



BERJAYA

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BERJAYA CORPORATION BERHAD'S QUARTERLY NEWSLETTER - ISSUE 2, 2016

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OFFICIAL HANDOVER OF THE FOUR SEASONS HOTEL AND HOTEL RESIDENCES KYOTO, JAPAN



Tan Sri Dato' Seri Vincent Tan (centre) shaking hands with Mr Takao Kanai. Looking on (from right to left): Mr Rainer Stampfer, Mr William Mackay, Mr Alex Porteous, Dato' Francis Ng and Mr Yukio Yamada.

30 June 2016 marked the official handover of the Four Seasons Hotel and Hotel Residences Kyoto ("Four Seasons Kyoto") to Kyoto Higashiyama Hospitality Assets TMK ("Kyoto Higashiyama") by its main contractor, Taisei Corporation of Japan ("Taisei"). Kyoto Higashiyama is a subsidiary of Berjaya Kyoto Development (S) Pte Ltd ("Berjaya Kyoto"). Berjaya Kyoto is in turn a 50%:50% joint venture company between Berjaya Corporation Berhad and Berjaya Land Berhad. The hotel will be managed by Four Seasons Hotels and Resorts and is scheduled to have its soft opening in mid-October 2016 followed by a grand opening targeted to be in November 2016.

Present at the handover ceremony at the hotel site in Kyoto was Tan Sri Dato' Seri Vincent Tan, Founder of Berjaya Corporation Berhad and Dato' Francis Ng, CEO of Berjaya Land Berhad. Taisei was represented by Takao Kanai, Managing Executive Officer of Kansai Branch, and Norimasa Tamura, Acting General Manager, Kansai Branch. Also present were representatives from Four Seasons Hotels and Resorts, William Mackay and Rainer Stampfer - President, Hotel Operations, APAC; and Alex Porteous, General Manager, Four Seasons Kyoto.

"We expect Four Seasons Kyoto to perform very well in the future with the expected high tourist and business arrivals into Japan. Foreign tourist arrivals to Japan has been experiencing double digit growth and have reached record highs in the past few years and this augurs well for our hotel as we expect this trend to continue into the 2020 Summer Olympic Games in Tokyo," said Tan Sri Dato' Seri Vincent Tan.

The Four Seasons Kyoto is located on a 20,433.55 square metre site in the historical core of Higashiyama-ku amidst the temples and heritage sites of Kyoto. It has an estimated gross floor area of 34,632.55 square metres and consists of 180 key counts (123 hotel rooms and 57 hotel residences). The hotel's facilities

include function rooms, food and beverage outlets, swimming pool, fitness gym, spa, sundries shop and ample parking bays. It is within walking distance of tourist sites such as the Myohoin Temple, Sanjusangendo Temple, Kyoto National Museum, Toyokuni Shrine and Kiyomizu-dera Temple, to name a few.



Chairman and CEO's Message

The Group and its subsidiaries continued to receive awards and accolades in the 2nd quarter of the year. In April, Berjaya Corporation Berhad and Berjaya Starbucks Coffee Company Sdn Bhd were awarded Malaysia's Best Employer Brand Awards by the Employer Branding Institute, India. Berjaya Corporation Berhad was also presented the Randstad Award for being one of the Top 20 Most Attractive Employers in Malaysia. Berjaya Corporation Berhad also won the BrandLaureate Most Valuable Brand Award from the Asia Pacific Brands Foundation in June.

Overseas, our first hotel in Japan, the Four Seasons Hotel and Hotel Residences, Kyoto is on track for its scheduled soft opening in October 2016. Located in the historical core of Higashiyama-ku, the hotel consists of 123 hotel rooms and 57 hotel residences. Locally, our food and beverage companies continue to drive their businesses with various promotions and offers. Starbucks has also signed an MOU with Sangla Foods to distribute Starbucks' bottled Frappucinos from August 2016.

As we move into the second half of 2016, I would like to encourage you to put in your best efforts towards achieving both your work and personal goals for the year.

Dato' Sri Robin Tan



Performance of Companies for the 4th Financial Quarter Ended 30 April 2016 (unaudited)

Company	Revenue 3 Months Ended 30 April 2016 (RM'000)	Profit/(Loss) Before Tax 3 Months Ended 30 April 2016 (RM'000)	Revenue 12 Months Ended 30 April 2016 (RM'000)	Profit/(Loss) Before Tax 12 Months Ended 30 April 2016 (RM'000)
Berjaya Corporation Berhad	2,483,656	(466,095)	9,018,700	125,100
Berjaya Land Berhad	1,703,928	(434,467)	6,288,060	10,065
Berjaya Sports Toto Berhad	1,484,146	139,680	5,563,229	446,264
Berjaya Media Berhad	8,545	(2,801)	44,527	(15,134)
Berjaya Food Berhad	139,046	7,666	554,146	36,439
Berjaya Auto Berhad	534,712	73,269	2,112,243	278,731
7-Eleven Malaysia Holdings Berhad	526,253*	22,294*	526,253**	22,294**
Berjaya Assets Berhad	97,771***	(33)***	288,765****	24,811****

* 1st Financial Quarter ended 31 March 2016 ** 3 months ended 31 March 2016 ***3rd Financial Quarter ended 31 March 2016 ****9 months ended 31 March 2016

HUMAN RESOURCES SYNERGY MEETING

On 3 May 2016, 51 HR colleagues attended the 2nd HR Synergy Meeting 2016 held at the Bukit Kiara Equestrian & Country Resort, and organised by Group Human Resource & Administration Division. The HR Synergy meeting is a gathering of all HR colleagues from Berjaya subsidiaries and associated companies to exchange ideas about the current HR practices within and outside the Group.

It was a fruitful meeting as the participants had the opportunity to learn from guest speaker, Robbin Khoo, Managing Director of BORDERLESS Training Consultancy Sdn Bhd about the 3Cs of Leadership. In addition, the participants were updated on the various learning opportunities at Berjaya University College of Hospitality and Berjaya College as well as on the Human Resource Management System Implementation.

The engagement of ideas amongst the participants was marvellous as they deliberated on the feasibility of flexible work arrangements for the employees of Berjaya Corporation Berhad.



A good turnout of participants at the 2nd HR Synergy Meeting.



One of the participants expressing her ideas during the meeting.

BERJAYA CORPORATION BERHAD WINS TWO EMPLOYER BRAND AWARDS



On 11 April 2016, **Berjaya Corporation Berhad** and **Berjaya Starbucks Coffee Company Sdn Bhd** were awarded the Malaysia's Best Employer Brand Awards 2016 by Employer Branding Institute, India, which bestows this title on outstanding organisations in several countries who contribute to "Talent Management, Talent Development and Talent Innovation".

On 28 April 2016, Berjaya Corporation Berhad was presented with The Randstad Award as one of the Top 20 Most Attractive Employers in Malaysia. Berjaya Corporation Berhad was ranked 14th (out of 75 companies).

The Randstad Award is presented each year to the most attractive employers in 25 countries across the globe and the winners are based on the outcome of the world's largest survey on employer branding. The survey in Malaysia comprised 75 large companies in the country, where the participants were asked to identify the companies they recognised and for which they would like to work for as well as to evaluate the attractiveness factors such as benefits, work atmosphere, job content, etc.

Berjaya Corporation Berhad was also awarded the BrandLaureate Most Valuable Brand Award 2015-2016 by The Asia Pacific Brands Foundation on 2 June 2016 at The Majestic Hotel, Kuala Lumpur.



Grace Chan Hwee, Senior General Manager, Group Human Resource & Administration Division (left), and Khoo Huai Peng, Partner Resources Manager, Starbucks Coffee Company Sdn Bhd with the Malaysia's Best Employer Brand Awards 2016.



Berjaya Corporation Berhad Executive Director, Dato' Zurainah Musa receiving the BrandLaureate Most Valuable Brand Award.

BERJAYA EXECUTIVE DEVELOPMENT PROGRAMME 2016

The Berjaya Executive Development Programme ("B.EDP") is a customised programme developed internally by Learning & Talent Management Division for Grade C employees of the Berjaya Corporation Group of Companies. The programme focuses on the executives' personal development in creating value through administrative and operational assistance. B.EDP was launched in April 2015 and the first batch of participants graduated in December 2015.

The B.EDP 2016 commenced in March 2016 with a total of 73 participants consisting of 50 participants from the Group Functions and Operating Companies and 23 participants from Berjaya Langkawi Resort and Berjaya Times Square Hotel. The participants are expected to graduate from the programme in November 2016.



B.EDP Group 1 Module 1.



B.EDP Group 2 Module 1.



B.EDP Berjaya Langkawi Resort & Berjaya Times Square Hotel Group.

#LLIoi TALK 2 : LEADING HUMAN PERFORMANCE THROUGH EQ

On 24 May 2016, the 2nd #LLIoi Talk for the year focused on understanding Emotional Intelligence.

In this 1½ hour event, Samuel Kurian, Founder and Chief Executive Officer of CHANGERNOMICS engaged with 87 participants from various Group Functions and Operating Companies. He shared some insights on how emotional intelligence can connect emotions with logic for effective decision-making.

The Talk was held at Lecture Theatre 1, Berjaya University College of Hospitality. Thank you to Berjaya University College of Hospitality for sponsoring the venue.



The speaker, Samuel Kurian sharing on why emotional intelligence matters.



Participants involved in a group activity.

EPF MOBILE TEAM AT BERJAYA

On 25 May 2016, a dedicated team of officers from the Employees Provident Fund ("EPF") provided their mobile team services to Berjaya employees which facilitated them to perform transactions such as registration of i-Akaun, application for withdrawal, submission of nomination and printing of EPF statements.

A total of 408 employees benefited from this EPF Mobile Team services.



An EPF officer attending to the employees' requests.

GROUP HR & ADMIN'S DAY TRIP TO SEKINCHAN

On 23 April 2016, 30 colleagues from Group Human Resource & Administration Division went for a one-day trip to Sekinchan and Kuala Selangor.

The team took a ride on the tram to visit the various places of attraction in Sekinchan, such as kuih bahulu factory, paddy field, fruit orchards and the paddy processing factory where the process of rice-making was demonstrated. They also travelled to Pantai Redang, a must-go place in Sekinchan. Some even made wishes by throwing red ribbons with wishes on the famous wishing tree.

The one-day trip ended with a trip to Kuala Selangor to shop for seafood and snacks.



The team and the famous wishing tree.



The team on their tram ride.

CELEBRATING MOTHER'S DAY AT BERJAYA CORPORATE OFFICE

To commemorate Mother's Day on 8 May 2016, Group HR distributed Red Velvet cupcakes to all the working mothers at Berjaya Corporate Office to acknowledge their contributions as working moms.



7-ELEVEN MALAYSIA PRESENTS ITS CUTE AND CHUBBY BUNCIT BEAR™ COLLECTION

On 5 May 2016, 7-Eleven Malaysia proudly showcased its first loyalty programme for 2016 by officially launching the football-themed Buncit Bear Collection alongside its campaign CSR partner, HOPE Worldwide Malaysia in Petaling Jaya.

The Buncit Bear™ range consists of 10 different characters, each representing a participating nation of the upcoming European football showcase. Each of these bears comes with its own personalized jersey and these highly exclusive and first-of-its-kind collectibles come in individual "blind" packs to add the element of fun and surprise for redeemers.

For each Buncit Bear™ redeemed and its image shared either on Facebook or Instagram with the hashtags #FootballforHOPEww, #BuncitBear and #7ElevenMY, RM1.00 would be channelled to HOPE Worldwide's "Football for HOPE" programme which would provide the opportunity for underprivileged children to undergo professional football coaching sessions.



CONVENIENCE FOR ONLINE SHOPPERS

Shopping online has been made easier, yet consumers, merchants and even third party delivery services can still hit snags during the dispatch stage. To avoid delivery hiccups, 7-Eleven Malaysia and BOXIT Holdings Sdn Bhd introduced parcel lockers at selected 7-Eleven outlets on 19 May 2016.

"For click-and-order merchants, they are able to minimize failed delivery incidents and reduced costs; while this collaboration enables us to extend our services to a wider community with enhanced convenience and flexibility," said BOXIT Chief Executive Officer, Gregor Trawogor.

7-Eleven Chief Executive Officer, Gary Brown said the company sees growth opportunity and customer satisfaction with the expansion of their range of in-store e-commerce and digital services. "We believe that this parcel locker service will provide further convenience and additional attraction to shoppers, while complementing 7-Eleven's recent roll-out of offerings." Brown also noted that in-store services are significant profit contributors to the bottom line. "It will be a major contributor to our growth moving forward as these services do not require significant floor space in our stores and allow us to grow revenue without incurring large costs," he added.

BOXIT has currently installed 20 of the parcel locker systems across several 7-Eleven stores in the Klang Valley and is looking toward installing 50 of them by the third quarter and up to 100 by the fourth. In line with the launch, BOXIT is also working with Lazada Malaysia to roll out various pick-up and return service points that will enable Lazada customers to drop off and collect their orders directly from BOXIT parcel lockers.



(From right) Gary Brown, Gregor Trawogor and Hans-Peter Ressel, Lazada Malaysia Chief Executive Officer at the launch of BOXIT parcel locker service at Berjaya Times Square Hotel, Kuala Lumpur. The parcel locker service will be available at selected 7-Eleven outlets in Malaysia.

Gary Brown, CEO of 7-Eleven Malaysia and Darick Wong, Director of HOPE Worldwide Malaysia launching the Buncit Bear Collection.

7-ELEVEN MALAYSIA AND BRAHIM'S SATS FOOD SERVICES INK DEAL FOR FRESH FOOD RANGE EXPANSION

7-Eleven Malaysia Holdings Bhd's wholly-owned subsidiary, 7-Eleven Malaysia Sdn Bhd ("7-Eleven Malaysia") has entered into a memorandum of understanding (MoU) with Brahim's Holdings Bhd's 51%-owned subsidiary, Brahim's SATS Food Services Sdn Bhd ("BSFS") on 15 April 2016, to collaborate in food chain supply. In the agreement, BSFS is commissioned to manufacture for 7-Eleven Malaysia a range of chilled packaged ready-to-eat products that would be branded under 7-Eleven's proprietary food service brand, "Fresh to Go".

BSFS will plan, develop and create menu specifications and products to be marketed through 7-Eleven's nationwide chain of convenience stores. 7-Eleven, meanwhile, will provide a centralised distribution centre for BSFS to deliver all products manufactured by the company and to arrange for their delivery. The deal reinforces 7-Eleven Malaysia's commitment to bring the latest retail offerings as well as convenience to its 900,000 daily customers.

7-Eleven Malaysia CEO, Gary Brown said the range expansion efforts with BSFS will be rolled out in phases and it is targeting a number of pilot stores in the Klang Valley to carry this new range by April before gradually expanding to other key market centres within the Klang Valley and other states, such as Penang. "We believe this range of chilled ready-to-eat meals will be a further attraction to our shoppers," he added.



From Left : Ahmad Aizat (legal advisor, Brahim's SATS Food Services SB), Ainul Hasnizam (CEO, Brahim's SATS Food Services SB), Gary Brown (CEO, 7-Eleven Malaysia), Leong Chie Hoong (Head of Food Services, 7-Eleven Malaysia), Muhamad Nazre Bakhtiar (Business Development Manager, Brahim's SATS Food Services SB)

BORDERS WINS BOOK STORE OF THE YEAR AWARD

BORDERS won "Best Book Store" of 2015 at the National Book Award 2015 in Putra World Trade Centre (PWTC) on 25 November 2015. The event was organised by the National Book Development Foundation with Deputy Prime Minister, Datuk Seri Dr Ahmad Zahid Hamidi, Datin Seri Hamidah Khamis and Foundation Chairman Hasan Hamzah among the honoured guests.

The 2015 National Book Award aims to reward and recognise contributions to the book industry and promote quality work at the highest standards. It is an honour to receive this award as BORDERS strives to live up to its motto "Getting Malaysians to Read More Books".



Dato' Zurainah Musa, Executive Director of Berjaya Corporation Berhad receiving the award from Deputy Prime Minister, Datuk Seri Dr Ahmad Zahid Hamidi.



Teoh Peng Hong, General Manager of Berjaya Books Sdn Bhd (left) and BORDERS' staff with the certification and the award.



Hishammudin Bin Hasan, Director, Business Development of Berjaya Corporation with Sarah Deverall, Country Director of British Council during the launch of "British Council English Class @ BORDERS".



Participants after one of their session of the British Council English Class @ BORDERS.

BRITISH COUNCIL ENGLISH CLASS @ BORDERS

On 26 March 2016, as part of its CSR programme, BORDERS collaborated with The British Council by launching a series of English classes to registered participants free of charge! The objective of this programme was to help raise the level of English amongst Malaysians.

The "British Council English Class @ BORDERS" which commenced on 30 March 2016 at 7.00pm at BORDERS The Curve, is a series of mini lessons providing opportunity to experience a higher level of English learning experience for eight consecutive weeks. The response for the programme was encouraging, comprising mainly working adults, university students and residents within the vicinity.

Upon completion of this programme, participants should be able to express their opinions, take part in discussions and compose clear, easy-to-understand emails at work. Improving proficiency in English allows higher chances of new employment opportunities or promotions. The lessons are designed to be fun, relevant and practical thus improving the standards of English.

EVENTS AT BERJAYA TIMES SQUARE

1. BERJAYA YOUTH “WILD ABOUT ARTS” EXHIBITION

From 15 to 17 April 2016, the Wild About Arts exhibition was organised to create awareness of endangered Malaysian wildlife such as the Orangutan, Asian Elephant and Green Turtle.

2. “24K” FIRST SHOWCASE IN MALAYSIA 2016

On 23 April 2016, “24K”, a South Korean boy band featuring Cory, Kisu, Sungoh, Jeunguk, Daeil, Jinhong and Hui held their first Malaysian showcase in Berjaya Times Square KL. They belted out their hit songs and had a meet & greet session with fans.

3. LIN MIN CHEN MEET-THE-FANS SESSION

Local artist Lin Min Chen held an exclusive meet-the-fans session in Berjaya Times Square KL to promote her latest album. Lucky fans were able to get her autograph and a photo opportunity on 23 April 2016.

4. FOODIESTA MOBKL

On 25 April 2016, a food fiesta which gathered food various trucks was held in Berjaya Times Square KL. Bcheeza Churroza, Senses Mobile Cafe, Meatball Kingdom, Muzzy Food, Waff Wagon, Oishii Onigiri,

Pocky, Foodies on Wheels, Juice Buzz and Roti Boy were among the food trucks that participated in the event.

5. COCA-COLA COLLECTORS FAIR 2016

The Coca Cola Collectors Fair 2016 returned to Berjaya Times Square on 7 May 2016 with more than 60 enthusiastic collectors from all over the world displaying their memorabilia and trading collectibles from their personal collection. Supporting activities held at the event include personalized name printing on Coca Cola cans, recycling booths, free beverage giveaways, and many more.

6. MEAL-ON-THE-GO CAMPAIGN

On 23 May 2016, iM4U organised a Meal-On-The-Go campaign at the Boulevard. The objective of the campaign was to educate the public on the importance of having a good breakfast by providing them free healthy meals in the morning. Breakfast was distributed via the iM4U food truck.

7. ANGELHACK KUALA LUMPUR 2016

From 4 to 5 June 2016, Berjaya Times Square KL was the venue sponsor for AngelHack KL 2016, Malaysia’s tech ecosystem largest hackathon event. This year’s 24-hour hackathon witnessed 370 participants, a whopping

25% increase from last year. Four individuals from Asia Pacific University emerged as this year’s champion with their custom digital innovation application and website, Kraud. Kraud is a meet-up planner for friends with group voting capabilities and discount offers. The team will be representing Malaysia at the Annual Global Demo Day and have won themselves a three-month internship in Silicon Valley, California, USA.

8. JANICE YAN PROMO TOUR IN MALAYSIA

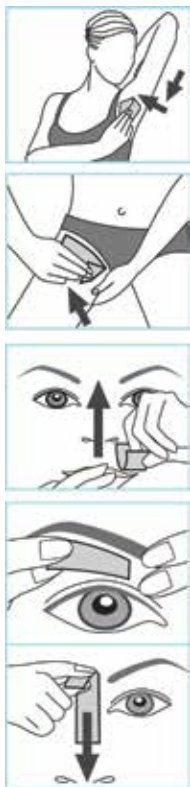
On 18 June 2016, Janice Yan, a local singer based in Taiwan, held a Meet & Greet session with her fans in Malaysia. She also promoted her upcoming “One Million Star” concert to be held on 30 July 2016. Fans who purchased tickets for the concert received a special discount.

9. MEET & GREET PATRIK BERGER

The former Czech Republic international footballer who had stints with Liverpool, Aston Villa and Portsmouth in the English Premier League was at the Boulevard, Berjaya Times Square on 18 June 2016 for a Meet & Greet session with fans. During the session, Patrik Berger shared his wealth of experience and discussed technicalities with the fans.



PRODUCTS FROM COSWAY



L'ÉLAN VITAL NATURALS WAX STRIPS : ALL-NATURAL 'S-SHAPED' WAX STRIPS FOR SAFE & EASY HAIR REMOVAL

L'Élan Vital Naturals Wax Strips is an all-natural solution for removing hair from the roots, giving silky smooth skin for up to 4 weeks. It is enriched with shea butter and rose hip oil to nourish, moisturize and soothe skin during and after waxing.

The wax strips are S-shaped providing better grip to remove hair in on easy move. A box of the wax strips containing 20 wax strips and 4 soothing wipes is suitable to use on delicate areas such as bikini lines, underarms, upper lip and eyebrows.

Phyto-EASE™ RELIEVES COUGH & SORE THROAT, REDUCES PHLEGM

Heaty foods (fried, curried and barbecued foods, etc), coupled with a hot humid tropical climate can disrupt the natural flow of "Qi", the vital energy that governs healthy functioning of our body and leave room for pathogens to go on a rampage. Traditional Chinese Medicine (TCM) harnesses the unique balancing power of herbs to redirect and readjust the flow of "Qi" to rebuild and maintain good health.

Phyto-EASE™ contains carefully selected Traditional Chinese herbal extracts that are commonly used to relieve sore throats, colds, coughs, phlegm, fevers, mouth ulcers and bad breath caused by body heatiness.

Take Phyto-EASE™ at the onset of a cold, cough or sore throat for best results. It can be taken through the convalescent period to ensure rapid and complete recovery. Phyto-EASE™ does not weaken the body's natural defence system, or cause drowsiness or tiredness.



K'ZANAH HIJAB SYAMPU

TREATS, FRESHENS & BEAUTIFIES YOUR HAIR BENEATH HIJAB!

K'zanah Hijab Syampu is a multi-treatment shampoo is specially formulated with a natural blend of plant extracts and oils to help attain fresher, healthier scalp and gorgeous hair!

The shampoo is suitable for those with oily hair and scalp, dandruff or hair loss, and flat or dull hair and contains the following:

Black Cumin

- Prophet Muhammad once said that Black Cumin has extraordinary healing power to cure all diseases, except death
- Rich in nutrients and natural antibacterial properties to prevent hair loss, as well as protect and nourish hair and scalp

Fenugreek & Olive

- Promotes thicker, fuller hair and restores healthy shine to hair

Aloe Vera & Urang Aring

- Soothe, protect scalp and promotes black, shiny, healthy hair



XYLIN OPTIMA CLEAN TOOTHBRUSH

The newly designed Xylin Optima Clean Toothbrush is the first and only cross-angled, dual intensity bristles with nano gold & charcoal, designed for superior cleaning and dental wellness.

Features:

• <0.01mm Slim Tip Bristles

Reaches easily in between gums to provide deep yet gentle cleaning

• Cross Angled

Precisely angled in opposing directions to lift stains and remove plaque more effectively



The toothbrush also doubles as a tongue and cheek cleaner and gum massager.

• Dual Intensity Bristles

Long, fine bristles and short, firm bristles brush and floss at the same time
Short, rounded-end bristles clean and polish tooth surface without damaging the enamel

• Nano Gold

Kills up to 99.9% of bacteria on bristles to keep toothbrush clean everyday
Detoxifies and purifies to promote healthy teeth and gums

• Charcoal

Emits FIR [far-infrared] for healthy gums

Deodorises to prevent bad breath

Absorbs stains and impurities from teeth surface for cleaner, brighter teeth



PARENTS' MONTH SPECIALS: 50% DISCOUNT ON SELECTED SWEET INDULGENCE TREATS

In conjunction with Mother's Day (8 May), Parents' Day (1 June) and Father's Day (19 June), Kenny Rogers Roasters ("KRR") offered a special 50% discount for selected Sweet Indulgence items with the purchase of any main meal at all KRR restaurants in Malaysia.



KRISPY KREME PUTS THE JOY IN RUN WITH DOUGHNUTS

In the morning of 24 April 2016, more than 3,500 people waited eagerly for the flag-off of Malaysia's first ever fun-filled doughnut run. Krispy Kreme Doughnuts joined forces with University Malaya ("UM") to create a 5km Joy Run route around UM filled with sweet treats.

Each participant received the famous Original Glazed® doughnut upon completing the run. In addition, runners also received the coveted doughnut-shaped gold medal. Participants went through four colour stations and were doused with different coloured powders as they passed through. There was a fun atmosphere at the stations. Many runners actually took the time to be doused with the colourful powders before taking photos with colleagues and friends.

Apart from being a fun event, the event managed to raise almost RM10,000 for charity.



Participants doused with coloured powder and their doughnut-shaped gold medals.



Participants queuing for a doughnut.

CELEBRATING 22 DELICIOUSLY HEALTHY YEARS WITH KENNY ROGERS ROASTERS!

Kenny Rogers ROASTERS ("KRR") took Malaysia by storm when it first opened in Kuala Lumpur back in 1994. The restaurant's mid-casual dining concept featuring its irresistible and succulent rotisserie roasted chicken, complemented by a wide variety of hot and cold side dishes, proved to be a winning recipe with Malaysians who enjoyed the brand's delicious and healthy food.

In celebration of the restaurant's 22nd year in Malaysia, KRR rewarded all its diners with some tasty treats through the launch of its "22 Deliciously Healthy Years" campaign.

From April to June 2016, guests who dined in at any KRR restaurant across Malaysia enjoyed a free Country-style Chicken Soup and Iced Lemon Tea with any main meal purchased. To redeem the offer, guests had to present their Facebook post share, vouchers, e-vouchers, newspaper cut-outs or present the SMS upon placing their orders.

KRR also contributed a Kenny's Quarter Lite Meal for every 22 Likes received on their Facebook post to selected charitable organisations.



KRR WINS SOCIAL MEDIA EXCELLENCE AWARD 2016



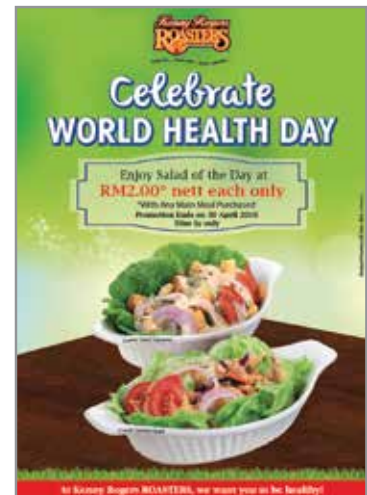
Kenny Rogers ROASTERS wins the Social Media Excellence Award for the Food & Beverage category at the Malaysia Social Media Week Awards 2016.

In conjunction with Kenny Rogers ROASTERS' ("KRR") recent winning of the Social Media Excellence Award 2016 at the Malaysia Social Media Week, KRR gave special offers (for 2 days) as a token of appreciation to its social media fans. Fans needed to download an eVoucher from KRR's Facebook and redeem it on the specific offer day. On 1 June, the offer was a free Iced Lemon Tea & Country-Style Chicken Soup with purchase of a Kenny's Quarter Meal, and on 2 June, it was a FREE Kenny's Quarter Lite Meal with purchase of a Kenny's Quarter Meal.

WORLD HEALTH DAY SPECIAL

World Health Day is a global health awareness day celebrated every year on 7 April, under the sponsorship of the World Health Organization ("WHO"). This year's World Health Day focuses on diabetes - a largely preventable and treatable non-communicable disease that is rapidly increasing in numbers in many countries, including Malaysia. Simple lifestyle measures have been shown to be effective in preventing or delaying the onset of Type 2 diabetes, including maintaining normal body weight, engaging in regular physical activity, and eating a healthy diet.

To show support for the cause, and in line with Kenny Rogers Roasters' ("KRR") brand positioning of promoting healthy eating, KRR offered their dine-in guests either a Caesar Salad Supreme or Classic Garden Salad for RM2.00 nett with the purchase of a main meal.



KENNY ROGERS ROASTERS OPENS NEW RESTAURANTS



AEON Kota Bharu, Kelantan.



Wetex Parade, Muar, Johor.



Big smiles: Students of SJK (C) Chong Fah Phit Chee excited to receive the muffins and goodie bags from KRR.



A happy bunch: Students and teachers of SK Bandar Tun Razak 2 with the KRR team.



Students and teachers of SJK (C) Kung Min joined by KRR team members and mascot!

KRR INCULCATES HEALTHY LIFESTYLE THROUGH THE “MUFFINS @ SCHOOLS” PROGRAMME

Falling under KRR’s “I Love i.care for My Community” programme, the Muffins @ Schools initiative will see teams from KRR conducting health workshops in schools to promote the need to maintain a healthy lifestyle.

During the workshops, students will have a learning experience that also incorporates elements of fun. Besides getting these children engrossed in physical activity by doing light exercises, they will also be taught how to differentiate one food category from another through a food pyramid, and to distinguish between healthy and unhealthy food.

KRR visited three schools between April and June 2016 to conduct the workshops, distributing more than 300 goodie bags which contained KRR’s famous Kenny’s Home-made Muffin. More school visits have already been scheduled for the rest of the year.



The Royal Raya Chicken Meal.



The Royal Raya Soup Meal.



Lady D'Rose

Summer Knight

A ROYALLY FESTIVE TREAT

For Ramadhan, Kenny Rogers ROASTERS (“KRR”) introduced its new Royal Raya Chicken Meal comprising a Kenny’s Quarter Chicken topped with classic mushroom gravy, complemented by Majestic Rice, the all-new Jewel Salad and a Kenny’s Home-made Muffin.

The Majestic Rice is one to look out for with its aromatic blend of cumin and turmeric herbs, and freshly diced vegetables infused with jasmine rice baked to perfection. Served alongside the meal is a new entry by KRR, the Jewel Salad, comprising a healthy and refreshing mix of tomatoes, cucumber, bell peppers and onions, generously doused with soy sauce sesame dressing, with the option of original mushroom, black pepper or smoked BBQ gravy to go with the wholesome Kenny’s Quarter Chicken.

To further sweeten their meal, customers could opt for with Lady D’Rose, rich rose syrup drink with fresh milk that is a traditional favourite, or Summer Knight, a citrusy blend of fizzy citrus crush enhanced with sweet flowery rose syrup.

The tantalising Royal Raya Chicken Meal and Royal Raya Soup Meal (Kenny’s Quarter Chicken, Majestic Rice, Country-style Chicken Soup, Kenny’s Home-made Muffin) were available from RM22.90 onwards.

KRR also introduced the Take-it-Home Feast where guests have the option of getting the Super Feast which comes with a Kenny’s Whole Chicken, Majestic Rice, Jewel Salad and 4 Kenny’s Home-made Muffins worth RM69.90 with 4 Fruit Juices (worth RM33.90) for free!



Participants listening intently to the challenge briefing at the finale.



All smiles: Participants were joined by KRR, Original Bootcamp and GINTELL for a photo after the finale challenge.



The winning team, Kingsman of Taylor's University, (third and fourth from left): Wen Yong Xiang and Lam Kuo Min.

ROASTERS HEALTH WATCH CHALLENGE CROWNS ITS WINNER

The participants of the 10th ROASTERS Health Watch ("RHW") 2016 with the theme Intersivarsity Health War Challenge walked out healthier and fitter at the finale challenge by Kenny Rogers ROASTERS ("KRR")!

After a month of intense bootcamp workout sessions led by Original Bootcamp, the organiser of Asia's biggest obstacle course event, Viper Challenge, Team Kingsman was announced as the champion of the health challenge on 15 June 2016.

Lam Kuo Min and Wen Yong Xiang of Team Kingsman from Taylor's University walked away with total prizes worth more than RM25,000 which included GINTELL gym equipment for their institution, and gym sets, Guardian hampers, KRR meal cards and a sixth-month bootcamp membership from Original Bootcamp for themselves!

2nd prize went to Team Cool Dandelion also from Taylor's University and 3rd prize went to Team The Beans of International Medical University.

The final showdown featured a course comprising obstacle challenges that tested the participants' agility, strength and stamina. The winners of RHW 2016 were chosen based on the team with the most points collected throughout the programme.

Participating colleges and universities include International Medical University (IMU), Kuala Lumpur Metropolitan University (KLMU), Lincoln University College, Taylor's University, The Automotive College (TOC) and University of Kuala Lumpur (UniKL).

The RHW 2016 was made possible with the support of Original Bootcamp, Guardian and GINTELL.

STARBUCKS CELEBRATES GAWAI KEAMATAN FESTIVAL

1st June and 2nd June marks the Gawai and Kaamatan Festival, which is celebrated annually by the Kadazan and Iban people from the states of Sarawak and Sabah in East Malaysia. The day is a celebration of thanksgiving after the harvest of rice. Starbucks Malaysia invited customers across Malaysia to celebrate this festival with the release of an exclusive Starbucks Gawai Kaamatan 2016 Card available at Starbucks stores nationwide.

The Starbucks Gawai Kaamatan 2016 Card is beautifully crafted with a combination of geometric designs inspired by the traditional wear of the Kadazan and Iban people. The card also features gold paddy stalks which represent the harvest festival. This is the first Starbucks Gawai Kaamatan Card in the world, a definite collector's item for Starbucks Card collectors.



The Gawai Kaamatan Starbucks card.

SIGNING CEREMONY FOR THE INTRODUCTION OF STARBUCKS' BOTTLED FRAPPUCINO

Starbucks Malaysia has partnered with Sangla Foods Sdn Bhd to introduce Starbucks' ready-to-drink coffee beverages starting August 2016. This partnership will enable Starbucks' bottled Frappuccinos to be retailed at premium supermarkets, hypermarkets, convenience stores and other locations in Malaysia.

To mark this special milestone, an official signing ceremony involving both managing directors of Starbucks Malaysia, Sydney Quays and Sangla Foods, Ken Siow was held at Starbucks Coffee, The Curve Shopping Mall. Starbucks hosted a cocktail style party for invited guests and media friends.

The party also featured a giant ice sculpture of bottled Frappuccinos and a photo booth featuring the bottled Frappuccinos. All guests were treated to a preview sample of the beverages.



Sydney Quays (left) and Ken Siow at the signing ceremony.



The introduction of the bottled Frappuccinos by Sydney Quays and Ken Siow.

STARBUCKS MALAYSIA EMPOWERS YOUNG MINDS

In conjunction with the annual Starbucks Global Month of Service ("GMoS") in April, Starbucks Malaysia invited 840 children to participate in its GMoS event which ran concurrently in 10 different states.

This year, the theme for GMoS was 'Empowering Young Minds' - a programme created to empower children in expressing their thoughts and creativity through writing and drawing. The children were required to write and draw stories related to the title of 'My Superhero', 'My Ambition' and 'My Next Family Trip'. The stories and drawings that were created by these children were published in digital platforms which served to inspire other children.

Besides that, Starbucks Malaysia also received a registration of 289 volunteers to help provide guidance to the children in completing their stories. Some volunteers participated as entertainers to the children – magician, story teller and more. These volunteers not only comprised store partners, but also digital customers, suppliers, school teachers as well as university students.



A participant sharing her story.



Volunteers assisting the children in creating their masterpieces.

Group photo of Starbucks Malaysia team members, volunteers and children who participated in the event.



NEW STARBUCKS STORE OPENING IN THE SOUTHERN REGION OF MALAYSIA

Starbucks opened its sixth store in Malacca on 20 May 2016.

The new Starbucks store features an overall regional modern design, incorporating large glass windows which give customers a great view to the busy streets of Malacca city and an exquisitely framed coffee belt above the counter area. There is also a coffee plant artwork painted on the wall between the stairs and the upper-level of the store.

Measuring 165sq ft, with a seating capacity of 62, this double storey store provides a spacious and comfortable environment for customers.



Long tables to accommodate big groups.



The interior of the counter area.



Seating at the Mezzanine floor.

IN CELEBRATION OF THE DANISH QUEEN'S BIRTHDAY

The Embassy of Denmark in Kuala Lumpur hosted the visit of the Danish Minister of Environment & Food, Esben Lunde Larsen, on 15 April 2016 to promote Danish food products. The Danish Minister was joined by top chefs from the National Culinary Chef Team of Denmark and Berjaya UCH's Chef Azim for a show cooking event at the Danish residence. Berjaya UCH students were pleased to present the Ambassador of the Royal Danish Embassy, H.E. Mr. Nicolai Ruge, the specially made cake with the figure of "The Mermaid" by the students of Diploma in Patisserie in conjunction with the Queen's Birthday.



Chef Azim explaining his recipes.



Students presenting a cake with "The Mermaid" figure to H.E. Ambassador.

PEMANDU'S HIGHLY IMMERSIVE PROGRAMME INITIATIVE

On 9 April 2016, 30 school teachers and district officers were invited to BERJAYA UCH to participate in a training session of the Performance Management and Delivery Unit's ("PEMANDU") Highly Immersive Programme are ("HIP") as a precursor to the actual race event held on 10 May 2016 in Jempol.

BERJAYA UCH was the Corporate Social Responsibility (CSR) partner for "Race for Literacy" organised by Pejabat Pelajaran Daerah Jempol & Jelubu. The one-day programme incorporated language activities in a fun 'race' for the district's low-performing pupils from various primary schools. During the session, a 'mock race' was set up with ten stations featuring language activities and challenges aimed to infuse fun into language learning for primary school pupils.

HIP is a platform for students to improve their English proficiency through increased immersion and positive behavioural change. It was created after a survey carried out by PEMANDU showed that a solution to improve the English proficiency among school students in Malaysia was highly imperative.



One of the support mechanisms for HIP is the Outreach Programme which aims to increase English immersion through community outreach and various collaboration with universities and colleges.

LAUGHTER YOGA

In conjunction with the month of 'Mental Health' and 'World Laughter Day', BERJAYA UCH's Eco Adventure Tourism (E.A.T) Committee was proud to present a Laughter Yoga session on 25 May 2016 with the main objective of introducing a fun way for students and staff to reduce mental and emotional stress.

The fun physical activity session was led by certified laughter yoga trainers, Karen Sze Tho and Wong Keng Ling. Both Kit Thong, Head of School and Angie Tung, Acting Head of Programme felt that the students and staff could do with a good laugh together while learning to de-stress and rejuvenate.



Karen Sze Tho and Wong Keng Ling with happy participants after done with laughter yoga.

VISIT FROM THE NATIONAL CULINARY TEAM OF DENMARK

On 13 April 2016, BERJAYA UCH hosted the National Culinary Team from Denmark. H.E. Ambassador Nicolai Ruge graced the event together with BERJAYA UCH Executive Director/CEO, Mae Ho as well as members of the media and food bloggers. Chefs Sten Slot Knudsen and Mads Sondergaard presented a cooking demo "Food for Life-Danish Green and Natural" at BERJAYA UCH's Culinary Theatre. Students were also amazed by the real life cooking event where the food presented were inspired by both Malaysian and Danish cuisine by Chef Azim Amran and Chef Jochen Ker.



H.E. Ambassador Nicolai Ruge (second from left), Mae Ho and Berjaya Chef Azim Amran with National Culinary Team of Denmark chefs.

A SPRING AFFAIR

The Diploma in Patisserie students did a great job at their afternoon tea final exam, "A Spring Affair". During the exam, the students served a variety of afternoon tea specialties that were paired together with various tea selections from Dilmah. The event was supported by the School of Hospitality team and was attended by ladies beautifully garbed in spring dresses, hats and other hair ornaments. The afternoon was enjoyable and was like a "breath of fresh air".



Dressing up for "A Spring Affair".



It's tea-time! Students put effort into creating a sweet tea-time ambiance.

EXPERIENCE HIDENORI IZAKI

Dankoff Coffee Specialist, together with its subsidiary company dcAcademy, organised a short workshop featuring the 2014 World Barista Champion from Japan, Hidenori Izaki at BERJAYA UCH on 18 April 2016. During the event, Hidenori shared on how he first began his inspiring coffee journey in Japan and his experiences at the 2014 World Barista Championship. The workshop also covered his journey as a coach and a mentor, and sharing the importance of chemistry between the equipment and user. He also showcased the Victoria Arduino VA3888 Black Eagle Espresso Machine and a Nuova Simonelli Mythos One Grinder.



All the attendees gained insight and valuable information from Mr Hidenori.

APCEM 1ST BOARD MEETING

BERJAYA UCH established the first Asia Pacific Centre for Events Management ("APCEM") with the aim of providing leadership in the development and advancement of events management knowledge and skills to achieve professional excellence in this region. The Centre held their inaugural Board of Advisors meeting on 25 April 2016 to set strategic direction for APCEM in achieving its goals and mission. The meeting was attended by the International Industry Advisor, Dr Phil Clements who holds the position of Principal Consultant for International Development and Faculty from Leeds Beckett University.

The other advisors included Mr Alun Jones, Vice President of MACEOS, Mr Amos Wong from Asian Overland Convention Services, Mdm Mae Ho, Executive Director of Berjaya Higher Education Sdn Bhd, Prof Lee, Deputy Vice-Chancellor, Academic and Associate Prof Irene Tan, Head of Teaching and Learning from Berjaya UCH. The advisors also shared their knowledge and expertise on the development of events management education and emerging trends in the different regions around the world. The meeting ended with a networking tea reception joined by Mr Kenneth Fong, Chairman of Training and Education from MACEOS and Business Events Academic Council (BEAC) and Ms Win Nee Lim, Manager from the Malaysia Convention and Exhibition Bureau (MyCEB).

CHEF SULIZA'S SOUP TABLET

BERJAYA UCH's Chef Suliza Hairon won the gold medal in the International Food and Tourism, Innovation, Invention & Creativity fair (iFaTiIC2016) with her innovative product called "Soup tablet", an innovation in convenient food products.

Traditionally, soup is cooked and served in liquid form but this innovation soup will be introduced in the form of tablets to be more convenient and accessible for consumers, especially for travellers. It is easy to carry, small in size and also easy to prepare.

iFaTiIC2016 was held at the Shah Alam Campus of Universiti Teknologi MARA Malaysia from 10 - 11 May 2016 with the theme "Acculturating Innovation, Invention & Creativity in Food and Tourism". iFaTiIC2016 was organised to cultivate innovation, invention and creativity among students and researchers, encourage collaboration between academia and industries as well as commercialise innovation and invention.

SHOTT BRAND AMBASSADOR VISIT

On 19 April 2016, Loretta Bahr, the 2016 SHOTT Brand Ambassador visited BERJAYA UCH. Loretta, who designs cocktails and runs Auckland's Matterhorn bar, believes a good bartender makes drinks their customers want. During her visit, she inspired the students with the current trends of cocktails and cooked up some of her own cocktail recipes that impressed the students using SHOTT syrup. She also introduced different ways to use SHOTT syrup in a drink. Her session was both refreshing and motivating.



Loretta explaining ways to use SHOTT syrup in a drink.

ASEAN WORKSHOP DINNER

On 27 April 2016, the ASEAN Workshop on The Development of Framework and Action Plan in Support of Kuala Lumpur Declaration On Higher Education was held at Samplings on the Fourteenth, Berjaya Times Square Hotel.

The event was jointly organised by Universiti Teknologi Malaysia and Ministry of Higher Education. Participants of the workshop discussed the implementation of the Kuala Lumpur Declaration on Higher Education. Malaysia proposed the declaration in conjunction with its chairmanship of ASEAN in 2015. All guests and participants enjoyed the night.



Guests of honour; Dato' Seri Idris Jusoh, the MOHE Minister, Datuk Mary Yap Kain Ching, MOHE Deputy Minister, Dato' Prof. Dr. Asma Ismail, MOHE Director General for Department of Higher Education and Prof. Datuk Ir. Dr Wahid Omar, the UTM Vice Chancellor with participants in traditional clothing of ASEAN countries.

HILTON CUP

The Hilton Malaysia Hospitality Talent Cup 2016 competition was organised by Hilton Kuala Lumpur on 9 May 2016. BERJAYA UCH sent their best students to compete in 3 different categories.

Jason Walter Tan See Wei emerged the Champion of the Sales and Marketing pitch. Steven Lukman Ong was 2nd Runner Up in the Bar Cup category while Jason Liew Jun Sheng and Melody Tang were 2nd and 1st Runners Up respectively in the Barista Cup Category.



Contestants with their prizes.

CONNECTING EDUCATION WITH THE REAL WORLD

BERJAYA Business School was honoured to have YB Senator Chong Sin Woon, Deputy Minister of Education give a talk to the students entitled 'Connecting Education with The Real World' in BERJAYA UCH, as part of the B-Talk Series.

The charismatic and energetic YB Senator Chong spoke on the exciting topics "Generation Labels". Senator YB Chong who is also the MCA Youth Chief, connected well with the students. He emphasised that in this day and age of technology, Generation Z have easy access to information as they are more tech savvy and have opportunities for more prosperous jobs.



Madam Mae Ho presenting a souvenir to YB Senator Chong Sin Woon.



Friendly interactions between YB Senator Chong and students.

MAY ORIENTATION

The 3-day orientation programme for the May 2016 intake students was held on 4-6 May 2016. The students were warmly welcomed by the BERJAYA UCH family. The students participated in ice-breaking games, learned about the programmes offered by BERJAYA UCH and were given talks on adjusting to their college life. The programme concluded with a prize presentation ceremony and refreshments. The orientation was a great opportunity for new students to familiarise themselves with the city campus and to get to know students and staff well before officially starting the academic semester.



A group photo of the Berjaya UCH May 2016 intake students.

BERJAYA UCH SEALS MEMBERSHIP TO INSTITUT PAUL BOCUSE WORLWIDE ALLIANCE

On 9 May 2016, BERJAYA UCH CEO, Madam Mae Ho and Elèonore Vial, Dean Director of Academic Development of Institut Paul Bocuse, formally signed a partnership agreement making Berjaya UCH the 17th member of the Institut Paul Bocuse Worldwide Alliance.

BERJAYA UCH is the only culinary and hospitality institution in Malaysia to be included in the Institut Paul Bocuse Worldwide Alliance. This alliance enables the students of Berjaya to be enriched by being exposed to the multi-cultural world-class gastronomic education. Being an exclusive alliance of Institute Paul Bocuse has numerous benefits for the students and it will be a life changing experience.



Madam Mae Ho (right) and Elèonore Vial (left) signed a partnership agreement.

On 28 May 2016, BERJAYA UCH hosted the Monin Cup 2016 with six students competing in the Mocktail and Cocktail categories and all of them made it through to the finals.

For the Mocktail category, three BERJAYA UCH students were up against two participants from INTI and HELP University whereas another three students were up against two students from Taylors University in the Cocktail Category.

Monin Asia were also very happy on the smooth organization and one of the judges commented; "Berjaya UCH is a very young university and ever since the inception of the Monin Cup in 2010, they have never failed to impress the judges. This is where the industry should be looking at".

MONIN CUP 2016



Mocktail Champion, Ryan Phang Shee Zhe with 1st and 2nd Runners-Up, Bau Yi Wen and Chang Lai Tei, while Steven Lukman Ong was the 1st Runner Up in the cocktail category. Congratulations to all the winners and participants!

BERJAYA HOTELS & RESORTS ANNOUNCES APPOINTMENT OF NEW CHIEF EXECUTIVE OFFICER



Hanley Chew.

Berjaya Hotels & Resorts (“BHR”) has appointed Hanley Chew as Chief Executive Officer of the company effective 1 April 2016.

Internationally reputed as an excellent hotelier and corporate leader with more than 25 years of experience in the hospitality, travel and time-share industries, Hanley has held key portfolios with local and international hotel chains in Malaysia, Myanmar, Indonesia and China. His extensive experience in the industry, fuelled by his passion and proven achievements, will further strengthen the foundation of the BHR group and set the group on its trajectory growth path in the near future.

As part of his overall responsibility for the company’s business, Hanley will bring new product innovations and marketing initiatives that will better meet the needs of the new breed of travellers, in line with emerging travel trends, both locally and internationally.

MBC NETWORKING SESSION WITH MALAYSIAN DELEGATES AND MATRADE AT LION CITY

On 12 May 2016, Malaysia Business Chamber (“MBC”) organised a welcome dinner for a group of business delegates from Malaysia seeking business opportunities in Vietnam, with the presence of the Malaysia Trade Commissioner (Matrade) to Vietnam. SBBS, as one of the corporate members of MBC, was invited to the dinner and networking session with the delegates. SBBS is always ready to give advice and corporate advisory services to new companies from Malaysia. Through this networking session, the Malaysian business delegates had a better understanding on how to venture into business in Vietnam.



Group photo of the Malaysian delegates with the Malaysian business community in Vietnam.

MALAYSIA BUSINESS CHAMBER LUNCHEON 2016

On 27 April 2016, Malaysia Business Chamber (“MBC”) in Vietnam organised a business luncheon at the New World Hotel Saigon. Being the emcee of the day and also as a member of the Executive Committee, Josephine Yei, CEO of Saigon Bank Berjaya Securities JSC (“SBBS”) played both roles of organising and facilitating this event.

The World Bank’s Lead Economist, Dr. Sadeep Mahajan was the guest speaker and he shared with the participants the topic of “Insights on the latest developments on Chinese Renminbi”.



From left: MBC Vice President, Suresh Kumar; MBC President, Dato’ Theng Bee Han; Dr Sadeep Mahajan and Josephine Yei.

SBBS ANNUAL GENERAL MEETING 2016

On 29 April 2016, SBBS organised its Annual General Meeting (“AGM”) with 80% shareholders present at the Norfolk Hotel. The main agenda of the AGM was to seek strategic partnerships to expand business further in view of the competitive industry and changes in the government policies.

With the changes of new leadership of the country, SBBS welcomed the new leaders in growing the country’s economy particularly in the securities industry to offer more services and opening the stock market to attract more market participants. Saigon Bank for Industry and Trade and Ky Hoa Tourism Limited Company are among the shareholders of the company.



SBBS Board of Directors. From left: Mr Kuok Wee Kiat, Mr Derek Chin, Mr Nguyen Hoai Nam, Mr Nguyen Minh Tri and Mr Nguyen Van Minh.

U MOBILE PARTNERS WITH WAZE TO GIVE FREE DATA ACCESS TO THE POPULAR NAVIGATION APP

On 19 April 2016, U Mobile has partnered with Waze, the world’s largest community-based traffic and navigation app, to offer U Mobile customers free data access to the app. Hence, whenever U Mobile customers use Waze in Malaysia, the navigation process will be completely free as their data quota will not be utilised!



Head of Malaysia Sales for Waze, Edward Ling (left) and Chief Marketing Officer of U Mobile, Jasmine Lee officially launching the Free Data for Waze.

MALYSIAN AMBASSADOR TO VIETNAM VISITS HO CHI MINH CITY

His Excellency En. Mohd Zamruni Khalid, Ambassador of Malaysia to the Socialist Republic of Vietnam was on a working visit at Ho Chi Minh City on 31 May 2016. The business community organised a lunch session to welcome the new ambassador. His Excellency also had a meeting and dialogue session with Malaysia Business Chamber Vietnam.



Josephine with H.E. En. Mohd Zamruni Khalid and wife.

Many Malaysian business representatives included Saigon Bank Berjaya Securities (“SBBS”) attended the welcoming session. SBBS briefed His Excellency on Berjaya’s involvement in investment and the new company, Berjaya Gia Thinh Investment Technology JSC, a joint venture lottery business which will begin its operations in July.



Group photo of the Malaysia business community with the Malaysia Ambassador to Vietnam.

U MOBILE PARTNERS WITH SACOFA SDN BHD TO ACCELERATE NETWORK EXPANSION IN SARAWAK

On 3 May 2016, U Mobile signed an agreement with SACOFA Sdn Bhd, the company with the exclusive rights to construct, own and manage communication infrastructures in Sarawak. With this partnership, U Mobile will be able to leverage on SACOFA’s telecom infrastructure footprint of over 700 sites state-wide, as well as its bandwidth leasing service to expedite network expansion and to enhance service quality in Sarawak.



(From left): Chief Executive Officer Sacofa Sdn Bhd, Sudarnoto Osman; Managing Director, Sacofa Sdn Bhd, Mohamed Zaid B. Mohamed Zaini; Chief Executive Officer U Mobile Sdn Bhd, Wong Heang Tuck and Chief Technology Officer U Mobile Sdn Bhd, Too Tian Jen.

U MOBILE OFFERS 24/7 UNLIMITED VIDEO STREAMING FOR FREE

On 28 April 2016, U Mobile Sdn Bhd became the first telco in Malaysia to offer 24-hour every day unlimited free video streaming for its prepaid and postpaid customers through "Video-Onz™". The one-of-a-kind service enables U Mobile customers to enjoy unlimited free video streaming from 11 popular content providers such as YouTube, HyppTV, Viu, iflix, Youku Tudou, Astro on the Go, tonton, Eros Now, Herotalkies, ONFM and Pocketimes. Hence, with U Mobile's Video-Onz, customers can stream anywhere, any time of the day without any worry as it is completely free.



U Mobile and its 11 partners at the launch of 'Video-Onz™'
 (Seated L – R) : Vice President of Customer Division Astro, Shaiful Shubhan; Chief Executive Officer of Television Networks, Media Prima, Datuk Kamal Khalid; Chief Executive Officer of TM Info Media, Alfian Abu Talib; Chief Executive Officer of U Mobile, Wong Heang Tuck; Chief Marketing Officer of U Mobile, Jasmine Lee; Head of Programming of Vuclip Incorporation Malaysia, Juliana Low; Industry Head Google Malaysia, Prashant Pathmanaban and Business Development iflix, Teo Li Ping.

(Standing L – R) : Chief Operating Officer On Connection, Ryan Leow; Managing Director of Hero Movies Streaming, Dato' Manikandamurthy Velayoudam; Youku Tudou International Business Director, Rui Wen; Business Head ErosNow, Zulfiqar Khan, and Chief Content Officer MCIL Multimedia, Tan Lee Chin.

USE YOUR POSTPAID DATA WHEN OVERSEAS FOR FREE WITH U MOBILE'S DATA BACKPACK™

On 14 April 2016, U Mobile Sdn Bhd, the telco with the fastest mobile network in Malaysia, announced a new service called U Mobile's Data Backpack™. The service allows its postpaid customers who are on P70, i90, i130, UD95 and UD135 plans to use their existing U Mobile postpaid plan data quota in 12 countries at no additional cost. These countries include Australia, Bangladesh, Cambodia, Hong Kong, India, Indonesia, Laos, Philippines, Singapore, South Korea, Taiwan and Thailand.

For customers who do not qualify for U Mobile's Data Backpack™, the telco has also launched an enhanced roaming plan called 'U Data Roam 10' for the same 12 countries. This service enables customers to enjoy high speed unlimited data at just RM10 per day, which is currently the lowest unlimited data roaming rate available in Malaysia.



U MOBILE LAUNCHES ANOTHER FIRST - WIFI CALLING

On 26 May 2016, U Mobile was the first in the industry to launch WiFi Calling. This service is available to prepaid and postpaid customers at no additional charge.

Benefits of U Mobile WiFi Calling:-

- Customers can make and receive calls even in areas of limited network coverage such as basements, indoors or high rise buildings as long as they are connected to a WiFi terminal.
- For customers who are travelling, WiFi Calling offers tremendous savings, as there will be no roaming charges for calls to Malaysian numbers.
- Customers can use their existing mobile number to make calls.

The service is available to U Mobile customers with iPhone 5C, 5S, SE, 6, 6 Plus, 6s and 6s Plus models. U Mobile will also be offering WiFi Calling to customers with Android phones soon.



(From left): Chief Technology Officer, Too Tian Jen; Chief Sales Officer, Alex Tan; Chief Executive Officer, Wong Heang Tuck; Chief Financial Officer, Tan Hoon San and Chief Marketing Officer, Jasmine Lee officiating the WiFi Calling.

BERJAYA WATERFRONT HOTEL CELEBRATES RAMADAN WITH DELIGHTFUL NOSTALGIA-THEMED IFTAR OFFERINGS

Ramadan is a time for families and loved ones to get together for heart-warming reunion dinners. This year, Berjaya Waterfront Hotel, Johor Bahru's culinary team went to great lengths to prepare a buffet dinner themed "Nostalgia Juadah Ibunda", serving delectable cuisine exuding a back-to-60's ambiance for fond reminiscence of the good old days.

The preview of "Nostalgia Juadah Ibunda" was launched by Tuan Haji Amran A.Rahman, Johor Deputy State Secretary in May 2016 and Berjaya Waterfront Hotel, also shared the joy with an orphanage, Persatuan Rumah Anak Yatim Sri Saujana, Johor Bahru as part of the hotel's Corporate Social Responsibility exercise.

The "Nostalgia Juadah Ibunda" buffet offered four rotation menus featuring more than 150 types of dishes daily. The special buffet consisted of traditional dishes such as Assam Pedas, Masak Lemak Cili Api, Gulai Kawah, Ikan Bakar, Assorted Kerabu, Satay, Ayam Golek, Tauhu Sumbat, Ais Kirm Malaysia, Sagoon, Bubur Kacang and more.

There were also delectable selections of Malaysian hawker stall favourites, such as Ipoh Chicken Rice, Fried Noodle, Roti Canai, Murtabak, Chicken Shawarma, Laksa Penang, and Otak-Otak just to name a few. Those looking for lighter and healthier options could toss up their own Ulam-Ulam Kampung (Kampung Greens), or pick from a variety of ready-made salads. A variety of delicious desserts such as Dates Cake, Pisang Goreng Cheese, Durian Goreng, Cendol, Agar-agar Santan, Tapai and Crème Brulee, selections of Malay Kuih and many other items were available at the dessert counter.

Berjaya Waterfront Hotel, also spread the joy of the holy month by distributing Bubur Lambuk to the Stulang Laut community for the fourth consecutive year. The event was jointly organised with Surau An-Nur, Stulang Laut.



Tuan Haji Amran A. Rahman (4th from left) and Encik Zaharudin Abdul Jalil, General Manager of Berjaya Waterfront Hotel, Johor Bahru (5th from left) and staff with the children and Puan Siti, principal of Persatuan Rumah Anak Yatim Sri Saujana (far left).

7-ELEVEN MALAYSIA CELEBRATES THE 46TH ANNIVERSARY OF EARTH DAY

7-Eleven Malaysia celebrated the 46th anniversary of Earth Day on 30 April 2016 by initiating a Coastal Clean-up Day at Morib Beach, Banting. About 80 volunteers consisting of 7-Eleven Malaysia employees, bloggers and media partners joined forces to clean up the 2 km Morib shoreline.

As part of their Corporate Social Responsibility focus on preserving the environment and minimizing the environmental impact of its operations, products and packaging, 7-Eleven Malaysia has supported the Earth Day for years and will continue to do so. The "Coastal Clean-up" campaign, however, was a first time for them.

All the volunteers successfully collected and removed nearly 117kg of trash with cigarette buds, snack food packaging, plastic bottles, soft drink cans, plastic bags and Styrofoam items among the most frequent items found.



Gary Brown (in green) and the volunteers at the beach clean-up.

7-ELEVEN MALAYSIA'S COMMUNITY MAKEOVER PROJECT

On 28 May 2016, volunteers from 7-Eleven Malaysia and NGO Hub visited Persatuan Kebajikan Rumah Grace Klang and helped them with some refurbishment and painting of three external walls, including a mural painting at the entrance. Founded by Dr Henry K. Pillai, the home currently has about 40 residents.



Ronan Lee (left) and Mr Velu, Vice Chairman of Grace Home (second from left) together with the volunteers who painted and decorated the Home.

RM 66,000 RAISED FOR MALAYSIANS IN NEED!

23 May 2016 was a Sunday to remember as more than 2,138 runners converged on Desa Waterpark for the 12th ROASTERS Chicken Run ("RCR"), organised by Kenny Rogers ROASTERS ("KRR").

Eager participants arrived at the venue as early as 6.30am and went through a warm-up session by Celebrity Fitness before proceeding to run according to their respective categories.

RM66,000 was raised from the event and will be handed to Food Aid Foundation to provide 2,000 sets of Kenny's Chicken Meal to approximately

20 charitable homes for both the young and old. Meanwhile, the remaining funds will be utilized to purchase ingredients and groceries for other homes which are also supported by Food Aid Foundation.

RCR 2016 was made possible with the support from KRR's official venue partner, Desa WaterPark as well as other supporting partners, 100 Plus, Brooks, BCard, Berjaya Hotels & Resorts, Celebrity Fitness, Unilever Food Solutions, Starbucks, Sports Toto, Krispy Kreme, The Sun, Salonpas, RockTape, Dutch Lady, The Cocoa Trees, Fresh N Sqz, Super Asia, Delphi, and Nestle.



Participants running right after flag-off.



Participants are required to run while holding an egg.



(Front row, from left) The Berjaya Roasters team - David Kua, Esther Woo, Deputy General Manager and Lee Siew Weng, Senior General Manager; Dato' Francis Lee, Group Executive Director of Berjaya Roasters; Rick Lee, Founder of Food Aid Foundation; Mohamad Faisal Ghazali, Co-Founder of Food Aid Foundation and Gunaseelan, Head of Operation of Desa Water Park before the flag-off.

OUT OF THE WORKPLACE AND INTO THE WOODS



An indigenous resident receiving basic necessities from Lee Siew Weng, Senior General Manager of Berjaya ROASTERS (M) Sdn Bhd.

It was "business unusual" for more than 50 staff of Kenny Rogers ROASTERS ("KRR") who took part in a rather unique and rewarding visit to Kampung Orang Asli Taman Negara recently.

Accompanied by a tour guide, participants had the rare opportunity to experience the different way of life of the seven Orang Asli families of four to five members each, who make a living for themselves in and around the village.

"Besides delivering deliciously wholesome and fast meals, one of the main focuses of our operations at Kenny Rogers ROASTERS is the well-being of our team members and care for the community," said Lee Siew Weng, Senior General Manager of Berjaya Roasters (M) Sdn Bhd.

"This initiative with the Orang Asli was a great demonstration of both of these values. Throughout the visit, our team members did not only take a break from their daily routine at work, but also experienced another way of life while reinforcing the importance of hard work and care for those around us, regardless of social standing or creed, which I believe are universal laws," he added.



KRR team members took turns to try the bamboo blowpipe.

Before leaving, the KRR team contributed daily provisions such as canned food, instant noodles, biscuits and Milo to the villagers.



The KRR team who experienced a day in Taman Negara's Orang Asli settlement.

CHARITY VISIT BY BUKIT JALIL GOLF & COUNTRY RESORT AND STAFFIELD GOLF & COUNTRY RESORT

On 28 April 2016, a team from Bukit Jalil Golf & Country Resort ("BJGCR") and Staffield Country Resort ("SCR") visited Pusat Jagaan Insan Istimewa, Semenyih, a home to 31 old folks and disabled children which is facing difficulties in upkeeping the centre due to the increasing number of old folks.

The charity initiative led by SCR raised enough contribution to lower the burden of the home. The team also contributed groceries, medical supplies, electrical items and donations from members. The old folks and children were excited to receive angpows as well. It was a great and memorable day for both the clubs and the home.



A maintenance staff fixing a wall fan for the home.



The Home receiving contribution from both Bukit Jalil Golf & Country Resort and Staffield Country Resort.



BERJAYA CARES FOUNDATION ORGANISES HEALTH TALK ON NUTRIGENOMICS

On 15 June 2016, Berjaya Cares Foundation in collaboration with ADCAS Lifesciences Sdn Bhd ("ADCAS") organised a health talk for more than 70 Berjaya staff at Berjaya University College of Hospitality, Kuala Lumpur.

The talk on Nutrigenomics was presented by the Founder and Chief Executive Officer of ADCAS, Dr. Alice Lee and medical practitioner, Dr. Su-Lin Tan. Nutrigenomics is a study of how foods affect our genes and how individual genetic differences can affect the way we respond to nutrients in the foods we eat that may increase the risk of common chronic diseases such as Type 2 diabetes, obesity, heart disease, stroke and cancers.

Throughout the session, Dr. Alice Lee reminded the attendees that "prevention is always better than cure." By making small dietary changes, one could prevent, delay or treat chronic diseases and certain kinds of cancer.

ADCAS offers a wide range of clinic services including general practice services, dietetics and nutrition services and health screening. ADCAS is located at 9-72 Level 9, Berjaya Times Square Kuala Lumpur and is an official panel clinic for the Group.



Dr. Alice Lee sharing with the audience on how small dietary changes can affect our health and well-being.



A group photo with Dr. Alice Lee (third from the right), Dr. Su-Lin Tan (third from the left) and the team from ADCAS Lifesciences Sdn Bhd.

7-ELEVEN MALAYSIA LENDS A HELPING PAW



Ronan Lee (second from left) and volunteers from 7-Eleven Malaysia and NGO Hub.

On 28 April 2016, 7-Eleven Malaysia collaborated with NGO Hub Asia to visit PAWS Shelter, an animal shelter based in Subang.

For 4 hours, the team from 7-Eleven and NGO Hub walked the dogs, cleaned the cattery and dog kennel as well as bathed the animals. Besides cleaning up and grooming the adorable animals at the shelter, 7-Eleven Malaysia also contributed much-needed products such as cat litter, among others for the shelter's use in its upkeep of the approximately 100 animals that are ready to move into a loving home.

Ronan Lee, 7-Eleven's General Manager of Marketing said, "In keeping with our corporate ethos of always giving back to the community that we operate in, we're delighted with our efforts here as we believe that every little effort to make a difference matters and that all living creations should be treasured and cared for."

The 7-Eleven team hope their efforts here will raise further awareness that anybody can play a part in making the difference, from something simple as adopting a pet instead of purchasing one to contributing one's time in carrying out the shelter's chores. All the animals need to be spayed or neutered before they are ready for a good home and the adopter has to pay a minimal fee in order for them to adopt a pet from the shelter.

THE SUN CARES FOR THE LESS FORTUNATE



A doctor attending to an underprivileged person. Looking on were Freddie Ng (left) and Chan Kien Sing.



Group photo of the staff from theSun with the volunteers at the event.

On 8 April 2016, theSun collaborated with Pertiwi Soup Kitchen to provide the homeless and urban poor with food, essential goods and clothes at the temporary transit shelter centre along Jalan Medan Tuanku 2.

theSun's team prepared 300 bags consisting of face towels, socks, soap, toothpaste, toothbrush, sanitary pads, mosquito coils, drinks and biscuits which were transported by lorries to the centre for distribution.

Moza Salon and Boutique Studios and an independent volunteer also provided free haircuts. Clothes and shoes, which had been collected from theSun's employees, were also quickly snapped up.

Cradle of Love Association, which took part for the first time in such an initiative, provided packets of powdered baby milk. Baby items were also handed out as some were seen carrying their children in strollers that were parked outside the premises. The children were also entertained with clowns giving out balloons and theSun staff, donned in red T-shirts, distributing toys.

The employees from theSun collected around RM2,000 to add onto theSun Cares Fund's of RM5,000 which was used to purchase the items. Also present at the event was theSun managing director, Chan Kien Sing and managing editor, Freddie Ng.

MANGROVE TREE PLANTING ON INDAH ISLAND

On 12 March, Starbucks Malaysia store managers and partners worked together with the Forestry Department of Klang to plant mangrove trees on Indah Island, an island off the west coast of Selangor, Malaysia, in an effort to maintain the island's eco-system. The team took 7 hours to plant a total of 200 mangrove trees.

Before 1994, Indah Island was a sleepy rural island with fishing villages and mangrove swamps. After the development of West Port in 1999, Indah Island is now the largest and busiest port today in Malaysia. However, the island lost its significant mangrove tree swamps with this development.



Starbucks Malaysia partners planting the trees at marked areas.

Starbucks Malaysia partners after all the hard work.

