



The launch of Berjaya Youth Short Film Competition 2011 at the BTS Hotel.

BCorp Supports Malaysian Youth In Promoting Good Values Through Short Film

On 27 July 2011, Berjaya Corporation Berhad ("BCorp") launched a youth campaign, the "Berjaya Youth Short Film Competition" ("BYSFC"), to create a platform for Malaysian youth, aged 18-25, to share their inspiring stories through film. Entries for this competition must touch upon one of three themes, namely Inspire, Make a Difference and Loving Earth.

A project coordinated by the Berjaya Cares Foundation, this competition was aimed at engaging with Malaysian youth and providing them a channel to promote positive messages and share positive experiences.

At the launching of this inaugural project, BCorp's CEO, Dato' Robin Tan said, "Young minds are often easily affected by what they are exposed to. Given the amount of time young people spend surfing the Internet, we thought the best way to reach our Malaysian youth was to go online. Hence, we came up with the idea of running a short film competition online which gives an opportunity to our youth to express themselves and show their creativity through films. More importantly, we hope this competition will encourage our youth to spend time thinking about positive values and positive aspects of their lives."

Nerine Tan (fifth from right) with the judges and Top 5 winners at the award ceremony of the Berjaya Youth Short Film competition 2011 in September 2011.



The competition ran from 27 July 2011 until the closing date of 8 September 2011. All entries were submitted online through www.berjayayouth.com or through a CD at selected offices in Kuala Lumpur. Three local film producers, Afdlin Shauki, Ah Niu and Gayatri Pillai, shortlisted the top 10 short films out of an overwhelming response of 150 entries which were subsequently posted onto the official website www.berjayayouth.com for members of the public to vote online. The 10 films garnered over 160,000 votes throughout the voting period.

(continued on page 2)

Chairman's Statement

It has indeed been an exciting 2011 with much happening for the Group!

During the last quarter of 2011, the Food and Beverage sector have continued opening new stores in high traffic areas in Malaysia. Kenny Rogers ROASTERS and Papa John's opened new outlets in Festival City Mall in Setapak and AEON Rawang Shopping Centre. Starbucks saw the launch of its Starbucks Card nationwide. It was a successful launch with more than 250,000 cards issued to date.

Berjaya Air resumed its flight from Subang Airport to Pangkor Airport. It also launched its inaugural flight from Subang Airport to Langkawi. Today, Berjaya Air flies 3 times a week to Pangkor and 4 times a week to Langkawi respectively.

In the area of education, Berjaya University College of Hospitality entered into a Memorandum of Understanding with the Professional Golf Association of Malaysia. The signing enables both parties to collaborate and offer golf education and training programs. Berjaya UCH is the first University College in Malaysia to offer a Diploma in Golf Management.

During 2011, the group made progress in the field of waste management in the People's Republic of China. The Sanshui District Bainikeng Sanitary Landfill in Foshan commenced operation in May 2011. At the same time, the Xinan Jinben Wastewater Treatment Plant has also begun construction. These projects mark a milestone in the development of waste management by BCorp.

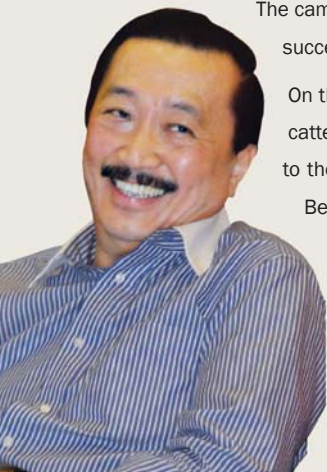
BCorp launched the inaugural Berjaya Youth Short Film Competition in 2011 which succeeded in creating news for us by reaching out to youth via the short film platform. This platform was selected as a medium given that youth today are internet savvy users and more than 60% of internet content is video-based.

The campaign had successfully run through the social media network in promoting and instilling good values targeted at youth. Seeing the success, hence, BCorp is glad to be organizing this competition on an annual basis.

On the CSR front, we have continued to support the underprivileged by donating vans to 5 charitable homes, officially opened the new cattery in PAWS, supported the EDUCARE 2011 program organised by the Sri Jayanthi Association and Yayasan Karuna and contributed to the monthly HOPE food provision program. There was also an outing organised for more than 100 underprivileged children to the Berjaya Times Square Theme Park.

As we move into 2012, I would encourage everyone to work harder amidst much global uncertainty. The Year of the Dragon is expected to be a challenging one and we should brace ourselves to take on these challenges when they come along. Have a great year ahead!!

Tan Sri Dato' Seri Vincent Tan Chee Yioun



Performance of Companies for the 2nd Financial Quarter Ended 31 October 2011 (unaudited)

Company	Revenue 3 Months Ended 31 October 2011 (RM'000)	Profit Before Tax 3 Months Ended 31 October 2011 (RM '000)
Berjaya Corporation Berhad	1,698,163	167,670
Berjaya Land Berhad	988,569	102,469
Berjaya Sports Toto Berhad	862,371	148,785
Berjaya Media Berhad	13,396	286
Berjaya Food Berhad	18,177	1,832
Berjaya Assets Berhad	76,096*	33,160*

* As at 30 September 2011

BCorp Supports Malaysian Youth in Promoting Good Values Through Short Film *(continued from page 1)*

The champion, Nick Seah Tze Chyuan, walked away with the Grand Prize of RM40,000 and a Canon 5D MKII (body only) camera worth RM8,099.00. His film, entitled Dream House, garnered the most votes in the competition. The 2nd Prize of RM10,000 and a Canon camera was won by Teh Keh Ping with his short film entitled The Recorder, while Ker Yong Jie won 3rd place for his short film Live Slow. 4th and 5th placings were won by Joshua Ong Yan Soon for his film, Grandma Fong, and Chai Yoke Man for Awake respectively. The total value of prizes exceeded RM85,000.00. Berjaya Hotels and Resorts Director, Nerine Tan presented the prizes to the winners.

With the overwhelming response, BCorp will hold this competition again in 2012.

Hansen Lee and Nadia Heng lending celebrity support to the Berjaya Youth Short Film Competition 2011 by endorsing the event via interviews.



Santa in 7-Eleven!

On 21 December 2011, Santa was spotted at the 7-Eleven headquarters in Plaza Berjaya. Mr. Ho Meng, Managing Director of 7-Eleven Malaysia, dressed up as our Santa Clause and greeted all 7-Eleven staff in the office. 10 lucky winners won a very special Christmas gift from our generous Santa, which included a Q Jelly Santa Cake, toys, Famous Amos cookies, Sticky Sweets, and Starbucks Christmas Tumblers.

1. Santa with Tan U-Ming (Executive Director, 7-Eleven Malaysia) at 7-Eleven's office.
2. Santa came bearing gifts for the staff.



Minty treats with Chicken & Pasta Meal

The scrumptious and delectable Chicken & Pasta meal was back at Kenny Rogers ROASTERS (KRR) in mid-November 2011. Stay frosty with the minty ice-blended treats of Minty Emerald Frost and Minty Choco Frost accompanying the wholesome meals.

The famous Rotisserie-roasted quarter chicken was served with a choice of the popular sauces: Beef Bolognese with robust flavor; rich and creamy Cheesy Chicken or the oriental flavored Tangy Chicken pasta with a hint of spiciness with one side dish of your choice.

The Chicken & Pasta Meal with Minty Frost beverages is a hit at KRR as a wholesome year-end meal.



i.care FOR TODAY, i.care FOR LIFE

In an effort to reduce waste from disposable packaging, Kenny Rogers ROASTERS (KRR) has introduced the i.care Box and i.care Bag in November 2011. The reusable 'i.care' range is also designed to support healthy eating habits through portion control guidance, especially for those who are on the go!

The five-compartment i.care Box comes in 5 attractive colours. Each colour represents a major food group which comprises a balanced diet – red for fruits, green for vegetables, blue for dairy, yellow for grains and purple for meat. The five compartments in the i.care Box allows people to organize their meals and make sure that each meal is well balanced. The i.care Bag, priced at RM6.00 and the i.care Box, at RM12.00 are available nationwide.

KRR has launched some promotions to encourage patrons to take part in minimizing the use of disposable packaging. With every order of a Kenny's Greatest or Chicken Meal, it entitles customers to purchase the i.care Bag and i.care Box at a special price of RM3.00 each. Orders through ROASTERS Delivery of RM80.00 and above will get a free i.care Bag, while stock lasts. Customers who bring back the i.care Box to take-away an order of Kenny's Greatest or Chicken Meal will be entitled to a RM 0.30 rebate off the meal ordered.

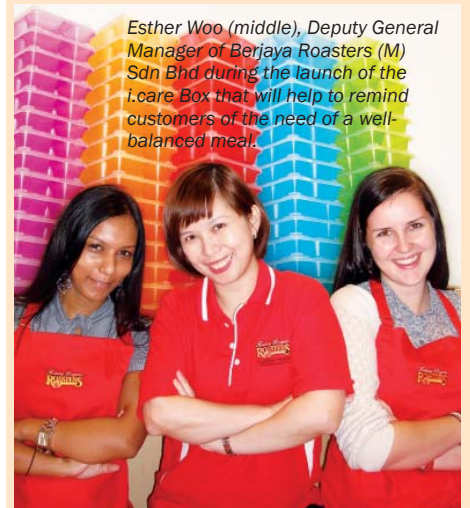
Spot & Dine Programme by Traxx FM

Twenty lucky Traxx FM listeners from the Spot & Dine programme were rewarded with complimentary meals when they were spotted by any one of crew members of Traxx FM at the KRR restaurant in Tropicana City Mall. The lucky winners were treated with Mexicano Baked Fish and Chicken & Pasta Meal on 3 October and 14 December 2011, respectively.



Lucky winners who joined the Spot & Dine programme by Traxx FM had a good time with Traxx FM's crew members and KRR's staff.

The winners enjoyed a delicious and wholesome meal at the KRR restaurant in Tropicana City Mall.



Esther Woo (middle), Deputy General Manager of Berjaya Roasters (M) Sdn Bhd during the launch of the i.care Box that will help to remind customers of the need of a well-balanced meal.

New facelift and opening of two new Kenny Rogers ROASTERS restaurants

The 4th quarter of year 2011 has been a busy one for Kenny Rogers ROASTERS. During this period, KRR renovated an outlet and opened two new outlets in Kuala Lumpur and Selangor.

On 19 October 2011, KRR Mid Valley re-opened with a fresh facelift, offering a more cozy and vibrant ambience. It is now furnished with arm-chair seating and complimentary Wi-Fi service. Make a date with Kenny Rogers ROASTERS at Mid Valley now for a brand new dining experience!

A new KRR restaurant was opened at Festival City Mall in Setapak, Kuala Lumpur on 20 October 2011. On 19 December 2011, another KRR restaurant was opened at AEON Rawang Shopping Centre in Rawang, Selangor.



- 1 & 2. The newly renovated KRR restaurant at Mid Valley, Kuala Lumpur.
- 3 & 4. The new KRR outlet at Festival City Mall
- 5 & 6. The latest KRR restaurant opened at AEON Rawang Shopping Centre.

ROASTERS Day Out - Back To Natural at Nur Lembah Pangsun, Hulu Langat



ROASTERS Day Out! A perfect get together for all KRR staff.



All were in high spirits to beat the wet challenge.

On 12 October 2011, Kenny Rogers ROASTERS organized some team building activities in a fun and “wet” way for more than 200 staff from all levels who got together to compete for the title of champion team at Nur Lembah Pangsun, Hulu Langat.

The team building activities were organized to break the ice and to improve team work among employees in the organization. It was an enjoyable and challenging day out for the 4 teams from KRR.

Starbucks Malaysia 13th Anniversary Treat

In conjunction with Starbucks Malaysia’s 13th anniversary on 17 December 2011, the company rewarded loyal customers by giving away free tall size freshly brewed coffee when they flashed their Starbucks Card at the counter from 10am till 2pm in all 122 stores nationwide.

The response was overwhelming as Starbucks Malaysia gave away a total of 12,532 cups of freshly brewed coffee in merely 2 hours. Loyal Starbucks’ customers have more reason to cheer now for next year’s anniversary celebration.



1. Customers queuing up for their aromatic cup of freshly brewed coffee.



2 & 3. Loyal customers showing their Starbucks Card to redeem the anniversary coffee treat.



Starbucks Card Grand Launch on 11.11.11 at Starbucks The Curve

11 November 2011 (11.11.11) marked a memorable date for Starbucks Malaysia as the Starbucks Card was officially launched nationwide. The grand launch was held at Starbucks The Curve with overwhelming response as 600 invited guests including loyal customers, business partners and media turned up to join the excitement.



Aside from the superb fine coffee and scrumptious food, the launch was filled with awesome entertainment including break dancing, special appearances by Dina (finalist of Malaysian Idol), fire juggling, graffiti corner and saxophonic jazz music. The games and lucky draw session came with attractive prizes such as Starbucks pre-loaded card worth RM500, limited edition Starbucks planner and Christmas merchandise.

Customers and invited guests had fun during the Best Post contest where they checked out the Live Post from Facebook & Twitter and voted online via Facebook for the best post. It was an unforgettable and successful launch with more than 120,000 Starbucks Card activated in the month of November.



1. Sydney Quays (center), Managing Director of Starbucks Malaysia officiated the new Starbucks Card in Malaysia.
2. Bold performance by the fire juggler.
3. "Bite me and I'm yours!", some customers are trying hard to win the Starbucks Card.

Starbucks Malaysia 1st CUP Fund Treasure Hunt, Hunt For Fund

Starbucks Malaysia has been supportive of CUP (Caring United Partners) Fund since 1999. This year, the CUP Fund committee members rewarded partners by organizing the 1st 2D/1N car treasure hunt activity with the theme Hunt For Fund!

40 partners took up the 100km challenge, travelling from Berjaya Times Square, Kuala Lumpur to Port Dickson, Negeri Sembilan in search of clues at several pit stops. Partners were given goodie bags consisting of merchandise from sponsors, the 2012 Starbucks Planner and light breakfast package. The attractive grand prize included RM500 cash, tickets to Koh Sa Mui, Starbucks Card worth RM100 and Christmas merchandise.

1. The Cup Fund Committee Hunt For Fund Group Photo.
2. Group photo of partners and CUP Fund Committee before the flag-off.
3. Congratulations to the champion team who walked away with the grand prize.



Papa John's Pizza's Year End Buzz

It was a busy time for Papa John's Pizza to end the year of 2011 with more to offer to pizza lovers.

In the month of October and December, Papa John's Pizza opened 2 more outlets which are located at KL Festival City in Danau Kota, Setapak and AEON Rawang. Customers from the neighborhoods can now enjoy quality fresh ingredient pizzas. Pizza lovers can choose to dine-in, drop by for take-out service or even call for catering and delivery services.

For the festive season promotion in December, Papa John's introduced a 'limited time offer' on a special Christmas pizza - Chicken Cordon Bleu. The special Christmas pizza is baked to perfection with original Alfredo sauce, fresh mushrooms, rosemary chicken topped with Mozzarella cheese.



Check out www.papajohns.com.my to find out the nearest Papa John's outlet near you. The delivery and take-out service are available by calling 1300 88 7272.



- 1 & 2. New opening of Papa John's Pizza outlets at KL Festival City in Danau Kota, Setapak (left) and AEON Rawang.
3. Chicken Cordon Bleu pizza is the special Christmas offer introduced in December 2011.

Chicken Mushroom Melt



Wendy's® Malaysia reintroduced Chicken Mushroom Melt burger nationwide starting from 4 October 2011. Back by popular demand, all restaurants offered the sequel of melting cheese bites that will blow you off your mind!

Last September, Wendy's® launched for a limited time the Chicken Mushroom Melt and due to an awesome response from our customers, we decided to make a tasteful comeback on the Chicken Mushroom Melt with a RM2 discount on every Chicken Mushroom Melt combo with F&N drink.

WENDY'S® Combo Choice

At Wendy's®, we believe in choice. Choice in toppings. Choice in dressings. And the choice to select from a variety of nutritious options for your combo meal. Just add RM1.20 and choose between fresh crisp Side Salad, creamy Cheese Baked Potato or rich and meaty Chili to complement your combo meal with real satisfaction!



Rise & Shine to a Fresher, Better Breakfast from RM4.99!

We have added in a new addition to our wholesome breakfast range for the seafood lovers. The all-new Mornin' Melt Panini with Tuna is available at RM4.99. Visit our breakfast stores today to share the joy of fresh made breakfast with your friends and family. Breakfast is served at the following Wendy's® restaurants:

- Sunway Pyramid (LG2.42A, Lower Ground 2)
8am - 11am daily
- Jaya One (No. 35-G, Block J)
8am - 11am daily
- Jalan Sultan Ismail (Ground Floor, No. 32, Wisma Mak Yee)
7am - 11am daily
- Mont' Kiara (Unit No. GF2, Banyan Walk)
7am - 11am daily
- Berjaya Times Square (03-95 & 03-102, 3rd Floor)
8am - 11am daily



Spicy Buddy Meal for Two @ RM18.95!

Sharing is caring with Wendy's® Spicy Buddy meal! Bring your loved one or a friend for a spicy meal made for two with one all-time favorite Spicy Chicken Sensation burger. It is specially made with our own fiery blend of peppers and spices added to your favorite chicken fillet, two pieces of juicy Spicy Fried Chicken with crispy golden crust, one large Natural-Cut Fries with sea salt and two small carbonated drinks. Now that's a perfect way to spice up your relationship through yummy spicy meal!



Ice Cool WENDY'S® FROSTY™ CONE



Introducing Wendy's® new Frosty™ Cone! Made from real-milk, the Frosty™ Cone is available in Chocolate or Vanilla flavour in a crispy, chocolate coated sugar cone. Nothing satisfies your taste buds more than this refreshing dessert. Complement your meal with Wendy's® Frosty™ Cone today for just RM1.00 nett!

Welcome WENDY'S® AEON Anggun Rawang!

Internationally known for some of the best burgers in the business, the secret to Wendy's® success both locally and globally is its made-to-order policy. Wendy's® is now served at AEON Anggun Rawang. Rawang customers can now count on Wendy's® for food that's served fresh, hot and made the way they like it. After all, as the slogan goes, it's just not fast food; it's fresh food, made fast. Wendy's® restaurants are now available at the following locations:

- Sunway Pyramid (LG2.42A, Lower Ground 2)
- IOI Mall (Lot G18B, Ground Floor)
- Jaya One (No. 35-G, Block J)
- Jalan Sultan Ismail (Ground Floor, No. 32, Wisma Mak Yee)
- Mont' Kiara (Unit No. GF2, Banyan Walk)
- Giant Kota Damansara (Lot G44 - G48, Ground Floor)
- Berjaya Times Square (03-95 & 03-102, 3rd Floor)
- AEON Rawang Anggun (Lot G65, Ground Floor)



Visit of Chairman to Sun Media Office

The Chairman of Sun Media Corporation Sdn Bhd, Dato' Robin Tan and senior management staff visited theSun Media's office on 24 November 2011.

The visit started with an introduction by the Managing Director, Mr Chan Kien Sing and the opening address by Dato' Robin Tan followed by an official lunch at the office cafeteria with the respective department and section heads. A welcome cake cutting ceremony was also held prior to Dato' Robin Tan's visit to all departments located in the building.

Before leaving, Dato' Robin Tan also visited theSun's printing plant located behind the office building.



A group photo of the senior management & editorial team of theSun.



Dato' Robin Tan interacting with journalists & editors at theSun's office.



The copies of theSun newspaper layouts are being shown to Dato' Robin Tan.



Viewing of the paper rolls used for newspaper printing.



Dato' Robin Tan & the management team inspecting the machineries in the printing plant.

Mazda's New SKYACTIV Technology wins 2012 RJC "Technology of the Year" in Japan

The newly-developed SKYACTIV-G 1.3 engine Mazda has been named the 2012 "Technology of the Year" by the Automotive Researchers' and Journalists Conference of Japan (RJC). The new engine is available in Mazda Demio for the Japanese market.

The breakthrough SKYACTIV-G 1.3 achieves a high compression ratio of 14.0:1 and exhibits outstanding efficiency, especially under high load at low rpm. It also features a number of new technologies to avoid knocking (an unavoidable issue with conventional high-compression engines), such as special piston cavities, designed to support ideal combustion, and special multi-hole injectors that enable precise fuel injection control.

The first European vehicle to have a full slate of SKYACTIV Technologies will be the Mazda CX-5 set for launch early next year. This compact crossover SUV will offer European benchmark reductions in both fuel consumption and emissions.

SKYACTIV is a blanket term for Mazda's innovative next-generation technologies. The name, SKYACTIV, intends to reflect Mazda's desire to provide driving pleasure as well as outstanding environmental and safety performance of its vehicles. An ambitious internal Building Block Strategy has been implemented and will be completed by 2015. It involves comprehensive optimization of Mazda's base technologies, and the progressive introduction of electric devices such as regenerative braking and hybrid system. All technologies that are developed based on this strategy fall under the SKYACTIV umbrella.



Mazda3 MPS Receives ALG Award for Highest Residual Value in U.S. Sportscar Segment

Mazda Motor Corporation announced that the Mazdaspeed3 (known in Malaysia as the Mazda3 MPS) has won the 2012 Residual Value Award in the Sportscar segment from the Automotive Lease Guide (ALG) in the U.S.

Each year, ALG evaluates vehicles available in the U.S. and Canada and predicts which will retain the highest percentage of the purchase price after a three-year period.

Mazda vehicles have won ALG residual value awards in the U.S. for three consecutive years. The Mazda3 won the Mid-Compact segment in 2012, and the Mazda CX-9 won the Fullsize Utility segment in 2011.

The Mazda3 MPS is Mazda's high performance flagship model in the Mazda3 lineup. Its aggressive, sporty styling and more intense dynamic performance has earned a strong following among sports car enthusiasts.

Mazda Ranked Top 3 in JD Power Ownership Satisfaction Study

In the recent J.D. Power and Associates and AUTO TEST Report 2011 in Germany, Mazda receives two awards which are for the MAZDA2 (small car) and MAZDA3 (lower medium car). The MAZDA3 achieves the highest score of any model in the 2011 study.

The study is based on more than 17,000 owner evaluations of their vehicles and dealers across 67 attributes grouped in four measurements of satisfaction.

Mazda rank third as the highest ranked Japanese car manufacturer, following premium European marques Volvo as first and Mercedes-Benz second, ahead of MINI and Honda.

The annual J.D. Power and Associates study provides consumers with reliable and accurate information about many vehicle models, and helps manufacturers provide high levels of satisfaction to their customers.



Grand Opening of U Mobile's Brand New Store in Seberang Jaya, Penang

On 16 December 2011, U Mobile strengthened its presence with a new store opening in Seberang Jaya, Penang. The new U Mobile store is a "one-stop service centre" to provide customers in the North with easier and more convenient access to U Mobile products and services. Services available at the store include providing prepaid starter packs and top-up vouchers, postpaid packages, broadband registrations, payment transactions, and customer service support by friendly U Mobile staff. The store is the second in the region following the opening of the U Mobile store in Queensbay Mall, Penang.

Official opening (From Left) Kevin Yip, Head of Device and Branch Operations, Ismail Othman, Operation Director of MCMC Northern Region, Faizal Azizan, Deputy Director of MCMC Northern Region and Michael Mah, Head of Sales, in an unique action of "breaking the golden eggs" symbolizing the official opening.



U Mobile New Postpaid Plans for 1st Jobber and Young Executives

On 12 October 2011, U Mobile introduced its new postpaid plans with low entry fees starting from as low as RM28 for high-speed mobile Internet with free calls and free SMS in a single package aimed at first jobbers and young executives.

Three plans are available: U28 at RM28 per month with mobile Internet up to 1GB and 300 free SMS to all operators; U58 at RM58 per month with mobile Internet of up to 2GB and 300 minutes of free talk time to all operators; U88 plan with mobile Internet of up to 3GB, 300 minutes of free calls and 300 free SMS to all operators.

Plan	U28	U58	U88
Monthly Fee	RM28	RM58	RM88
Mobile Internet	1GB	2GB	3GB
Free SMS	300	300	300
Free Calls	0	300	300
Start-up Fee	RM399	RM949	RM1,349
0% Interest	Yes	Yes	Yes

Rate plan.

Plan	U28	U58	U88
Monthly Fee	RM28	RM58	RM88
Mobile Internet	1GB	2GB	3GB
Free SMS	300	300	300
Free Calls	0	300	300
Start-up Fee	RM399	RM949	RM1,349
0% Interest	Yes	Yes	Yes

U Mobile Landmark Partnership with Maxis

On 21 October 2011, U Mobile inked a landmark multi-billion ringgit agreement with Maxis to share its 3G radio access networks (RAN), making the partnership the first active 3G RAN sharing arrangement to be deployed in Malaysia.



Sealing the landmark deal: (From L-R) Mark Dioguardi, CTO, Maxis Berhad, Sandip Das, CEO, Maxis Berhad, Dr. Kaizad Heerjee, CEO, U Mobile and Too Tian Jen, CTO, U Mobile.

Christmas Celebration with U Mobile's Loyal Customers

On 5 December 2011, U Mobile held a Christmas celebration with its loyal customers in Berjaya Times Square. In conjunction with the celebration, U Mobile launched the latest gadgets, Blackberry Bold 9790 and Samsung GALAXY Tab 7 Plus and GALAXY W and introduced new Supplementary Lines for its postpaid customers, the most affordable rates in the market for data usage with free calls and free SMS.



U Mobile's management and staff posing together with guests who attended the Christmas party.

Berjaya College of Nursing and Health Sciences conducted various health talks

Berjaya College of Nursing and Health Sciences (BCNHS) celebrated Pink October on 20 October 2011 by organizing a health talk on breast cancer. Dr. Dev Anand, Consultant Breast & General Surgeon of Pantai Medical Center, Bangsar, gave a talk on "Recent trends in Breast Cancer & Early Detection of Breast Cancer"

BCNHS has conducted a series of CPR and First Aid training programs. From October to November 2011, the participants of the programs are employees of Berjaya Langkawi Resort, Berjaya Tioman Resort and Berjaya Group of Companies.

On 2 December 2011, BCNHS signed a MOU with Negeri Sembilan Chinese Maternity Hospital which provide clinical placement for the students.



MOU signing with Negeri Sembilan Chinese Maternity Hospital.



Health Talk by Dr. Dev in conjunction with the Pink October Celebration.



CPR and First Aid Training for Berjaya Group employees.

BERJAYA UCH Holds the First Student Organized Colloquium on Contemporary Issues in Hospitality, Tourism and Culinary Arts

On 9th November 2011, BERJAYA UCH students organized a colloquium on the "Contemporary Issues in Hospitality, Tourism and Culinary Arts Industry". This is the first student organized colloquium in Malaysia!

The inaugural colloquium saw 23 presenters consisting of students from different colleges and universities locally and internationally who shared their valuable thoughts and views on the current trends and issues, career options and teaching and learning activities in the hospitality, tourism and culinary arts industry.

The President of Tourism Educators Association of Malaysia (TEAM), Rohizan Bin Zainal, was the keynote speaker. The discussion panel members were lecturers of BUCH and senior management from renowned hotels, restaurants and travel industry. The colloquium was an eye opener to the students as they listened to the many panel members' point of views in the context of the hospitality, tourism and culinary arts industry.



The participants were listening attentively to the speaker during the colloquium.

BERJAYA UCH Hosts Starbucks VIA Ready Brew Muffin Challenge

BERJAYA UCH and Berjaya Starbucks Coffee Malaysia Sdn Bhd collaborated to celebrate the launch of the new Starbucks VIA Ready Brew at its Upper East Side Café on 18th October 2011. Starbucks VIA Ready Brew is an instant coffee sachet.

The six finalists were requested to bake the muffins with their own creativity in BERJAYA UCH's pastry lab. The winning recipe - Orange DE VIA, was made by Jon Yu Mi, a 21 year old North Korea Hospitality Management student. The first runner up was Jomer Harvey Halili Santos, a student from the School of Culinary Arts who baked the crunchy and addictive "Hazelnut Coffee Crumble Muffin" while the second runner up was, Muhammad Razif Maula, Mohd. Tajordin who baked "Ahmavia' Muffin".



The six finalists of the Starbucks VIA Ready Brew Muffin Challenge. (Front row from left: Jomer Harvey Halili Santos - second prize, Jon Yu Mi - first prize and Muhammad Razif Maula, Mohd. Tajordin - third prize)

BERJAYA UCH - First University College to Sign a Memorandum of Understanding with Professional Golf Association of Malaysia

BERJAYA UCH and Professional Golf Association of Malaysia (PGAM) entered into a Memorandum of Understanding on the 21st of November 2011. The signing enables both parties to collaborate and offer golf education and training programmes in Malaysia to encourage the development of golf professionals for the nation, provide necessary advisory and guidance for the delivery of its golf programmes, provide technical training and skills development support and work towards joint collaboration projects in sports activities which are deemed suitable. BERJAYA UCH is the first University College in Malaysia to offer a Diploma in Golf Management which has a huge target market due to the large educational needs in Golf Management present along with a growing professional golf industry here in Malaysia. The students will have the opportunity to be exposed to international golf events and organize them in future.



BERJAYA UCH Chief Operating Officer Mdm Mae Ho (left) and PGAM President Mr Mohd Firuz Jaffril (right) shook hands as a sign of collaboration after the signing of the MoU.

AFC's Latest Star Chef Bruce Lim Makes an Official Visit to BERJAYA UCH

Popular host of AFC Original Production, "The Boss", Chef Bruce Lim demystified the American styled cuisine with a unique Filipino twist in a series of exclusive dinners, cooking demonstrations and motivational talks at BERJAYA UCH.

Chef Bruce conducted a cooking demonstration and motivational talk at BERJAYA UCH's culinary theatre on the 8th of November followed by a luscious dinner with cooking demo at BERJAYA UCH's fine dining restaurant, Samplings



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on the Fourteenth on the 9th of November. The magical dishes during the dinner were Prawn and Mango Salad with Smoked Fish Vinaigrette, Lobster Bisque with Crab Omelette, Black Rice with Seafood, Rack of Lamb with Roasted Potatoes and Chocolate Layered Cake as the dessert. The magnificent dinner saw approximately 100 people seizing the opportunity to experience Chef Bruce's magical dishes!



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1. From left: BERJAYA UCH Chief Operating Officer Mdm Mae Ho, AFC Chef Bruce Lim, BERJAYA Corporation Berhad Executive Director (Treasurer) Mdm Vivienne Cheng Chi Fan
2. Chef Bruce Lim sharing his experiences with BERJAYA UCH students during his motivational talk.

BERJAYA UCH Students Enhance Tourism Knowledge at Bali

From 11 to 14 of November 2011, a group of 27 BERJAYA UCH students from the School of Tourism, Arts and Culture Management further enhanced their tourism knowledge through a 4-day, 3-night trip to Bali, Indonesia. The recent trip was their very first outbound tour trip to the romantic island of Bali, which is exquisitely located at the east coastal side-lines of Indonesia. The objective of this tour was to develop students' understanding on the scale and scope of international tour operations in the tourism industry and to provide them an opportunity to conduct a research on the role of tour planners, ticket sales and planning itineraries.

The students visited the famous tourist attractions in Bali such as Kintamani for volcano viewing, Ubud, the royal ancient city, Tampak Siring and Tirta Empul, the holy spring water temples, Lake Bratan and Tanah Lot Sea Temple, one of Bali's most important sea temples which has a spectacular sight during sunset. Besides sightseeing, the students also conducted a hotel inspection during the trip which made the whole excursion a fruitful one.



Students with happy faces in a group picture of the Bali tour.

In October 2011, the Platinum and Gold Club members of Berjaya Sampo Insurance agency were invited to the 7th National Agency Convention from 6th to 8th October at Rasa Sayang Resort in Penang. A total of 97 awards were presented to top achievers for their outstanding achievement. The awards were categorized as top 10 national producers, top 10 regional producers, top 5 most profitable agents and platinum producers.

Patrick Loh, Managing Director and CEO, congratulated and thanked the elite club members for their unwavering support. He also presented the much anticipated financial results ended April 2011. As part of the continuous professional development, the industry leader, Mr. Leong Yee Fook was invited to give an educational talk on "Fraudulent Claims - Awareness enables Detection and Prevention". The three-day convention ended with well wishes amongst the staff and pledges to do better next year.

Berjaya Sampo Insurance Awards Top Achievers at the 7th National Agency Convention



A big gathering for Berjaya Sampo Insurance at the 7th National Agency Convention in Penang.

SaigonBank Berjaya Securities ends 2011 with sweet memory



On 22 December 2011, SaigonBank Berjaya Securities (SBBS) organized a year-end party to reward employees for their dedication and to appreciate clients of SBBS for their support. About 100 joined the fun and thrilling party.

The dinner was followed by an award presentation to employees. Four dedicated employees were presented with an award as recognition at work. The awards included the Best Broker, Best Sales Manager, Best Back Office Staff and Most Dedicated Staff. As a token of appreciation, SBBS engaged a self-shooting photographing machine for all attendees.

1. A group photo of the outstanding employees who received awards at the year-end party.
2. A photo taken with the self-shooting photographing machine captured sweet memories.



MOL Christmas Giveaway

MOL celebrated the Christmas spirit of giving and held two concurrent online promotional campaigns on Facebook during the festive season with social gamers. The purpose was to acquire new users and reward existing members that use the MOLPoints application to purchase or top up their game credits.

The first campaign - Christmas Cheers! (USD\$2 Zynga Game Cards Giveaway) ran from 15 November to 31 December 2011 on the MOLPoints Promotional FanPage on Facebook. The campaign was opened to members who had installed the MOLPoints App and new users. For new users, all they needed to do was to "Like" the fanpage and install the MOLPoints App, and 100 lucky winners were randomly picked daily to win a USD\$2 Zynga Game Card .

The 2nd campaign, The Great 12 Gifts For Christmas Giveaway, was held from 1 December to 25 December 2011. For every USD\$10 spent on Zynga Game Cards, members were entitled to win prizes such as a Xbox 360, Sony Cybershot and even a Samsung LED television. The campaign was held in all six Asian countries that MOL Global operates in. Everyday from 14 December to Christmas Day, a lucky winner walked away with one of the 12 fantastic prizes.

Posters of the 12 Gifts Christmas Giveaway and Zynga Game Cards Giveaway



Friendster Mobile
Loaded with new exciting games! Check m.friendster.com on your mobile and start playing them on-the-go!

Friendster Mobile App Launches New and Exciting Games

In response to the surge of mobility demands, Friendster is delighted to present FS Mobile app. The new Friendster Mobile App was made available from November 2011, when 10 mobile games were also launched.

Friendster Mobile enables one to play mobile games using iOS (iPhone, iPad, iPod Touch) and Android devices. Mobile users can also view games and friend's activities, check messages, manage avatar picture and more.

Games integrated into Friendster Mobile include interesting puzzle games like Tower Jelly, Penguin Pop and Magic Marbles. The launch of these games on Friendster Mobile has attracted many users in Asia to start playing games on their mobile phones.

Deepavali 'Kolam' contest



The Deepavali Kolam Contest was held on Saturday, 22 October 2011 at Kelab Darul Ehsan.

There were 3 teams of college students who participated in the contest.

Team "3 Angels" were awarded the first place, and the second and third places were awarded to "Thamarai" and "3 Beauties" respectively. All the winners received hampers. Hi-tea buffet and goodie bags were provided for the participants.

Berjaya Hotels & Resorts Launches 3, 2, 1-STOP! @ BHR Campaign

In December 2011, Berjaya Hotels & Resorts (“BHR”) unveiled a new brand and tactical campaign that demonstrates why the hospitality wing of the Malaysian conglomerate Berjaya Corporation is in its own league when it comes to hospitality. Named “3,2,1-Stop!@BHR”, the new campaign expresses the group’s distinctive philosophy of hospitality since its inception.

Inspired by the many feedback from guests and looking at the core strengths of BHR, the campaign focuses on the essence of the group as a one-stop hospitality provider.

Supported by the tagline “Where Hospitality Meets Simple Elegance”, the campaign conveys the value of BHR hospitality presented in a humble and service-focused manner, yet stylish in nature.

The four Malaysian properties which are the main focus of this campaign are Berjaya Langkawi Resort, Berjaya Tioman Resort, Berjaya Times Square Hotel, Kuala Lumpur and Berjaya Penang Hotel.

The campaign title 3,2,1-Stop!@BHR represents three (3) Leisure Stop packages which are the Dream & Dine!, Family Day-Out and Great Escape available at three (3) properties namely Berjaya Times Square Hotel, Kuala Lumpur, Berjaya Langkawi Resort and Berjaya Tioman Resort; and two (2) Corporate Stop packages which are Bringing You Home! and A Sweet, Suite Deal! offered at two (2) properties – Berjaya Times Square Hotel, Kuala Lumpur and Berjaya Penang Hotel. Finally, one (1) signifies BHR as 1-Stop hospitality arena providing uncompromising service to its guests.

3,2,1-Stop!@BHR Campaign is not only initiated to drive business to the four Malaysian properties with travel packages valid until end of February 2012 but will be pro-longed as a brand positioning campaign – STOP!@BHR to the global community as an invitation to stop and experience BHR’s services.

The campaign will also serve as an avenue for a corporate social responsibility drive where RM1 from each package sold will go to the A DOLLAR, A SCHOLAR charity Fund – a fund-raising drive by BHR in aid of education support for underprivileged children.

3 Leisure Stops! @ BHR

DREAM & DINE!

- Berjaya Langkawi Resort – From RM 735.00++ per person per package
- Berjaya Times Square Hotel, Kuala Lumpur – From RM 365.00++ per person per package

FAMILY DAY-OUT

- Berjaya Langkawi Resort – From RM 665.00++ per night
- Berjaya Times Square Hotel, Kuala Lumpur – From RM 365.00++ per room per night

*Stay a minimum of 2 nights at our Best-Available-Rate!

GREAT ESCAPE

- Berjaya Tioman Resort – From RM 867.00++ per room per package

*Stay a minimum of 3 nights & get 15% off our Best-Available-Rate!

2 Corporate Stops! @ BHR

BRINGING YOU HOME!

- Berjaya Times Square Hotel, Kuala Lumpur
- Club Studio Suite – RM 350.00++ per room per night
- Club Superior Suite – RM 400.00++ per room per night

*Inclusive of Corporate Club benefits and 1-round complimentary treat of minibar (beers and snacks only).

A SWEET, SUITE DEAL!

- Berjaya Penang Hotel – 35% off on Best-Available-Rate for Junior Suite



3,2,1-Stop! @BHR group photo of staff at Berjaya Penang Hotel.

Berjaya Times Square Hotel Scores Big In Culinaire Malaysia 2011

A total of 1 Gold, 7 Silver and 5 Bronze medalists



The winning team of BTS Hotel.

Berjaya Times Square Hotel, Kuala Lumpur (“BTS Hotel”) made a glittering debut at the Culinaire Malaysia 2011, which was held in conjunction with the Food & Hotel Malaysia (FHM), an international exhibition that featured a wide range of products from around the globe. The exhibition was designed specifically for the dedication to pursuit the greatness in the culinary arts. The event took place in KL Convention Centre, from 20 - 23 September 2011.

BTS Hotel won a Gold medal in the Cocktail category by Suthida Palapeung, who is the creative Guest Ambassador of our passionate food and beverages team. She also won herself a Silver medal in the Mocktail category alongside with another silver medalist, Muhamad Nasrul of the same category.

BTS Hotel was also awarded 10 Diploma certificates from the categories of Meat/Poultry Main Course (2 certificates), Stylist Buffet Showpiece And Creative Edge – Fruit And Vegetable Carving (2 certificates), Apprentice Chicken/Salmon Main Course, Iron Butcher Chef Challenge, Mocktail, Ethnic Malay Cuisine, Apprentice 4-Course Set Menu and Pastry Showpiece.

Berjaya Air now flies to Pangkor and Langkawi

On 21 October 2011, Berjaya Air's first poolside get-together party was held at Berjaya Times Square Hotel in Kuala Lumpur. The gathering was to announce Berjaya Air's two 'new' destinations – Langkawi and Pangkor. The announcement was made by the company's General Manager, Adelie Lee with the attendance of travel agents, hotel and resorts operators, media and invited guests. The company's new tagline, 'Your Getaway Starts With Us' was also launched during the gathering.

Prior to this, on 17 November 2011, a demonstration flight from Subang Airport to Pangkor was carried out in the presence of Transport Minister, Dato' Seri Kong Cho Ha, accompanied by the Department of Civil Aviation General Director, Dato' Azharuddin Abdul Rahman, Perak Tourism Exco,

Datuk Hamidah Osman, Malaysia Airports Holdings Berhad (MAHB) Senior General Manager Operation Services, Dato' Azmi Murad, and company's Executive Director, Datuk Azlan Meah Ahmad Meah. The airline resumed its flight to Pangkor 3 times a week with effect from 25 November 2011.

A ceremony to commemorate Berjaya Air's inaugural flight to Langkawi was held at Langkawi International Airport on 18 November 2011. The ceremony was officiated by Langkawi Member of Parliament, Datuk Paduka Abu Bakar Taib and ADUN Ayer Hangat, Rawi Abdul Hamid. Also present was Berjaya Air's director, Datuk Azlan Meah Ahmad Meah. Berjaya Air now flies directly from Subang Airport to Langkawi Airport 4 times a week.



Dato' Seri Kong Cho Ha, Transport Minister, officiating the ceremony for re-activation of flights to Pangkor.



(From left) Adelie Lee Sok Khoon (General Manager for Berjaya Air), Dato' Azlan Meah Ahmad Meah (Executive Director of Berjaya Corporation), Dato' Paduka Abu Bakar Taib (Langkawi Member of Parliament), Rawi Abdul Hamid (ADUN Ayer Hangat).

Slurpee & Gulp CSR Programme and the celebration of 7-Eleven Day (7.11.11)

7-Eleven Malaysia organized a Slurpee & Gulp CSR programme which ran from 9 May 2011 to 5 June 2011, whereby for each purchase of any Slurpee or Gulp beverage, RM 0.10 would be donated to Yayasan Orang Kurang Upaya Kelantan (YOKUK) and Agathians Shelter. From the total collection, both YOKUK and Agathians Shelter received RM25,000 each. The contributions were presented to the charitable organizations by end of December 2011.

The company also celebrated 7-Eleven Day on 7 November 2011 by giving away a Limited Edition 7-Eleven bag to each customer who purchased any three items in a single receipt.



Sivabalan from Agathian Shelter receiving contribution from representatives of 7-Eleven & Permais Sandilands.



Managers from 7-Eleven & Permais Sandilands Kelantan presenting a contribution to YOKUK.



U Mobile Supports Visually-Impaired Bowlers at the 4th IBSA World Tenpin Bowling Championship

U Mobile was the main corporate sponsor for the 4th International Blind Sports Federation (IBSA) World Tenpin Bowling Championships 2011 held from October 7 to 16, 2011 at Sunway Megalanes, where Malaysia played host to the international event for the first time. About 140 talented, visually impaired bowlers participated in the competition organised once every four years aimed at promoting integration of disabled people, particularly the blind.

Lisy Lee (back, center), Head of Corp Comm, U Mobile, together with the cheerful participants of the 4th IBSA World Tenpin Bowling Championships 2011

Berjaya Cares Foundation Contributes 14-Seater Vans to Five Charitable Organizations

Berjaya Cares Foundation (“BCF”) contributed five 14-seater vans worth RM400,000 to five charitable organizations, namely Community AIDS Service Penang, Eden Handicap Service Centre Berhad, Penang, Home for Aged Simee, Ipoh, Perak, Handicapped and Mentally Disabled Children Association Johor Baru, Johor and Hope Mission Children’s Welfare Home, Teluk Intan, Perak. Four of these five vans were modified and fitted with electro-hydraulic wheelchair lifts which provide better accessibility and mobility for wheelchair users.

The vehicles were presented to the representatives of the organizations by Tan Sri Dato’ Seri Vincent Tan and Dato’ Robin Tan at a handover ceremony held on 27 October 2011 at Berjaya Times Square.

To date, BCF has contributed eleven 14-seater vans worth approximately RM1 million to various charitable organizations.



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1. Tan Sri Dato’ Seri Vincent Tan and Dato’ Robin Tan presenting the van ownership document to representatives from Eden Handicapped Service Centre Berhad, Penang.
2. Dato’ Robin Tan helped a wheelchair user to get on the electro-hydraulic wheelchair lift.
3. Tan Sri Dato’ Seri Vincent Tan and Dato’ Robin Tan with some of the representatives from the charitable organizations.

Berjaya Employees Distributed Food Provisions to Needy Families in Sentul

About 30 employees from BCorp congregated at HOPE Free Clinic in Sentul on 17 December 2011, volunteering their weekend to bring cheer and joy to 180 needy families and their children. Besides distributing grocery items, Berjaya Corporation employees also entertained the children by singing nursery rhymes and playing interactive games with them.

The food distribution initiative was carried out by Berjaya Cares Foundation (BCF) in collaboration with Persatuan Kebajikan Hope Worldwide Kuala Lumpur (“HOPE”). BCF’s contribution of RM150,000 went towards HOPE’s monthly food provision programme for the poor and needy families in Sentul for 12 months, and towards a 3-month health programme to provide free medication and consultation for 500 urban poor patients.



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1. A Berjaya employee distributing grocery items.
2. Berjaya employees volunteering their weekend hours for a good cause.
3. Families at the food distribution centre.
4. Berjaya employees packing grocery items for distribution to the needy families.
5. Berjaya employees entertaining the children by singing nursery rhymes.



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Contribution to EDUCARE 2011

Berjaya Cares Foundation (BCF) donated 3,000 school bags worth RM42,000 to needy students in support of Educare 2011 programme organised by Sri Jayanthi Association and Yayasan Maha Karuna. A presentation ceremony was held at Sri Lanka Buddhist Temple in Sentul on 18 December 2011.



Shirley Quah, Corporate Communications Manager of BCorp, presenting a mock cheque to Educare Committee Chairman B. Siri Wimala.

A New Home for Homeless Cats

BCorp has partnered with PAWS Animal Welfare Society ("PAWS") to build a new cattery building within PAWS' existing premise which could accommodate up to 300 cats. The new cattery will improve the living conditions of the homeless cats before a permanent new home is found.

The new cattery was officiated on 22 December 2011 by Dato' Francis Lee, CEO of Berjaya Food Berhad. He encouraged all to adopt pets from animal shelters. Also present at the official opening were local celebrities who support animal welfare.

PAWS currently houses approximately 450 animals, consisting mainly of cats and dogs. With the growing number of abandoned and homeless animals each year, the shelter is constantly challenged by the shortage of space and limited funds. The organization receives no funding from the government and relies solely on public donations.



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1. Dato' Francis Lee (4th front left) and Mr Dave Avran of PAWS with the celebrities and employees of BCorp at the opening ceremony.
2. Puan Iza Bakar with her newly adopted cat, Achiko.
3. Dato' Francis Lee and the celebrities getting ready to transfer the homeless cats into the new cattery.

BCorp Treats More Than 100 Underprivileged Children To A Fun-filled Outing



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On 24 November 2011, 120 underprivileged children and their caregivers from three charitable homes namely Rumah Amal Budi Bestari, Padmasambhava Children Loving Association Klang and Ray of Hope Children's Home were invited to a fun-filled day out at Berjaya Times Square Theme Park. This annual event was organized by Berjaya Cares Foundation.

The excited children, aged between 3 to 17 years old, were greeted upon arrival by BCorp employees as well as students from Berjaya College of Nursing and Health Sciences.

Encik Lauzaei Mohd Akthair, Founder of Rumah Amal Budi Bestari was grateful for the invitation as the children were thrilled to visit a theme park for the first time.

The children were served with a sumptuous buffet lunch sponsored by Berjaya Times Square Hotel. This was followed by a birthday celebration for 11 children born in the month of November. Besides food and games, each of the children received a goodie bag courtesy of Berjaya Times Square Theme Park, Cosway (M) Sdn Bhd, Sports Toto Sdn Bhd, KUB-Berjaya Enviro, Borders Malaysia and 7-Eleven Sdn Bhd.

Also present at the event were senior management of Berjaya Corporation group of companies.

1. The children having fun playing "Limbo rock".
2. Birthday celebration for eleven children born in the month of November.
3. The children from Rumah Amal Budi Bestari, Padmasambhava Children Loving Association Klang and Ray of Hope Children's Home.



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Starbucks Malaysia Cheer Team

It has been a fulfilling journey for the Starbucks Malaysia Cheer Team where 13 Starbucks Cheer Team was picked from the audition based on their talent and the passion in cheering our partners and customers.

The Starbucks Cheer Team tour started on 9th December and ended on 23rd December 2011. The tour activities included visits to the Children Ward in 3 hospitals namely Pantai Kuala Lumpur Hospital, Gleneagles Intan

Hospital and Sunway Medical Centre. The team also visited Starbucks stores nationwide.

The Starbucks Cheer Team was clad in bright red Cheer Team T Shirts which was instantly recognizable by our customers and partners. During the visits, the team sang Christmas carols accompanied by a guitar and tambourine; distributed candies and promoted the Christmas beverage – Toffee Nut and Cranberry White Chocolate Mocha Frappuccino. Delicious Christmas cupcakes were given out as a surprise at the end of the visits.



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Starbucks Cheer Team and partners cheering the kids in the children's ward with a cake cutting session in Gleneagles Hospital.

Cheer Team member and management staff accompanied the children as they played 'pass-the-parcel' in Pantai Kuala Lumpur Hospital.

Starbucks Cheer Team caroling in Starbucks outlet.



Community Clean-Up in Lake Garden

1. Keeping it clean! Good team effort by Effendi's district and partners to clean the Lake Garden once a month.
2. Mira, Store Manager of Menara Maybank Starbuck's outlet sweeping the dry leaves along the pavement of Lake Garden.

On 18 December 2011, 54 Starbucks employees and some regular Starbucks customers cleaned up Taman Tasik Perdana, also known as the Lake Garden. It took five hours of team work to clean the 92ha park.

The community clean-up at Lake Garden has been a regular activity in support of Starbucks' CSR initiative. They clean the park on a monthly basis and do gardening like planting trees bi-monthly. This CSR participation aimed to raise awareness on the importance of keeping the environment clean and promoting closer ties with the community.

ROASTERS Chicken Run 2011 raised RM65,000 for National Kidney Foundation

1. Mr. Goh Seng Chuan (right), Vice Chairman of the Board of Directors of National Kidney Foundation (NKF) thanked Dato' Francis Lee, Executive Director of Berjaya Roasters (M) Sdn Bhd for contribution to NKF.
2. Donation extended with 'back-to-school' hampers to the children of the NKF patients.



The 7th annual ROASTERS Chicken Run held at Sunway Lagoon received more than 3,000 participants. A total of RM65,000 was raised and contributed to the National Kidney Foundation (NKF) to purchase a new dialysis machine, for facilities upgrades and to provide financial aid for needy patients.

About 80 NKF patients witnessed the presentation of the financial aid. More than 40 children of the NKF patients also received 'back-to-school'

hampers including school uniforms and backpacks amongst other scholastic staples.

The ROASTERS Chicken Run 2011 was made possible with the support of co-organiser, Sunway Lagoon, and supporting partners which included Berjaya Air, Berjaya Hotels & Resorts, Sunway Pyramid, Celebrity Fitness, Fudgeez, Isotonic H-Two-O, Milo, Unilever Food Solutions and Yeo's.

Kenny Rogers ROASTERS' 7th Annual Wishing Tree brings joy to young ones

1. Abbas (right) demonstrated how to score a goal.
2. Children from Rumah Amal Cahaya Tengku Ampuan Rahimah had their wishes granted by the KRR Wishing Tree campaign.



Cheering and shrieks of excitement reverberated through the compound of Rumah Amal Cahaya Tengku Ampuan Rahimah (RACTAR) during the 7th annual Kenny Rogers ROASTERS' Wishing Tree event. 56 children of RACTAR were amongst the 1,800 underprivileged children from various homes nationwide to have their wishes granted by the KRR Wishing Tree campaign. On top of receiving their granted wishes and wholesome meals by KRR, the children were thrilled by the visit of Abbas Saad, international football legend

and popular guest-host of the 'FourFourTwo' show on Astro Supersport. He shared a few goal scoring tips and played games with the children.

It was a heartwarming experience for the KRR team members as the increasing number of children have benefited from the campaign. The campaign is one of the many CSR initiatives by KRR under the KRR Community Chest Programme, ended in mid of December 2011.