historical view of Melaka at the top of St. Paul's Hill



On the boat tour along Sungai Melaka.

7-ELEVEN MALAYSIA APPOINTS COLIN HARVEY AS CEO

Colin George Harvey has been appointed as the new Chief Executive Officer ("CEO") of 7-Eleven Malaysia Holdings Bhd effective 10 August 2018.

Prior to his appointment, he held the position of independent director of Pharmacy JSC., a retail pharmacy leader in Ho Chi Minh City, Vietnam. Colin has considerable retail experience in Malaysia and Indonesia where he has spent the last 13 years, in various senior roles.

Colin holds a Bachelor of Commerce Degree from the University of South Africa and an MBA from Stirling University in the UK.



Colin Harvey, CEO of 7-Eleven Malaysia.

MARVEL MAGNEFICO™ COLLECTIBLE MAGNETS



The Marvel Magnefico™ Collectible Magnets loyalty programme.

7-Eleven Malaysia, the nation's favourite convenience store has just launched its latest loyalty programme – Marvel Magnefico™ Collectible Magnets, which ties in the ever-popular characters from the Marvel universe such as Captain America, Thor, Black Widow and many others. The fabulous collection features Marvel characters in the form of magnets with a total of 30 designs to be collected. The magnets are available in individual 'blind' packs to add an element of fun and surprise for collectors.

From 28 August until 22 October 2018, customers were rewarded with one programme sticker for every RM5 spent in a single receipt on selected purchases. Additionally, bonus programme stickers were given when the purchase included preferred partner products. A Marvel Magnefico™ magnet is redeemable for free with every 10 programme stickers.

PRODUCTS FROM COSWAY

DIGNITÀ X NAELOFAR HIJAB

Cosway has launched their very first limited edition collaboration with NaeLOfar Hijab, a famous homegrown brand. A brand that personifies woman empowerment and self-confidence, Dignità celebrates the strong, confident modern woman who manages to retain her femininity, modesty and softness amidst the rapid evolving modern world. The Cappadocia Collection is inspired by the breathtaking landscape and diversified skyline of Cappadocia while the Majorelle Collection is inspired by the enchanting garden of Jardin Majorelle in Marrakesh that lies in the heart of "Ochre City".



The Cappadocia Collection – Aurore.



The Majorelle Collection – Menthe.

MAGIC COOKER

The EMPRESS Magic Cooker has five functions as it retains maximum heat from its brief contact with fire and allows it to cook food until perfectly done. It works as a thermal cooker, food warmer, rice cooker, ice bucket/cooler and even a yoghurt maker.

The EMPRESS Magic Cooker not only cuts down the cooking time on the stove or cooker by more than half, it is also able to keep food warm up to 8 hours with no gas, electricity or even monitoring; saving your money on gas and electricity while food still retains their taste and nutrients, making your meals more delicious!

The EMPRESS Magic Cooker is available in 2.5litres and 5.5litres.



The 2.5litres Magic Cooker in Baby Turquoise.



The 5.5litres Magic Cooker in Cream White.

EVENTS AT BERJAYA TIMES SQUARE, KUALA LUMPUR



CARD GAME ASIA CHAMPIONSHIP 2018

From 7 – 8 July 2018, CTC Game Pro Sdn Bhd organised the Card Game Asia Championship 2018 featuring Yu-Gi-Oh, a Japanese card game by Konami, which holds regional and world scale tournaments regularly. The Malaysia qualifier round was held on 7 July via multiple Swiss Rounds and playoffs to determine a Malaysian representative. Representatives from Hong Kong, Taiwan, Singapore, Malaysia, Thailand and the Philippines competed in a tournament on 8 July, to determine the top 2 players to represent Asia at the World Championship held in Japan, in August.



KKDAY TAKE A BREAK MOBILE TRUCK

On 28 July 2018, Unicom Event Marketing Sdn Bhd organised the KKDay Take A Break event whereby the KKDay mobile roving truck promoted holiday locations in Taiwan and also encouraged patrons to participate in the Snap & Win contest via their app. Participants stood a chance to win a trip to Taiwan.



AMOI AMOI NEW EP PROMO TOUR

On 25 August 2018, Amoi Amoi had their first promo tour in Kuala Lumpur where they performed 3 songs, conducted interactive games with fans and also had an autograph signing session. The quartet consists of three Malaysians and a Taiwanese.



SABAI SABAI THAI FOOD FESTIVAL

From 3-5 August 2018, a Thai Food Fair themed 'Sabai Sabai Thai Food Festival' was organised in collaboration with the Department of International Trade Promotion, Ministry of Commerce of Thailand and Hero Market. The objective of the event was to assist the major importers and retailers to promote Thai products and to introduce new and innovative food items from Thailand to Malaysian consumers.



CLOUD 9 ROVING TRUCK

On 18 August 2018, the Cloud 9 Roving Truck roadshow was held to build brand awareness via push sampling. Promoters were on hand to increase views for Cloud 9's CNN Video through an on ground activation and to drive crowd to Cloud 9's social media platforms.



MALAYSIA INTERNATIONAL GASTRONOMY FESTIVAL (MIGF) 2018

From 31 August to 2 September 2018, in conjunction with TasteMIGF, a promotional display featuring the TasteMIGF booth and the latest Volvo cars, as well as entertaining activities such as stilt-walkers and dancers were held at the Boulevard Central area. TasteMIGF was a gastronomy extravaganza held at Berjaya Times Square Hotel on 1-2 September 2018 to introduce the year's Festival Restaurants, informative workshops, cooking classes and showcase of luxury gourmet and lifestyle products.

EVENTS AT BORDERS



BOOK SIGNING WITH PETER CHENG

On 21 July 2018, author Peter Cheng who is also the Chief Executive Officer of Inter-Pacific Asset Management, had a book sharing and signing session at BORDERS The Curve. He shared snippets of knowledge from his book titled “What I Learnt as an Analyst”. He talked about taking a business-centric approach to investing and stressed on the importance of not being overly influenced by market trends. His book currently has a spot in BORDERS Top 10 books for September 2018.



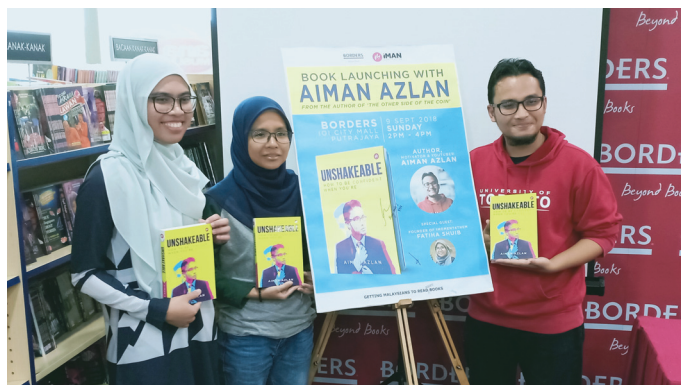
BOOK SIGNING WITH ZUNAR

Zunar had two book sharing and signing sessions at BORDERS The Curve on 25 August 2018 and BORDERS The Gardens on 15 September 2018. He shared about his journey as an oppressed Malaysian cartoonist and reasons why he uses his art to express his stand against current political issues. When asked what is next for him since the loss of his inspiration, Zunar said that he will use his art to help change the mindset of society to take ownership of the nation's wellbeing.



USBORNE DAY CHILDREN'S EVENT

BORDERS and USBORNE co-hosted the Usborne Day children's activities throughout the month of July. The children had fun with story-telling, colouring, origami-making and many more exciting activities. The stores that took part were BORDERS The Curve, BORDERS The Gardens, BORDERS IOI City Mall and BORDERS Mesa Mall.



BOOK LAUNCH BY AIMAN AZLAN

Motivational speaker, vlogger and author Aiman Azlan launched his latest book, “Unshakeable” at BORDERS IOI City Mall on 9 September with fans and readers. During his launch, Aiman Azlan shared about how one person can gain unshakeable confidence through three key themes: ‘Confidence is a process’, ‘The power of the mind’ and ‘How you think is how you feel’. Special guest and founder of 1Moment4Them, Fatiha Shuib shared on how important this book is to the public as anxiety and lack of confidence are plaguing our current society.

CELEBRATORY FEAST FOR NATIONAL ATHLETES

On 29 August 2018, Kenny Rogers ROASTERS (“KRR”) provided a celebration feast for the Malaysia Dodgeball Federation (“MDF”) team upon their triumphant return from the 2018 Dodgeball World Cup Finals held at Madison Square Garden, New York.

The prestigious dodgeball competition saw the Malaysian Men's team emerge as champions again while the Malaysian Mixed and Women's team progressed all the way to world number 5.

The KRR feast featured a plethora of wholesome KRR meals comprising KRR's signature rotisserie roasted chicken and OMG Chicken.



(Second from right) Thila Chandran, Senior Marketing Manager of Berjaya ROASTERS (M) Sdn Bhd (“BRoasters”) with (fourth from right) Mohamad Heidy, Captain and Coach of MDF together with the MDF and BRoasters team members.

'OHSEM' MALAYSIAN GIVEAWAY WITH OMG FIESTA



Enjoy your OMG Chicken and stand a chance to win a Proton Persona.

KRR launched the OMG Fiesta Campaign from 1 August to 28 October 2018 in conjunction with the Merdeka Day celebrations due to the overwhelming demand for OMG Chicken (the only unfried fried chicken in Malaysia).

At the same time, KRR joined hands with Malaysia's first national car company – PROTON so that a lucky winner could embrace the spirit of being a Malaysian by driving home a brand-new Proton Persona 1.6 Premium CVT.

Namely OMG Family Platter, Kenny's Nasi Lemak OMG, OMG Chicken Meal or 6 pieces of OMG Chicken. For every purchase of an OMG meal, guests were asked to answer 2 simple questions and create 1 slogan to be placed into a contest box in any KRR restaurants. Guests with the correct answers and best slogan stood a chance to win a brand new Proton Persona 1.6 Premium CVT or 18 x KRR cards with RM200 credit preloaded.

TRUE BLUE MALAYSIAN EXPERIENCE

In conjunction with National Day and Malaysia Day, Kenny Rogers ROASTERS ("KRR") introduced exciting offerings for customers who were looking to embrace the Malaysian spirit.

To promote the brand new Sayangi Malaysiaku KRR Card, KRR gave customers a limited edition KRR lanyard and special eVouchers for every reload of RM100 credit during the promotion period which ended on 30 September 2018.

The list of eVouchers included:

- 1) Buy 1 Free 1 Kenny's Nasi Lemak OMG
- 2) Free Muffin with purchase of OMG Chicken and Soup Meal
- 3) Free Kenny's Nasi Lemak Solo

Customers who dined in at KRR restaurants nationwide were able to get a cup of Teh Tarik for RM1 when they purchased any Nasi Lemak meal from 27 August 2018 until 16 September 2018.



The Sayangi Malaysiaku promotion.

KRR EXPRESS GIVES GUESTS WHOLESOME MEALS ON THE GO

Kenny Rogers ROASTERS ("KRR") took their commitment as healthy advocates a step further by making wholesome meals more accessible with their introduction of the KRR Express on 2 July 2018.

Located in Plaza Shah Alam, the restaurant adopts the grab-and-go concept from a menu that has been carefully tailored to ensure guests are able to enjoy delicious wholesome meals in a fast and convenient manner.

Also making a debut is KRR's latest spin off from their Nasi Lemak Range and Kenny's Ayam Goreng – the Nasi Lemak Wrap. The wrap pleasantly unveiled KRR's fragrant rice prepared with virgin coconut oil accompanied by spicy sambal, crunchy anchovies and peanuts, and Kenny's Ayam Goreng that will surely fuel guests with energy to get through their busy day.



Shah Alam KRR Express store staff and mascot giving a thumbs up to healthy-on-the go food.



The new Shah KRR Express store.

OPENING OF NEW KRISPY KREME STORES

Krispy Kreme has reopened its outlet at Sunway Pyramid, Petaling Jaya in June and a new outlet at DPULZE Shopping Centre Cyberjaya in July.



Krispy Kreme outlet at Sunway Pyramid.



Krispy Kreme outlet at DPULZE Cyberjaya.

NEW FLAVOURS AT KRISPY KREME

Throughout the third quarter of 2018, Krispy Kreme launched several new flavours and promotions. In May, Krispy Kreme collaborated with Ovomaltine, creating the Nutty Ovomaltine with tantalizing chocolate taste and crunchy peanuts.

During the World Cup season, Krispy Kreme had a sale for a half dozen or a dozen of World Cup-themed doughnuts for RM16 and RM25 respectively featuring a variety of flavours from mango peach, chocolate and custard, salted caramel, smooth and sweet blueberry and cheesy cheese to make it relatable to the football fans out there.

For the Krispy Kreme Malaysiana Campaign, initiated to highlight exquisite Malaysian flavours, three flavours of doughnuts were created. Onde-Onde was dipped in gula Melaka topped with coconut flakes; Chicken Twist was a combination of deli cheese and fresh chicken floss; and Kayamel had kaya spread as a base topped with Biscoff crumbs and salted caramel.



The scrumptious Nutty Ovomaltine doughnut.



World Cup-themed doughnuts resembling the colours of World Cup team jerseys.



The range of doughnuts available during the locally inspired Malaysiana Campaign (from top) Kayamel, Chicken Twist and Onde-Onde.

WORLD CHOCOLATE DAY WITH KRISPY KREME



Freshly made Chocolate Glazed Doughnuts in conjunction with World Chocolate Day.

On 7-8 July 2018, it was sweet news for chocolate and doughnut lovers as Krispy Kreme was part of the global initiative to glaze the world with chocolate in conjunction with World Chocolate Day. Chocolate Glazed Doughnut, a simple freshly made doughnut topped with tantalizing chocolate coating was the perfect combination for a delectable chocolate treat.

JOY PATROL ON THE ROLL!

If you are the type who has sudden cravings for fresh and delicious doughnuts, keep a look out for the Krispy Kreme Joy Truck especially during bazaars and events. To maintain the consistency of the Krispy Kreme experience, the Krispy Kreme Joy Truck provides the full range of doughnuts, including seasonal doughnuts, so that there is always a doughnut for everyone.



Enthusiastic staff members onboard Krispy Kreme Joy Truck.

STARBUCKS MALAYSIA RECOGNISED AS AN OUTSTANDING BUSINESS

26 July 2018 was a historic day for Starbucks Malaysia as it emerged from an array of Small Medium Enterprises (SMEs) to be awarded the Super Golden Bull Award at the Golden Awards 2018, an event that was held in honour of entrepreneurs from all over Malaysia. Starbucks Malaysia was the only food and beverage company to receive the award in this category.



The prestigious Super Golden Bull Award.



Starbucks Malaysia Managing Director, Sydney Lawrance Quays (left) receiving the award from Organising Chairman of the Golden Bull Awards, Dato' William Ng and Executive Vice President of Singapore Press Holdings, Chua Wee Phong.

STARBUCKS MALAYSIA HONORED FOR ITS INCLUSIVITY AND DIVERSITY

On 19 July 2018, Starbucks was awarded 'Company of the Year' at the CSR Malaysia Awards 2018 under the Food & Beverage category. The award recognised Starbucks Malaysia's efforts in providing job opportunities for the deaf and pioneering welfare initiatives for its partners. The ceremony was officiated by Deputy Prime Minister Y.A.B. Dato' Seri Dr. Wan Azizah Binti Wan Ismail, who is also the Minister of the Women, Family and Community Development.

The Starbucks Signing Store in Malaysia is the world's first signing store and has received considerable news coverage since its opening on 20 July 2016. The store has also influenced other markets to duplicate it in their countries, with Starbucks US opening their first Starbucks Signing Store in the United States in October.

CSR Malaysia Awards 2018 was organised by 'CSR Malaysia' magazine, a free publication that shares the unwavering commitment of corporations in Malaysia with a vision and mission to create awareness on the growing need to lend a helping hand to make the world a better place for all.



Managing Director of Starbucks Malaysia, Sydney Lawrance Quays (centre) receiving the 'Company of The Year' award from CSR Malaysia Co-Chairman Lee Seng Chee and CSR Malaysia Chairman Dato' R. Rajendran.



Dato' Seri Dr. Wan Azizah officiating the ceremony.

STARBUCKS OPENS OPPORTUNITY TO ALL AT ITS CAREER CARNIVAL

Starbucks Malaysia held its first Career Carnival in Kuala Lumpur on 17-18 August. In addition to the ongoing walk-in interviews held on both days, Starbucks partners also came together to design activities for the participants, including cup doodling, pick-the-bean challenge, coffee pong (a coffee alternative to beer pong), and a coffee-tasting session by Starbucks' coffee masters. More than 200 participants attended the two-day hiring event as they sought opportunities with Starbucks to become baristas, shift supervisors or management trainees. Following the event, more than 100 participants were accepted into Starbucks Malaysia.



The winner of the pick-the-bean challenge receiving his prize from Starbucks Malaysia.

STARBUCKS' CUPS OF KINDNESS CAMPAIGN WITH LOCAL CELEBRITY

Apricot and Peach Yoghurt Frappuccino and Ruby Red Grape Blended Juice Drink, the Summer beverages by Starbucks Malaysia were put in the spotlight when the drinks were highly praised by local actress, television personality, model and entrepreneur, Neelofa on Twitter. She then accepted a proposal by Starbucks Malaysia to learn to make the beverages at one of their outlets.

On 1 August 2018, Starbucks offered Starbucks Reserve, Four Seasons Place in Kuala Lumpur as the venue for Neelofa to bring her fans together along with the exclusive experience of having the Summer beverages served by Neelofa herself.

Apart from serving the beverages, Neelofa also dedicated her time to write messages of kindness on 200 cups that were given to her fans on that day. Fans queued for hours just to purchase the beverages and their patience was rewarded with a chance to share a photograph with her at the store.



Sydney Lawrance Quays, Managing Director of Starbucks Malaysia (second from the left) with Neelofa (third from the left).



Neelofa preparing a summer beverage.



Starbucks Malaysia staff members during the Career Carnival.

STARBUCKS OPENS NEW STORES IN KOTA BAHRU AND CHERAS

Starbucks Malaysia officially opened its first store in Kota Bahru a day ahead of schedule on 16 August 2018 after an overwhelming response from the locals who were queuing outside the store. The touchpoints of the store were adapted with dual languages of English and Jawi.

In addition to the new store in Kota Bahru, another two more were also opened in Cheras. The first was the two-level Petron Drive-Thru store inspired by industrial factories that heavily incorporates concrete and black metal to provide a modern industrial chic feel.

The second new store is at the township of Alam Damai, Cheras which was developed with the core concept of 'life amidst greenery'. In order to align itself with the township, the store featured a stencil artwork of a geometric landscape of a coffee farm along with a perforated inverted pyramid ceiling to allow the lamps from the ceiling to shine through.



Kota Bahru Starbucks Store.



The Alam Damai Starbucks Store.



The modern industrial factories-inspired Petron Drive-Thru Starbucks Store.

THE WORLD'S FIRST STARBUCKS SIGNING STORE TURNS 2!

Starbucks Malaysia celebrated the 2nd Anniversary of its Starbucks Signing Store at Bangsar Village II, 8 August 2018. In conjunction with the celebration, Starbucks launched the Jumbo Chocolate Chip Cookies that were handmade by the Silent Teddies Bakery, a social enterprise by the Community Service Centre for the Deaf ("CSCD") to equip deaf youths with entrepreneurial skills that will enable them to be independent. Starbucks Malaysia donates RM1 to the CSCD programmes and the school for deaf children with every cookie purchased.

Hannah Yeoh, Deputy Minister of Women, Family and Community Development was also present to show her support. The event also marked a new milestone for the deaf community as the celebration saw five deaf partners obtaining the coffee master certification which translates to them being qualified to conduct public coffee chats in Malaysian Sign Language. This means that the outlet in Bangsar Village II is the first Signing Store to be fully operated by coffee masters among the deaf community.



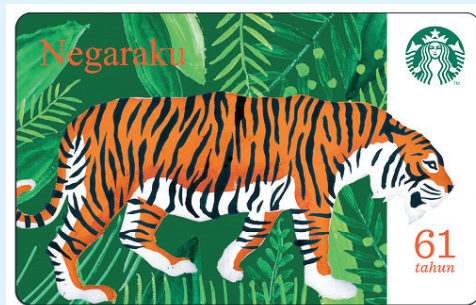
Hannah Yeoh and Sydney Quays, the Managing Director of Starbucks Malaysia officiating the celebration.



Hannah Yeoh and Sydney Quays along with the certified coffee masters.

STARBUCKS CELEBRATES MALAYSIA'S 61ST YEAR WITH A SPECIAL CARD

In conjunction with Malaysia's 61st National Day celebration on 31 August this year, Starbucks Malaysia incorporated the Malaysian Tiger, or famously known as 'Pak Belang' by the locals, into the exclusive National Day Starbucks Card. The much loved but endangered animal is often featured in Malaysian folklore and in the insignia of the Royal Malaysia Police and the Football Association of Malaysia.



The 61st National Day Starbucks Card.

STARBUCKS MALAYSIA INTRODUCES NEW MOONCAKE GIFT SET

In conjunction with the Mid-Autumn Festival this year, Starbucks Malaysia specially an exclusive gift set which featured four mooncakes, a stackable teapot set, and two sachets of Emperor Cloud's Mist Green Tea. Aside from the returning favorites – the Green Tea Key Lime mooncake and the Roselle Blueberry mooncake – Starbucks introduced two new mooncake flavours: the Low Sugar White Lotus with Yolk mooncake and the Mixed Nuts mooncake.

The limited edition teapot set incorporates the festive purple colour that is symbolic of Mid-Autumn festival, and its design features the moon rabbit, which was the manifestation of positivity and longevity in Chinese folklore.



The Starbucks Malaysia mooncake gift set.

THE FIRST MALAYSIAN EXCLUSIVE DESIGNER COLLABORATION

Starbucks Malaysia collaborated with Rico Rinaldi, Malaysia's leading local fashion designer famed for his nature-inspired collection and colorful floral prints, to launch its first ever local designer collaboration on 21 August 2018. The Rico Rinaldi + Starbucks® collection highlights the beauty of nature. The inspiration behind its design are three endangered animals native to the country that represent the elements of Sea, Forest and Air which aims to inculcate the importance of wildlife conversation among the future generation.



Lawrance Sydney Quays, Managing Director of Starbucks Malaysia (second from left) and Rico Rinaldi (third from the left) showing the collaborative mugs and tumblers designs with the Starbucks Staff.



The range of mugs and tumblers in the Rico Rinaldi + Starbucks® collection.

WENDY'S OPENS 4TH STORE IN PENANG

Wendy's brought their fresh and delicious food to By The Sea, Batu Feringghi on 21 July 2018 after three successful openings in Penang.

A series of promotions were held in order to attract the customers during the opening week. This included daily give-aways of Wendy's merchandise and goodies while also introducing special promotions for fried chicken and Frosty lovers.



Some of the offers during the Grand Opening of Wendy's Batu Feringghi.



Wendy's Batu Feringghi.

WENDY'S OPENS AT THE GARDENS MALL

Wendy's Malaysia has unveiled of their latest store at Lower Ground Floor, The Gardens Mall on 1 September 2018.

The store received overwhelming response from customers towards its series of attractive opening promotions.



Wendy's at The Gardens Mall.



Wendy's crew all ready for opening.



Wendy's Chicken Fiesta Combo.

CHICKEN FIESTA @ WENDY'S

Recognising that fried chicken has always been a Malaysian favourite. Wendy's introduced the Chicken Fiesta Combo which comprises crispy chicken tenders, fried chicken, corn in cup, mashed potato and a regular Honey Green Tea.

MERDEKA SPECIAL COMBOS @ WENDY'S



Some of the Merdeka Day Special Combos to satisfy everyone's taste buds.

Wendy's Malaysia gave Malaysians another reason to celebrate the 61st Independence Day by offering different combos daily for just RM6.10 from 27-31 August 2018.

Customers who were looking for an even better deal needed only to add on RM2 for a large meal or 61 cents for a Vanilla Frosty to enjoy a complete meal.

BERJAYA PENANG HOTEL PARTICIPATES IN PENANG STARWALK

Associates of Berjaya Penang Hotel took part in the 41st Penang Starwalk 2018 on 2 September 2018 to further strengthen the relationship between the hotel and The Star Media Group. The 7km non-competitive walk was flagged off by Yang di-Pertua Negeri Tun Abdul Rahman Abbas at 7am from the starting point at Gurney Paragon Mall. An enthusiastic crowd participated in the fun activities along with fitness games hosted by Starwalk.



Berjaya Penang Hotel staff who had participated in Starwalk Penang 2018.

BERJAYA HOTEL COLOMBO AWARDS EMPLOYEES OF THE MONTH

On 15 August 2018, Berjaya Hotel Colombo ("BHC") recognised two most outstanding staff members from Front of the House and Back of the House as "Employee of the Month" for July 2018.

They presented with a Certificate of Achievement, cash award and a special badge by BHC General Manager, Norazman Chung. Congratulations to Buddhika Manoj from Front of the House and R. Hemarathne from Back of the House, who are attached to Housekeeping and Maintenance Departments respectively.



Norazman Chung (left) and Damian Parys, Assistant Food & Beverage Manager - Head of Food & Beverage Department (right) presenting the Employee of the Month award to Buddhika Manoj (centre) from the Housekeeping Department.



Norazman Chung (left) and Jagath Perera, Chief Engineer - Head of Engineering Department (right) presenting the Employee of the Month award to R. Hemarathne from the Maintenance Department (centre).

BERJAYA HOTELS & RESORTS' MALAYSIA DAY CELEBRATION AT BERJAYA HILLS

In conjunction with Malaysia Day, Berjaya Hotels & Resorts ("BHR") organised the BHR Family Day on 15 September 2018 with the theme 'Sayangi Malaysiaku Bersama BHR' to celebrate the spirit of unity and patriotism. The event was participated by associates from various BHR properties in Malaysia along with the founder and executive chairman of Berjaya Corporation Berhad, Tan Sri Dato' Seri Vincent Tan.

A total of 230 participants showed up for the event and displayed their patriotism by wearing the 'I Love Malaysia' t-shirt and showing support for the Tabung Harapan Malaysia fund. BHR had previously launched the 'I Love Malaysia' t-shirt initiative in order to support the fund by contributing RM1 from every t-shirt purchased. The total collection stood at RM3,000 as of September 2018.



Participants of the Family Day waving the 'Jalur Gemilang'.

BERJAYA PENANG HOTEL CELEBRATES INDONESIA'S 73RD INDEPENDENCE DAY WITH HOTEL GUESTS

On 17 August 2018, the Berjaya Penang Hotel ("BPH") management hosted the Indonesian Independence Day celebration at The Café with the hotel's Indonesian guests. In conjunction with the celebration, The Café was decorated with the colours of the Indonesian flag with a backdrop to congratulate the Indonesian guests on their 73rd Independence Day. The Indonesian national anthem was played along with a cake-cutting session.

After the celebration, General Manager, Dev Singh and Executive Assistant Manager, Amran Taib representing the hotel management went to the Indonesian embassy house to congratulate them on the occasion. Indonesians stationed in Penang gathered at the embassy house to enjoy local delicacies, traditional performances including dance and music from different regions of Indonesia.

The celebration and visit by BPH were seen as initiative to better the business partnership between the Indonesia consulate and BPH.



Berjaya Penang Hotel's General Manager, Dev Singh (3rd from left) and Executive Assistant Manager, Amran Taib (4th from right) presenting the Indonesian Flag inspired cake to the Indonesia Embassy officials.

GEN ROSSO'S FIRST EVER CONCERT AND WORKSHOP IN MALAYSIA AT BERJAYA PENANG HOTEL

Berjaya Penang Hotel, The Penang Eurasian Association (PEA) and Focolare Movement teamed up to host Gen Rosso international performing arts group's first ever concert and workshop on Malaysian soil at Berjaya Penang Hotel's Grand Ballroom on 15 July 2018. The event was graced by the Executive Councilor of Penang, YB Jagdeep Singh Deo.

The whole day dance, instrument, and choir workshop was attended by 100 youths from all races and religions. The workshop was a platform for youths to perform with Gen Rosso on stage while also extracting precious musical knowledge from them.

Apart from that, the organising committee also showed their concern towards the country as responsible citizens by contributing a portion of the collections from the concert and an additional RM10,000 to Tabung Harapan, Malaysia. A mock cheque was presented to YB Jagdeep at the end of the night.



YB Jagdeep (seventh from the left) receiving the mock cheque of the contributions for Tabung Harapan Malaysia.



The participants listening attentively during the workshop.

BERJAYA LANGKAWI RESORT IS THE OFFICIAL CATERER FOR THE PATA YOUTH SYMPOSIUM

Berjaya Langkawi Resort was the official caterer for The Pacific Asia Travel Association ("PATA") Youth Symposium, hosted by the Langkawi Development Authority and the Alumni Association of UiTM Students Representative Council in collaboration with PATA Malaysia Chapter, Tourism Malaysia and Langkawi UNESCO Global Geopark which took place on 12 September 2018, the first day of PATA Travel Mart 2018 with the theme 'Inspiring Tourism Leaders of Tomorrow'.

Aside from local participants, PATA was also pleased to welcome international young professionals including PATA Student Chapter members from Bangladesh Dhaka University, Canada Vancouver Capilano University, Malaysia Taylor's University, Nepal, Philippines LPU-Manila, and Singapore Temasek Polytechnic which totalled 210 participants.



Ribbon cutting ceremony attended by the Minister of Tourism, Arts and Culture, Malaysia, YB Tuan Mohamad Ketapi (fifth from the left) at Mahsuri International Exhibition Centre (MIEC).



Participants of PATA Youth Symposium enjoying the food prepared by Berjaya Langkawi Resort.

HAPPENINGS IN SEYCHELLES

25 students in Year 7 from Independent School Seychelles gathered for a team building workshop at the end of their school term. Berjaya Beau Vallon Bay Resort & Casino's ("BBVB") team gave the students a well-structured and tailor-made team building event to develop their leadership, communication, and teamwork skill and bonding with teamwork skills. After the session, the students enjoyed a scrumptious lunch at the resort's Pizzeria Restaurant.

BBVB also participated in the first ever Seychelles Tourism Festival organised by the Seychelles Tourism Board and Ministry of Tourism and Culture. BBVB waiters Madalitso Salima and Eranda participated in the 'Waiter's Loaded Tray Race' that required the participants to race 100 metres without spilling the content of the glasses or dropping any bottles on the tray. The fun and excitement reached a peak when Madalitso Salima was recognised for his fashion sense by winning the 'Best Dressed Waiter' award.

Apart from that, 30 young students from BBVB's adopted Beau Vallon Primary School were thrilled after being given an educational tour around the resort. The main purpose of their visit was to gain an initial experience of the travel and tourism industry. They also visited the various departments in the resort to further understand their respective functions.

The second edition of Butlers Bartender Competition 2018 by East Indies was also held at BBVB. The competition is considered as a special platform for bartenders in Seychelles to showcase their skills and it motivated them to further refine and expand their bartending skills.



The Year 7 students from Independent School Seychelles were all smiles when posing for a photo during the team building workshop.



Marcel Heid (centre), the General Manager of BBVB posing for a photo with the excited young citizens during the educational tour.



Waiters Madalitso Salima and Eranda during Waiter's Loaded Tray Race.



BBVB's bartender, Prabin Sunuvar showcasing his bartending skills.

HONESTY REWARDED

Putu Eka Darmayati from the Housekeeping Department of Berjaya Times Square Hotel, Kuala Lumpur ("BTHKL") defined what it means to be a good employee by upholding the principles integrity and honesty apart from commitment and dedication to her work.

In the month of September 2018, an esteemed guest accidentally left cash amounting to USD9,500 while staying at BTHKL. Putu Eka Darmayanti set a prime example of honesty by returning the cash to the hotel management.



BTHKL holds the virtues of their employees in a high regard and they showed their appreciation and respect towards Putu Eka Darmayanti by presenting her with a certificate and a special gift as a token of appreciation.

(From left) Mondji Mecja, General Manager of Berjaya Times Square Hotel, Kuala Lumpur; Hanley Chew, CEO of Berjaya Hotels and Resorts; Franklin Gorden, the Executive Housekeeper with Putu Eka Darmayanti.

BERJAYA TIOMAN RESORT ENGAGES YOUTH ON MARINE CONSERVATION

Berjaya Tioman Resort continued to channel its efforts in preserving the pristine conditions of Tioman Island by collaborating with Reef Check Malaysia and Pahang State's Marine Park to educate the local youths on beach cleaning and coral conservation.

The Environmental Officer of the resort, Noorhidayah Ahmad invited 20 students from Kelab Pencinta Alam of SMK Tekek to join the activity in conjunction with the International Year of the Reef to promote nature conservation during Merdeka Month.



The students experiencing a hands-on approach to marine conservation.



The Berjaya Tioman Resort staff with the Tioman Island youths.

HONOURS SEMINAR SERIES

Dr. Noor Azlin Yahyah from the Forest Research Institute of Malaysia (FRIM) came by BERJAYA UC on 4 July 2018 in conjunction with the Honours Seminar Series. She gave a talk on "The Importance of Ecotourism in Preserving Our Natural and Cultural Heritage." Tourism students learned how Ecotourism could provide effective economic incentives for conserving and enhancing the bio-cultural diversity for sustainable living and economic growth in tourism industry.

On 24 July 2018, BERJAYA UC's ex-lecturer, Chef Zaidi gave a talk on "Food Catering Industry on the Rise" for the series. Chef Zaidi who is now the Executive Chef for Komatra Sajian Sdn Bhd, shared his expertise and experience in the food catering industry and the necessary skills in handling staff and suppliers.



Executive Chef of Komatra Sajian Sdn Bhd, Chef Zaidi sharing on his experience in the food catering industry.

MERDEKA THEMED AFTERNOON TEA

BERJAYA UC hosted a wonderful Merdeka themed afternoon tea at Samplings on the Fourteenth on 11 August 2018. The afternoon tea comprising various delectable pastries, sandwiches, scones and other savoury items were perfectly paired with selections of tea from Tea Drop (Australia). BERJAYA UC's culinary, hospitality and exchange students from Sichuan worked together with lecturers to ensure their guests experienced the Berjaya hospitality.



Chef Roiz (2nd from left) briefing the students who organised the afternoon tea.



Guests enjoying a variety of pastries and savoury items.

ENTRENEURSHIP INSIGHTS BY MALAYSIA'S IRON LADY

3 July 2018 was a memorable day for about 250 students and staff of Berjaya University College ("BERJAYA UC") when the famed 'Iron Lady' of Malaysian politics, Tan Sri Rafidah Aziz shared her insights on creating new lifestyles through entrepreneurship.

Citing "People, profit and plant", also known as the three 'P', she emphasised the importance of business sustainability, innovation and future proof entrepreneurship that are relevant at all times. At the same time, she also highlighted other important factors for success such as the right mindset, seeking knowledge and being pragmatic in business.

Responding to questions by the audience regarding the fear of failing in entrepreneurship, Tan Sri Rafidah said that failure should not be holding someone back but instead he or she should focus on the objective and the means to achieve it. She also said that entrepreneurship is not a natural skill but rather learnt and understood when responding to another question.



Tan Sri Rafidah Aziz sharing her insights on creating new lifestyles through entrepreneurship.



Participants listening attentively to the talk.

LET'S START 2.0 CAMPAIGN

On 4 July 2018, Rajen Devadason, Malaysia's top Certified Financial Planner (CFP) and Retirement Planner was part of the Let's Start 2.0 Campaign. This campaign, organised by the students of School of Communications & Media Arts, guides students in understanding the importance of knowing the principles and hands-on theories for long-term life and wealth enhancement. He emphasised that it is a good idea to have a retirement plan as early possible.



Rajen Devadason speaking to the students.

INTRODUCTION TO CONVENTION SALES BY MR. KUAN

On 10 July 2018, Kenneth Kuan, Head - Sales of Ipay88 was invited to BERJAYA UC to share his insights and knowledge to the Events Management students on 'How to be a successful sales person'. The interactive session gave the students the opportunity to learn more on how to handle day-to-day challenges when dealing with clients and effective selling techniques to generate income.



Kenneth Kuan sharing on 'How to be a successful sales person'.

MARKETPLACE OF SUSTAINABILITY

Students from BERJAYA School of Humanities & Social Sciences under the Faculty of Liberal Arts organised a 'Marketplace of Sustainability' event on 4 July 2018, in conjunction with their SFS1112 Team Development Skills coursework, to show their support towards a better and cleaner environment. The students sold their handcrafted products made from recyclable materials so others could contribute their part to support the cause.



Handcrafted products made from recycled materials made by students.



Recyclable paper souvenirs were given to guests.

A TASTE OF HUNGARY

The Embassy of Hungary in Kuala Lumpur represented by H.E. Attila Kali together with BERJAYA UC and the Hungarian National Gastronomic Association hosted an exclusive "A Taste of Hungary" dinner on 11 July 2018. Peter Gyorgyicsek, an internationally acclaimed Master Pastry Chef was the emcee for the evening.

Chef Istvan Volenter, Chef Attila Timar, Chef Agnes Timarne-Filip, Chef Anna Maczak, Chef Monika Marosi from the Hungarian National Team for the World Chef Congress worked together with Chef Choong Siew Lee and BERJAYA UC students to prepare an exquisite dinner at Samplings on the Fourteenth. The menu included Foie Gras with Golden Raisins and Brioche, Stuffed Paprika with Hungarian Cottage Cheese Spread and Dill, Duck Breast with Lavender Flavoured Honey, Crispy Duck Ragout and traditional desserts such as Somlo Sponge and Esterhazy Cake.

"It was an inspiring experience for our culinary students to work together with the Hungarian chefs during this dinner" said Chef Choong Siew Lee, Global Master Chef from the Faculty of Culinary Arts, BERJAYA UC.



H.E. Attila Kali, Ambassador of Hungary (7th from right) and members of The Embassy of Hungary in Kuala Lumpur and the Hospitality, PR and Operations teams of BERJAYA UC.



The Hungarian National Team for the World Chef Congress posing with the culinary students for a group photo.

HUNGARIAN GASTRONOMY AND SPECIALTIES SEMINAR

The Vice-President of the Hungarian National Gastronomic Association, Zoltan Barabas and representatives from the Hungarian National Team for the World Chef Congress came and gave a short seminar on Hungarian Gastronomy and its Specialties at BERJAYA UC on 11 July 2018. He also presented Tokaji Aszu, a famous Hungarian wine from the Tokaj region in Hungary along with a presentation on the process and its historical background.



Zoltan Barabas giving his seminar on Hungarian Gastronomy.

MONIN CUP PROFESSIONAL 2018

In April, BERJAYA UC's School of Hospitality student, Ivon Soon, emerged as Champion in the MONIN Cup Student Malaysia 2018. The competition featured young and talented students below 27 years old showcasing their creative and innovative mocktail & cocktail creations to impress the panel of judges.

Two months later, on 23 July 2018 at Arena Bar TTDI, a BERJAYA UC alumni, Koh Kay Kim, representing Wizards@Tribeca, KL, clinched the MONIN Cup Professional Malaysia Championship title.

BERJAYA UC is proud of these accomplishments and wish the winners representing Malaysia the best of luck for MONIN Cup Asia Pacific 2018.



Koh Kay Kim concocting his drink.

BERJAYA UC HOSTS MIGF 2018

The Malaysia International Gastronomy Festival ("MIGF") returned in September 2018 marking the 17th version of the multi-faceted festival. BERJAYA UC was the host venue providing kitchen and staff support to the participating festival restaurants. BERJAYA UC also opened two booths during the gala launch featuring Malaysian Heritage cuisines and afternoon tea delicacies.



One of BERJAYA UC's booths during the Malaysia International Gastronomy Festival.

GFL INTRODUCTORY DIALOGUE

Representatives from China and Japan visited BERJAYA UC on 20 July 2018 to present their talk on sustainable environment, economic and ethical reconstruction. The invited speakers were Lin Tseng Jung, founder of GFL Education & Institution Sdn Bhd, Prof. Aaron Wang, Prof. Lillian Lee, Dr. Ricky Lee, Dr. Su Chien-chen, Assistant Professor Yang Cheng Long, Jian Wei Lu, Greg Sheng and Akinori Oishi who is a Character and Multimedia Artist from Japan.

Each speaker presented their talk and shared their knowledge on various aspects of improving the quality of life through meditation, art and calligraphy.



The invited speakers waiting eagerly for their turn to present.

ALUMNI FORUM SERIES 6

BERJAYA UC was honoured to have their alumni participating in the sixth Alumni Forum Series on 18 July 2018. During the forum, the alumni shared their working experiences and overcoming challenges. Among the invited alumni were Phuah Shie Ling, a Diploma in Events Management student who is currently working as Marketing Communications Coordinator at Grand Hyatt Kuala Lumpur; Liew Jiang Chee, a Bachelor of Hospitality Management student who works as Assistant Manager for Entier French Dining and Ng Boon Aun who is a Master of Business Administration graduate and currently a Lecturer for BERJAYA Business School.



(From left) Sarah, BERJAYA UC Lecturer; Associate Professor Antoon Gewijde H. De Rycker, Head - School of Humanities & Social Sciences with alumni Ng Boon Aun and Phuah Shie Ling.



BERJAYA UC's chef conducting a cooking demonstration.

WORLDCHIEFS CONGRESS & EXPO 2018

BERJAYA UC students gained first hand experiences through various events held in conjunction with the Worldchefs Congress 2018. This year, the network's biennial Worldchefs Congress & Expo 2018 held in Kuala Lumpur Convention Centre (KLCC) had an expected turn-out of 4,000 leading chefs from 105 countries, 200 exhibiting companies and 20 illustrious speakers.

Among the competition categories were a Global Chefs Challenge, Global Pastry Chefs Challenge and Global Young Chefs Challenge (for young chefs under the age of 25) where Malaysia was represented by BERJAYA UC's Mong Zhi Ling, a Bachelor of Culinary Arts student, who managed a commendable 7th placing overall.

BERJAYA UC also collaborated with Worldchefs by providing national teams with kitchen facilities to prepare their mise en place for the competition. The teams from USA, Scotland, Hungary, Denmark, Colombia, Japan and Germany received support from the Faculty of Culinary Arts staff and students. This gave the students a first-hand perspective of the intensity of high-level competition and the mastery of culinary skills by the different country representatives.



BERJAYA UC was the only education institution given the Certificate of Appreciation by Worldchefs. BERJAYA UC representative, Pilar Palma receiving the certificate from Chef Thomas A. Gugler, President of Worldchefs and Ragnar Fridriksson, Managing Director of Worldchefs.

BERJAYA UC OPEN DAY 2018

It was an inspiring weekend for about 250 prospective students and their parents on 18-19 August 2018 at BERJAYA UC's Open Day. The Open Day gave these prospective students and their parents the chance to experience talks and workshops specially lined up for the event such as Retail Visual Merchandising, Fine Dining Etiquette, Breadingmaking 101, Folding Sheets – Housekeeping extraordinary, Careless Whisper – Art of Communication and many more.

The Department of Student Services provided a compatibility test using the RIASEC Career Test to help students identify and determine their areas of interest. The test matched students' personalities, interests, skills, values, strengths and uniqueness to their interest of study which will allow them to gauge the careers that are most likely suitable to them. Staff were on hand to explain the test results and provide free consultation.

BERJAYA UC also invited two celebrities from the hospitality industry to inspire students of the many potential opportunities in the world of hospitality. Shaun Liew, owner and Restaurateur of Wizards @ Tribeca, Yellow Brick Road in Damansara and Common Craftsman as well as Malaysia's Brewer's Cup Champion 2017, showcased his brewing skills to more 50 students in the Coffee and Tea Academy. He advised the students to widen their knowledge and opportunities in the hospitality industry. Noted celebrity chef, Sherson Lian, star of Asian Food Channel's Family Kitchen, Host of 5 Rencah and 5 Rasa on TV3, gave insights into how he started learning his cooking skills to owning and managing his own restaurants as well as hosting his own widely watch cooking shows.

Members of BERJAYA UC's academic faculty were present to provide academic counselling about the programmes offered in the areas of culinary arts, business, liberal arts and social sciences, hospitality, retail management, tourism, events and language.



Staff attending to enquiries from students and parents.



Shaun Liew (Owner and Restaurateur of Wizards @ Tribeca, Yellow Brick Road in Damansara and Common Craftsman as well as Malaysia's Brewer's Cup Champion 2017) showcasing his brewing skills to more 50 students in the Coffee and Tea Academy.



Celebrity Chef Sherson Lian (star of Asian Food Channel's Family Kitchen, Host of 5 Rencah and 5 Rasa on TV3) shared his experience in cooking to owning and managing his own restaurant as well as hosting his own cooking show.



Parents and students were given a tour around BERJAYA UC's campus.

2ND APCEM CONFERENCE

The 2nd Asia Pacific Centre for Events Management (APCEM) Conference took place at Berjaya Times Square Hotel on 30 July 2018. The event focused on "Risk Management in Event Planning" had local experts shared their thoughts on pertinent issues that affect the event industry. The invited speakers were Kitty Wong, President of K&A International Co. Ltd. and Dr. Peter Wynn-Moylan, Principal Lecturer in Convention & Event Management Units at Southern Cross University. The keynote address on "Risk and Hazard Management for Festivals and Events" provided guidelines for proactive methods to identify, assess and control hazardous conditions when managing an event.

The event also featured panelists, Gracie Geikie, Director/Principal Consultant of Place Borneo Group of Companies; Lee Mark, Chief Operating Officer of The Hot Shoe Show & Co. Sdn Bhd; K.C. Lim, a certified Explosyromunitions at Blast Master Sdn Bhd; Professor Dr. Jennifer Chan, Professor of Tourism and Hospitality Management from the Faculty of Business, Economics and Accountancy, Universiti Malaysia Sabah (UMS) who is also the Director of Borneo Tourism Research Centre, Sabah; Selina Kok, Founder and CEO of Sevent Media Sdn Bhd; Harun bin Bakar, Manager of Accident Prevention Section Operation Division, Social Security Organisation (SOCSO) Malaysia. The event was moderated by Associate Professor Dr. Antoon De Rycker, Head of BERJAYA School of Humanities & Social Sciences.



Panelist of the APCEM Conference (from left) Selina Kok, Associate Professor Dr. Antoon De Rycker, K.C. Lim, Harun bin Bakar and Professor Dr. Jennifer Chan.



Mae Ho, Executive Director/CEO of BERJAYA UC presenting a token of appreciation to Dr. Peter Wynn-Moylan, Principal Lecturer in Convention & Event Management Units at Southern Cross University.

BERJAYA UC HOSTS CHINA GUESTS

On 25 July 2018, BERJAYA UC showed their guests from Concord University and Liuchou Vocational & Technical College, China the Berjaya welcome, their brand of hospitality that has become a cornerstone of what BERJAYA UC does. The guests were taken on a tour of the city campus to showcase what BERJAYA UC offers to their students.



Professor Emeritus Walter Wong, Vice-Chancellor of BERJAYA UC, lecturers and students of BERJAYA UC with their guests from Concord University and Liuchou Vocational & Technical College, China.

CELEBRATION OF THE 61ST NATIONAL DAY OF MALAYSIA

On 4 September 2018, a dinner reception to celebrate the 61st Anniversary of Malaysia's National Day was hosted by H.E. Dato' Zamruni Khalid, Ambassador of Malaysia to the Socialist Republic of Vietnam at the Sheraton Hanoi Hotel, Vietnam. Around 400 guests attended the celebration and they were treated to varieties of Malaysian dishes.



(From left) Dato' Mohd Zamruni Khalid, Ambassador of Malaysia to Vietnam and his spouse, Datin Arfah Nadiah with Josephine Yei.

ROADSHOW BY SBBS

On 17 July 2018, SaigonBank Berjaya Securities JSC ("SBBS") organised a roadshow at Hotel Des Arts Saigon Mgallery Collection, Vietnam on behalf of Sam Chem Sphere Joint Stock Company, a subsidiary of SamChem Group Malaysia to introduce the company to the public for capital raising and subsequent public listing in Vietnam. The event was a success with many potential investors from corporates to individuals at the roadshow.

Sam Chem Sphere Management and staff together with SBBS Finance Director Nguyen Thuy Hoang Phuong (1st from left), SBBS CEO Josephine Yei (3rd from left), and Sam Chem Sphere General Director Dennis Ho (4th from left).

WORLD ECONOMIC FORUM ASEAN IN VIETNAM

In conjunction with the World Economic Forum ASEAN held in Hanoi, Vietnam from 12-13 September 2018, Malaysian ministers travelled to Hanoi a day earlier to meet up with Malaysian banks and companies for a private meeting to update on business opportunities and challenges in Vietnam. SBBS was invited by the Ministry of International Trade and Industry ("MITI") to brief the minister on the Berjaya group of companies operating in Vietnam.

After the meeting, a dinner was hosted by the Embassy of Malaysia at Hotel Lotte Hanoi and attended by Malaysian companies, the Minister of Economic Affairs and the Minister of MITI for a dialogue session. The ministers briefed the Malaysian companies on the latest developments and encouraged all Malaysian companies in Vietnam to be good ambassadors of Malaysia by inviting foreign investment back to Malaysia and extending the commercial platform between the 2 countries.



Minister of International Trade and Industry Darell Leiking (7th from left); Ambassador of Malaysia to Vietnam Dato' Mohd Zamruni Khalid (8th from left); representatives of Matrade in Ho Chi Minh City, MITI in Hanoi, Malaysian Business Chamber and Malaysian banks (CIMB, Hong Leong Bank, Public Bank, Maybank and RHB) and companies (Berjaya group of companies, Gamuda Land and GTC Vietnam).

45TH ANNIVERSARY OF DIPLOMATIC RELATIONS

A ceremony marking the 45th Anniversary of Diplomatic Relations was held in Ho Chi Minh City on 7 August 2018. The bilateral relationship between Malaysia and Vietnam which has been reinforced since 1973 and lifted through the strategic relationship in 2015, has grown considerably, driven by the favorable economic environment. SBBS representatives attended the event at the Opera House hosted by Sofian Akmal Abd Karim, Consul General of Malaysia to Ho Chi Minh City.



Dato' Theng Bee Han, President of Malaysia Business Chamber (3rd from left), Sofian Akmal Abd Karim, Malaysian Consul General in Ho Chi Minh City and spouse, Arni Abdul Jamal (4th and 5th), Josephine Yei, CEO of SBBS (6th from left) and SBBS staff.



SBBS TEAMBUILDING

SBBS organised a company team building trip to Danang and Hoi An from 7-9 September 2018 and 8-10 September 2018 respectively in 2 groups together with ILTS' Vietnam staff for a 3-day 2-night leisure tour and team building activities. All the staff had a lot of fun and maintain a strong unity.



Enthusiastic staff during the teambuilding.

U MOBILE'S FIRST #UNLIMITEDFLAVOURS FESTIVAL IN MELAKA

U Mobile held its first #Unlimited Flavours Festival in the country on 14 and 15 July and it attracted more than 15,000 visitors over the two days. The festival offered a wide range of food from both KL and Melaka. Another key highlight was the World Cup Live screenings which brought many football fans out in force at Dataran Pahlawan where the event was held.



Visitors trying out soft serve ice-cream from the ice-cream truck at the festival.



Football fans gathered at Dataran Pahlawan to catch the World Cup Live screening.

U MOBILE UPS THE FUN AT GOOD VIBES FESTIVAL 2018 WITH ITS PLAYGROUND-INSPIRED ZONE

On 21-22 July 2018, U Mobile's playground-inspired zone at Good Vibes Festival brought out the kid in festival goers by encouraging them to pose on Instagram-friendly swings, bounce on see-saws and jump for a unique Trampoline Freeze Cam.

Meanwhile at the food village, known this year as Unlimited Flavours presents Good Bites, U Mobile provided biodegradable cutlery and serving items for the convenience of festival goers in an effort to reduce waste.



The Good Vibes Festival 2018 featuring playground-inspired zone saw swings and see-saws for festival goers.



A festival goer trying out the Trampoline Freeze Cam.



U Mobile provided biodegradable cutlery and serving items in order to reduce waste.

ALBERT HAMMOND JR DEBUTS HIS MALAYSIAN PERFORMANCE

On 18 July 2018, Albert Hammond Jr performed to a crowd of more than 500 at U Mobile's pre-Good Vibes Festival party as part of the telco's #UnlimitedGrooves initiative. The party was open to U Mobile customers and their invited guests who redeemed tickets via the MyUMobile app.



Albert Hammond Jr performing at U Mobile's pre-Good Vibes Festival party.



Albert Hammond Jr surrounded by his fans at the party.

BE A HERO TO SOMEONE IN NEED

For the third time in cooperation with the Philippine Blood Center ("PBC"), an agency of the Department of Health, a bloodletting activity was held on 3 September 2018 at Berjaya Makati Hotel, participated by officers and staff of subsidiary and affiliate companies – Philippine Gaming Management Corporation ("PGMC"), Perdana Hotel Philippines Inc., Berjaya Pizza Philippines Inc., Ssangyong Berjaya Motors Philippines Inc., and Bermaz Auto Philippines Inc.

Berjaya Philippines Executive Director, Tan Eng Hwa and other senior management officers of the respective companies were present to provide support and encouragement. "I am deeply moved by the volunteerism by our staff, some are first-time donors while I can see some who are present all three times we held this kind of CSR. Through this bloodletting effort we hope we will be able to promote blood donation and save lives," said Tan.

A total of thirty-four successful blood bags collected from among fifty-five people who volunteered to donate.

Heroes come in all types. For corporate social responsibility such as bloodletting, each staff who comes forward to be a volunteer donor surely becomes a life saver.



(Standing from left) Berjaya Hotel Senior HR Manager Neth Cullano, PBC Donor Recruitment Officer Alex Tizon, Berjaya Hotel Resident Manager Gladiolyn Biala, Berjaya Executive Director Tan Eng Hwa, Dr. Charinse Agcaolli and Dr. Cecile Yañez of PBC at the event.



(Left to right) Berjaya Makati Hotel FC Azhar Bin Mahmood, Berjaya Pizza's Ace Lepaña, Bermaz's Raissa Ong Iko, and PGMC's Rodney Mallari were among the few who donated blood.

A FUR-FILLING DAY WITH 7-ELEVEN MALAYSIA

On 27 July 2018, volunteers from 7-Eleven Malaysia visited Cherishlife Home in Hulu Langat to show support for the organisation and aid in their daily operations by contributing various supplies ranging from dry nutritious pet food, grooming tools, cod liver oil, and diapers, amongst others. They also did some minor clean up and played with the animals at the shelter.

Founded in 2010 by Lau Choy Sze, or more affectionately known as 'Aunty Winnie' to the animal-loving community, Cherishlife Home is a no-kill animal shelter, which also takes in injured cats and dogs.



SPREADING FUN AND CHEER TO RUMAH KASIH HARMONI

On 28 July 2018, Dr Alice Lee, Cosway's Chief Executive Officer with an entourage of Cosway employees, visiting Cosway members from overseas and Malaysian Elite members visited Rumah Kasih Harmoni in Kampung Paya Jaras, Sungai Buloh to spread fun and cheer to the children there.

The day started with a thanksgiving prayer and a 'hooray hooray' session to enliven the atmosphere. A variety of fun indoor and outdoor activities were lined up for the children. The volunteers also cleaned the dorms, the storage area, did general repairs, spruced up the garden, and gave haircuts to the boys.

To also commemorate the visit, Cosway and its active members donated paint for a new wall mural to beautify the home. The design was inspired and led by mural artists, M. Hizbullah A'fifi B. Firdaus, and Nadhir B Muhamad from Native Crew ("NxC"), who are students of an upcoming artist, Riaz bin Mohd Nor.

There were also live entertainment and dances performed by the volunteers, including a special appearance by Berjaya TeenStar Challenge 2018 Finalist from Team Cosway, Layla Sania.

7-ELEVEN MALAYSIA CELEBRATES NATIONAL DAY

On 31 August 2018, 7-Eleven Malaysia celebrated National Day with the children of Komuniti Program Perumahan Rakyat (PPR) Pantai Dalam and Gulpuri Foundation. The fun-filled day of learning and exploring took place in the majestic National Museum, Kuala Lumpur.

PPR homes are low cost, high-rise flats developed by the Government to improve the standard and living cost of the lower income and underprivileged community. It was their first time visiting the museum for the children of PPR Pantai Dalam, aged between 10 to 17 years old.

Joining the fun were children from Gulpuri Foundation, a foundation founded as part of a nationwide movement to care for orphaned children and build them up to be responsible adults.



Staff of 7-Eleven Malaysia with the children and caretakers of Komuniti Program Perumahan Rakyat and Gulpuri Foundation.



Cosway senior management and staff together with the Rumah Kasih Harmoni children.

KRR SHARES FESTIVE CHEER WITH ORPHANAGE

On 11 July 2018, staff members of Kenny Rogers ROASTERS ("KRR") extended Hari Raya joy to 42 underprivileged children of Rumah Ilham.

They were joined by representatives and players of the Malaysia Dodgeball Federation (MDF), who facilitated a dodgeball clinic with the children along with a dodgeball showcase. The children and their 9 caretakers were then treated to delicious wholesome KRR meals.



The KRR Team with the children of Rumah Ilham and members of the MDF.



Thila Chandran, Senior Marketing Manager of Berjaya ROASTERS (M) Sdn Bhd distributing meals to the children.

ANSA HOTEL KUALA LUMPUR SPEND A DAY WITH THE CHILDREN OF PUSAT JAGAAN KASIH MURNI

ANSA Hotel Kuala Lumpur's corporate social responsibility ("CSR") programme in the month of August was championed by the hotel's Engineering Department. The volunteers, made up of 16 associates from different departments were divided into a few groups upon their arrival at Pusat Jagaan Kasih Murni, formerly known as Rumah Kasih Harmoni in Taman Keramat.

ANSA's engineering staff utilised their expertise to conduct repairs around the house such as replacing the lights with LED lights, repairing a leaking sink and also installing a new power supply. Meanwhile, other associates painted the walls and spent time with the children by reading books, playing games together and singing nursery rhymes with them.

The 35 children in Pusat Jagaan Kasih Murni were also given groceries which included powdered milk, oats, cereals, sauces and other treats by the ANSA associates. The children enjoyed the time spent with the hotel associates and thanked them for their contribution and time.



Associates of ANSA Hotel with the children at Pusat Jagaan Kasih Murni.

BETTER MALAYSIA FOUNDATION CONTRIBUTES RM100,000 WORTH OF EQUIPMENT TO NEEDY SPINAL INJURY PATIENTS

Better Malaysia Foundation presented RM100,000 worth of equipment such as lightweight wheelchairs, air cushions, urine bags and foley catheters to approximately 30 needy spinal injury patients on 14 July 2018. The equipment were handed over to the patients at the opening ceremony of a free 3-day Spinal Injury Rehabilitation Camp organised by Yayasan Nanyang Press at Grande Pulse Hotel, Putrajaya.

Yayasan Nanyang Press was established in 1999 as the philanthropic arm of the Nanyang Press Holding Group. Apart from building communities, transforming lives and providing humanitarian assistance, the Foundation has also established 4 dialysis centres and a learning centre for people with autism.



Shirley Quah, Senior Manager, Corporate Communications (4th from left, seated) with Khor Yu Yin, General Manager of Yayasan Nanyang (2nd from left), and Jym Chong, Celebrity Ambassador of Yayasan Nanyang Press (1st from left) together with the recipients.

BERJAYA CARES FOUNDATION ORGANISES MARKET AWARENESS TALK BY BURSA MALAYSIA

On 25 September 2018, Berjaya Cares Foundation in collaboration with Bursa Malaysia Berhad organised a market awareness talk on Share Investment at Berjaya University College, Kuala Lumpur. More than 100 Berjaya employees attended the talk presented by Benny Lee, a private trader, market strategist and highly sought-after speaker in the field of trading and technical analysis.

Attendees were educated on the importance of share investment as part of their asset allocation, understanding the financial mess in today's world, debunking the negative perception in stock market and retirement planning.

Bursa Malaysia has created an online platform that allows the public to gain access to information and relevant tools to begin their investing journey. To know more, please visit <http://www.bursamarketplace.com/>.

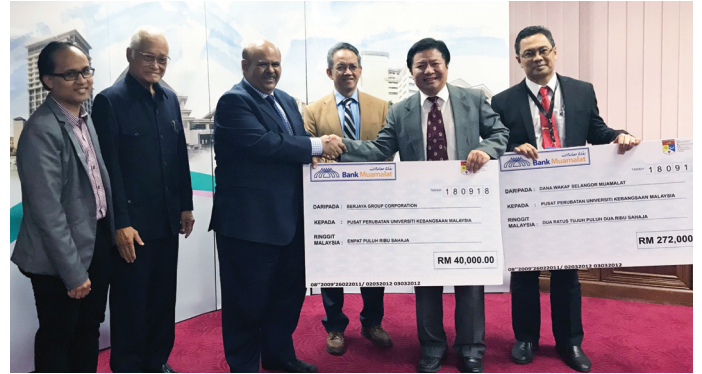


Benny Lee sharing his knowledge and experience in share investment with the audience.

BERJAYA CONTRIBUTES RM40,000 TO HOSPITAL CANSOLOR TUANKU MUHRIZ

Berjaya Corporation Berhad (“BCorp”) contributed RM40,000 to Hospital Canselor Tuanku Muhriz (“HCTM”), or better known as Universiti Kebangsaan Hospital Medical Centre, towards the setting up of a dedicated ward that provides quality footcare services mainly for diabetic patients. The specialized ward aims to improve the quality of life and lower the risk of lower limb amputation in diabetic patients.

An appreciation and opening ceremony of the newly established ward was held on 18 September 2018.



Executive Director of BCorp, Dato’ Sri Azlan Meah (third from the left) handing over a mock cheque to Prof. Madya Dato’ Dr. Hanafiah Harunarashid, Director of HCTM.

SUPPORTING THE BURSA BULL CHARGE 2018

Berjaya Corporation Berhad supported the Bursa Bull Charge 2018 as a Buffalo Sponsor with a contribution of RM78,000.

The 5th edition of the Bursa Bull Charge saw Berjaya fielding 4 teams of 4 runners each for the 5km Corporate Challenge category. The annual charity run organised by Bursa Malaysia Berhad, attracted more than 1,500 runners from 74 organisations who ran a route throughout the streets of Kuala Lumpur under a heavy downpour.

The carnival-like charity event held on 27 September 2018 at Bursa’s grounds raised more than RM2 million for 23 beneficiaries.



The Berjaya runners and supporters.



Tee Ee Kia from Inter-Pacific Securities finished 4th in the 5km Corporate Challenge Men Veteran category. Congratulations!

ON THE RIGHT TRACK: FOUNDER’S PLEDGE TO BUILD 5,000 HOUSES IN THE PHILIPPINES

Making sure that the pledge of Berjaya founder Tan Sri Dato’ Seri Vincent Tan Chee YOUNG to build 5,000 houses to poor Filipinos is achieved, Berjaya Philippines Executive Director Tan Eng Hwa braved the inclement weather to visit the province of Southern Leyte in the Philippines to see for himself the Berjaya GK Village in the town of Malitbog.

Malitbog is a fourth class municipality with a population of 23,000 people whose primary source of livelihood is farming and fishing. Due to its location which faces the Pacific Ocean, the entire province is a regular path of typhoons resulting to flooding and landslides. For these reason, informal settlers in the coastlines and danger areas near mountain slopes need to be relocated to safer grounds. With the cooperation of the local government unit, Gawad Kalinga (“GK”) and the funding coming from Berjaya Philippines they were able to build 30 houses in the year 2013. There was a great clamor to build another 30 houses in the year 2016 when a big fire engulfed a poor community of the same town, bringing the total number of houses donated by Berjaya Philippines to 60.

During the visit of the beautifully-planned community, Tan Eng Hwa was accompanied by Berjaya Philippines HR Director Leo Laca, Rodney Mallari, Winnie Manansala, Michael Oplencia, and Cathy Tagimacruz. They were welcomed by GK Southern Leyte head Dr. Jerome Paler, GK Visayas Operations Head Kevin Caballero, Godofredo Ug, and Josephine Dalugdugan.

Commenting on the Berjaya GK Village, Tan Eng Hwa said, “This community is nice and well kept. We hope the people who were given this privilege of free houses will be able to maintain its beauty and have a safe shelter for their families.”

Berjaya Philippines and GK partnership have so far built 1,200 houses over 30 villages across the country with Berjaya’s total donation at Php194.7 million (RM14.9 million) as of 31 August 2018.



(Left to right) Rodney Mallari, Winnie Manansala, Cathy Tagimacruz, Michael Oplencia, Berjaya Philippines Executive Director Tan Eng Hwa, GK Southern Leyte Head Dr. Jerome Paler, GK Visayas Operations Head Kevin Caballero, Godofredo Ug, Josephine Dalugdugan, and Carmencita Cortel.



Berjaya Philippines Executive Director Tan Eng Hwa (middle) with the beneficiary couple (2nd and 3rd from right) Regan and Jesseca Buena.



The arched entrance of Berjaya GK Village in Malitbog.

TAN SRI DATO' SRI VINCENT TAN AND STAFF VISIT TAMAN SINAR HARAPAN AT KUALA KUBU BHARU, SELANGOR

On 2 September 2018, Tan Sri Dato' Seri Vincent Tan, Founder and Executive Chairman of Berjaya Corporation Berhad, together with his son, Euvin Tan, Executive Director of Cosway (M) Sdn Bhd, and staff from Group Corporate Communications, Sports Toto Malaysia Sdn Bhd, Berjaya Roasters (M) Sdn Bhd and Berjaya Starbucks Coffee Company Sdn Bhd participated in the monthly visit to Taman Sinar Harapan at Kuala Kubu Bharu, Selangor organised by Taiwan Buddhist Tzu Chi Foundation Malaysia.

Due to the severity of their disability, the residents are dependent on others for their care and daily activities. Volunteers were assigned to different living quarters to help cut hair, trim nails, bathe and dress the residents.

Established in early 1980s, the home, which is a government-run shelter, provides custodial care, protection and rehabilitation to over 200 residents with mental disorders and physical disabilities.



Tan Sri Dato' Seri Vincent Tan giving a haircut to a resident.



Group photo of Tan Sri Dato' Seri Vincent Tan together with Euvin Tan, Berjaya staff and volunteers from Taiwan Buddhist Tzu Chi Foundation Malaysia.



A resident gets some much-needed exercise with help from Tan Sri Dato' Seri Vincent Tan and a Tzu Chi volunteer.

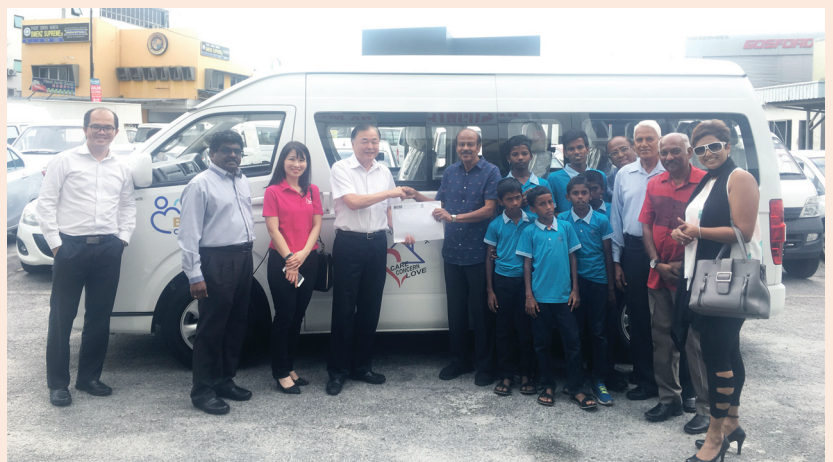
BERJAYA DONATES A 15-SEATER VAN TO RUMAH KANAK-KANAK TAIPING, PERAK

On 28 August 2018, Berjaya donated a 15-seater van to Rumah Kanak-Kanak Taiping, Perak to ease its transportation woes.

Datuk Donald Choo, Chief Executive Officer of Berjaya China Motor Sdn Bhd handed over the van to the President of Rumah Kanak-Kanak Taiping, S.P. Krishnamurthy.

Established in 1946, Rumah Kanak-Kanak Taiping provides shelter and care for 39 underprivileged children.

To date, Berjaya has contributed over 120 vehicles to more than 100 charitable organisations and schools of which two-multi-purpose vans were converted into ambulances, fifteen units of 14-seater vans were fitted with electro-hydraulic lifts for wheelchair users and a food truck for the distribution of meals to the underprivileged.



Datuk Donald Choo (4th from the left) handing over the vehicle to S.P. Krishnamurthy. Also present were Tan Say Tuan, Special Assistant to Datuk Donald Choo (left), Shirley Quah, Senior Manager, Group Corporate Communications (3rd from left), the committee members and children from Rumah Kanak-Kanak Taiping, Perak.