



BERJAYA

BERITAJAYA

BERJAYA CORPORATION BERHAD'S QUARTERLY NEWSLETTER - ISSUE 2, 2017

KDN No : PP 7432/02/2013(031932)

7-ELEVEN MALAYSIA, THE FIRST RETAILER IN MALAYSIA TO LAUNCH ALIPAY



From left: Greta Gunawan, Alipay Country Head, Malaysia; Tan U-Ming, 7-Eleven Malaysia Executive Director; Gary Brown, former 7-Eleven Malaysia CEO; Tan Sri Dato' Seri Vincent Tan, Founder of Berjaya Corporation group of companies; Douglas Feagin, Alipay Senior Vice President, International Business; Lena Tan, MOL Chairman; Dayong Zhang, Alipay General Manager, South East Asia; and Preecha Praipattarakul, MOL Global CEO.

On 22 May 2017, 7-Eleven Malaysia launched their new service to accept Alipay Mobile Wallet Payments which enables mainland Chinese tourists to make payment in Renminbi while touring Malaysia. This service is rolled out in partnership with MOL acting as a third party merchant acquirer (TPA) to facilitate Alipay payments in Malaysia, by signing up merchants such as 7-Eleven. Tan Sri Dato' Seri Vincent Tan believes in the value of Alipay's partnership which will bring a trusted and convenient means of payment to many Chinese tourists who visit Malaysia every year while providing local merchants with the opportunity to tap into this growing customer segment market.

IPS WINS BURSA MALAYSIA EXCELLENCE AWARD

On 3 May 2017, Inter-Pacific Securities Sdn Bhd ("IPS") won an award for the Best Retail Equities Participating Organisation (Non-Investment Bank) at the Bursa Excellence Awards 2016. Datuk Seri Tajuddin Atan, CEO of Bursa Malaysia stated that "The awards were given based on trading values, regulatory aspects and business growth of the brokers to recognise market participants' achievements from a more holistic perspective." Meanwhile Tan Mun Choy, Executive Director of IPS said, "This recognition will certainly encourage us to strive harder to innovate and further improve our business and at the same time continue to ensure our vigilant compliance with the rules and regulations and emphasis on quality customer service."



Tan Mun Choy, Executive Director of IPS (left) receiving the award from Datuk Seri Tajuddin Atan, CEO of Bursa Malaysia (right) and Tan Sri Amirsham Abdul Aziz, Chairman of Bursa Malaysia (centre).

Chairman and CEO's Message

As we round up the second quarter of the year, I would like to extend my congratulations to our subsidiary companies who received awards and accolades. On 3 April, Menara Bangkok Bank @ Berjaya Central Park emerged the Gold Winner in the Strata-Commercial Category at TheEdgeProperty.com Malaysia's Best Managed Property Awards 2017. Inter-Pacific Securities Sdn Bhd won an award for the Best Equities Participating Organisation (Non-Investment Bank) at the Bursa Excellence Awards 2016 held on 3 May. Berjaya University College of Hospitality was named the Hospitality Institution of the Year (Regional) at the annual World Gourmet Summit Awards of Excellence in March, and in May, it received the Gold Award for Education Tourism at the Kuala Lumpur Mayor's Tourism Awards 2017.

On the CSR front, our subsidiaries were actively involved in various community initiatives such as 7-Eleven's collaboration with NGO Hub Asia to raise awareness on autism, Kenny Rogers Roasters' Muffins at Schools programme which inculcates healthy eating among school children, and Starbucks' establishment of libraries in 12 rural communities to encourage reading.

For the remaining year, I would like to encourage everyone to stay focused on your priorities and continue to work towards achieving your goals for the year.

Dato' Sri Robin Tan



Performance of Companies for the 4th Financial Quarter Ended 30 April 2017 (unaudited)

Company	Revenue 3 Months Ended 30 April 2017 (RM'000)	Profit/(Loss) Before Tax 3 Months Ended 30 April 2017 (RM'000)	Revenue 12 Months Ended 30 April 2017 (RM'000)	Profit/(Loss) Before Tax 12 Months Ended 30 April 2017 (RM'000)
Berjaya Corporation Berhad	2,234,779	62,215	9,138,002	626,167
Berjaya Land Berhad	1,676,859	111,121	6,380,081	554,108
Berjaya Sports Toto Berhad	1,477,077	102,165	5,734,546	380,204
Berjaya Media Berhad	9,074	(13,590)	42,753	(20,666)
Berjaya Food Berhad	151,423	989	605,443	24,612
7-Eleven Malaysia Holdings Berhad	522,528*	10,898*	522,528**	10,898**
Berjaya Assets Berhad	87,162***	24,183***	270,533****	30,348****

*1st Financial Quarter ended 31 March 2017

**3 months ended 31 March 2017

***3rd Financial Quarter ended 31 March 2017

****9 months ended 31 March 2017

BERJAYA WINS GOLD AT PROPERTY AWARDS

On 3 April 2017, Menara Bangkok Bank @ Berjaya Central Park emerged the Gold winner in the Strata-Commercial Category at TheEdgeProperty.com Malaysia's Best Managed Property Awards 2017.

The award win is testament to the quality of Berjaya's landmark developments and its commitment in implementing the best practices in property management.

TheEdgeProperty.com Malaysia's Best Managed Property Awards 2017 was opened to all stratified and non-stratified buildings, managed in-house or by property managers for three award categories – Residential, Commercial and Mixed Development. Award nominees were judged based on key criteria such as administration, maintenance & building services, collections, development value/yield, community & communication, security & safety, environment & energy saving, and financial sustainability.

TheEdgeProperty.com received more than 50 submissions this year.



Berjaya Land Berhad General Manager Khaw Su Mei (fourth from left) receiving the award. With her are (from left) Nippon Paint Malaysia General Manager of Sales Tay Sze Tuck, TheEdgeProperty.com Contributing Editor Sharon Kam, Henry Butcher Malaysia (Mont Kiara) Business Development Director Ronny Yong, TheEdgeProperty.com Managing Director & Editor-in-Chief Au Foong Yee and Panasonic Malaysia Deputy Managing Director Hiroyuki Muto.

KEY SENIOR MANAGEMENT AND GROUP FUNCTION MANAGEMENT OF BCORP



(Clockwise from centre) Chairman and Chief Executive Officer ("CEO") Dato' Sri Robin Tan, Berjaya China Motor Sdn Bhd CEO Datuk Donald Choo, Inter-Pacific Capital Sdn Bhd Executive Director Tan Mun Choy, Berjaya Higher Education Sdn Bhd CEO Mae Ho, Berjaya Hills Berhad Senior General Manager Teh Ming Wah, Recreation & Clubs Director Khor Poh Waa, DSG Holdings Group Director Dato' Lim See Teok, Cosway Malaysia Berhad Chairman Yeap Dein Wah, Retail and Innovations Director Yau Su Peng, Berjaya Hotels and Resorts CEO Hanley Chew and Chief Financial Officer Tan Thiam Chai.



(Seated from left) Company Secretary Michelle Tham; Group Investment Director Loh Paik Yoong, Operations Senior General Manager ("SGM") Ching Chung Keat, Chairman and Chief Executive Officer Dato' Sri Robin Tan, Group Treasury SGM Yeo Cheng Hee, and Accounts and Budgets SGM Teng Koh Jye.

(Standing from left) Internal Audit General Manager Chong Seng Fook, Group Human Resources and Administration SGM Grace Chan Hwee, Group Tax SGM Ong Su Leh, Accounts and Budgets SGM Sally Teh, Accounts and Budgets SGM Ernest Lau, Strategic Relations Assistant General Manager Mohamed Syairoz, Accounts and Budgets SGM Amy Ng, Central Purchasing Deputy General Manager Christina Tan, Corporate Communications SGM Judy Tan, and Strategic Group IT SGM Eugene Chung. Not in picture - Group Legal SGM Derek Chin.

BERJAYA TEENSTAR CHALLENGE 2017 ENGAGED 110 SCHOOLS AND 3,500 HOPEFUL TEENS



Workshops participants happily posing for a photo at the end of the BTSC2017 workshop.

Berjaya TeenStar Challenge 2017 ("BTSC2017") successfully reached out to over 110 schools in Kuala Lumpur, Selangor, Putrajaya and Negeri Sembilan through roadshows and auditions. More than 3,500 teenagers were engaged at the roadshows and auditions, across the 4 competition categories, i.e. solo singing, modern dancing, cultural dancing and band.

To prepare the shortlisted audition participants for the preliminaries slated for July 2017, Berjaya Youth ("B.Youth") conducted workshops from 28 to 30 May 2017 for the 4 competition categories. The workshops enabled the participants to gain insights and tips from artiste coaches, Amy Wang and Tria Aziz (Solo Singing), Mohd Yunus (Cultural Dancing), and Becky Lee (Modern Dancing). The band category participants also went through both the workshops and auditions with the guidance of the event organiser.

At the workshops, the 4 key partners - Kenny Rogers ROASTERS, Starbucks, B Infinite and Berjaya University College of Hospitality were given opportunities to engage with the workshop participants through Q&A sessions with prizes to be won. B.Youth also conducted an Instagram competition and gave away vouchers from BORDERS, RadioShack and Wendy's to the top posts of each session.

Through these workshops, B.Youth hopes to hone the skills of the participants for the preliminaries and before they move on to the grand finals in August 2017. Judging by the sheer quality of talents for this year's competition, B.Youth is certain that the grand finals will be a must-see intense competition, as the finalists battle to be Berjaya TeenStar Challenge 2017 winners.



Volunteers having their own moment at BTSC2017 workshops.

BERJAYA EXECUTIVE DEVELOPMENT PROGRAMME (B.EDP) 2017

B.EDP Batch III commenced in March 2017 with a total of 41 participants consisting of 25 participants from Group Functions and Operating Companies and 16 participants from Berjaya Langkawi Resort and Berjaya Penang Hotel.

The goal of B.EDP is to build confidence and motivation in the executives and to equip them with tools and techniques to effectively manage their action plans and achieve their goals. The programme is expected to end in November 2017.



The B.EDP participants from Group Functions and Operating Companies.



B.EDP Module 2 held in Berjaya Penang Hotel.

BASIC YOGA SESSION WITH SPORTS TOTO FITNESS CENTRE AND GROUP HR & ADMIN

On 7 April 2017, Group HR & Admin collaborated with Sports Toto Fitness Centre in organising a Basic Yoga session for employees. A total of 25 employees, guided by Melvin Lee, Sports Toto Fitness Centre Personal Trainer, learned some basic yoga poses such as Downward Facing Dog and Upward Dog and Sun Salutations to stretch and relax their muscles during the 1-hour session.



Employees doing a yoga pose.

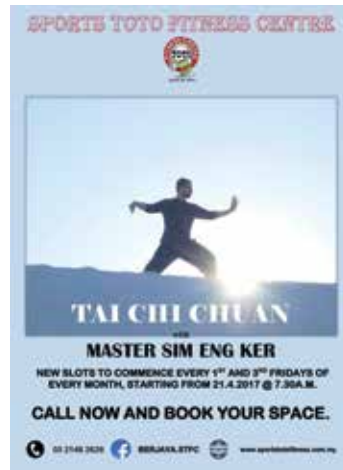
LET'S BE FIT WITH SPORTS TOTO FITNESS CENTRE

Sports Toto Fitness Centre ("STFC") Open Day Promotion was held from 15 to 19 May 2017. New members who signed up for a 12-month membership were offered another 6 months' free membership, 5 personal training sessions at 30% discount, and bag of goodies worth RM200.

The successful Open Day Promotion resulted in a three-fold increase in total sales just for that week. The hype and promotion also saw an upsurge in membership from the Berjaya Group.

STFC offers other attractive fitness initiatives which includes Buddy Fridays which was launched in June 2017 and morning Tai Chi on every 1st and 3rd Friday of the month.

Please LIKE us on our Facebook Berjaya.STFC to get the latest updates on our events, happenings and group exercise updates.



TOASTMASTERS – AN ACHIEVEMENT BEYOND IMAGINATION

Shaun Khoo, a member of BERJAYA UCH Toastmasters Club, is an exemplary Toastmaster as he made achievements beyond imagination! At an early age of 20, he has successfully step away from his comfort zone in becoming a confident speaker.

Shaun is a 2nd year Bachelor of Hospitality Management student. He heard about Toastmasters when he was in high school. Being a student who is passionate about self-improvement, he participated in the Sunway Speech Contest in year 2014. Even though he did not obtain a placing at the contest, he did not give up. He was determined to discover the reason(s) behind the success of the winners and this determination brought him to Toastmasters.

Shaun joined BERJAYA UCH Toastmasters Club in April 2015. He was excited and felt intimidated at the same time on that very first Toastmasters Club Meeting he attended. Amazingly, he found himself surrounded by enthusiastic Toastmasters who spread positive energy. The encouragement he received made him a Toastmaster until today.

Today, Shaun is well known for his speech authenticity, impactful speech delivery and a strong message communicator. He won 3rd and 2nd Placing in the Humorous Speech Contest in year 2015 and 2016 respectively. In year 2017, he participated in the International Speech Contest for the first time and won the 1st Placing at the Club, Area and Division levels. His remarkable performance on stage set him above and distinctively from other seasoned contest winners at the Division level. BERJAYA UCH Toastmasters Club was very proud of Shaun's winning and excited as he represented Division P at the District 51 International Speech Contest on 30 April 2017 at the Toastmasters Annual Conference in Penang, competing against 7 other speech champions from their respective Divisions. More than 200 Conference delegates were mesmerised by his speech.



Champion for Toastmasters Division P's International Speech Contest Shaun Khoo with BERJAYA UCH Vice Chancellor Emeritus Professor Walter Wong and BERJAYA UCH Executive Director/CEO Mae Ho.



A group photo with the winners, Division P Director, Cyril Jonas, DTM and Area P1 Director, Mohamed Syairoz, CC CL.

GRADUATION CEREMONY FOR GRADUATES OF THE BERJAYA MANAGER DEVELOPMENT PROGRAMME (B.MDP) 2016

The B.MDP Manager Conference and Graduation Ceremony was held on 16 May 2017. A total of 17 managers from Group Functions and Operating Companies graduated from this 9-month development programme.

The theme for the Manager Conference was "Driving Change – The Edge To Play To Win". Hanley Chew, CEO of Berjaya Hotels and Resorts and Kevin Eruthiaraj, Assistant General Manager of Kimia Suchi Sdn Bhd were the keynote speakers. They shared with the graduates their journey and aspirations in driving change. The graduates also gained some insights from Christine D' Silva, Director of Professional Research of Accendo Human Resource Solutions Sdn Bhd, who presented about 'Change Leadership'.

Special recognition were given to graduates who demonstrated outstanding performance during the programme. They were Richard Khoo Swee Leong (Wen Berjaya Sdn Bhd) for Inspirational Leadership Award, Nur Sufina Thong Abdullah (Berjaya Roasters (M) Sdn Bhd) for Team Builder Award and Goh Swee Gaik, Eva (Wen Berjaya Sdn Bhd) for Change Driver Award.



B.MDP graduates with the guests after the ceremony.



The award winners with their supervisors and guests.

BERJAYA LANGKAWI RESORT – BUSINESS IN ACTION PROGRAMME 2017

The Business In Action Programme 2017 is an 8-month programme designed by Geany Ng, Assistant General Manager, Learning & Talent Management aimed at accelerating Heads of Departments (HODs) and each department's performance in Berjaya Langkawi Resort.

The session kicked off in March 2017 with a Strategic Planning Workshop and a talk by Chris Niu, Area General Manager of Berjaya Langkawi Resort, about the alignment of expectations. Geany Ng, the programme facilitator, cascaded Hanley Chew, CEO of Berjaya Hotels and Resorts' core values, which emphasised on the development of departmental action plans, focusing on operations improvement and guest satisfaction. The core values are Honesty (H), Integrity (I), Respect (R), Earned Trust (E) and Fight (F), as 1 (1), Re-examine (R) Energise (E). In their journey towards Operational Improvement and Guest Satisfaction, HODs are to be mindful and guided by these core values in their daily Business Operations. Petrina Chong, Group Director of Human Resources, Berjaya Hotels and Resorts observed the workshop as well.



Chris Niu, Area General Manager, Berjaya Langkawi Resort addressing his expectations.



Petrina Chong, Group Director of Human Resources Berjaya Hotels and Resorts sharing her thoughts.

EARTH DAY CELEBRATION

Group HR & Admin organised an "Adopt a Plant" activity to commemorate Earth Day on 22 April 2017. The event's theme was "Reduce, Reuse & Recycle" - plants were placed in recycled plastic bottles and decorated, then personalised with the employee's name. A total of 50 plants were adopted.

Employees are encouraged to continue to care for their plants. Overall, it was a successful activity which received tremendous support from the corporate office employees.



Employees with their newly adopted plants.

MOTHER'S DAY EVENT

On 14 May 2017, BORDERS celebrated Mother's Day at BORDERS The Curve by inviting mothers and their children for a mini celebration with a variety of activities such as a Look-A-Like contest by capturing photographs of mothers and children using a Polaroid camera, and Magic Pull-Out Card, where the children made a creative magic pull-out card for their beloved mothers as a gift. Each winner was presented with a collection of books and BORDERS shopping vouchers. The event ended with a cake-cutting session.



Children being creative with their Magic Pull-Out cards.

DATUK LAT - BOOK SIGNING AND SHARING SESSION

On 29 April 2017, Datuk Mohammad Nor Khalid better known as Lat met his fans with a book sharing and signing session for his biography book, *Lat: My Life and Cartoons* at BORDERS Queensbay Mall, Penang. Many eager fans turned up early at the bookstore waiting for their author to arrive. Datuk Lat shared his journey on becoming a cartoonist and he revealed the influences of his work, dedication to his profession and passion for music. He also emphasised on the importance of his relationship with family, friends and fellow cartoonists.



Datuk Lat and his fans at the book sharing and signing session of his biography, *Lat: My Life and Cartoons*.

7-ELEVEN MALAYSIA, LAZADA MALAYSIA AND MOLPAY COLLABORATE TO OFFER OVER-THE-COUNTER PAYMENT SOLUTIONS TO MALAYSIANS

On 11 May 2017, 7-Eleven Malaysia announced their partnership with store-chain operator, Lazada, offering their offline payment services via MOLpay. With the enablement of this payment service, 7-Eleven Malaysia further extends its convenience of enhancing customers' online shopping experience in Lazada Malaysia. Once customers have confirmed their order and proceed to checkout with 7-Eleven as the preferred payment option, they can continue with their transaction by presenting a printed slip or SMS code of their online purchases to the cashier at any 7-Eleven store nationwide.

Eng Sheng Guan, Chief Executive Officer of MOLPay said, "We should not neglect the fact that Malaysia still has substantial population who do not have or have limited access to digital banking. The partnership between Lazada and 7-Eleven creates awareness as well as the potential to access a broader customer base."



From left: Lazada Malaysia CEO Hans-Peter Ressel, former 7-Eleven Malaysia CEO Gary Brown, and MOLPay CEO Eng Sheng Guan.

KIDS' COLOURING ACTIVITIES AT BORDERS

In conjunction with the school holiday, BORDERS organised a 'Kids' Interactive Corner' at its store in The Curve, The Gardens Mall, Bangsar Village 2 and Queensbay Mall on 3 June 2017. Sponsored by Faber Castell, the children were presented with colouring kits and drawings. The colouring sessions were truly enjoyable for both parents and children as they shared laughter while adding different colours onto their drawings. Some even made new friends as they shared stories about their favourite pastimes during the school holiday.



Children enjoying the colouring activity.

BOOK FAIR IN PENANG

From 21 April to 1 May 2017, book lovers from all over Penang travelled to the BORDERS Book Fair at 1st Avenue Shopping Mall to get their favourite books and stationery offered at affordable prices. Activities such as sand art and air brush tattoos were offered to children during the event.



Parents kept their children occupied with sand art while they browsed through various titles of books.

BOOK LAUNCH OF 'I'M A BACKPACKER: GERMANY' BY KHAIRUL ABDULLAH

After garnering success from his first book 'I'm a Backpacker: Europe', local author Khairul Abdullah released his second book, 'I'm a Backpacker: Germany'. The book launch event was held at BORDERS IOI City Mall Putrajaya on 20 May 2017. At the launch, Khairul shared his travel experience in Germany and the interesting incidents he encountered during his journey. This was followed by a short Q&A session for media and fans, and ended with an autograph session.

Khairul Abdullah's 'I'm a Backpacker: Germany' is a guide book in Bahasa Malaysia and it is light and thin, easy for readers to carry during their travels.



Khairul Abdullah sharing his travel experience in Germany with fans and the media.

'ONCE UPON A MIAO 2' BOOK SHARING AND SIGNING

On 21 May 2017, Jian Goh, the author for 'Once Upon a Miao 2', visited BORDERS The Curve for his new book release. With his books in hand, his enthusiastic fans waited patiently for him. He started with a brief introduction on how he started drawing Miao, which he illustrates as himself in the comic world and how it grew so much in him throughout the years. Jian was amazed when a 10-year-old boy was able to share every detail which was drawn and described in his books. He ended the launch event with a book signing session where he made it unique by signing and drawing a character of their choice from his book. He also spent time chatting with each of his fans and personalised each autograph for them.



Jian with his mini fans during the autograph session.

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- More than 10 years in the market
- Available in 16 countries e.g. Switzerland, England, Germany, Japan, Australia, USA etc.
- Acknowledged by health experts

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EVENTS AT BERJAYA TIMES SQUARE KUALA LUMPUR



1. SCORE RUN 2017

On 9 April 2017, Score Run 2017 was held to encourage the public to take up running and to promote a healthy lifestyle. The race was divided into three categories - 7km, 15km and 21km. Berjaya Times Square KL was the official venue partner as well as the flag off and finishing point venue.

2. RED VELVET PROMO TOUR IN MALAYSIA 2017

On 22 April 2017, Red Velvet, a Korean girl group was in Berjaya Times Square KL to promote their new mini-album, Rookie. During the event, they performed some of their newest hits and had a meet and greet session with their fans.

3. SUPERHEROES RACE 2017

Berjaya Times Square KL was the official venue partner for the Superheroes Race 2017 on 23 April 2017. The race was divided into two categories - 6km Fun Run and 1km Kids Dash. The flag off and finishing point was held here.

4. COCA COLA COLLECTORS FAIR 2017

The Coca Cola Collectors Fair 2017 returned to Berjaya Times Square KL on 6 May 2017 with more than 60 enthusiastic collectors from all over the world displaying their memorabilia and traded collectibles from their personal collection. Supporting activities held at the event included personalised name printing on a Coca Cola can, recycling booths, free beverage giveaways and many more!

5. TEST OF WILL 2017 FINALE

On 6 May 2017, Test of Will, Asia's most advanced urban fitness challenge was held at Berjaya Times Square KL. Organised by Under Armour, the participants competed in a 4-minute circuit consisting of functional training exercises that challenged their strength, endurance and power. The winner walked away with cash prizes.

6. VIVO ROADSHOW

On 10-14 May 2017, the roadshow was held to promote the latest Vivo phones and packages to the public. Joyce Chu, Vivo Malaysia's Brand Ambassador, made a special appearance on the first day and entertained the public with some songs and played games during the event.

7. MALAYSIAN ANTI-CORRUPTION COMMISSION 3JJJ (JANGAN HULUR, JANGAN KAWTIM AND JANGAN SETTLE) CAMPAIGN

On 24 May 2017, the Malaysian Anti-Corruption Commission 3JJJ campaign was held in Berjaya Times Square KL to create awareness and to educate the public against corruption. At the same time, MACC Chief Commissioner Datuk Dzulkipli Ahmad, MACC Deputy Chief Commissioner (Operations) Datuk Azam Baki, Executive Director of Berjaya Corporation Berhad, Datuk Zurainah Musa and Executive Director of Berjaya Times Square KL, Ms Koh Huey Min launched the mall's Hari Raya decorations.

8. Z-CHEN ALBUM PROMO TOUR

On 28 May 2017, Z-Chen, a Malaysian artist who started his singing career in Taiwan, was in town to promote his latest album. During the event, he belted out some songs and had a meet & greet session with fans.

9. BERJAYA TIMES SQUARE KL PRESENTS KEINDAHAN RAYA 2017

From 27 May - 2 July 2017, Berjaya Times Square KL celebrated Hari Raya Aidilfitri with an iconic Balik Kampung themed setting at the Ground Floor. Exclusive Raya packets redemption, a bazaar that offered a delightful array of festive treats from traditional wear to decorative items and delicious munchies and traditional Raya performances and workshops was held throughout the duration of the event.

10. VOLKSWAGEN ROADSHOW

From 1-4 June 2017, Volkswagen Malaysia held its roadshow campaign in Berjaya Times Square KL. Members of the public managed to get up close and personal with the latest offerings such as Beetle, Polo Allstar, Tiguan CL, Vento Allstar and many more! Test drive sessions were also available for selected models such as the Polo HB, Vento, Jetta and Passat TL.

ABUNDANCE OF FLAVOURS THIS FESTIVE SEASON AT KENNY ROGERS ROASTERS

On 19 May 2017, Kenny Rogers ROASTERS ("KRR") introduced the "Sempurna... RAYA!" meal promotion in conjunction with the Ramadhan and Hari Raya season.

The signature rotisserie-roasted chicken is delicately marinated in a special blend of spicy herbs, which is then doused with a superbly rich and mouthwatering cheesy gravy and a colourful mix of vegetables. Served alongside the meal is the all-new Muffin Riang Ria, a pandan flavoured muffin with grated coconut steeped in golden brown sugar.

From RM20.50 onwards, guests can opt for different meal options to suit their preference:

1. Cheesy Ceria Chicken Favourite Meal (¼ Cheesy Ceria Chicken + Fresh Fruit Salad + Aromatic Rice + 1 Muffin Riang Ria)
2. Cheesy Ceria Chicken & Soup Meal (¼ Cheesy Ceria Chicken + 1 Country-style Chicken Soup + Aromatic Rice + 1 Muffin Riang Ria)

Complementing the meal is the Sangsuria, a citrusy orange drink topped with a scoop of delectably creamy vanilla ice-cream.

Also available was the a la carte ¼ Cheesy Ceria Chicken and Cheesy Ceria Whole Chicken at RM53.50 and ½ dozen muffins at RM21.90

With the Ramadan and Raya celebrations, KRR offered their Jamuan Cheesy Ceria at only RM78.00 that comes with one Cheesy Ceria Whole Chicken, one Aromatic Rice (a la carte), one Coleslaw (a la carte), four Muffin Riang Ria and four free Fruit Juice drinks (worth RM35.60). Guests who purchase this package enjoyed a saving of RM43.30!



Cheesy Ceria Chicken Favourite Meal.



Cheesy Ceria Chicken & Soup Meal.



Sangsuria.



Muffin Riang Ria.

KRR MUFFINS @ SCHOOLS PROGRAMME

KRR's Muffins @ Schools programme continues to reach out to more schools in Malaysia in the second quarter of 2017 to promote a healthy diet and lifestyle.



Students of SJK(C) Chiao Nan put their knowledge to the test on healthy eating through a quick Kenny's Quizzer!



The KRR team livened the atmosphere with a Chicken Dance with the students of SJK (C) Lai Chee before the start of the workshop.



The KRR team visited SJK (C) St. Teresa to educate the students on the importance of a healthy lifestyle through the "Healthy Me, Happy Me" workshop!



Students of SJK (C) Sungei Way bidding farewell to the KRR mascot at the end of the workshop.

KENNY ROGERS ROASTERS' PROMOTIONS

Kenny Rogers ROASTERS ("KRR") held several promotions during the second quarter of the year in conjunction with Father's Day, Mother's Day, World Health Day and Agong's Installation Day. KRR also has a promotion on for take-away i.care meal boxes named 'Jom Ta-Pau' which will end in December 2017.



Jom Ta-Pau promotion.



Agong's Installation Day promotion.

EXCLUSIVE STARBUCKS' GAWAI KAAMATAN 2017 CARD

1 and 2 June 2017 marks the Gawai and Kaamatan Festival in Malaysia, an annual celebration of thanksgiving after the harvest of rice by the Kadazandusun and Dayak communities in Sarawak and Sabah. In conjunction with the festival, Starbucks Malaysia released an exclusive Starbucks Gawai Kaamatan 2017 Card which is available at Starbucks stores nationwide.

For the second time, this special Gawai Kaamatan Card 2017 is designed by Starbucks Malaysia's creative director, Megat Adishah and supported by his assistant, Lee Mei Chyi.

The card features the patterns of harvest baskets such as Barait, Saging, Basung, and Sintong while its main colours are red, yellow, white and black, inspired by the traditional Iban and Kadazan's traditional costumes, Marik Empang, Kain Kebat, and Sirung.



The Gawai Kaamatan Card 2017.

GREEN HALL PENANG - A NEW STARBUCKS STORE BASED ON MALAYSIAN HERITAGE

Green Hall is a small no-through road in Georgetown, Penang that is linked to Light Street. Although it is not a major road, Green Hall building has been in existence since 1845.

Starbucks Green Hall has a space of 158 square meters with up to 34 indoor seating capacity and has maintained a few heritage elements in its interior design such as the original Malay-Chinese style floor tiles and flipping doors. The ceiling of the building which features timber beams was repainted to give it a nice and clean finishing. The indoor seating of the store features a lot of wood railing and traditional Malay housing-style design incorporated with Starbucks' modern elements to remain true to the original roots of this historical building.



Starbucks Green Hall.



The overall interior of Starbucks Green Hall.

STARBUCKS & CLEO COLLABORATE TO INTRODUCE HOT BACHELORS

On the afternoon of 15 April, a handful of hot looking bachelors appeared at Starbucks, The Curve. The meet-and-greet session was co-hosted with CLEO, one of Malaysia's top female magazines. The plan was to delight and give Starbucks' customers a treat to meet these finalists of the CLEO Most Eligible Bachelors 2017 contest.

Around 200 fans and customers flocked to this exclusive meeting and were delighted to take photos with the hot bachelors while standing a chance to win Starbucks merchandise.

Malaysia's CLEO Most Eligible Bachelors is an annual bachelor pageant which has been running for over a decade.



CLEO Most Eligible Bachelors finalists with fans at the meet-and-greet at Starbucks The Curve.



Finalists of CLEO Most Eligible Bachelors serving drinks to the fans.

PLEDGE WITH STARBUCKS TO SUPPORT EARTH HOUR 2017

Starbucks' customers and partners were encouraged to pledge their support for Earth Hour 2017 by putting the visual that was uploaded on Starbucks Malaysia's Facebook page as their profile picture from 3-25 March (Earth Hour) with the statement '#iPLEDGE WITH STARBUCKS TO SUPPORT EARTH HOUR!'.

The objective of this campaign was to raise awareness on climate change. Starbucks Malaysia united all their partners, customers and communities to pledge switching off non-essential lights for 1 hour with a total of 1,733 pledges.

In appreciation for their support, the first 50 customers who presented proof of their pledge got to redeem complimentary limited edition Starbucks Malaysia 18th Anniversary Tote Bag at selected stores during Earth Hour.

Aside from raising awareness online, customers who brought their own tumblers to Starbucks stores during Earth Hour received their favorite cup of beverage at a special price.



The visual of the pledge for Starbucks customers to use as their Facebook profile picture.



Starbucks' customers redeeming the limited edition Starbucks Malaysia 18th Anniversary Tote Bag.



A Starbucks store during Earth Hour.

A BARISTA'S CREATION – LEMON CRUSH ESPRESSO FRAPPUCCINO

In October 2016, Starbucks Malaysia held an internal competition - the Barista Signature Challenge - to encourage its baristas to put on their creative hat and come up with a best original beverage recipe together with a food pairing. The winner, Omar bin Shaari was crowned the Champion in the Signature Beverage Category and his creation, Lemon Crush Espresso Frappuccino was made available for purchase in Starbucks stores for a limited time.

The beverage features a gradient dark brown color at the bottom and an overall mixture of light brown and yellow on the top. The beverage has the flavor of a freshly brewed coffee with a tinge of lemon. According to Omar, his main inspiration was that he wanted customers to enjoy a refreshing beverage without the use of dairy products. He also added that the beverage really goes well with his personality as his closest friends describe him as a bubbly, talkative and a happy-go-lucky kind of person.



Omar bin Shaari and his creation – Lemon Crush Espresso Frappuccino.



Lemon Crush Espresso Frappuccino.

SPECIAL POPPING CAKE FOR PARENT'S DAY CELEBRATION

In conjunction with the Mother's Day and Father's Day celebrations, Starbucks Malaysia launched two special bite size desserts, Raspberry and Strawberry Popping Cake and Espresso Chocolate Popping Cake attached with a message card that read, 'You're my Hero'.

The Raspberry and Strawberry Popping Cake for Mother's Day featured delicious layers of heart-shaped strawberry sponge with raspberry filling, decorated with custard cream and topped with strawberry curls.

The Espresso Chocolate Popping Cake for Father's Day featured layers of chocolate and coffee sponge cake with custard cream filling in between, topped with custard cream and sprinkled with chocolate curls.



The Raspberry and Strawberry Popping Cake and Espresso Chocolate Popping Cake.

STARBUCKS DISTRIBUTES 1,000 PACKETS OF SEEDING KITS

In conjunction with Earth Day on 22 April, Starbucks Malaysia distributed 1,000 seeding starter kits called 'My Green Dot Seeding Kit' to customers who were keen to start an edible green patch in their home garden. The idea behind this green activity was to encourage people to cultivate the habit of growing their own vegetables.

Each seeding kit contains two types of vegetable seeds, the growing medium – moss peat, a seeding starter guide and an 8-week activity card. In addition to disseminating the seeding kits, Starbucks, together with Ministry of Agriculture, hosted an hour-long greenery talk in the morning of Earth Day at selected Starbucks stores. Eight weeks down the road, there will be weekly green activity messages conveyed on Facebook to encourage and engage with the customers along the way with #mygreendot.

Through these eco-friendly initiatives, Starbucks Malaysia hopes to encourage Malaysians to own a stake of the green earth by growing a plant – one person, and one neighborhood at a time through community partnerships.



Starbucks' partners, customers and representatives of Ministry of Agriculture after the greenery talk.



The items in the 'My Green Dot Seeding Kit'.

STARBUCKS COLLABORATES WITH SURIAFM IN SURIA ROAD TOUR 2017

Suria FM is Malaysia's most popular Malay language radio channel and this year Starbucks joined forces with them. As a result, Starbucks was prominently featured in the Suria Road Tour 2017 covering Penang, Ipoh and Kuala Lumpur.

Celebrities and TV personalities were invited to join in the fanfare. Amongst the many games and activities lined up, a definite crowd favorite was the Starbucks cup flipping game. The tour drew over 5,000 strong crowd per location.



Celebrities and TV personalities in a head on competition with members of the public in a game of flipping Starbucks paper cups.

STARBUCKS RESERVE COFFEE EXPERIENCE AT MALAYSIA COFFEE FEST 2017

The first ever Malaysia Coffee Fest 2017 was held at the iconic Kuala Lumpur Convention Centre from 5 to 7 May 2017. This event celebrated everything that is wonderful about Malaysia's vibrant coffee culture, from top class baristas and talented local artisan roasters to fiercely independent coffee shops and more.

From tasting the different nuances of coffee beans sourced from all over the world to witnessing the creations of intricate latte art live, the Malaysia Coffee Fest had an immersive multi-sensorial trove of activities that embraced Malaysia's unique and robust coffee heritage. In addition to great cups of coffee from some of Malaysia's best coffee roasters and cafes, festival goers also learnt about coffee at the Coffee Clinic while enjoying delicious food from the Food Truck Fiesta, all to the beat of live music at the Music Cafe.

Starbucks Malaysia was given the opportunity to showcase its Starbucks Reserve concept in this event. The best Starbucks coffee masters around Malaysia, including Ayesha, Starbucks' Coffee Ambassador, Billy, Juad and Joanna from the Barista Championship, and six other coffee masters showcased different brewing methods such as Pour Over, Chemex, Siphon and Clover to customers. Siphon was the 'star' of the day as the theatre elements of the brewing method invited attention to the Starbucks Reserve booth. A Coffee Seminar was conducted by Ayesha to explain more about the Starbucks Reserve beans that were showcased during the event such as Guatemala Flor Del Rosario, Ethiopia Kayon Mountain Farm, Nicaragua La Roca, and Costa Rica Vista Del Mar.

Overall, this event provided Starbucks the opportunity to showcase and share more information about the Starbucks Reserve store concept to more people. Starbucks Reserve also received overwhelming positive feedback from the organisers as well as the customers as they were delighted with the coffee presentation and the overall knowledge gained by dropping by the Starbucks Reserve booth.



Starbucks Coffee Ambassador Ayesha conducting a coffee seminar.



Coffee masters brewing coffee for sampling.



Visitors tasting coffee from the different coffee beans brewed.

'WE VENTI LOVE COFFEE' CAMPAIGN

In the month of April, Starbucks Malaysia ran a contest to reward loyal Starbucks customers under the 'We Venti Love Coffee' campaign, with a minimum purchase of two Venti sized drinks per transaction. Winners walked away with up to a year's supply of complimentary Starbucks coffee. In addition to these prizes, Starbucks customers were also rewarded with luxurious hotel getaways and gas mileage cards which were contributed by Starbucks' business partners.



"We Venti Love Coffee" Campaign.

STARBUCKS PARTNERS RECEIVE PROFESSIONAL CERTIFICATION IN RETAIL MANAGEMENT

19 Starbucks partners from Starbucks Support Center including the managerial level and operation teams were selected to obtain the Professional Certification in Retail Management by the Malaysian Institute of Purchasing and Material Management (MIPMM).

The whole certification process took up to 6 months with 10 modules taught by experts from different industrial backgrounds followed by a final examination. All partners aced the final examination and are now certified.



Starbucks partners completing a task during one of the modules.

SWEETEN UP YOUR MEAL!

Wendy's Malaysia recently added Apple Pie to their menu. For only RM4.50, customers will be able to enjoy sweet chunks of apple wrapped in a light crispy crust.

Wendy's Malaysia had a two-week introductory special, whereby with any large combo purchase, customers could add on the Apple Pie for RM1.



VIP TREAT FOR BERJAYA EMPLOYEES

To show appreciation for their constant support, Berjaya employees were given a special treat and access to a one-day privilege on a monthly basis.

For the month of April, Berjaya employees were treated to a 'Buy 1 Free 1' Mushroom Melt burger and in May, they were given a special price of RM8.80 for a Smoky BBQ Burger and a Pineapple Lemonade.

WENDY'S CHICKS RUNNING WILD AT COCA-COLA COLLECTORS FAIR 2017



Team members from Wendy's Malaysia team at the Coca-Cola Collectors Fair 2017.

While Coca-Cola collectors were busy setting up their collectors' items for display at the Lower Ground Concourse of Berjaya Times Square on 6 May 2017, Wendy's fried chicken were being sold at an exclusive price of RM5 for two pieces and RM3 for a piece.

This is the second year Wendy's Malaysia was invited to be part of the Annual Coca-Cola Collectors Fair event.



WENDY'S EXTENDS DELIVERY SERVICE WITH HONESTBEE!

Wendy's has collaborated with Honestbee, a local delivery and concierge application, to bring quality Wendy's products to its customers.

During the campaign launch on 14 April 2017, a small scale event was held at Wendy's Mont Kiara to build up the hype and inform customers that they can now order Wendy's via the Honestbee mobile application in the comfort of their home.

Several activities were also held during the launch such as Wendy's girl and Honestbee mascot appearance, photo booth, DIY Honestbee plushies as well as colouring activities for the children.

Meanwhile, on 20 April 2017, Wendy's announced the introduction of Wendy's Delivery service to Penangites. The delivery service covers a 10-minute radius from Wendy's Sunrise Tower and Wendy's Design Village.

In conjunction with the launch, Wendy's also had a special delivery promotion for all its delivery stores, offering free 10-piece chicken nuggets with RM30 purchase and free cheese nachos with RM18 purchase.



Kids getting creative with picture frame creations during the Honestbee and Wendy's launch event at Wendy's Mont Kiara.



Wendy's girl and Honestbee mascot made an appearance during the launch.

MID-YEAR BUSINESS REVIEW WITH WENDY'S INTERNATIONAL

Wendy's Malaysia had the honour of hosting Wendy's International team during their mid-year business review from 3-5 May 2017.

To inject some Malaysian hospitality into the visit, Wendy's Malaysia team organised a trip to the Petronas Twin Towers on 3 May 2017 where they enjoyed the night view of the Kuala Lumpur skyline.

The next day, the Wendy's Asia Pacific team visited potential sites of future Wendy's stores within the Klang Valley, followed by a discussion on future development plans and dinner at Tamarind Springs, Ulu Kelang.

It was a fruitful three-day session, which got the Wendy's International team excited and more geared up seeing the upcoming plans and prospects of Wendy's Malaysia.



Wendy's Malaysia and Wendy's International team during their mid-year business review.

WENDY'S SPECIAL LUNCH DELIGHT



What could be better than Wendy's Fried Chicken? Wendy's Special Lunch Delight combo included 2 pieces of fried chicken, a regular coleslaw and mashed potato, a soft roll and a regular Nestle Honey Green Tea all at RM9.90 only.

The promo ended on 24 June 2017.

WENDY'S CHICKEN CHILI NOW AVAILABLE AT ALL STORES



Wendy's Malaysia has introduced Wendy's Chicken Chili at all Wendy's stores nationwide. This new addition to the Wendy's menu now gives Chili lovers a choice of beef or chicken.

Customers can now enjoy Wendy's Chicken Chili with fries, nachos, franks or even on its own. This warm and comforting bowl is available from RM5.50.

Grab one at your nearest Wendy's today!

MAJLIS BERBUKA PUASA WENDY'S

Sharing a meal and breaking fast together is an amiable gesture during the holy month of Ramadan. With this in mind, Wendy's Malaysia's Human Resource Department organised a Majlis Berbuka Puasa for Wendy's team members.

The team enjoyed a wide spread of food such as ulam-ulaman, Hari Raya traditional dishes and sweet mouth-watering desserts.

The night was filled with fun and laughter when the fellow store managers introduced their star team members and shared a little bit about their backgrounds and favourite Raya stories.



Before the start of Majlis Berbuka Puasa, team members were taught how to make onde-onde, a popular delicacy during Ramadan.



Delicious spread of food prepared for the Majlis Berbuka Puasa.

HAVE A U-NIQUE EXPERIENCE AT WENDY'S

Everyone has their personal preference when it comes to burgers. You can now 'Create Your U-Nique Burger' at Wendy's.

Beginning 17 April 2017, Wendy's Malaysia brings a fun dining experience to customers whereby they can choose their favourite patty, vegetables and toppings.

This promotion is in line with Wendy's efforts to make each customer's dining experience more fun and personalized.

From RM9.90, customers can now have a choice of homestyle chicken or beef patty, a choice of lettuce, tomatoes or onions, and a topping of their choice which is either a cheese slice, chicken strips or a scrambled egg. Every U-Nique burger will be topped with the new Smoky Barbeque Sauce (available for limited time only).

Those who have bigger cravings can add on extra toppings and vegetables to their truly U-Nique burger.



THE TAARAS BEACH & SPA RESORT SIGNS MOU WITH PRIMA AIR

The Taaras Beach & Spa Resort, Redang Island has partnered with Prima Air to provide exclusive chartered flight services between Subang Airport and Redang Island to their guests. The Memorandum of Understanding (MOU) was signed at The Taaras Beach & Spa Resort on 3 March 2017, between the Chief Executive Officer of Berjaya Hotels & Resorts, Mr Hanley Chew and the Director of Business Development of Prima Air, Mr Irman Abdul Shukor.

The Taaras Beach & Spa Resort's guests are predominantly from Europe and the simplest way to reach Redang Island currently is by taking a flight into Kuala Terengganu, and then head for Shahbandar Jetty or Merang Jetty to take a boat to the island. With the new chartered flight services, The Taaras Beach & Spa Resort would be able to provide a seamless experience and quicker access into the resort. Guests will be flown using Prima Air's Cessna Grand Caravan EX light aircraft, which can seat up to 10 persons.



The Taaras Beach & Spa Resort's guests can now fly directly to Redang Island by booking the new chartered flight service provided by Prima Air.

BERJAYA TIMES SQUARE HOTEL REVEALS NEW EXECUTIVE LOUNGE, CLUB PREMIER ROOMS AND SUITES



The interior of a Club Premier Room, Berjaya Times Square Hotel.

In May 2017, Berjaya Times Square Hotel, Kuala Lumpur revealed the refurbished Club Premier Rooms and Suites located on the 17th to the 20th floor, and the new Executive Lounge on the 14th floor.

The new Club Premier Rooms and Suites aim to provide a seamless experience, from the highly convenient 24-hour personalised check-in and check-out service to one of Kuala Lumpur's longest cocktail hours. With this flexibility in place, guests will be able to maximize their stay in Kuala Lumpur and plan their arrivals and departures seamlessly. The Club Premier Rooms and Suites also have a daily turndown service which includes a treat from the chef.

On the 14th floor, the newly established Executive Lounge incorporates a unique and contemporary design, complemented by new exciting facilities. Guests can look forward to the complimentary breakfast served between 6.30am-10.30am and evening cocktails served between 5.30pm-7.30pm. A complimentary selection of non-alcoholic beverages is also available all day. Business and private meeting space will also be available for guests in the Executive Lounge.

Area General Manager, Mondy Mecja said, "It is a great pleasure to offer a new and revitalized Executive Lounge with a unique design for our guests. The lounge has a contemporary look, resulting in a sophisticated, inviting and warm space for business travellers and families. Offering authentic hospitality, Berjaya Times Square Hotel will continue to provide innovative products and services for our discerning guests."

THE NEW BEACH RESTAURANT AT BERJAYA LANGKAWI RESORT

The newly refurbished Beach Restaurant at Berjaya Langkawi Resort features a modern and airy interior with light tans and shades of brown. Perched charmingly on the beachfront opposite Burau Island, The Beach Restaurant emphasises a contemporary and casual concept that brings out the best of what Langkawi Island has to offer.

With a splendid view of The Andaman Sea, the restaurant provides guests an unforgettable dining experience with its casual take on gourmet dining. With the hotel team's artistry approach and meticulous service philosophy, guests can be sure they are in good hands as the chefs perfectly put together enthusiasm and creativity that are noticeably present in this new restaurant.

The restaurant serves breakfast, lunch and dinner whilst the aquamarine waters lap at the shore just meters away. A bar built inside the restaurant offers guests the perfect place for drinking and dining, and the tantalising cocktail at sunset hours is a perfect prelude to an amazing evening.



The Beach Restaurant, Berjaya Langkawi Resort.

MONIN COFFEE CREATIVITY CUP CHAMPION

After a grueling 8 hours of preparation, semi-finals and finals competition, John Tan emerged as the national champion in the Monin Coffee Creativity Cup (Open Category). His winning concoction "Aloha," was an inspiring coffee creation mixed with Monin Pineapple and Passion fruit syrups. Tan will be Malaysia's representative to the regional finals in Korea in November 2017. Competition started with a black box challenge which was participated by about 50 individuals. It was then narrowed down to Top 16 for the semi-finals. Participants presented their coffee signature beverage to two sets of judges: sensory and technical. Tan was mentored by one of BERJAYA UCH's former lecturers, Shaun Liew, who provided him with the technical expertise.



Top Management of MONIN Malaysia Mr Christophe Bacot (centre) presenting the winning trophy to John Tan, who will be the Malaysian Representative to the Regional Finals in South Korea.

THE OFFICIAL LAUNCH OF BERJAYA FERRY SERVICES TO TIOMAN ISLAND

In order to provide a seamless holiday experience, Berjaya Tioman Resort introduced the Berjaya Ferry Services in June 2016 and officially launched the services in March 2017.

This scheduled ferry departs daily from Berjaya Jetty Tanjung Gemuk at 12.00pm and returns from Tekek Village Jetty at 3.00pm, taking approximately 2 hours for a one-way journey. From Tekek Village Jetty, Berjaya Tioman Resort's complimentary shuttle service will pick up and send guests to the resort within a few minutes. A one-way ticket is priced at RM40 for adults and RM35 for children, while a return ticket costs RM75 for adults and RM65 for children.



The Berjaya Tioman Resort Ferry has a seating capacity of 60 passengers.

BERJAYA UCH AWARDED GOLD AT KL MAYOR'S TOURISM AWARDS

The Kuala Lumpur Mayor's Tourism Awards is a triennial programme spearheaded by Kuala Lumpur City Hall and the Kuala Lumpur Tourism Bureau. The programme was established to "identify, recognise and reward the establishments and individuals who have worked hard and have been instrumental in promoting Kuala Lumpur as an international tourist destination" and "to benchmark the highest industry standards of excellence for products and services that have consistently impressed the marketplace."

BERJAYA UCH was announced as the Gold Award recipient for Education Tourism at the Gala Dinner held on 23 May 2017. Professor Lee Chai Buan and Kit Thong proudly received the award on behalf of BERJAYA UCH.



From left: Ramanathan Perianan (Judge) , Dato' Satinah Syed Saleh (Judge), Kit Thong, Emeritus Professor Dato' Dr. Ibrahim Ahmad Bajunid (Head Judge), Datuk Yaacob Wan Ibrahim (Judge), Aidil Ikram, Professor Lee Chai Buan, Mixon Kumaran, Pilar Palma, Jaston Ng and Ronald Willie Binati.

HOFEX 2017

HOFEX, dubbed as Asia's Leading Food & Hospitality Tradeshow, has been taking the hospitality industry by storm. With 39,060 visitors from 86 countries participating in the 4-day show, it showcases a comprehensive variety of food, drinks, hospitality equipment and supplies.

One of the signature events of HOFEX is the Hong Kong International Culinary Classic (HKICC), a prestigious cooking competition endorsed by the World Association of Chefs' Societies (WACS). A total of 900 contestants, including students from BERJAYA UCH vied for the coveted medals from 28 categories in Chinese cuisine, Western cuisine, Pastry and Team challenges.

Chong Suet Nie clinched the gold medal in Western Hot Cooking / Apprentice: Lamb Rack and Ng Wei Xian won the bronze medal for Western Hot Cooking/ Apprentice: Whole Spring Chicken. The students were personally coached by their mentors, Chef Vincent Pang and Global Master Chef Jochen Kern.

Congratulations to the team for a job well done.



From left to right: BERJAYA UCH students Ang Wei Ming, Mong Zhi Ling, Chong Suet Nie and Ng Wei Xian were pleased to show their medals and certificates received at HOFEX, together with Global Master Chef Jochen Kern, Director Faculty of Culinary Arts and Chef Vincent Pang.

COLOUR UP YOUR LIFE

BERJAYA UCH School of Tourism students organised a "Colour-Up Your Life" event on 2 April 2017 at Paradigm Mall in conjunction with Mental Health Awareness Campaign. The event was kicked off by Taboon, Dean from Faculty of Tourism and Thong Lai Kit, Dean from Faculty of Events together with students and fellow shoppers. The event featured entertainment and activities such as a magic show and games. There was also a dance performance the students. There was plenty of fun and excitement for everyone who participated. Sponsors for this event were Joa Productions, Jantzen, The Booth, Befrienders Kuala Lumpur and many more. At the end of day, it was a successful event carried out by these hardworking entrepreneurs.



A group photo of Bachelor of Events students after the successful event.

BERJAYA UCH WINS HOSPITALITY INSTITUTION OF THE YEAR (REGIONAL) AT WORLD GOURMET SUMMIT AWARDS OF EXCELLENCE 2017

Berjaya University College of Hospitality ("BERJAYA UCH") was named the Hospitality Institution of the Year (Regional) at the annual World Gourmet Summit Awards of Excellence ceremony held on 27 March 2017 at One Farrer Hotel and Spa, Singapore.

- Five finalists vied for the award: Academy of Pastry Arts Malaysia, KDU Penang University College, Le Cordon Bleu Dusit Thani, Taylor's University and BERJAYA UCH. Environment setting, quality of professors or lecturers, curriculum and value were the published evaluation criteria the judges used to evaluate the finalists.

- A total of 39 awards were handed out at the ceremony attended by about 300 guests comprising local and international industry professionals. Organised by Peter Knipp and supported by the Singapore Tourism Board, this is the 17th year for the awards held concurrently with a gastronomy festival in its 21st edition.



Mae Ho, Executive Director / CEO of BERJAYA UCH proudly holding the winning trophy.

CAREER FAIR

The Department of Student Services held its biannual career fair on 9 March 2017, partnering with 32 local and international industry partners to provide the students exposure to career and internship opportunities within their organisation. In the wee hours of the morning, hoteliers, retailers and corporate staff were busy with setting up their booths for the big day. Multi-coloured buntings and marketing materials lined each booth making it an enjoyable sight to behold. The interactive one-on-one sessions held by each company was a great way for students to network with prospective employers from various disciplines/industries without even leaving the campus.



Students engaged in conversation with industry representatives.

CAREERS @ HILTON

In May, BERJAYA UCH participated in the annual Careers @ Hilton, a programme by Hilton to create opportunities for the youth in hospitality. Koh Kay Kim emerged as the champion of Bar Cup, Jason Liew Jun Sheng as first runner-up for Barista Cup and Veronica Lim Siu Wen as first runner-up for Marketing and Commercial Pitch. To prepare for the competition, the team practised with lecturers, Kumaran Govindarajoo, Dewi Pratomo and Justin Ho where they received feedback on the final product and manner of presentation. It was truly a fun day with friends and course mates lending their support to Kim, Jason and Veronica.

(From left) Koh Kay Kim - Champion of Bar Cup, Veronica Lim - First runner-up for Marketing and Commercial Pitch and Jason Liew Jun Sheng - First runner-up for Barista Cup proudly showing their plaques.



ASIA'S FIRST WORLDCHEFS GLOBAL MASTER CHEF AWARDS

Back in March 2011, BERJAYA UCH was accorded the "Recognition of Quality Culinary Education" by the Worldchefs Educational Committee of World Association of Chefs Societies ("WACS"). This recognition is a testament to the fact that the programmes offered by BERJAYA UCH exceed global standards in Asia that contribute towards improving culinary standards and education worldwide.

On 8 April 2017, Chefs Daniel Sheen, Choong Siew Lee, Helmut Lamberger and S. Shaikh S. Mohammed received their Worldchefs Global Masterchefs Award after 560 hours of study and rigorous examination of their technical expertise, witnessed and concurred by former WACS President Gissur Gudmundsson from Iceland; WACS Continental Director Rick Stephen from Singapore, Global Master Chef Marco from Thailand, Pastry Master Chef Lutz Wolf from Germany, Master Butcher Henning from Holland, former President of Chefs Association of Malaysia, Chern and Chef Jochen Kern. Congratulations to all!



Presenting Asia's first Worldchefs from left to right Chefs Daniel Sheen, Choong Siew Lee, Helmut Lamberger and S. Shaikh S. Mohammed.

YOUNG ENTREPRENEURS' FAIR

Students from BERJAYA UCH's Entrepreneurship Development class recently held their annual semester event, the Young Entrepreneurs' Fair ("YEF") on 26 July 2017. Throughout this event, students sold an assortment of unique food and beverage concoctions individually crafted by themselves. The aim of YEF is to provide students the opportunity to experience what it is like in the business world.

With the theme 'Ace of Spades', the main area of BERJAYA UCH's campus was decorated with casino-inspired decorations artistically put up by students of Diploma in Event Management. The students of Diploma in Public Relations were the main organisers of this event.

Students from Diploma in Pastry Management, Diploma in Hospitality, Diploma in Business Management and Diploma in Culinary Arts teamed up to set up their respective adorned booths around the 11th floor of the college, selling a wide variety of edibles such as sushi, pizza, chocolate fondue, spring rolls, cookies, bubble tea, mocktails and many more. The fair held from 10am to 6pm was filled with lots of fun activities including the opening performance by BERJAYA UCH's dance club and Karmun Ooi, a Youtube singer.

Emeritus Professor Dr Walter Wong, Vice-Chancellor of BERJAYA UCH said, "This entrepreneurs' fair really gives the students chance to show their innovation and creativity as well as what they have learnt in the past two years. I really like how they have decorated the place to suit the theme for the event. Good job to those involved."



Students at the F&B booth during YEF.

ADAPTIVE NEGOTIATION TRAINING

B-Global organised a one-day training titled 'Adaptive Negotiation - Essential Strategies and Skills' conducted by Associate Professor Lai Ving Kam from BERJAYA UCH. The key objectives of this training were for participants to appreciate the process of planning, preparing and performing effectively in a negotiation adaptive to the volatile business environment, understand the centrality of mutually beneficial negotiated outcomes, discover own preferred negotiation styles and use the acquired knowledge to optimize the outcomes and be able to develop strategic negotiation approaches.

Participants were guided through the art and science of negotiation in the information packed training session that enabled them to learn effective negotiation skills. These skills will help them develop sustainable and respectful relationships while achieving a successful outcome in a positive, healthy and fulfilling way.

Professor Lai Ving Kam addressing the participants.



iCHEF BATTLE OF THE SIX CONTINENTS

On 25-26 March 2017, the iChef Battle of the Six Continents was recently held at Dataran Putrajaya Precinct 3, Putrajaya in conjunction with the iFACE International Food and Culture Exchange Festival and Culture Exchange Festival. This huge event, organised by Finemen Holdings (M) Sdn Bhd and hosted by Ministry of Federal Territories saw more than 700 chefs around the globe competing for the championship title. Nine students from BERJAYA UCH's Diploma in Culinary Arts competed in various cooking categories, displaying both hot and cold cooking technics.

The students won five Gold Medals, two Silver Medals and received certificates of participation. Congratulations to Stephen Lu Hieng Jie, Lee Wei Xiang, Koid Liang Wei, Chee Chaq Xiang, Ngieng Hui Fa, Tran Trong Qui, Lee Chung Mun, Raiyan Madeen Bin Zaharuddin, Mohd Firdaus Bin Abu Bakar, Lee Zhi Xi and Chung Choon Swen for making BERJAYA UCH proud.



The team that represented BERJAYA UCH at the iChef Battle of the Six Continents.

VICE-CHANCELLOR'S TEACHING AND LEARNING EXCELLENCE AWARD 2017



Angie Tung (fourth from right) was awarded the Vice-Chancellor's Teaching and Learning Excellence Award.

On 31 May 2017, four BERJAYA UCH lecturers were nominated for the first ever Vice-Chancellor's Teaching and Learning Excellence Award 2017. All four were equally outstanding in their roles as lecturers and mentors to the students and deeply committed towards the pursuit of quality teaching and learning in university. The nominees were Ronald Willie Binati from the School of Hospitality, Vincent Pang from the Faculty of Culinary Arts, Katrina Chua from BERJAYA Business School and Tung An Gie from the School of Tourism.

As part of the judging criteria, the nominees were required to submit written essays and relevant documents in the following areas: Teaching Philosophy and Aspirations for the future (20%), Pedagogical Innovation (40%), Service Learning (10%), Scholarly Teaching and Learning Activities (30%). The nominees were subject to a panel interview with four judges on their views regarding teaching and learning. The winner was Tung An Gie from the School of Tourism. She stated, "Students are like plants and I believe the roots – the foundation of a great learning environment – are created by strong relationships".

MOL PARTNERS WITH RAZER TO ESTABLISH ZGOLD-MOL POINTS

MOL AccessPortal Sdn. Bhd., a leading e-payment enabler in Asia today announced a strategic partnership with Razer Inc., a leading global lifestyle brand for gamers. As part of this strategic tie-up, Razer has, through its wholly-owned subsidiary, ZV-Midas Pte. Ltd., purchased a minority 19.9% interest in MOL Global, Inc. ("MOLG") from its shareholders, Hotel Resort Enterprise Sdn Bhd ("HRSB") and MOL Investment Pte. Ltd. ("MOLI"). Under the terms of the purchase, HRSB disposed of 10,565,865 shares representing 15.65% equity interest in the issued and paid-up share capital of MOLG and MOLI disposed of 2,867,517 shares representing 4.25% equity interest in the issued and paid-up share capital of MOL at an implied valuation of US\$100million for MOLG. This strategic investment is expected to help propel the partnership to greater heights by enabling both parties to work towards the goal of establishing zGold globally as the de facto virtual currency for gamers. Apart from transforming how gamers purchase content, Razer and MOL will share technology to boost innovation in the FinTech sector. Their common vision is to help businesses commercialise digital content with virtual currencies as secure payment methods.



SBBS ANNUAL GENERAL MEETING



On 25 April 2017, SaigonBank Berjaya Securities JSC (“SBBS”) organised its Annual General Shareholders’ Meeting (“AGM”) at the Central Palace Hotel. The AGM was held successfully, attended by more than 90% shareholders.

Board of Directors (from left) : Nguyen Hoai Nam (Chairman), Nguyen Minh Tri, Nguyen Van Minh, Kuok Wee Kiat and Derek Chin.

IPS OFFERS ISLAMIC STOCKBROKING SERVICES

Bursa Malaysia is pleased to welcome Inter-Pacific Securities as part of Bursa Malaysia-i alongside the existing 11 Islamic Participating Organisations (POs). Inter-Pacific Securities is now the 12th stockbroking company in Malaysia to offer Islamic stockbroking services.

Executive Director of IPS, Tan Mun Choy thanked Bursa Malaysia and the Securities Commission for granting their approval to carry out Islamic stockbroking services. They are excited to play their part in Bursa Malaysia-i initiatives to broaden the range of Islamic capital market instruments.

With the latest addition, investors will have a wider choice of Islamic POs to represent them, which is in line with the priority of Bursa Malaysia-I to provide a conducive marketplace for the Shariah investing community and to spur the growth and vibrancy of the Islamic capital market domestically and regionally.

AMITA KUB-BERJAYA KITAR SDN BHD OPEN DAY

Amita KUB-Berjaya Kitar Sdn Bhd (“AKBK”) is a joint venture company between KUB-Berjaya Enviro Sdn Bhd and Amita Corporation, Japan to undertake a scheduled waste recycling project.

AKBK’s Sustainable Resource Management Centre is located at the Bukit Tagar sanitary landfill, and is the first project in Malaysia that utilises a proprietary technology to enable 100% recycling of scheduled waste (waste produced by industrial process) and turning the scheduled waste into alternative raw material for cement making, instead of simply disposing the waste through conventional methods.

On 15 May 2017, AKBK held an Open Day where over 30 representatives from various industries across the country were invited to visit the Sustainable Resource Management Centre to learn about the technology and services offered by AKBK.

The Sustainable Resource Management Centre started operations in June, and is capable of producing approximately 43,000 metric tons of alternative raw material annually for the cement industry.



AKBK Chairman & Managing Director, Chock Eng Tah, addressing the guests.



Group photo at AKBK Sustainable Resource Management Centre.

A BETTER INTERACTIVE LEARNING EXPERIENCE FOR MAKATI HIGH SCHOOL STUDENTS



Handing over PGMC’s donation to Makati High School. (L-R) Ameriza Bautista, Tito Villalino III, Tan Eng Hwa, Evangelina Apolinario, Rossana Domingo, and Norberto Abad.

Just in time with the opening of classes for the school year 2017–2018, Philippine Gaming Management Corporation (“PGMC”) donated an LCD projector to Makati High School (“MHS”), a public secondary school located in PGMC’s host city, Makati City. PGMC is a subsidiary of Berjaya Philippines Inc. which owns businesses in gaming, hotel, automobiles, and restaurant segments in the Philippines.

PGMC Vice President Tan Eng Hwa led the hand-over of the LCD projector to MHS Principal, Evangelina Apolinario. Also present during the event were PGMC’S Senior AVP for IT Tito Villalino, Human Resources Director Leo Laca, and Accounting Department Head Ameriza Bautista.

LCD projectors offer ways of reaching students in different ways. They allow the teacher to interact with students better, to use a multimodal form of teaching and to provide more entertaining ways to teach and get their lesson objectives and facts across.



Grade 10 students of Makati High School during a classroom lesson using the LCD projector PGMC has donated.

Tan said the donation is part of PGMC’s Corporate Social Responsibility programme for education. “With this donation, students in public schools can keep abreast with the latest technology in learning so that they become more competitive,” he said. On its part, the MHS Principal and other faculty members expressed their appreciation for the donation saying that their students would benefit so much in the modern teaching tool they have received from PGMC.

SHAPING LIVES OF THE COMMUNITY



(Second from right): Marketing General Manager of 7-Eleven Malaysia, Ronan Lee and Founder of Autism Café Project, Mohd Adli Yahya (4th from left) with local autistic youths and volunteers from 7-Eleven Malaysia and NGO Hub.

In support of raising awareness on autism, 7-Eleven Malaysia collaborated with NGO Hub Asia to initiate a short certification programme on Café Preparation and Service for autistic youths at Autism Café Project at iM4U Sentral, Taman Perindustrian Puchong. The Autism Café Project was established last year by its founder, Mohd Adli Yahya who aspires to help local autistic youths take charge of their lives in seeking and securing future employment. The café presented an ideal opportunity for 10 of its youths to slowly build their confidence by socialising with others and accomplishing daily tasks. Volunteers from 7-Eleven Malaysia coordinated the programme by mentoring youths to carry out basic café and food service skills such as greeting walk-in customers, serving food and baked goods, as well as cleaning and clearing tableware and kitchen utensils after use.

HEARTY MEALS FOR VOLUNTEERS CONSERVING THE CLIMATE

In conjunction with Kenny Rogers ROASTERS (“KRR”)’s “22 Deliciously Healthy Years” anniversary initiative to reward the efforts of unsung heroes, KRR visited the volunteers of Power Shift Malaysia in May 2017.

Understanding the uphill battle and the passion of these youth to ensure a safe climate future, KRR contributed a total of 50 sets of Kenny’s Quarter Lite Meal to the participants who attended the Malaysian Youth Delegation (“MYD”) 2017 retreat organised by Power Shift Malaysia. The retreat held at The University of Nottingham Malaysia Campus allowed participants to have a better understanding of MYD as a whole, among other initiatives which included interactive sessions.

Apart from Power Shift Malaysia, other charitable organisations that KRR contributed meals to included EPIC, Teach For Malaysia, Malaysian Nature Society and Society for the Prevention of Cruelty to Animals (SPCA), MERCY Malaysia, Give.my and Hospis, with more organisations scheduled.



First and second from left to right: Ahmad Bin Ahad, Assistant Restaurant Manager of Kenny Rogers ROASTERS Metro Point Kajang and Thomas Lai Yoke Hwa, MYD Program Coordinator, with MYD volunteers.

The “22 Deliciously Healthy Years” anniversary initiative by KRR garnered more than 11,300 likes on KRR’s Facebook page. For every 22 ‘likes’ received, KRR pledged to contribute a meal to non-governmental organisations (NGOs) which resulted in over 500 meals contributed.

GLOBAL MONTH OF SERVICE 2017: MAKING A DIFFERENCE, DONATE A BOOK



The setup of the community library at Kampung Parit Serong.

The theme for Starbucks’ Global Month of Service 2017 this year was ‘Making A Difference, Donate A Book’, a focus to establish six community libraries to enrich minds through the love for reading. This project benefitted 12 rural communities across Malaysia, impacting the lives of nearly 20,000 village folks.

The effort saw Starbucks’ customers contributing 10,000 reading materials which were channeled to the rural villages. The reading materials ranged from topics covering travels, hobbies, management topics and general knowledge titles. Starbucks’ business partners contributed items to beautify and to create a comfortable reading zone such as potted plants, reading table, chairs and stationery.



A notice was placed at Starbucks stores informing of the book drive.

The first community library was established on 15 April 2017 at Kampung Parit Serong, a farming village located 30 minutes away from the famous Kuala Selangor Firefly Sanctuary. Radio stations supported the cause with on-air mentions to drive the book collection effort and four main Malaysian newspapers covered this story; News Straits Times, the Sun, Kosmo and Borneo Post.



Starbucks representatives handing over and officiating the community library to representatives of Kampung Parit Serong.

RASA UTARA CONTRIBUTES TO 30-HOUR FAMINE EVENTS

For World Vision Malaysia's 30-Hour Famine event this year with the theme "One Future: No Hunger", Rasa Utara contributed a total 600 packs of packed Mi Siam and Sosej Ayam for its Camp Leader Training Workshops in April and May. Rasa Utara contributed another 100 packs of Mi Siam and Ayam Nyonya on 13 July 2017. Rasa Utara's total contribution is valued at approximately RM8,000.

Participants of 30-Hour Famine are to abstain from solid food for 30 hours at the DIY Famine camps held throughout Malaysia and the event will culminate at the Countdown on 30 July 2017 at Stadium Malawati, Shah Alam. About 35,000 participants are expected during the Countdown.

Funds raised through the 30-Hour Famine event will be channelled to health and nutrition; economic development; food security and water; sanitation and hygiene projects in Mongolia, Vietnam, Indonesia, the Philippines and the Democratic Republic of Congo.



Representative of Rasa Utara (1st row, right) with other corporate sponsors, supporting celebrities and youth mobilisers during the media launch.



Rasa Utara's Mi Siam and Sosej Ayam served during the Camp Leader Training Workshop on 1 April 2017.



400 participants at Camp Leader Training Workshop at HELP University Subang Jaya on 6 May 2017.

HEALTH TALK BY BEFRIENDERS KUALA LUMPUR

On 21 June 2017, Berjaya Cares Foundation in collaboration with the Befrienders Kuala Lumpur organised a health talk entitled "Depression: What can I do about it?". Approximately 70 Berjaya staff attended the talk at Berjaya University College of Hospitality, Kuala Lumpur.

Mr. Kenny Lim, Outreach Director of Befrienders Kuala Lumpur shared with the audience on how to cope with depression, the difference between depression and sadness, channeling depression into productivity, signs and symptoms of depression, the "do's and don'ts" on how to support someone in depression or suicidal and where to seek professional help.

Befrienders Kuala Lumpur is a non-profit organisation established in 1970 to provide free emotional support for those who are struggling with depression, in distress and suicidal through 3 primary channels i.e. telephone helpline that is available 24 hours every day throughout the year (03-79568144/8145), face to face through a prior appointment and email at sam@befrienders.org.my.

To find out more, please visit www.befrienders.org.my.



Mr Kenny Lim (right) of Befrienders Kuala Lumpur sharing with the audience about the importance of managing depression effectively.



The audience practicing a relaxation breathing technique which helps to improve emotional health and ease depression.